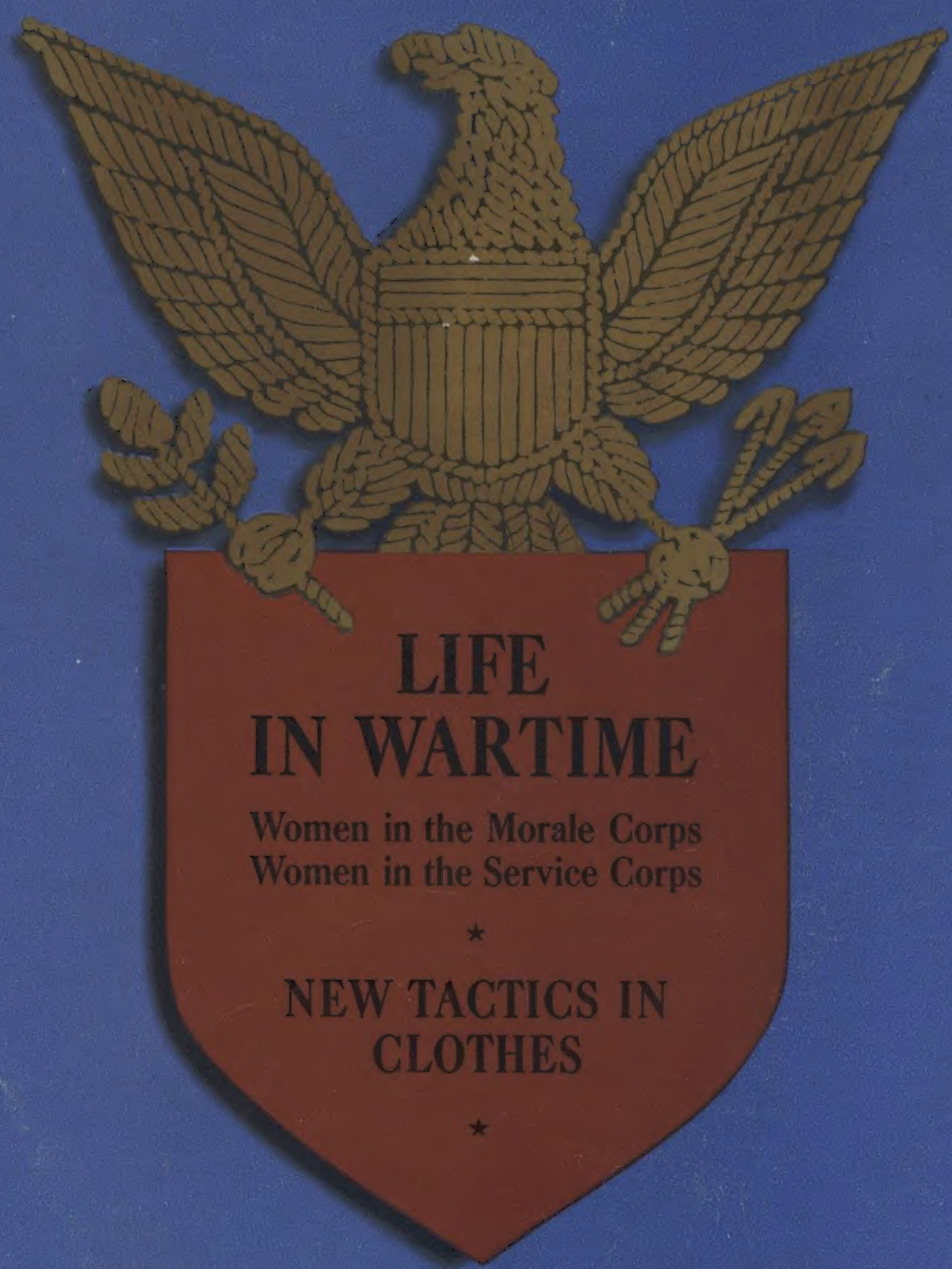
VOGUE

AMERICANA NUMBER



FEBRUARY 1, 1942

PRICE 35 CENTS
50 CENTS IN CANADA

COPYRIGHT 1942, THE CONDÉ NAST PUBLICATIONS, INC.

STARS & STRIPES For American beds—American spreads. American designed—American woven. BATES weavers have been looming America's favorite spreads since Millard Fillmore lived in the White House (1852). Stars & Stripes is a feature of BATES Young America Series of bedspreads with matching draperies. Wrinkleproof, reversible, sun and tub fast. Draperies (per pair) single and double size spreads, each $4.50.
OTHER COLORS ARE: SKY BLUE • DUSTY ROSE • GREEN • PEACH • WINE
"Loomed to be Heirloomed"
Bates
BEDSPREADS WITH MATCHING DRAPERIES
BATES FABRICS, INC., 80 WORTH STREET, N. Y. C.

BICYCLE STRIPES FOR TOWN TWINS.☆ Carnival inspiration for our newest skirt and shirt exclusives. Striped lisle shirt, *circa* the bicycle era of 1910, in navy with pink, light blue or white stripes, 5.50 Flounced skirt, 6.95 Flannel jacket of pink, blue or navy, 15.00 Navy flannel skirt, 10.00 Navy lisle pull-over, *small photo,* 5.50 All, 12 to 18.

TOWN TWINS☆ SQUARE—MAIN FLOOR

☆Reg. U. S. Pat. Off.

BONWIT TELLER • FIFTH AVENUE, NEW YORK • WHITE PLAINS • MIAMI BEACH • PALM BEACH

night
KISLAV
glove wardrobe... washable!
Morning, noon and night, Kislav gloves are *right!* Classic doeskins,* richly beautiful, famous for wear and washability, are right for daytime, in smart 4-button length . . . Right for dress-up elegance in luxurious 8-button length!
Boxlavs, made by Kislav of finest glacé finished skins . . . hand-sewn thru-out . . . are right for sports, driving and casual wear.
And they *all* wash so easily! Just whisk them through warm soap** suds!
*doeskin-finished lambskin
**we recommend Ivory Flakes
morning
noon
KISLAV • LUXURIOUS-LOOKING, SUPER-WEARING, TRUEST GLOVE ECONOMY • AT FINE STORES

America's regimentals — flannels for the country — in a prize pair of jackets and the ideal skirt. Carltex pure wool flannel in tan and blue Tattersall checks or Carltex pure wool grey menswear flannel, the wear-forever sort. Our famous boys' jacket (top), in grey, 17.95; in Tattersall checks, 22.95. Our new semi-fitted jacket (right), in Tattersall checks, 17.95; in grey, 14.95. Our skirt with two box pleats front and back: in Tattersall checks, 10.95; in grey, 8.95 Exclusive with the Country Clothes Shop, on the Fifth Floor

LORD & TAYLOR, New York and Manhasset

True as the lovely lines from an artist's brush flows the swift beauty of figures corseted by Lily of France.

You may choose a Lily of France step-in for $5 or more; a duo-sette for $8.50, $10, $12.50 or more. Also makers of Mme. Irene duo-settes and step-ins.

Lily of France

"supreme in fine corseting"

VOGUE Incorporating Vanity Fair is published semi-monthly by The Condé Nast Publications, Inc., Boston Post Road, Greenwich, Connecticut.
Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscription $5.00 a year in U. S. A.

Charbert's Breathless

Breathless . . romantic new perfume by Charbert . . captivating, exhilarating, fresh as the morning. Perfume 3.50 to 45.00. Eau de cologne 1.50 to 5.00

jay thorpe

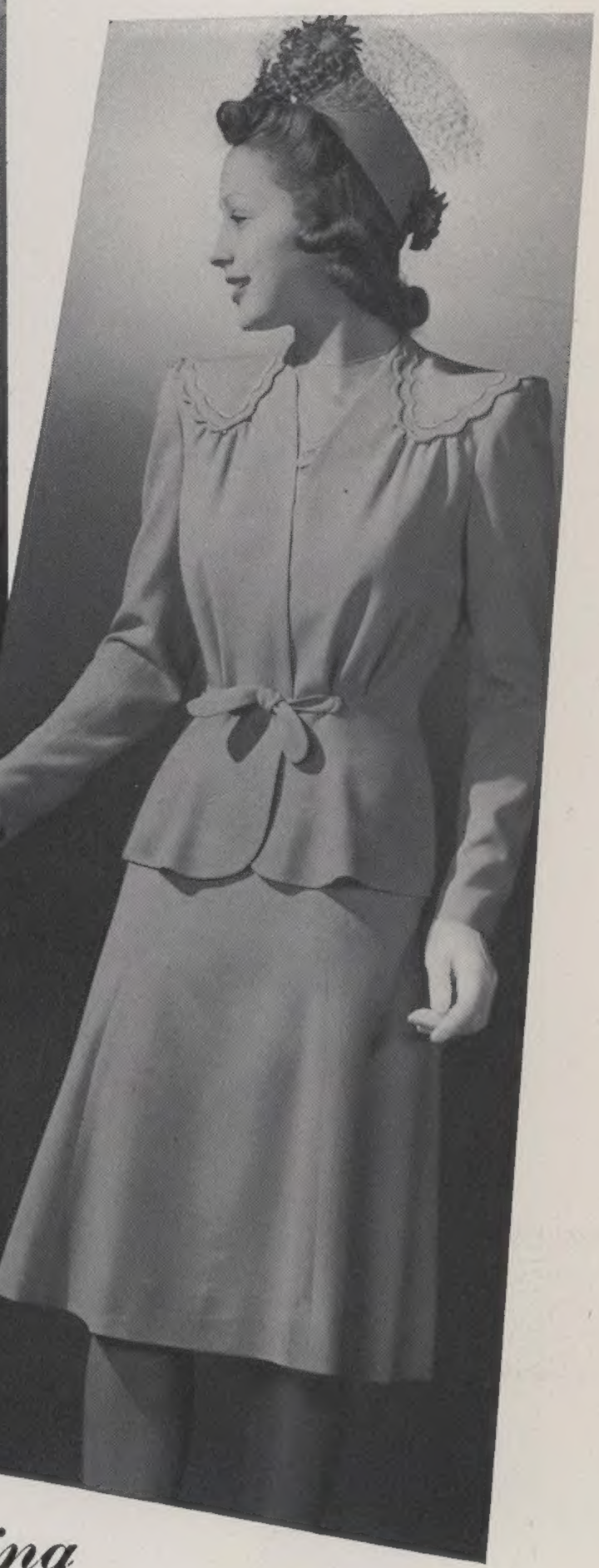
FIFTY-SEVENTH STREET WEST, NEW YORK

two words
for flattery
by L'Aiglon
"DARK SHEERS"
Sure sign of spring — dark sheers with snowy white at the neck. Very much the lovely lady type, but very young too. In L'Aiglon's own "Krepe Kokette," a new rayon sheer by MALLINSON woven with Celanese yarn. Left, Prelude: Two piece dress with lace neck and cuffs. 10 to 18. Right, Ariel: A wind blown cloud of organdy on a beautifully detailed afternoon dress. 12 to 20. In navy, black and brown. $8.95.
Now at the L'Aiglon department of your favorite store. Or write to Biberman Bros., Inc., 1350 Broadway, New York.
*Reg. U. S. Pat. Off.
TONI FRISSELL

Streamlined

Designed exclusively by Molyneux for I. Magnin & Co.
A Navy blue sheer wool dress and box jacket buoyantly trimmed with red, white and blue kid . . . . . $110.

I. MAGNIN & CO.
CALIFORNIA — SEATTLE



Coat and dress ensembles for a new Spring

CY MONETTE has done it again! This brilliant American couturier has poured his distilled creative genius into three inspired ensembles for Spring. Each combines the finesse of an inspired dressmaker with the craftsmanship of a meticulous suitmaker. All are distinguished by superb fabrics that accent the simplicity of line.

For the name of the only store in your city that features these exclusive fashions, write:

CY MONETTE • 230 West 38th Street • New York City

Due to the co-operation of 300 important stores from coast to coast, these exclusive designs are remarkably low-priced. The long-coated ensembles combine 100% pure wool coats with exactly matching lining and smartly styled dresses of Jerona, Crown-Tested sheer rayon crepe. The one at the left with coat of Forstmann's Majesteen complete with dress is **69.95;** center, coat of Julliard's finest wool crepe complete with dress, **49.95.** The soft jacket ensemble of wool with matching embroidered chiffon yoke on the dress, is **49.95.**

Hats especially designed by Erik

Prices may be changed by conditions beyond our control

**Design Patent Applied For*

YOUR BUSY AND BEAUTIFUL AMERICAN HANDS . . . are now learning just how much punishment Revlon Nail Enamel can take! Your nails, gracefully tapered, and in perfect taste, but not shockingly long . . . stay flawlessly lovely through your increasingly active days. You and your manicurist can count on that, because never-ending research is constantly bringing you an ever-improved and ever-longer-wearing Revlon. And as for colors, all America knows that Revlon's 21 exciting shades set the fashion for the whole nation's fingertips!

8^{95} to 10^{95}

Let De Liso Debs make your daily round a merry-go-'round... with these rollicking rocker-like soles to lift you right off the ground! Singing with color, a-light with shining buckles and nailheads, these spirited "Hobby-Horse Rockers" will set you (and all who cross your path) to thinking thoughts of Spring. With matching handbags to double their drama, they are De Liso Debs' latest inspiration for you who make a hobby of being "the woman other women watch."

SHOES alive WITH YOUTH . . . DESIGNED BY *Palter / de Liso*

SAMUELS SHOE COMPANY • SAINT LOUIS
Companion Handbags by LENNOX • Saint Louis

MARSHALL FIELD & COMPANY CHICAGO

George Platt Lynes

A decorous elegance...translated into line and texture as only Molyneux can...Prophetic costume of imported wool—apricot jersey dress, straight black (or navy) coat; motif of bandings at throat, at hem, on the short sleeves. $165. One of a group of Molyneux designs from the 28 Shop's Spring Collection.

28 SHOP

Antonia Modes

presents **"EARLY AMERICAN PAUL REVERE"**

in an impeccably tailored costume for Southern skies or Spring in town. The dress, in our exclusive new ***CELANESE**** "Southern Squares" rayon fabric, enriched with early American documentary designs . . . the harmonizing jacket of knit cashmere wool in the subtle new "Brownstone" shade . . . $69.95. *Antonia Modes, 498 Seventh Avenue, New York*

Cleveland **The HALLE BROS. Co.** ***Dallas*** **NEIMAN-MARCUS** ***Los Angeles*** **BULLOCK'S-WILSHIRE**

*Reg. U. S. Pat. Off.

We hail grey as it is this spring ★ gently tailored with a touch of the unexpected. Witness this shorter jacket suit in a fine smooth worsted handled with a feminine feeling: yarn fringe as the element of surprise. From the North Room 98.50

FASHIONS' GREY LADY

CARSON PIRIE SCOTT & Co CHICAGO ★

Hat by Michael

Copr. 1942—American Viscose Corporation **Reg. U. S. Pat. Off.*

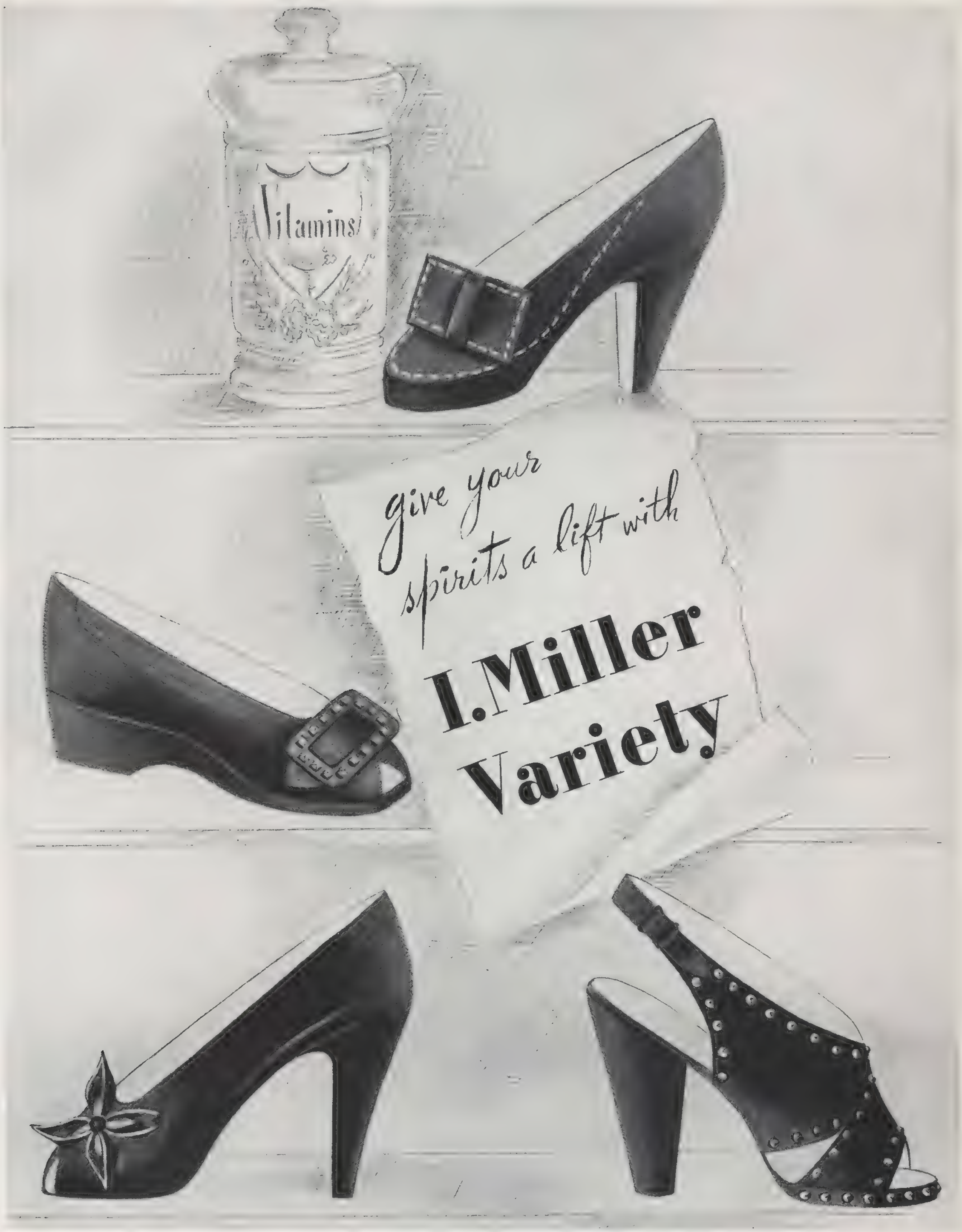
NAVY FOR A LADY. . . bolero dress in half-sizes, 14½ to 26½. Frosted with white and made of Crown* Tested Rayon crepe, sure to wear well and clean perfectly . . . identified by the Crown Tested Tag. As seen at Franklin Simon & Co., New York City; Marshall Field & Company, Chicago; B. F. Dewees, Philadelphia; J. L. Hudson Co., Detroit; Bullock's, Los Angeles; The Halle Bros. Co., Cleveland; Stix, Baer & Fuller Co., St. Louis; W. Filene's Sons Co., Boston; Kaufmann Dep't Stores, Inc., Pittsburgh; Woodward & Lothrop, Washington, D. C.; Livingston Bros., Inc., San Francisco; L. Bamberger & Co., Newark; Frederick & Nelson, Inc., Seattle; Neusteter Co., Denver.

AMERICAN VISCOSE CORPORATION • World's Largest Producer of Rayon Yarn

Crown Tested Rayon Fabrics

THE FIRST NAME IN RAYON . . . THE FIRST IN TESTED QUALITY

To wear with confidence
Designed for a lady of quality. A suave, Spring suit by Pattullo, of printed crepe and soft green wool . . . $100.00
Hat by Lilly Daché
Scruggs Vandervoort Barney
Saint Louis



Variety is as good as vitamins to convince you it's not such a bad world. Choose a well-balanced I.Miller shoe wardrobe and know the spirit-lifting satisfaction that comes of always having the right shoe for the occasion. Cheer your public with colored shoes this spring . . . I.Miller's new colors . . . Petunia, Parsley, Peanut Butter.

I. Miller & Sons, Inc., Long Island City, New York • Shops and agencies in principal cities I·MILLER Beautiful Shoes

Jacket dress of gabardine, a masterpiece of soft tailoring by Davidow. Beige or aquamarine . . . 89.95. Hat of felt or Bangkok straw, especially designed for the costume. Shoes with a flair for spring—Urbanites* by James Kean. Cut-out oxford with high or medium heel. Matching high-heeled pump. In toast, maple, red or blue alligator . . . 16.95. In black patent . . . 12.95.

Harzfeld's

PETTICOAT LANE, KANSAS CITY

*REG. U. S. PAT. OFF.

Kerry Cricket
YOUNG AMERICA'S JUNIOR SPORTSWEAR
"FLAP JACK" — Shamokin designed the luscious basket weave woolen expressly for this Kerry Cricket jacket and skirt, created for the juniors of America. Its tabbed patch pockets, its kick pleated skirt with stitching that makes it hang like slacks are typically Cricket. In yellow, green, honey or white. Sizes 9 to 15. The jacket . . . about $18.00. The skirt . . . about $11.00. At Fine Stores Everywhere KERRY CRICKET . . . St. Louis
100% WOOL
Shamokin
WOOLENS LOOMED EXCLUSIVELY FOR KERRY CRICKET

So feminine...
So phisticated...
and So practical!

The lingerie shown is of Bur-Mil Rayon French Crepe (made in the United States) and is daintily trimmed with heart appliques, embroidery and Val lace.

Pink, light blue, and white

The gown $4.00
The slip $3.00
Sizes 32 to 38
Pantie $2.00
Waist sizes 26 to 32

In Bur-Mil* Rayon Fabrics, you'll find the three things you want in a lingerie material:

Soft, luxurious appearance . . . lovely "feel"...and dependable wearing qualities.

The beauty and texture of this Bur-Mil Rayon Fabric are due to the finer filament acetate rayon yarns.

Long wear is assured by Bur-Mil standardized weaving and supervised finishing.

B. Altman & Co. ..... New York
J. L. Hudson Co. ..... Detroit
Kaufmann Dep't Stores Inc. .... Pittsburgh

Greige goods sold by BURLINGTON MILLS CORPORATION

of New York • 450 Seventh Avenue, New York

*Reg. U. S. Pat. Off.

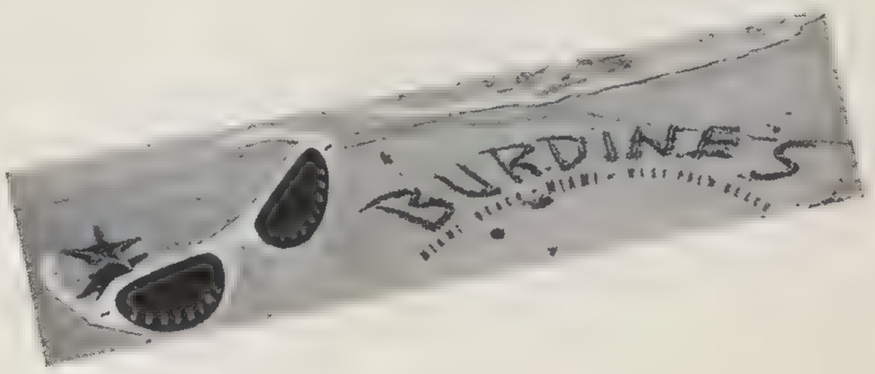
Created by America... for America

DOBBS MIAMIAN $7.95

DOBBS RESORTER $10.95

DOBBS Originals

Two perfect examples of what smart America will wear . . . north and south! Miamian . . . the Dobbs 1942 cloche . . . superbly tailored felt, ribbon bound. And Resorter . . . new and elegant with the ruffle detail. Two famous Dobbs originals . . . in spring colors . . . DOBBS-sized to your head. Light colors slightly higher. DOBBS HATS, Park Avenue at 53rd Street, New York . . . and at fine stores everywhere.



"My skin can't stand cold, biting winds — so I use Dorothy Gray Sensitive Skin Cream"

● Pure, bland, light—Sensitive Skin Cream is the Dorothy Gray emollient created especially for *delicate* skins . . . *fussy* skins . . . skins that rough up easily yet resent "heavy" creams. At bedtime, smooth it all over face and neck. It works *gently, soothingly*. Overnight, Dorothy Gray Sensitive Skin Cream helps a dry, wintry complexion look smoother-to-the-eye, softer-to-the-touch! $2.00, $3.75.

Copyright, 1942, by Dorothy Gray, Ltd.

"Special Dry-Skin Lotion — skin-softener and powder-base in one!"

● A powder base that helps soften your skin all the time it's on! Lends dry, weathered-looking skin a smooth finish . . . helps powder cling *without caking*. Special Dry-Skin Lotion is a favorite with women who ski, skate, face wintry blasts. Becoming overnight cream. Soothing body-rub. $1.

"Portrait Face Powder is perfect for my fussy complexion!"

● Another Dorothy Gray boon for sensitive skins! Portrait Face Powder is pure, sheer-textured . . . free of starch, orris, or other ingredients generally suspected of arousing allergies. Imparts a look of glowing clarity to dull complexions! In skin-tone shades, $1.

These and many other *exquisite Dorothy Gray preparations at important department and drug stores*

DOROTHY GRAY

683 FIFTH AVENUE . . . NEW YORK CITY

American design of Beauty

Fashion looks to Botany...as the world looks to the sun for constancy in an age of change. Fashion looks to Botany* for color direction...for the unvarying quality that gives character and recognized value to every Coat, Dress, Suit or Sports outfit that carries a Botany label. In good stores everywhere. *Write Department S-28 for Botany Fashion Booklet in Color.*

BOTANY WORSTED MILLS, PASSAIC, NEW JERSEY

Botany Fabrics for Women's Wear and Men's Wear • Botany Perennials—Pola Stout Designs • Botany No-Dye-Lot Yarns • The Botany Tie • The Botany Robe • Botany Lanolin Beauty Aids

*Reg. U. S. Pat. Off.

"Born to Wear a Rose"

. . . So the lovely ladies of the great Renoir's paintings have been described.
In the spirit of the period, the American designer Brownie has
created a collection for Neiman-Marcus. Re-creating the charm, the gayety, the femininity
. . . the roses, the rufflings, the tender colors of nineteenth century masters.
For our times today, when a woman's beauty again can be an inspiration and a badge of courage.

a Foxbrownie original for Neiman-Marcus dallas

Eisenberg Ice"

TO MELT HER HEART

To enthrall her . . . enslave her . . . reduce her resistance completely! On Valentine's Day. Crystal or colored stones, big and bright as a Sultan's treasure . . . designs as new and original as Eisenberg dresses. Each piece hallmarked *Eisenberg Original* and sold only at *one* leading store in your city.

Eisenberg Jewelry, Inc.

MERCHANDISE MART • CHICAGO

A. Companion clips, $15.00 a pair, $7.50 each
B. Spray clip, $12.50
C. Clip, $13.50
D. Bracelet, $14.50
E. Earrings, $3.75
F. Ring, $6.00
G. Compact, $12.50
H. Bowknot pin, $15.00
J. Clip, $20.00
K. Clip, $12.50

Design Patents Applied for

...“Man-tailored by Rosenblum” means the dream suit you've always wanted ... means a new thrill in classicism by a California design genius ... means absolute perfection in tailoring and the wonderful easy look which only masterly tailoring can achieve. The fabric is Stroock's California tweed ... stunning herringbone, loomed for all-year wear and beauty and for distinction in the smart American scene. In original Stroock colors ... at fine stores everywhere 39.95 up ... topcoat to match, same price.

ROSENBLUM • 746 SOUTH LOS ANGELES STREET • LOS ANGELES, CALIFORNIA

my drape won't

DROOP

ARTEMIS shares a fashion-secret: Spring's exciting new skirts . . . subtly draped, prettiest in soft fabrics . . . will never, never droop, but will *hold* their lovely lines over this slip that stays in place. Walking, sitting, driving, its Action-Fit* defies the flurry of today's busy lives. In ARTEMIS rayon satin, caressingly smooth. White, tearose, black. Sizes 32 to 44 and 29½ to 37½.

AROUND $2.25 ★*

Sizes 46 to 52, slightly higher

THE *Action-fit** SLIP BY

ARTEMIS

*U. S. Pat. No. 2,241,889

FOR THE ADDRESS OF YOUR NEAREST ARTEMIS DEALER WRITE

WEIL-KALTER MFG. CO., ST. LOUIS • SAN FRANCISCO • EMPIRE STATE BLDG., NEW YORK

"You look like a NEW woman in your

Charles of the Ritz

hand-blended face powder!"

Wait till you see *yourself* in face powder blended expressly for you by CHARLES OF THE RITZ. And *listen* to the compliments on all sides!

It's a thrilling beauty experience to watch the specially trained blending expert fashion a new face powder shade that is yours alone . . . It's even more thrilling to find suddenly that the *pat of a puff* kindles new radiance in your complexion!

Have your personal shade of face powder hand-blended today! $2, $3 and $5. Introductory box, $1. At fine stores.

SENTIMENTAL SPRING... In the tradition of lovely American women, you'll want to be particularly pretty and charmingly dressed this spring. At the Camelia House of the Drake in Chicago, a softly feminine two piece Eisenberg Original, of Crepe Rosheer,* woven with Enka Rayon. The words *Fashion Approved Enka Rayon* on the label of this, or any of your other favorite frocks, are your assurance that it has been approved for fashion and that the fabric has been verified for quality. About $39.95. At better stores.

WOMEN OF AMERICA

It's your job to
- Look your best
- Dress appropriately
- Be gay, cheerful and active
- Buy quality clothes for conservation
- Purchase defense bonds and stamps

ENKA RAYON • 206 MADISON AVENUE • NEW YORK

FOR GRACIOUS GROOMING

...for accents that harmonize supremely with the modern woman's costume, Chanel face powder and lipstick were created, in *fashion-correct shades.* The face powder, blended to match your skin-tone, is discreetly scented with Chanel No. 5 or Gardenia.

Face Powder $2.00 • Lipstick $1.50 • Perfume $2.75 to $50.00

All prices plus tax

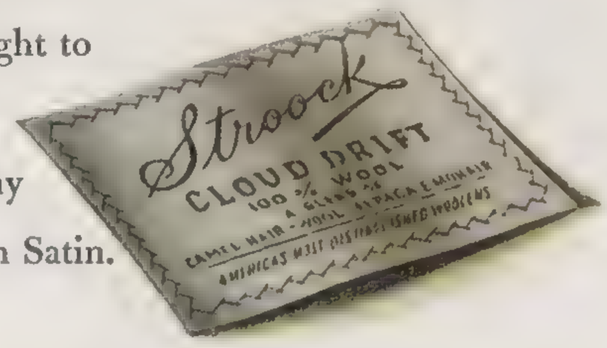
No. 5 Reg. U. S. Pat. Off. Chanel, Inc., New York, Distributors

CHANEL

BY
McCallum
and
PROPPER
TALL?
Look for 3 stripes
MEDIUM?
Look for 2 stripes
SMALL?
Look for 1 stripe
THREE PERFECTLY PROPORTIONED LENGTHS IN LUXURIOUSLY LOVELY NYLON
Exactly the right length . . . perfectly proportioned from top to toe . . . exquisitely made to accent the beauty of your legs! In super Nylon, exquisitely clear and sheer . . . look for your own stripe at fine stores everywhere.
"You just know she wears them"

Stroock Cloud Drift IN COATS WITH A PLOT...

Stroock Cloud Drift, the renowned and soft-spoken interpreter of so many famous coat styles...this time in fashions to share your favorite fun. The style at left for softer dresses—the deep-armed coat at right to slip over your suits. Both more precious because of their petal-textured fabric...
Cloud Drift, a blend of camel hair and other fine fibres, that travels contentedly in any climate. In new Temptation pastels and street shades. Lined with Duchess acetate rayon Satin.



MODERATELY PRICED AT YOUR FAVORITE STORE, OR WRITE GROSSMAN & SPIEGEL, INC., 512 SEVENTH AVENUE, NEW YORK CITY

Capistrano, matching shoe, bag and belt – the belt evolved from the rope girdle of the padres. Pictured in Indian glaze, an antiqued tannage inspired by early California Indian pottery. Also available in white and natural. Shoe, around $6.00; bag, $5.00; belt, around $2.00. At Better Stores Everywhere.

By joyce
PASADENA, CALIFORNIA

The **MAKERS** of **FINE KNITWEAR** agree:

"Give knitted things New Quick LUX care"

Now more than ever, give knitted things *safe* care . . . use gentle, new, quick Lux. The National Knitted Outerwear Association—the smart stores that sell fine knitwear agree. They know that Lux care keeps knitted things soft, trim fitting longer.

Anything safe in water is safe in Lux!

FRANKLIN SIMON'S, NEW YORK, suits your young sons with suspender knitted shorts topped with gay, cotton-knit blazers. "Luxing them is play," they say. "And new, quick Lux is ever so kind to colors! Washday methods or rubbing with cake soap might injure them." Suit $2, blazer $2.

FILENE'S, BOSTON, teams a tissue-knit black sweater (about $3) with a ballet-length skirt for informal "dress up." . . ."Lux black sweaters as often as light ones to keep them dainty," they say. "Lux care will help keep them soft and fluffy."

JOSEPH HORNE, PITTSBURGH, has these superb classic sweaters of Scotch Dunkirk wool . . . an investment for years. Cardigan about $8, pull-over about $6. "Lux is ideal care—it's so safe. And it suds so fast in water as cool as your hand—is so thrifty," says this store.

The National Knitted Outerwear Association • • • Smart Stores from Coast to Coast • • • recommend gentle LUX care

Costume courtesy:
ANTONIA MODES.

Figures on Parade

Long before he crosses the street . . . or the room . . . to be presented to you, a man has noticed your figure.

How can you have a figure of which you'll be pardonably proud? Flexees are the answer! These sleek, cleverly fashioned combinations and girdles are wonderful figure-persuaders—sculpting beautiful bust contours; waistlines that appear reed-slim; young, firm hips.

Flexees have a number of exceptional features which you might expect us to boast about. But we would prefer that you go to your favorite corsetiere.

Ask her to zip you into the special Flexees designed for your figure type. Get her to tell you about the subtle weights of materials which Flexees weaves in its own mills. She'll show you distinctive details in Flexees designing; you'll discover that Flexees has created—in its personalized figure types—almost a custom-made foundation for you, all ready to put on.

Girdles and combinations: $5.95 to $15. Your corsetiere knows the perfect Flexees for your figure.

Flexees

FLEX-*ible* EASE

is the key to FLEXEES

EACH FIGURE — *slim, medium, larger* — HAS ITS OWN CONGENIAL FLEXEES

Carry On in Stehli's Angelglow a rayon sheer woven with Celanese* yarn

Young long-coat-ensembles with a new refreshing look and simple charm in their dresses beneath. Be a bride, take a trip or gadabout town in one. In luscious colors—beige, rose, aqua, blue, gold, grey, navy—and soft pastel pink, baby blue, maize, sand white. Sizes 9 to 17 about 30.00

MARSHALL FIELD & CO...Chicago **B. ALTMAN & CO.....New York** **NEIMAN MARCUS CO.....Dallas**
JOSEPH HORNE CO...Pittsburgh **L. S. AYRES & CO....Indianapolis** **NEUSTETER'S.....Denver**

Available at these and other leading stores from coast to coast

JUNIOR GUILD FROCKS INCORPORATED • 847 WEST JACKSON BLVD. • CHICAGO

*REG. U.S. PAT. OFF.

"Brunch" at the Waldorf...
in pert comfortable "gadabouts"!
SAFRON—style wizardry! "Snub-nosed" Vitality spectator in Turftan Calf. Saddle-stitched trim . . . paneled heel . . . smart antique finish. Drama for the tailored woman!
Tea at Henrici's...in
exciting youthful footwear!
MERLE—sheer flattery! Sculptured Vitality pump in Tulip Black elasticized Gabardine. Impudent Stroller heel . . . open toe . . . perky Patent accent.
Dinner at Antoine's...in
chic flattering styles!
RANDALL—perfect service shoe for busy feet! Vitality Ghillie tie in Turftan Elk . . . square toe . . . grooved heel. Smartly casual and blissfully comfortable for defense activity...takes you everywhere!
LOVELLE—adventure in fashion! Bewitching Vitality bow pump in Turftan Calf. Continental heel . . . open toe . . . perforated vamp (elasticized). Exquisitely feminine—flawlessly tailored!
Vitality Shoes "Go" Everywhere!
Help Uncle Sam.
Buy U. S. Defense Bonds
and Savings Stamps.
THELMA—an exciting "fashion future"! Classic Vitality step-in of Tulip Black Gabardine and lustrous Patent. Trim open toe . . . Cuban heel . . . dainty cutout accents. Also in Blue.
VITALITY SHOE COMPANY, Division of International Shoe Co., ST. LOUIS, MO.

A lovely Spring coat, made lovelier by Pacific Verdona, a fine, worsted crepe which falls naturally into slim, clean lines — and holds them. Its interesting texture is emphasized by the superb new colors in the Amerindian series. The coat shown is Algonquin blue, about thirty-five dollars at your favorite store. Pacific Mills, Worsted Division, 261 Fifth Avenue, New York

SO SMART... SO RIGHT... *Pacific Verdona*

For Beauty
" Fit
" Comfort
" Fashion-Rightness

Cole OF CALIFORNIA, LOS ANGELES ★ *For fifteen years an unquestioned leader in swim suit styling*

One of many Matletex originals by Cole, shown here in a water color stripe of* Celanese* Rayon Taffeta

*Reg. U. S. Pat. Off.

Two important suits for spring in Stehli's Americana,
a rayon sheer woven with Celanese* yarn.
The short jacket dress about 30.00
The long coat ensemble about 35.00
Exclusive with fine stores
Klafter & Sobel
318 WEST ADAMS • CHICAGO
*REG U.S. PAT. OFF.
Mansfield
FASHIONS

LEND WINGS TO VICTORY

To fight a war, men need guns and planes and ships and tanks. To win a war, men need inspiration . . . hope . . . courage. For courage is a spark kindled in the hearts of men battling for all they cherish . . . mirrored memories of the women they love—brave, calm-eyed, proudly beautiful.

It takes courage, too, to smile in the face of danger . . . to sing . . . to dance. But lightness of heart and beauty of dress, are today—as always—woman's greatest contributions to the spirit of her country at war.

It is no accident that the statue of the Winged Victory is the figure of a woman.

NEW YORK DRESS INSTITUTE

Hail the Feather Bob...most beloved of all American coiffures and the hair-do of the hour. It's a short basic hairdress that is simple yet smart, and beautifully adaptable to women of all ages. Here are four lovely new versions from that fountainhead of hair fashions — the American Hair Design Institute*. These brush-able, comb-able, lovable feather-do's are presented exclusively by the member-Salons of the American Hair Design Institute listed below.

All of these Beauty Salons have joined in furthering the Institute's credo since 1936 — "American Hairstyles for American Women."

*Reg. U. S. Pat. Off.

Feather Bobs All!

AMERICAN BELLE — Fluffy Feather Bob with pompadour effect.

SMOOTHIE—Sleek Feather Bob with center part.

VAGABOND — Casual Feather Bob with tiered curls.

GRACIOUS LADY—Sophisticated Feather Bob with swirl-back.

© 1942 AMERICAN HAIR DESIGN INSTITUTE

Akron, Ohio.....The M. O'Neil Company
Allegheny, Pa.....Boggs & Buhl
Baltimore, Md.....Hochschild, Kohn & Co.
Birmingham, Ala.....Burger-Phillips Co.
Boston, Mass.....E. T. Slattery Co.
Boston, Mass.....R. H. White Co.
Brooklyn, N. Y.....Frederick Loeser & Co.
Brooklyn, N. Y.....Oppenheim Collins & Co.
Buffalo, N. Y.....Oppenheim Collins & Co.
Chicago, Ill.....Carson Pirie Scott & Co.
Cleveland, Ohio.....Higbee Co.
Cleveland, Ohio.....The May Company
Cincinnati, Ohio.....John Shillito Co.
Denver, Colo.....The May Company
Detroit, Mich.....The J. L. Hudson Co.
East Orange, N. J.....Franklin Simon's
El Paso, Texas.....Popular D. G. Co., Inc.
Evansville, Ind.....De Jong's, Inc.
Fort Wayne, Ind.....Wolf & Dessauer
Garden City, L. I.....Frederick Loeser & Co.
Houston, Texas.....Levy Bros. D. G. Co.
Indianapolis, Ind.....L. S. Ayres & Co.
Kansas City, Mo.....Emery, Bird, Thayer
Memphis, Tenn.....The John Gerber Co.
Milwaukee, Wisc.....Boston Store
Milwaukee, Wisc.....Schuster Stores
Minneapolis, Minn.....John W. Thomas Co.
Newark, N. J.....Hahne & Company
New Haven, Conn.....The Edward Malley Co.
New Orleans, La.....D. H. Holmes Co., Ltd.
New Orleans, La.....Mayer Israel's
New York, N. Y.....Arnold Constable & Co.
New York, N. Y.....Franklin Simon's
New York, N. Y.....James McCreery & Co.
New York, N. Y.....Oppenheim Collins & Co.
New York, N. Y.....Stern Bros.
Philadelphia, Pa.....N. Snellenburg & Co.
Poughkeepsie, N. Y.....The Wallace Co.
Providence, R. I.....The Shepard Company
Reading, Pa.....C. K. Whitner Co.
Rochester, N. Y.....Sibley, Lindsay & Curr Co.
St. Louis, Mo.....Famous-Barr Co.
St. Louis, Mo..Scruggs, Vandervoort, Barney, Inc.
San Antonio, Texas.....Joske Bros. Co.
Springfield, Mass.....Forbes & Wallace, Inc.
Washington, D. C.....Lansburgh's
Waterbury, Conn.....Musler-Liebeskind
Waterbury, Conn.....Worth's
Worcester, Mass.....Denholm & McKay Co.

SCHOOL *including summer*

SUMMER CAMPS

TEELA-WOOKET

The Horseback Camps in the Green Mts. of Vermont. A glorious summer of riding and adventure! Water sports. Outdoor theatre, private golf course. Trips. Attractive rates and no extras. MR. AND MRS. C. A. ROYS, 38 ORDWAY RD., WELLESLEY HILLS, MASS.

LEN-A-PE

INDIAN, COWBOY, MAGICIAN—ON STAFF
Christian boys, 3-17. Poconos. Near N. Y. C. and Phila. Riding, sailing, etc. Booklet. DAVID V. KEISER, 7733 MILL RD., ELKINS PARK, PENNA. Call N. Y. 8Ac. 2-7681—Phila. Melrose 1682

CULVER SUMMER SCHOOLS

ON LAKE MAXINKUCKEE

EIGHT HAPPY WEEKS OF CULVER TRAINING

in NAVAL SCHOOL or CAVALRY CAMP (boys 14-19) and WOODCRAFT CAMP (boys 9-14). Regular Academy personnel. Exceptional housing, dining and medical facilities. Emphasis on correct posture, initiative, courtesy. Christian character. Optional tutoring. All land and water sports. Moderate cost. *Specify catalog desired.*

210 Lake Shore Drive Culver, Indiana

EXCEPTIONAL CHILDREN

THE MARY E. POGUE SCHOOL

Social and Educational Adjustment for exceptional children 3-18. Visit the school specializing in work leading to more normal living. Home atmosphere. Separate buildings for boys and girls. Catalog. 46 GENEVA RD., WHEATON, ILL. (Near Chicago).

WILSON SCHOOLS

Year round. Individual instruction. College trained teachers. Medical supervision. Beautiful buildings & grounds. Speech correction. An ethical school. Reasonable rates. Catalog. Also, WILSON SCHOOLS PERMANENT HOME, INC., 11 ARNOLD PL., DAYTON, O.

THE WOODS SCHOOLS

For Exceptional Children Three Separate Schools
Girls Little Folks Boys
BOX 169, LANGHORNE, PA.
MOLLIE WOODS HARE, PRINCIPAL

DEVEREUX SCHOOLS

For boys and girls with educational or emotional difficulties. Pre-school to young adults. Separate units. A service available to students, their parents and physicians. HELENA T. DEVEREUX, DIRECTOR, BOX 40, DEVON, PA.

GIRLS' SCHOOLS

ANNA HEAD SCHOOL

Est. 1887. College Prep. & General Courses. Accredited—East and West. Post Graduate Dept. Lower school. Outdoor Life. Tennis. Swimming. Hockey. Riding. T. R. HYDE, M.A., LEA HYDE, B.A., 2532 CHANNING WAY, BERKELEY, CALIFORNIA.

THE BISHOP'S SCHOOL

Episcopal Resident & Day School for girls. Prepares for Eastern and Western colleges. Intermediate grades Modern equipment. Art, Music, Dramatics, all Outdoor sports. CAROLINE S. CUMMINS, M.A., VASSAR, HEADMISTRESS, LA JOLLA, CALIFORNIA.

MARLBOROUGH SCHOOL

LOS ANGELES, CALIFORNIA
Boarding and day. 7th grade through High School. College preparatory and general courses. Sports fields on campus. Riding. Golf. Camping trips.
ADA S. BLAKE, PRIN., 5029 WEST THIRD STREET.

HACIENDA DEL SOL

TUCSON, ARIZONA
A ranch-school for girls, from Fifth Grade. Preparation for eastern schools and colleges. Outdoor life of sports, camping, riding in warm, dry, invigorating climate. DORIS C. V. OESTING, HEADMISTRESS.

JOKAKE SCHOOL

College preparatory and general courses. C. E. B. exams. Strong scholastic education. Well-rounded sports program. Riding a specialty. Warm dry climate. Near Phoenix. MISS LILIAS D. BILL, PRINCIPAL, JOSEPH D. FIELD, DIRECTOR, JOKAKE, ARIZONA.

SAN LUIS

A ranch school for girls 8-18. College Preparatory, general courses. Thorough scholastic work. Dry, sunny climate. Outdoor life and sports all winter—tennis, riding (saddle horse for each girl), skating, skiing. MRS. ROBERT R. POTTER, COLORADO SPRINGS, COLO.

A SCHOOL IN NEW MEXICO — Brownmoor *at Santa Fe*

A SCHOOL of high standards, preparing for eastern and western colleges. All grades and a post-graduate year. Outdoor life in ideal climate, featuring riding and skiing. *For catalogue address*
Miss Justine Ames Browne
Mrs. Mary Atwell Moore

GIRLS' SCHOOLS

RADFORD SCHOOL

Accredited college preparation in ideal year-'round climate. Open air classes in patio. Music, art, dramatics, secretaryship. Sports, riding. Not for profit. Catalog. LUCINDA DE L. TEMPLIN, PH. D., PRIN., 4500 AUSTIN TERRACE, EL PASO, TEXAS.

GREENBRIER COLLEGE

Two-year standard college—2-year College Preparatory. Founded 1812. Near White Sulphur. Fine Arts Dept. Secretarial. Recreational and social activities. Fireproof dormitory. FRENCH W. THOMPSON, PRES., DEPT. V, LEWISBURG, WEST VIRGINIA.

SULLINS COLLEGE

Junior College and High School. Both accredited. 327 acre Campus in beautiful Virginia Park. Pool, all Water Sports, Riding, Music, Art, Dramatics. Home Ec., Secretarial, Physical Ed. Camp. Every room has bath. Catalogue: BOX V, BRISTOL, VIRGINIA.

AVERETT JUNIOR COLLEGE

Fully accredited 2-year courses emphasizing liberal arts. Terminal, normal, transfer courses. Music, art, speech and dramatics, secretarial, library sc., physical ed., home ec. Golf, riding. 83rd yr. Endowed rate. Catalog. CURTIS BISHOP, PRES., BOX V, DANVILLE, VA.

STRATFORD

Accredited Junior College and High School. In Southern Virginia. Liberal Arts, Fine Arts, Secretarial. Kindergarten Training. Journalism, Home Economics, etc. All sports on 12-acre campus. For catalog, address: JOHN C. SIMPSON, PRES., BOX V, DANVILLE, VA.

FAIRFAX HALL

Standard accredited work. Two years college. Four years high school. Secretarial. Fine Arts. In Shenandoah Valley near Skyline Drive. All sports. Private stable. Indoor and outdoor pools. WM. B. GATES, PRES., BOX V-2, PARK STATION, WAYNESBORO, VA.

SOUTHERN SEMINARY

For 75 yrs. one of America's famous schools for girls & young women. Accredited Junior College and High School. Academic, vocational, cultural courses. All sports. Indoor pool. Riding. Catalog. ROBT. LEE DURHAM, PRES., BOX V-2, BUENA VISTA, VA.

NATIONAL PARK COLLEGE

8 miles from the White House. Junior College and Preparatory. Transfer, terminal courses. Music, art, secretaryship, dramatics, home ec., dress design, interior dec. 200-acre campus. Riding. Catalog. ROY TASCO DAVIS, PRES., BOX 522, FOREST GLEN, MD.

CHEVY CHASE JR. COLLEGE

And Senior High School. 39th year. College transfer. Art, Costume Design, Drama, Fashion Ill., Home Ec., Interior Dec., Music, Sec'y Science. Riding. Catalog. KENDRIC N. MARSHALL, PRES., BOX V, CHEVY CHASE JUNIOR COLLEGE, WASHINGTON, D. C.

MARJORIE WEBSTER

A Career School with Jr. College. 2 or 3 yr. courses in Phys. Ed., Kindergarten, Speech, Stage Art, Radio, Fashion Art, Int. Dec. Secretarial. Sports. Personality developed. Fireproof dormitory. Campus. Catalog. ROCK CREEK PARK ESTATES, BOX V, WASH'N, D. C.

KING-SMITH STUDIO-SCHOOL

Two-year cultural and professional courses in the arts and academic subjects. Studio and round-table method throughout. Fully equipped theater and workshop studios. Residential. Recreative sports. Catalog. 1755 NEW HAMPSHIRE AVE., WASHINGTON, D. C.

ARLINGTON HALL

Junior College and four-year high school. Strong academic work. Art, home ec., music, speech, secretarial. Modern buildings, 100-acre campus in Virginia hills. Gym, swimming pool, indoor riding arena. Catalog. CARRIE V. SUTHERLIN, M.A., ARLINGTON, VA.

Warrenton Country School

• Forty miles from Washington. Selected group of students from ten to eighteen years old. Eleven buildings. Beautiful gardens, charming outdoor theatre. Two-hundred-acre farm operated in connection with school. Thorough College Preparation, well-planned General Course. Music, art, crafts. All sports, riding.
Miss Léa M. Bouligny, Prin., Box 18, Warrenton, Va.

GIRLS' SCHOOLS

GULF PARK COLLEGE

By-the-sea. Fully accredited Jr. College. Also 3-yr. college prep. Music, art, speech arts, home ec., secretaryship. Outdoor sports all year. Riding, dancing, flying, salt water sports, fresh water pool. RICHARD G. COX, PRES., BOX V, GULFPORT, MISS.

HARRIS FLORIDA SCHOOL

Resident and Day Departments. Accredited. Outdoor study and sports throughout winter. October and May in the mountains of North Carolina if desired. For catalogue and Northern interview, address MISS HARRIS, 1052 BRICKELL AVE., MIAMI, FLA.

BARTRAM SCHOOL IN FLORIDA

College preparation of highest standards. Fully accredited; graduates in leading Eastern colleges. Boarding dept. from 5th grade up. Healthful outdoor life in Florida's rare climate. Send for booklet. OLGA PRATT, DIR., BOX 10, JACKSONVILLE, FLA.

ST. MARY'S SCHOOL

AND JUNIOR COLLEGE
Episcopal. In Pine Belt. Three years' high school, two years' standard college. Accredited. Special courses. Sports. Mrs. Ernest Cruikshank, Prin. Catalog. A. W. TUCKER, BUS. MGR., DEPT. V, RALEIGH, N. C.

THE GRIER SCHOOL

Accredited College Preparation and General Courses, girls 12-18. Art. Music. Typing. 200 acres, in the Pennsylvania Alleghenies. Excellent riding, winter sports, team sports. Gym and pool. 89th year. T. C. GRIER, DIRECTOR, BOX 62, BIRMINGHAM, PA.

PENN HALL JR. COLLEGE

Accredited 2-yr. College and 4-yr. High School. Part of May at Ocean City. Music, Art, Drama. Home Ec., Int. Dec., Costume Design, El. Journalism. Secretarial. Connecting baths. Sports. Riding. Social life. Catalog:—BOX V, CHAMBERSBURG, PA.

OGONTZ JUNIOR COLLEGE

Regular academic courses transferring to senior colleges and universities. Semi-professional, terminal courses in home-making, secretarial, music, art, dramatics. Golf, riding. Field trips. 10 mi. from Phila. ABBY A. SUTHERLAND, OGONTZ SCHOOL P. O., PA.

THE MARY LYON SCHOOLS

TEN MILES FROM PHILADELPHIA
Mary Lyon—College Preparatory. Drama Workshop. Wildcliff Junior College—Liberal Arts and Vocational courses. MR. & MRS. H. M. CRIST, BOX 1509, SWARTHMORE, PENNSYLVANIA.

RYDAL HALL

Home school for girls 6-14. Kindergarten—grammar grades. Home influence, careful guidance of each child's tendencies. Music, dancing, crafts, dramatics, nature study, French daily. Ten miles from Phila. Catalog. ABBY A. SUTHERLAND, OGONTZ SCHOOL P. O., PA.

HARCUM JUNIOR COLLEGE

2-yr. college, diploma courses, credits transferable

Academic	Medical Secretarial
Costume Design	Dramatics
Merchandising	Experimental Theatre
Advertising Design	Journalism
Fine Art	Home Economics
Interior Decoration	Music
Secretarial Science	Riding and sports

Vocational Guidance—Professional Training—Practical Experience—Placement Department.
Edith Harcum Box V, Bryn Mawr, Penna.

GIRLS' SCHOOLS

WARD-BELMONT

Accredited Junior College and Preparatory. Conservatory of Music. Special courses. Ten attractive clubs—every girl a member. Sports—riding. For Catalog, View Book, "Club Village", address: ALMA PAINE, REG., BOX 205, NASHVILLE, TENN.

FERRY HALL

High School & Junior College. Accredited for college preparation & transfer. Secretarial studies. Home Economics. Music, art, dramatics. All sports. On Lake Michigan, 28 mi. from Chicago. 72nd yr. ELOISE R. TREMAIN, BOX 4, LAKE FOREST, ILL.

KINGSWOOD-CRANBROOK

Grades 7-12, postgraduate. Preparatory and general courses. On lake near Detroit. Music, dramatics, sports, home economics. Unusual opportunities in arts, sciences, handicrafts. Viewbook. Write SECRETARY, 145 CRANBROOK RD., BLOOMFIELD HILLS, MICH.

LAUREL SCHOOL

A Country Day and Boarding School for girls in suburban Cleveland. Thorough College Preparation and General Courses. Excellent facilities for Art, Music, Dramatics, and Athletics. EDNA F. LAKE, HEADMISTRESS, SHAKER HEIGHTS, CLEVELAND, OHIO.

SEMPLE SCHOOL FOR GIRLS

351 RIVERSIDE DRIVE, NEW YORK
Resident, Day. Advanced and Special Courses. College Prep., Art, Music, Dramatics, Secretarial, Household Arts, Athletics. Country Estate week-ends. 44th year. MRS. T. DARRINGTON SEMPLE, PRINCIPAL.

GARDNER SCHOOL

Resident and day school for girls. Intensive college preparatory, elementary, secretarial and junior collegiate courses. Music, art, dramatics, athletics. 84th year. M. ELIZABETH MASLAND, PRINCIPAL, 154 EAST 70TH STREET, NEW YORK.

CATHEDRAL SCHOOL

OF SAINT MARY GARDEN CITY, L. I., N. Y.
Episcopal Boarding and Day School for girls. One hour from N. Y. C. Kindergarten to College. Separate residence for girls 10-14. Outdoor life, all sports. Art, music. MARION REID MARSH, BOX V.

EDGEWOOD PARK

College preparatory, advanced courses in liberal and fine arts, secretarial science, medical asst., home ec., dramatics, journalism, photography. Costume design, interior decoration, merchandising. All sports—riding. Catalog. BOX V, BRIARCLIFF MANOR, N. Y.

BRIARCLIFF JUNIOR COLLEGE

Briarcliff Manor, N. Y. Two years of accredited college work. Art, music, theatre arts, interior decoration, costume design, child training, journalism, home economics, business science. Near N. Y. C. All outdoor sports, swimming pool. REGISTRAR, BOX X.

SKYWOOD HALL

College preparatory & general course. Small student group. Emphasis on cultural interests. In Westchester Hills near N. Y. advantages. Residential for girls over 12. Country day for girls & boys. Sports. Riding. Cat. KATHERINE V. DEBEVOISE, MT. KISCO, N. Y.

THE KNOX SCHOOL

A school of American ideals in a country of American traditions. Accredited college preparatory and post-graduate courses. Art, Music and Drama. MRS. E. RUSSELL HOUGHTON, BOX V, COOPERSTOWN, N.Y.

OAK GROVE

Emphasizes Preparation for College and Gracious Living. Music, Art, Dramatics. Upper & Lower Schools. Grad. Course Sec. Sc. Riding included. Winter Sports. Beautiful new fireproof Buildings. MR. AND MRS. ROBERT OWEN, BOX 121, VASSALBORO, MAINE.

Mohawk 4-7500 is the 'phone number which brings you school information.

FAIRMONT — 1713 Massachusetts Ave., N. W. Washington, D. C.

THE CASEMENTS — Box T, Ormond Beach, Florida. (Healthful outdoor life on luxurious beachfront estate.)

Junior College or Preparatory courses, credits transferable. Unique arrangement permits girls to spend part of year at Fairmont or at The Casements in sunny Florida.

Liberal arts, fine arts, costume design, commercial art, interior decoration, domestic arts, radio, dramatics, merchandising, secretarial, social service, dancing, music. Delightful social life. Pool, golf, riding. Maud van Woy, A.B., President. *In writing for catalogs mention interests.*

FOR ADVICE WRITE VOGUE'S SCHOOL & CAMP BUREAU, GRAYBAR BLDG., NEW YORK

DIRECTORY

camps

GIRLS' SCHOOLS

LOW-HEYWOOD

Thorough college preparation. Small classes, sound scholarship. 12-acre campus for sports. Stimulating activities. General course. Art, Music, Stagecraft. PRINCIPALS: MISS MARJORIE L. TILLEY & MRS. HENRY HEYWOOD FOX, BOX V, STAMFORD, CONN.

GREENWICH ACADEMY

MODERN COUNTRY DAY SCHOOL FOR GIRLS

Est. 1827. College Preparatory, General & Post Graduate courses. Sports, Dramatics & Arts. Pre-school to college. Academy graduates in all leading colleges. RUTH WEST CAMPBELL, HEAD, GREENWICH, CONN.

ST. MARGARET'S SCHOOL

Emphasizes preparation for the leading colleges. General course with music, dramatics, art, secretarial work, and homemaking. Hockey, riding. Other sports. Country estate, modern building. Established 1865. ALBERTA C. EDELL, A.M., BOX V, WATERBURY, CONN.

WYKEHAM RISE

In the Litchfield Hills. Thorough preparation for all leading colleges, and general courses. Also separate Lower School for grades 7-8. Music and Art. Beautiful campus for all sports. Riding. Catalogue. SARA McD. GAITHER, HEAD, BOX V, WASHINGTON, CONN.

BARRINGTON SCHOOL

Preparation for college; general course. Eighth grade up. Music and art featured. Fireproof building. Beautiful campus with golf, riding, tennis, and winter sports. Catalogue. MR. AND MRS. JOHN D. TRACY, DIRECTORS, GREAT BARRINGTON, MASS.

NORTHAMPTON

SCHOOL FOR GIRLS

Thorough preparation for Smith and other colleges. Nine-acre campus. Outdoor life. Riding. Golf. DOROTHY M. BEMENT, SARAH B. WHITAKER, PRINCIPALS. BOX E, NORTHAMPTON, MASSACHUSETTS.

MARY A. BURNHAM SCHOOL

Facing Smith College campus. Special preparation for C.E.E.B. begins at mid-year. Accredited college preparation. Music, art, drama, secretarial. Riding. all sports. 64th year. Catalog. MRS. GEO. W. EMERSON, PRIN., BOX 43-D, NORTHAMPTON, MASSACHUSETTS.

HOUSE IN THE PINES SCHOOLS

Cornish School: college preparatory and general courses. Junior College: Two-year courses, academic, secretarial, medical secretarial, equitation, art, music, household arts. Write for either catalogue. GERTRUDE CORNISH MILLIKEN, 40 PINE ST., NORTON, MASS.

THE ART OF LIVING

A 1-year practical course (for young women 18 to 25) in every essential for success in home, social and business life. Domestic and cultural arts, music, literature, int. dec., child training, etc. Catalog 35. DANFORTH-DUNBAR SCHOOL, WORCESTER, MASS.

LASELL JUNIOR COLLEGE

Ten miles from Boston. Two years after high school. Academic, Home Ec., Secretarial, Merchandising, Fashion, Pre-nursing, Art, Music, Photography. Sports—riding. Catalog. GUY M. WINSLOW, PH.D., 126 WOODLAND RD., AUBURNDALE, MASS.

ROGERS HALL

50 years of New England traditions. Near Boston. Thorough college preparation. One year intensive review for college. General course; secretarial training, home economics, music, art. All sports. Pool. MRS. KATHARINE MCGAY, BOX V, LOWELL, MASS.

ABBOT ACADEMY

Founded 1829. Rich traditions combined with modern methods. College preparatory and general courses. Excellent facilities for art and music. Beautiful country campus near Boston. All sports. PRINCIPAL: MARGUERITE V. HEARSEY, ANDOVER, MASS.

WALNUT HILL

Preparatory and general courses. Excellent record with leading colleges. Music, art. 50-acre campus 17 miles from Boston, 2 from Wellesley College. All sports, riding, skiing. Founded 1893. HESTER R. DAVIES, PRIN., 16 HIGHLAND ST., NATICK, MASS.

GIRLS' SCHOOLS

CHOATE SCHOOL

Country school for a limited group of girls. Near Boston. College preparatory and general courses. Small classes. Congenial home life. Basketball, hockey, riding, tennis. Catalog. AUGUSTA CHOATE, VASSAR, 1600 BEACON STREET, BROOKLINE, MASS.

BOSTON UNIVERSITY

For Careers. College of Practical Arts & Letters, a select college for women within a coed. university. 1, 2, 4 yr. courses: Sec'l, Bus. Adm., Home Ec., Applied Art, Journalism, Retailing. Dorms. Catalog. T. LAWRENCE DAVIS, 28 GARRISON ST., BOSTON.

GARLAND SCHOOL

Training for homemaking and allied vocations. One- and two-year courses for girls of college age. Technical and cultural subjects. Four residence practice houses. MRS. GLADYS V. JONES, 409 COMMONWEALTH AVENUE, BOSTON, MASSACHUSETTS.

THE ERSKINE SCHOOL

LIBERAL ARTS. FINE ARTS. BUSINESS

Two year courses for secondary school graduates. Art, Music, Drama, Secretarial, Social Service depts. Riding, tennis, fencing, golf. EDITH V. RICHARDSON, DIRECTOR, 111 BEACON STREET, BOSTON, MASS.

KENDALL HALL

Zestful outdoor life. 2 hours from Boston. Small classes, personal interest of teachers alert to each girl's needs. Strong college preparatory, general courses. Sports. Inclusive rate. Catalog. MR. AND MRS. G. M. KENDALL, BOX 355, PETERBOROUGH, N. H.

SAINT MARY'S HALL

On the Delaware. Episcopal School, founded 1837. For girls 6-18. College preparation; music, art, and secretarial subjects. Separate Lower School. Home-like atmosphere. Near New York and Philadelphia. FLORENCE L. NEWBOLD, BOX V, BURLINGTON, N. J.

ST. JOHN BAPTIST SCHOOL

College preparatory and General courses. Music, Art, Sports. An Episcopal School for girls under care of Sisters of St. John Baptist. Res. or Day. In the country near Morristown, N. J. Catalogue. THE SISTER SUPERIOR, MENDHAM, NEW JERSEY

MISS GILL'S SCHOOL

IN THE MENDHAM HILLS

Country life and the nearby advantages of New York combined in a small, homelike school. Thorough College Preparatory or General Course. Art, Music, Sports. ELIZABETH A. GILL, BERNARDSVILLE, NEW JERSEY.

WOMEN'S COLLEGES

LINDENWOOD COLLEGE

Confers A.B., B.S. and B.M. degrees. Also 2-yr. Junior College. Prepares for civic and social leadership through modernized curriculum. Vocational courses. Special work in music, art. Near St. Louis. Sports. Catalog. BOX 442, ST. CHARLES, MO.

BRENAU COLLEGE FOR WOMEN

Foothills Blue Ridge Mts. Alt. 1250 ft. Degrees of A.B., B. M. and B. S. and Junior College diploma. Music, Speech, Dramatic Art, Phys. Ed., Home Ecs., Secretarial. 350 acre campus. Canoeing, Riding. All sports. Social life. BRENAU, BOX V-2, GAINESVILLE, GA.

MARYLAND COLLEGE

FOR WOMEN

A.B., B.S. Degrees and Certificates. Liberal & Fine Arts, Merchandising, Home Ec., Music, Speech, Secretarial, Kind. Tr., Riding, Swimming, Sports. Near Balt. Catalog. BOX V-2, LUTHERVILLE, MD.

MARYMOUNT COLLEGE

Tarrytown-on-Hudson, New York

Accredited. Confers B. A., B. S. Degrees. Special two-year course. Music, Art, Pedagogy, Journalism, Household Arts, Dramatics, Secretarial, Pre-Medical, Athletics.

Extensions:—1027 Fifth Avenue, New York City Paris and Rome. Address Secretary

Marymount Preparatory Schools:

Wilson Park — Tarrytown, New York

Cor. Fifth Ave. & 84th Street, New York City

Address Rev. Mother

CO-EDUCATIONAL SCHOOLS

CHERRY LAWN SCHOOL

A progressive school. Thorough academic training; expression in the arts; outdoor life. 28-acre campus, 40 miles from New York. Primary grades through college preparation. DRS. CHRISTINA STAËL AND BORIS BOGOSLOVSKY, DIRS., BOX V, DARIEN, CONN.

THE TUTORING SCHOOL

OF NEW YORK • 74 EAST 55TH STREET

George Matthew, Director

Complete college preparatory program. Advanced courses in special fields. 16th Year. PLaza 5-6666.

SANFORD—SUNNY HILLS

College Preparatory and Lower School. Wholesome home life in attractive country setting. Modern methods, small groups, and individual attention. Fully accredited. Music, art, crafts, and creative hobbies. Send for Booklets. BOX V, WILMINGTON, DELAWARE.

THE PREW SCHOOL

Grades 1-12. Day. Ideal setting for outdoor study and sports. Special instructions for winter visitors. Speech, Dramatics, Spanish, French, Modern Dancing, Sailing, Riding. For information address SECRETARY—250 MORRILL STREET, SARASOTA, FLORIDA.

BOYS' SCHOOLS

WASSOOKEAG SCHOOL

Accredited preparatory school employing tutorial method. One teacher for every three boys. Flexible program adjusted to the interests and aims of the individual facilitates distinctive college preparation. LLOYD HARVEY HATCH, HEADMASTER, DEXTER, ME.

CLARK SCHOOL

Accredited and incorporated for no profit.
Classes average six students.
Write for copy of "Clark Plan, It's Different".
Address:
FRANK V. MORGAN, HANOVER, NEW HAMPSHIRE.

HOLDERNESS SCHOOL

In the White Mountains. For 75 boys, 12-18. Features sound college preparation, small classes. Emphasizes learning how to study. Skiing, riding, other individual and team sports. Founded 1829. REV. ERIC A. WELD, BOX 200, PLYMOUTH, N. H.

REDDING RIDGE

College preparation under a new educational plan in its fifth successful year. Boys ready for 7th, 8th, or 9th grades eligible for admission. Small group plan under selected faculty. Booklet. KENNETH V. BONNER, HEADMASTER, REDDING RIDGE, CONN.

NEW YORK MILITARY ACADEMY

. . . The School of Distinction . . . is proud that in this national emergency its policy of educating and training young American gentlemen need not be changed. For catalog address
14 ACADEMY AVE., CORNWALL-ON-HUDSON, N. Y.

MANLIUS SCHOOL

Accredited college preparatory with military training. 7th, 8th grades. Graduates now in 50 colleges, universities. R.O.T.C. Aviation ground course. All sports. 125 acres. Catalog. BRIG.-GEN. A. L. SINGLETON, U.S.A. (ret.), BOX 322, MANLIUS, N. Y.

IRVING SCHOOL FOR BOYS

Resident and Day. Accredited. Superior preparation for college, technical schools. Small classes. Individual attention. Able masters. Lower school. Sports, skiing. Gym. 25 miles to N. Y. C. Catalog. Box 722, C. W. OLSON, TARRYTOWN-ON-HUDSON, N. Y.

RIVERDALE COUNTRY SCHOOL

The preparatory school offering multiple advantages to your boy. Excellent College Board results, distinguished faculty, outstanding sports record, both city and country opportunities. 35th year. Write for booklet. BOX 3, RIVERDALE-ON-HUDSON, N. Y. C.

PEDDIE

Specializes in preparing boys for college. 322 graduates in last five years have entered leading colleges. Aviation. 200 acres. 19 modern buildings. Junior School. All sports. Summer session. 77th yr. Catalog. W. E. SAUNDERS, BOX 2V, HIGHTSTOWN, N. J.

ADMIRAL FARRAGUT ACAD'MY

Graduates in 75 colleges. Accredited. Special classes preparing for U. S. Gov't Academies. Sports. Moderate rate. No extras. Separate Junior School. Catalog. REAR ADMIRAL S. S. ROBISON, U.S.N. (Ret.), SUPT., BOX V, TOMS RIVER, N. J.

The Hun School

Preparatory • Business

Program designed to make boys think for themselves.

J. G. Hun., Ph.D., 112 Stockton St., Princeton, N. J.

BOYS' SCHOOLS

LOS ALAMOS SCHOOL

For those who want the best in College Preparation, climate and individual care. On mountain ranch in the dry, invigorating air of the Rockies. All western and winter sports. Modern substantial buildings. A. J. CONNELL, BOX 10, LOS ALAMOS, NEW MEXICO.

FRESNAL RANCH SCHOOL

Prepares for all schools and colleges. Excellent scholastic and health record. Boys learn operation of 10,000 acre ranch and plant. School horse and saddle equipment for every boy. Pack trips, hunting; group sports. BRYAN F. PETERS, HEAD, TUCSON, ARIZONA.

KEMPER MILITARY SCHOOL

Junior College and High School. 98th year. Fully accredited. Superior scholastic, military, athletic rating. $200,000 gym. Indoor pool, rifle range. Golf. 96-acre campus. Catalog and View Book.
COL. A. M. HITCH, 122 THIRD ST., BOONVILLE, MO.

ST. JOHN'S MILITARY ACADEMY

For more than 50 years, St. John's has been training boys to make wise choices in life. Thorough instruction, plenty of good times. Accredited preparation for college. All sports. Summer Camp. Catalog. 922 DEKOVEN HALL, DELAFIELD, WISCONSIN.

WESTERN MILITARY ACADEMY

Distinguished for the excellence of its academic training. Initiative, leadership emphasized by Progressive methods. R.O.T.C. Fireproof barracks. Sports for all. Horsemanship. Ages 11-19. 63rd year. Catalog. COL. R. L. JACKSON, PRES., BOX V-2, ALTON, ILL.

CULVER MILITARY ACADEMY

On Lake Maxinkuckee. Educates the whole boy. College preparatory, Post-Graduate work. 8th grade. 467 graduates in 105 colleges, 1000-acre campus. All sports. Infantry, Cavalry, Artillery, Band. Moderate cost. Catalog. 210 PERSHING DRIVE, CULVER, IND.

GEORGIA MILITARY ACADEMY

Individual House Plan. Prep. School, Jr. College. 2-Yr. course in Bus. Adm. for high school grads. Separate Jr. School. R.O.T.C. Aviation. Moderate rates. Summer school. For illus. catalog, address: COL. W. V. BREWSTER, PRES., COLLEGE PARK, GA.

FISHBURNE MILITARY SCHOOL

For 63 years distinguished in preparing boys for college, West Point, Annapolis, and business. Small classes. R. O. T. C. New $125,000 gym. Catalog. COL. M. H. HUDGINS, BOX V-2, WAYNESBORO, VA.

FORK UNION MILITARY ACAD.

Honor School rating. Small classes. Accredited. ROTC. Supervised study. Prepares for college or business. Post-graduate course. Junior school. Housemother. All athletics. Horseback. Catalog. DR. J. J. WICKER, BOX 2, FORK UNION, VA.

AUGUSTA MILITARY ACADEMY

Prepares for the best colleges. R.O.T.C. Personal supervision. Good health record. Sports: magnificent gym.; pool. 36 horses. 700 acres. Aviation under C.A.A. 77th yr. Reasonable rate. Catalog. COL. T. J. ROLLER OR MAJOR C. S. ROLLER, JR., FT. DEFIANCE, VA.

STAUNTON MILITARY ACADEMY

- Distinguished for excellent academic, military and athletic training.
- In beautiful, historic Shenandoah Valley of Virginia. High altitude. Unexcelled health record. Modern fireproof buildings. Separate Junior School. Visitors cordially welcomed.
- For illustrated catalogue address Superintendent.
- Box V-2 Staunton, Virginia

MERCERSBURG

● A well-equipped and beautifully located preparatory school. 90 miles from Washington. 9000 alumni from 48 states, 30 foreign nations. 689 graduates now in 126 colleges. Mercersburg develops self-reliance, good judgment. Every boy joins a literary society, studies public speaking. 17 tennis courts, 3 football fields, gymnasium, etc. Many Olympic team members, Rhodes scholars. Famous chapel and carillon. Junior school. Founded 1836. Catalog. Charles S. Tippetts, Ph.D., Box V, Mercersburg, Pa.

THE EDUCATION OF BOYS

under military discipline has long been considered by many parents the best way to insure character and gentlemanly manners. Good military schools are to be found in many states of the Union. Some of the best are listed in this directory. If you need specific suggestions write to:

VOGUE'S SCHOOL BUREAU
420 Lexington Ave., New York, N. Y.

SCHOOLS OFFERING VOCATIONAL COURSES ARE LISTED ON THE FOLLOWING PAGES

SCHOOL DIRECTORY

Vogue's selected list of schools

FINE & APPLIED ARTS

MODERN SCHOOL OF APPLIED ART

Costume Designing & Illustrating, Decorating, Buying, Styling, Advertising. Register now for mid-year enrollment. Cat. V. 687 BOYLSTON ST., BOSTON, MASS.

MOORE INSTITUTE SCHOOL OF DESIGN FOR WOMEN

All branches of fine and applied art, design and craftsmanship. Teacher training—B.F.A. degree. Residences. Catalog. 1340 N. BROAD ST., PHILA., PA.

BERTÉ *FASHION STUDIO*

Graduates are with the country's foremost couturiers, stores, manufacturers, Hollywood studios, etc. Intensive, individual training in Costume Design and Fashion Illustration. Start any time, advance as rapidly as ability permits. Catalog. Berté Abramson, Director, 318 S. 19th St., Philadelphia, Pa.

Art Institute of Pittsburgh

• 410 jobs in 1941! Practical 1 and 2 year courses in Commercial Art, Fashion Drawing, Dress Design, Millinery, Interior Decoration. Supervised residences. Start any time. Individual instruction. Unusual placement service. 21st year. Catalog. W. SHOOK, DIR., 404 SMITHFIELD BLDG., PITTSBURGH, PA.

NEW YORK SCHOOL OF FINE AND APPLIED ART

William M. Odom, Pres. (Parsons)

Midyear Classes now in session: Costume Design and Illustration; Interior Architecture and Decoration; Advertising Design; Teacher Training. Also special Saturday morning courses. Catalogues on request.

BOX V • 136 EAST 57 STREET • NEW YORK

TRAPHAGEN SCHOOL OF FASHION *For Results*

AUTHORITY ON FASHION CAREERS

Internationally Celebrated Graduates

Intensive SPRING AND SUMMER Courses

Professional methods for beginners or advanced students. *Register Now.* Fashion Drawing, Sketching, Life, Layout, Design, Styling, Fabric Analysis, Fashion Writing, Textile Design, Interior Decoration, Window Display, Teacher Training, Draping, Patternmaking, Dressmaking, Millinery. **Credits. Day and Evening. Sales Dept. Free Placement Bureau.** Write for Cir. 1. Phone CO. 5-2077. **TRAPHAGEN,** 1680 BROADWAY (52d St.), N.Y.

VOGUE is glad to aid its readers by answering inquiries about schools. Address: 1928 Graybar Building, 420 Lexington Avenue, New York City.

McDOWELL SCHOOL

COSTUME DESIGN
FASHION ILLUSTRATION

Designing, Styling, Illustration, Cutting, Draping, Sketching, and Pattern Making. Dressmaking, Tailoring and Millinery. Expert Individual Instruction. Best-known School for Practical Fashion Work. Sales Department for Student Work. Excellent Placement Service.

Established 1876.
SPRING COURSES
Visitors Welcome Catalogue
Rosina McDowell Lynn, A.B., Director
73 W. 45th St., N. Y. C. BRyant 9-3085

FINE & APPLIED ARTS

PEPIN ACADEMY OF FASHION

1004 MARQUETTE AVE., MINNEAPOLIS, MINN.

Professional training in Costume Design, Fashion Illustration, Pattern Making, Color, Costume History, Textiles, Millinery Design. Request Catalog VR. Also Home Study Course—request Catalog V.

AMERICAN ACADEMY OF ART

Practical Courses in Commercial and Fine Art, Dress Design, Fashion Illustration. Faculty of international reputation. Individual instruction. Enroll now. FRANK H. YOUNG, DEPT. 622, 25 E. JACKSON BLVD., CHICAGO, ILLINOIS.

MIZEN ACADEMY OF ART

Individual training by professional artists and designers in Dress Design, Fashion and Story Illustration, Commercial Art, Portraiture. Placement service. Winter Term Feb. 9. Catalog on request. STUDIO V2, 75 E. WACKER DRIVE, CHICAGO, ILLINOIS.

THE ART INSTITUTE OF CHICAGO

63rd year. Degree and diploma courses in Fine Art and Industrial Art, Dress Design and Construction. Fully Accredited. Distinguished faculty. Summer Term. Box 55, MICHIGAN AVE. AT ADAMS, CHICAGO, ILL.

CHICAGO ACADEMY of fine ARTS

Direct-Project Training in career arts: Illustration, Dress Design, Int. Dec., etc. Faculty of 33 professionals. Highest paid alumni. Enroll Feb. 2. 18 S. Michigan Ave., Suite K-2, Chicago.

The RAY Schools Chicago

Dress Design • Styling
Interior Decoration

Merchandising, Buying, Line, Color and Fabric Analysis
3 Methods Pattern Making, Fashion Advertising, Modeling
Millinery, Fashion Illustration, Photography and Display
Personal Training • Individual Advancement
Students Prepared for Professional Contacts
116 SOUTH MICHIGAN BOULEVARD, CHICAGO DEPT. V2

NEW YORK SCHOOL OF INTERIOR DECORATION

FOUR MONTHS' PRACTICAL COURSE
Starts February 2nd

Also longer course in Interior Design. Faculty of leading N. Y. decorators. Period and modern styles, color schemes, draperies, sketching and all fundamentals.

For Day Classes send for Catalog 6R
For Eve. Classes send for Catalog 6E

HOME STUDY COURSE

Same training for those who cannot come to New York. Practical, simple, interesting. Starts at once. *Send for Catalog 6C*

515 MADISON AVENUE, NEW YORK CITY

FINE & APPLIED ARTS

GRAND CENTRAL SCHOOL

Drawing, Painting, Sculpture, Textiles, Illustration, Design, Anatomy Cartooning, Advertising, Fashion Illustration, Interior Dec. Day, Eve. & Sat. Individual instruction. Catalog. Enroll now. E. Greacen, Pres. 7002 GRAND CENTRAL TERMINAL, NEW YORK CITY.

ART CAREER SCHOOL

Painting, Fashion Art; Costume Design; Dress Construction; Advertising Art; Illustration; Cartooning. Distinguished staff; successful graduates. 16th year. Register now for day or eve. CHAS. HART BAUMANN, DIR., SUITE 2004, 175 FIFTH AVE., N. Y. C.

CLASSES IN CLOTHES

LECTURES AND WORKSHOP GIVEN BY:
Aline Bernstein, Irene Sharaff, Rose Bogdanoff.
Design—Color—Cutting—Draping—Construction.
Modern Dress. Historical Dress. Theatre Costume.
ROOM 419, 630-5TH AVE., N. Y. C. CI 6-7482.

TOBÉ-COBURN SCHOOL FOR FASHION CAREERS

Train for buying, advertising, styling, under fashion experts. For women 20-30, with two years of college. 83% of 1941 class employed before graduation. Catalog V. ONE WEST 57TH STREET, NEW YORK.

SCHOOL OF PROFESSIONAL ARTS

Our catalog V-4 gives particulars! Courses in Advertising, Costume, Life, etc. JAMESINE M. FRANKLIN, PRES. 400 MADISON AVE., NEW YORK, N. Y.

Karinska's

School of Costume Analysis and Design

will open on February 2, 1942
at 23 East 56th Street, New York City
with Lucy Barton

Doris Edson, Director • Eldorado 5-5430

FASHION ART DESIGN SCHOOL

"Where Practice Meets Theory"
• COSTUME DESIGN
• FASHION ILLUSTRATION
• PATTERN DESIGNING

Beginners and Advanced Students
Individual Instruction
Day, Eve. Classes. Start any time.
Visit our Studios, or send for Catalog V.
545 FIFTH AVE., N. Y. VA. 6-0391

Fashion Careers

Train for fashion merchandising career under experts in school equipped like dept. store. One-year course includes buying, fashion reporting, advertising, etc., also actual store work with salary. Most of 1941 class employed before graduation. Free placement.

LABORATORY INSTITUTE OF MERCHANDISING
45 WEST 34TH STREET NEW YORK

DRAMATIC ARTS

FEAGIN DRAMATIC SCHOOL

STAGE-SCREEN-RADIO-TELEVISION

27th year. Speech for Business & Social Use—Public Speaking. Feb. 2 term. Day & Eve. classes. Public Performances. High School & Children's Dep't. Cat. V. ROCKEFELLER CENTER, 630-5TH AVE., NEW YORK.

FINE & APPLIED ARTS

RINGLING SCHOOL

Painting, Illustration, Commercial Art, Fashion Arts, Interior Decoration. Faculty of outstanding artists. Students use Ringling Circus and Museum. Outdoor classes. Dormitories. Low cost. For catalog & folder address: V. O. KIMBROUGH, PRES., SARASOTA, FLA.

NATIONAL ART SCHOOL

STUDY IN THE NATION'S CAPITAL

Famous galleries, libraries, Commercial and fine art —Costume Design, Fashion Illustration, Advertising, Int. Decoration. Life Class. Catalog. 27th year. 1501-21ST ST., N.W., WASHINGTON, D. C.

MARYLAND INSTITUTE

1825 BALTIMORE, MD. 1942

Courses in Fine Arts, Teacher Training, Advertising and Costume Design. Interior Decoration. Stage Craft, etc. Rinehart School of Sculpture. Catalogue on request.

SECRETARIAL & BUSINESS

KATHARINE GIBBS

Secretarial. One and Two Year Courses. Special Course for College Women. Residences in Boston and New York. Catalog. Associate Principal, BOSTON, 90 MARLBOROUGH ST.; NEW YORK, 230 PARK AVE.; PROVIDENCE, 155 ANGELL ST.

THE SCUDDER SCHOOL

Two-Year College Credit Secretarial Course with cultural subjects. Speech, Finance and Investments. Spanish Shorthand. Psychology. One-Year Course for college women. Placement. Residence. New term Feb. 2. MISS T. V. SCUDDER, 66 FIFTH AVE., N. Y. C.

BALLARD

71st year. Prepare quickly, thoroughly to be skilled secretary. Jan. 26-July 30. Low fee, instalments. Outstanding placement record. Also short business courses ev'gs. Residences, gym, pool, tearoom. Cat'g. W. Y.W.C.A., LEXINGTON & 53D, N. Y. C. WICK. 2-4500

SCHOOL OF BUSINESS PRACTICE AND SPEECH

Six months' Secretarial Course. Enroll now. Business atmosphere, pleasant surroundings. Free Placement. 2116 RKO BLDG., RADIO CITY, NEW YORK, N. Y.

WINDLE SECRETARIAL SCHOOL

Concentrated course beginning Feb. 9 prepares high school graduates and college women for placement in Aug.-Sept. peak employment period. Placement—more calls than graduates! Catalog. LOUISE F. WINDLE, BOX V, 30 ROCKEFELLER PLAZA, N. Y. C.

EASTMAN SCHOOL

E. C. Gaines, A. B., Pres. All Commercial Subjects including Spanish Stenography. Registered by the Regents. Day and Evening. Established 1853. Bulletin on Request. 441 LEXINGTON AVE., N. Y. (44 ST.) MURRAY HILL 2-3527.

N. Y. SCHOOL OF SECRETARIES

General Business and Executive Secretarial Courses. Individualized training—3, 6, 9 months courses. Spanish. Excellent 30-yr. placement record. Register now for winter term. SARAH S. WHITLEY, DIR., 342 MADISON AVE., at 43D ST., NEW YORK. VA. 6-1575.

BERKELEY

Two-year and one-year secretarial courses for high school graduates and college women exclusively. Individualized instruction. Distinguished faculty. Placement. ASST. TO DIRECTOR, 420 LEXINGTON AVE., N. Y. C.; 22 PROSPECT ST., E. ORANGE, N. J.

MOON SECRETARIAL SCHOOL

Unusual secretarial opportunities for Moon graduates in leading business firms and government offices. Popular courses in THREE to SIX months, or Executive Course in ONE to TWO years. Day and resident. Write Assoc. Dir. for Catalog V. 521 Fifth Ave. (1 E. 43rd), N.Y.C.

Make use of Vogue's School service.

DRAMATIC ARTS

FRANCES ROBINSON-DUFF

"THE GREAT TEACHER"—DAVID BELASCO

Acting—Directing—Coaching—Roles—Television. All instruction by Miss Robinson-Duff, in person. Enroll now for early Spring Classes Bklt. O. 235 E. 62D ST., NEW YORK, RHine 4-7900.

FASHION ACADEMY

THE SCHOOL OF FAMOUS GRADUATES
FASHION DESIGN • MERCHANDISING • BUYING
STYLING • FASHION ILLUSTRATION • REPORTING

With America assuming fashion leadership, the young woman with a well trained fashion perspective and good style sense finds newer and greater opportunities. Intensive fashion training under direction of EMIL ALVIN HARTMAN America's Foremost Fashion Instructor and Style Authority. Request School Book 5

30 ROCKEFELLER PLAZA, NEW YORK • Circle 7-1514-5

AMERICAN ACADEMY OF DRAMATIC ARTS

FOUNDED IN 1884 BY FRANKLIN H. SARGENT

THE foremost institution for Dramatic and Expressional Training in America. The courses of the Academy furnish the essential preparation for Teaching and Directing as well as for Acting.

WINTER TERM BEGINS JANUARY 15TH

FOR CATALOG Address Secretary, Room 251, CARNEGIE HALL, NEW YORK

CONSULT THE PRECEDING PAGE FOR LISTING OF SUMMER CAMPS AND SCHOOLS

MUSIC

BOSTON UNIVERSITY

College of Music. Degrees, diplomas in Voice, Piano, Organ, orchestral instruments, School Music, Church Music, Composition, Theory. Distinguished faculty. Opportunities of Boston. ALFRED H. MEYER, DEAN, 31 BLAGDEN ST., BOSTON, MASS.

KINDERGARTEN TRAINING

NATIONAL COLLEGE OF ED.

Complete education for teaching in elementary grade, kindergarten and nursery school. Beautiful resident hall. Cultural and vocational education. Write for list of successful alumnae. EDNA DEAN BAKER, PRESIDENT, BOX 22B, EVANSTON, ILLINOIS.

PHOTOGRAPHY

N. Y. INST. OF PHOTOGRAPHY

Expert photography made easy. Modern, practical training. For pleasure or career. Black & White, Motion Picture, or Color photography. 32nd year. Free Booklet. 10 WEST 33 ST. (DEPT. 72), N. Y. C.

HOUSEHOLD SCIENCE

BALLARD

71st year. Bride's course in Modern Housekeeping mornings Feb. 9-May 21. Moderate fee, instalments if desired. Short courses: Nutrition in Defense, Cookery, Budgeting, Food Buying. See catalog W. YWCA, LEXINGTON AT 53D, N. Y. C. WICK. 2-4500

RETAILING

STORE SERVICE EDUCATION

Richmond Professional Institute, Wm. & Mary College, trains college grads. as teachers, coordinators; high school grads. for junior executive positions in stores. Women's dormitories, Min. expense $600. For catalog & view book, address: 222 SHAFER ST., RICHMOND, VA.

RETAIL CAREERS

23 years of successful retail training. 1-year course for young men and women college graduates. Merchandising, advertising, styling, personnel, store management. 1941 class placed before graduation. Write for Bureau Bulletin V.

RESEARCH BUREAU FOR RETAIL TRAINING
University of Pittsburgh, Pittsburgh, Pa.

FASHION MODELING

EMPIRE MANNEQUIN SCHOOL

Cultured, intelligent, ambitious girls, "Empire Trained," find interesting and dignified careers as fashion models with New York's leading couturiers, dress salons, fashion shows, photographers and fashion films. 2 W. 45TH ST., N. Y. C. (BOOKLET E).

Fashion and Photographic Modeling

A GLAMOROUS, LUCRATIVE CAREER FOR ATTRACTIVE, AMBITIOUS GIRLS
Barbizon's intensive course will qualify you for modeling positions in wholesale and retail fashion salons, with photographers, fashion shows, fashion films. Free placement. N.Y. State licensed.
Illustrated booklet A on request.

BARBIZON STUDIO OF MODELING
576 Fifth Ave., N. Y. C. Bry 9-9156-7

DIETETICS

BE A DIETITIAN!

ONE YEAR INTENSIVE COURSE
qualifies you for position in hotels, schools, hospitals, steamships, railroads, food mfg. corps., dept. stores, etc. Day or Eve. Co-ed. Age no obstacle. Licensed by N. Y. State. Free Placement Service. *Write for Catalog 4.*

NEW YORK INSTITUTE OF DIETETICS
660 MADISON AVE. (at 60th St.) N. Y. C., REgent 4-7400

Let us help you . . .

Finding a vocational school is often a difficult task, even though you know in advance what field you want to enter. Perhaps we can be of assistance by telling you something about the distinguishing characteristics of each school. Or if you have not yet decided what your work is to be, we may be able to make suggestions.

Vogue's School Bureau
420 Lexington Avenue • New York

Judy 'n Jill* love Guatemalan Gaieties

Bright, bright Chichicastenango colors. And black wool braids and fabulous embroideries, like the ones visitors to Guatemala rave about. Sizes 9 to 15
"COTÓN" JACKET (top). Navy or black wool with brilliant embroidery, navy or black wool dirndl skirt. 29.95
"SOLOLÁ" JACKET (bottom). Mayan pink, indigo blue or white wool with black braid, black wool twill gored skirt. 35.00
From the Judy 'n Jill collection, exclusive with the Young New Yorker Shop, Fifth Floor

Lord & Taylor New York and Manhasset

Marshall Field & Co., Chicago, Ill. . . . Hess Bros., Allentown, Pa.
R. H. Stearns, Boston, Mass. . . . Telford's, Charleston, W. Va.
The Lindner Coy., Cleveland, Ohio . . . Mabley & Carew, Cincinnati, Ohio
Vandervoort's, St. Louis, Mo. . . . Manhattan Shop, Hartford, Conn.
Montaldo's Stores . . . Kaufmann's, Pittsburgh, Pa.
Meier & Frank, Portland, Ore. . . . Sibley's, Rochester, N. Y.
Frank Murphy, St. Paul, Minn. . . . Heinz Store, Scranton, Pa.
. . . Frederick & Nelson, Seattle, Wash.

*Reg. U. S. Pat. Off.

A new high ceiling of resourcefulness to fit new times . . . new lives . . . new budgets . . . in

VOGUE FOR 1942

This year, Vogue's 24 issues will bring you more money-saving ideas than ever before . . .

VOGUE'S dollar-stretching strategy will safeguard you from wasting a single penny of your war-time income on costly mistakes in your wardrobe or your home.

VOGUE'S accurate reporting on what America's women can do . . . and are doing . . . to win the war, will be your authoritative guide to home defense activities.

VOGUE'S selections of fashions-that-make-fashion will give you Your Money's Worth in taste, beauty and quality, at prices that will fit your 1942 scheme for spending.

VOGUE'S beauty counsel will keep you looking (and feeling) pretty in spite of busy double-duty lives.

VOGUE'S original decorating suggestions (costing more in imagination than money) will make your house more charming and livable during war-time.

VOGUE'S present-tense news on people and places that are shaping world history will keep you interested and informed.

VOGUE'S expert sifting of new plays and concerts . . . new movies, books and art . . . new fun-spots—will offer lively entertainment for your leisure hours.

This year, waste is unpatriotic. Subscribe to Vogue—24 chapters a year of unlimited resourcefulness—and find a pattern for living graciously even on a curtailed war-time budget.

VOGUE, Incorporating Vanity Fair **1 YEAR · 24 ISSUES · $5**

Send your subscription order in the postage-paid envelope enclosed in this issue

Walk in Freedom

"Fashion-Fresh"

Life-Stride

SHOES $5.50 to $5.95

For address of your nearest dealer, write

In all-out American spirit, Life-Stride shoes answer the challenge of today. For all the extra steps you'll be taking, Life-Strides have ingenious features that give you a gloriously free, ready-for-anything feeling!

LIFE-STRIDE DIVISION · MILIUS SHOE COMPANY · SAINT LOUIS

Rhythm* Lingerie

Patricia's newest slip triumph.

Simple, but utterly lovely,

with clover blossoms tenderly appliqued.

The bodice is ingeniously cut to flatter,

not flatten the look of your bust.

The waistline is moulded to the curve of your own.

Perfect for street wear, sports wear, defense wear,

everywhere . . . for along with admirable fit,

it gives you unhampered freedom in action.

Of magnolia-textured Futurity rayon crepe.

At fine stores everywhere, or write

PATRICIA, *136 Madison Avenue, New York*

about $3

ACCENT ON YOUTH MODEL

Design patent applied for.

*Reg. U. S. Pat. Off.

Freshy Playclothes

IN A DANCING MOOD*

featuring VYVYAN REYNOLDS *of the Famous* ARTHUR MURRAY *School of Dancing*

**Designed by Dolly Tree*

A Vyvyan dances the rhumba at Copacabana wearing a Ballerina dance dress in the new ankle length . . . about $11.00

B The rhumba influence shows in the frills on blouse and skirt of the playsuit Vyvyan wears for rehearsal . . . about $8.00

C A classic casual with a sweetheart neckline is Vyvyan's choice for street wear or luncheon . . . about $8.00

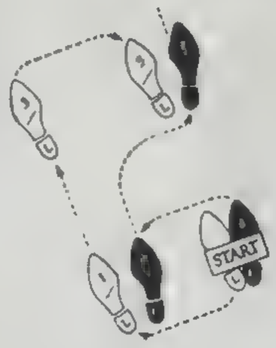
D "Smart comfort for good golf", says Vyvyan, as she waits to tee-off in this one-piece culotte . . . about $7.00

E Vyvyan gets her sun in this three-piece beach ensemble. The bra and shorts double as a bathing suit, the coat is perfect for boardwalking . . . about $10.00

F For active gardening in the afternoon Vyvyan wears a one-piece playsuit with separate ballerina skirt . . . about $8.00

G When Vyvyan plays hostess at her cabana she dons this two-piece patio slack set with rhumba ruffles on neckline and cuffs . . . about $10.00

Blithe, gay, carefree playclothes *by Freshy* that bring to mind memories of the fluid grace of a prima ballerina . . . a wardrobe to take you on your lightsome way through your play days from morning 'til time to sleep again . . . designed by *Dolly Tree,* now designing at 20th Century Fox, and worn by Vyvyan Reynolds of Arthur Murray fame. The fabric . . . a *Sanforized* cotton, with graceful ballerina figures in white, whirling over grounds of Degas Pink, Heavenly Blue or Habana Brown. All in sizes 10 to 18 at your favorite store.



DANCING IS FUN IF YOU DANCE WELL

Try the new Arthur Murray Rhumba step at the left. Write for our new Playclothes Style Booklet V containing a Guest card, good for a free lesson at any Arthur Murray Studio. Use the coupon below.

Name .....

Address .....

City ..... State .....

For the name of the store in your city, write THE GOLDMAN COMPANY • *1410 Broadway • New York*

ENGLISH COCKER SPANIELS

Exceptional English Cocker puppies sired by our Champion dogs out of imported matrons. Our Cockers are the leading English strains and are the most consistent winners at the leading shows.

PUPPIES RAISED AT GIRALDA
Prices and full information on request

GIRALDA FARMS
MADISON, N. J.

COCKER SPANIELS

Puppies and young dogs. A.K.C. registered and inoculated against distemper.

HEARTSEASE KENNELS
D. L. MAYNARD
Bedford-Banksville Road
Bedford New York
Telephone Bedford Village 7009

English Cocker Spaniels

Puppies of winning strains

Suitable for hunting, breeding, showing or companions.

Ch. Giralda's Diantha

SHIKARWYN
ETHELWYN HARRISON
24255 Community Dr. So. Euclid, Ohio

BOXERS

Sound Healthy Puppies Available
Reasonably Priced
Rexob Kennels, Reg.
331 Vreedenburg Ave.
Yonkers, N. Y.
45 Minutes From Times Sq.
Via Parkway All The Way.
Phone Beverly 7-7799
—Rexob is Boxer—

English Cocker Spaniels

A.K.C. registered litters of beautiful, healthy puppies. Sired by imported Ch. Blackmoor Beacon Light and Blackmoor Barnabas of Giralda. Both matrons winners at leading shows. Write, phone or call.

NORTHMOOR FARMS
Salem Pike, Clayton, O.

BOXERS

Ch. Utz v. Dom

MAZELAINE, home of Ch. Utz v. Dom, Kavalier of Mazelaine, and many other famous show dogs, offers choice puppies at reasonable prices.

MAZELAINE KENNEL
Mr. and Mrs. John P. Wagner
1231 N. Edison St. Milwaukee, Wis.

AN IRISH SETTER

The Aristocrat of Dogdom
PUPPIES FOR SALE
By—Ch. End O'Maine Patridge
Ex—Ch. End O'Maine Twinkletoes

ELM-HO KENNELS, REG.
Fond du Lac, Wis.

BOXERS

Selling out entire kennel of high class Boxers, including proven brood bitches, stud dogs, and show stock. No puppies.

BRANDENBURG BOXER KENNELS
1302 Franklin St. Danville, Ill.

GREAT DANES

Carefully raised puppies & grown stock. All A.K.C. registered. Fawns & brindles only. No sales under fifty dollars.
'Phone, Superior 8-2259

PLANETREE KENNELS (reg.)
5634 Fallbrook Avenue
Canoga Park, Calif.

BARMERE BOXERS

Puppies of exceptional quality for sale
BARMERE KENNELS
Boston Post Road,
Darien, Conn.
Norwalk 6-2383
Correspondence to Mrs. William Z. Breed, Owner.
995 Fifth Avenue
New York City
Tel. BU 8-8917

GERMAN SHEPHERDS

for Companions . . . Breeding . . . Showing

We have built for ourselves an enviable reputation for the breeding of German Shepherds. Sound in character, temperament, health.

JOHN GANS
(Hoheluft Kennels)
300 Duncan Rd., Grymes Hill, Staten Island, N. Y.
Gibraltar 7-6839

BOXERS

Select a puppy, youngster or grown dog from the best in the West.
Sirrah Crest Kennels
Dr. and Mrs. R. C. Harris
2036 North Main
Santa Ana, California
Phone: Santa Ana 4841.

The Great Pyrenees

The breed the War has popularized in England for Guidance in Blackouts and Protection at Home
Puppies for Sale
BASQUAERIE KENNELS, Reg.
Mr. and Mrs. Francis V. Crane
Owners
Tel. Holliston 368 Holliston, Mass.

IRISH WOLFHOUNDS

Bred for type and soundness. All ages.

Whippoorwill Kennels
Mrs. A. L. Haskell, Owner
P.O. Box 588 Red Bank, N. J.

Great Pyrenees and St. Bernards

La Colina Kennels
Dr. & Mrs. F. W. Seward
New Hampton
Orange County
New York
Telephone Goshen 15

GREAT PYRENEES

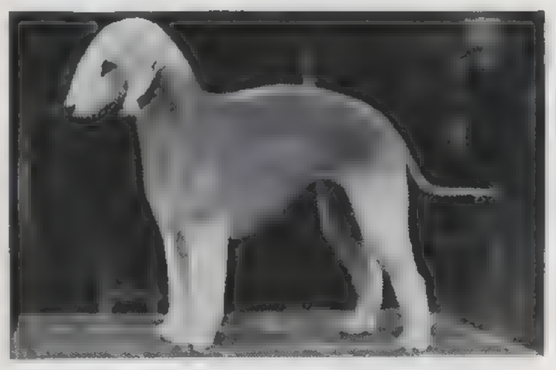
Five males—two females. Bred from champion stock. All registered in American Kennel Club. These sound, healthy, 3 months old puppies show all the fine qualities of this noble breed.

COACHING LANE FARMS
Mr. & Mrs. Aubrey P. Janion
Brownsville, Vermont Tel. Felchville 2615

THE DOG

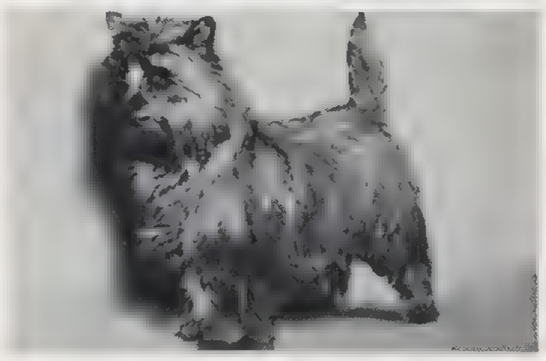
THE present war is a reminder of the glorious work performed by Airedale Terriers in the last war. Large, fine, upstanding dogs, there will probably be a large entry at the Show on February 8. Ch. Rockley Riot Act won best Airedale at the 1941 Show. Owner, E. Loree

BEDLINGTON TERRIERS were not represented in the Associated Terrier Specialty Show until 1938. At the 1941 Show, twenty-six specimens competed. Judge W. Edgar Baker selected Ch. Lady Rowena of Rowanoaks as Best of Breed winner. Owners, Mr. and Mrs. C. Harbauer



No Associated Terrier Clubs' Specialty Show would really be complete which did not include Bull Terriers, known as "white cavaliers." They have been represented every year since 1932 with an average entry of fifty dogs. Here is Trampfast, 1941 winner. Owner, Harold Stewart

BREEDS may come and breeds may go—rise and fall in popularity—but Cairns will go on for all time. This is Ch. Jere O'Tapscot, winner at the 1941 Associated Terrier Clubs' Specialty Show; owned by Mrs. L. Tapscot. At least eleven terrier breeds will compete at 1942 Show



8 BREEDS · 8 SHOWS

SAME DATE • SAME PLACE

For One Admission

THE ASSOCIATED TERRIER CLUBS

THEIR SPECIALTY SHOWS

GRAND CENTRAL PALACE
46TH STREET & LEXINGTON AVENUE, N. Y. C.

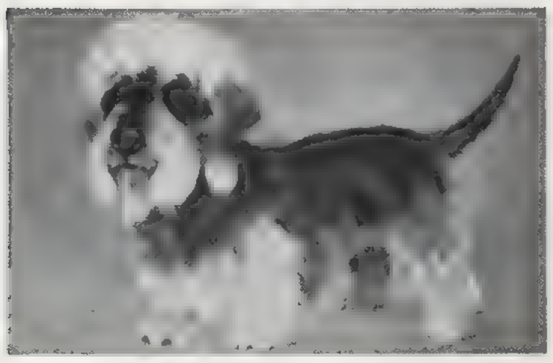
February 8th, 1942

For Information and Entry Blanks Address the Following:

Airedale Terrier Club of America, Giovanni Cardelli, 1320 N. State St., Chicago, Ill.
Bedlington Terrier Club of America, I. H. Mitchell, 90 Oak Ridge Ave., Summit, N. J.
Cairn Terrier Club of America, B. P. Wayne, 230 Park Ave., New York, N. Y.
Dandie Dinmont Terrier Club of America, Mrs. L. Illoway, P. O. Box 612, Paoli, Pa.
Irish Terrier Club of America, Felix A. Donnelly, 551 Fifth Ave., New York, N. Y.
Scottish Terrier Club of America, Seth G. Malby, 7 Park St., Tenafly, N. J.
U. S. Kerry Blue Terrier Club, Inc., R. McKinney, Loudonville Rd., Albany, N. Y.
Welsh Terrier Club of America, Maurice Pollak, 417 Fifth Ave., New York, N. Y.

MODE

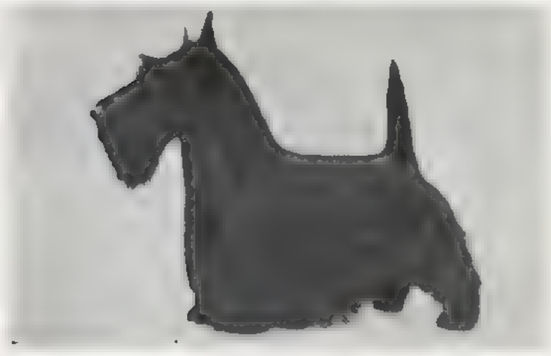
Featuring Terrier Specialty Show



THE breed of dog that Sir Walter Scott made famous in his "Guy Mannering," published in 1814, was represented at last year's Show with eighteen specimens, the best of which was Champion Alpin Noah owned by Esther Bird. Dandie Dinmonts will be shown again this year

EIGHTY-NINE Smooth and Wire Fox Terriers were benched at the Associated Terrier Clubs' Specialty Show in 1941, the largest entry in the combined show. Judge T. H. Carruthers, III., selected as Best of Breed Secret Passion, Wire specimen. Owner, R. W. Grigsby

THIS is Ch. Harlem Most Particular, Irish Terrier owned by M. Bruckheimer. Grand specimen of a grand breed, he was adjudged best of forty-four "daredevels" at the 1941 Specialty Show of the Irish Terrier Club of America, part of the Associated Terrier Clubs' Show



SINCE 1883, one breed of dog that has been up in the front ranks most of the time is the Scottish Terrier. Seventy-five of them were exhibited at the 1940 Associated Terrier Clubs' Specialty Show. Ch. Relgalf Ribbon Raider was Best of Breed. Judge, Leonard Brumby

SKYE TERRIERS

AT STUD
CH. BRACADALE HENRY
CH. JERRY OF MERRYMOUNT

Skye Terriers are one of the oldest terrier breeds, and are noted for their faithfulness and even dispositions. Hardy and adaptable, they are easily kept indoors or out. Ideal all-round dogs for companions and sport.

Puppies Available

IRADELL KENNELS
MRS. CONSUELO V. WARBURTON, Owner
P. O. Box 191 • Tel. Port Washington 39W • Port Washington, L. I., N. Y.
EDWARD A. RICHARDS, *Manager*

DACHSHUNDS

Carefully raised puppies of finest bloodlines.
WHITE GABLES KENNELS, REG.
Miss Phyllis Rainer, Mgr.
Star Route, Canoga Park, Calif.
Phone: Superior 8-1467

Dachshund
(Smooth)
Puppies, Youngsters, Grown Dogs
Tween Hills Kennels, Reg.
R. A. SCHEURICH, Owner
Route 34, Matawan, N. J.
Tel. Holmdel 6344

DACHSHUNDS
Puppies of Outstanding Quality
FOR SALE
CH. LEUTNANT V. MARIENLUST
MEHRER'S KENNELS
West Hempstead, L.I., N.Y. Tel. Hempstead 2812

DACHSHUNDS

Evwajoheim Kennels
The ideal pet, intelligent and loving. Champion bred pups. Buy or reserve yours now.
Everett W. Johnson, M. D.
736 1st Nat'l Bank Bldg.
Wichita Kansas

WIRE FOX TERRIERS

Wires of Individuality Sired by Champions. A Living Inspiration for the New Year.
Hill Crest Kennels
Mr. & Mrs. J. W. Hill
Route 1
Elizabeth City, N. C.

Airedale Terriers
Exclusively Since 1917
For Sale
Puppies By This Famous Stud. Also Show Dogs, Brood Bitches and Companion Dogs
A. L. ZECKENDORF
Turn of River Road
Stamford, Conn.

Ch. Walnut Clipper of Freedom at Stud
By Walnut King Nobbler

AT STUD

Int. Ch. Newtownards Aristocrat

Irish Terriers
Unusual Companions. Show dogs, bitches, also puppies and youngsters, bred by Champions. Small types.
Maradon Kennels
Felix A. Donnelly
Owner
551 Fifth Avenue
N. Y. C., N. Y.
Tel. VA. 6-4567

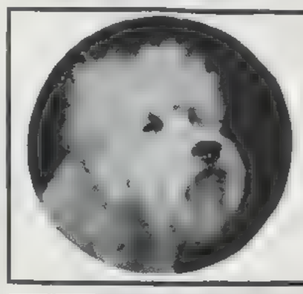
LUCART Wire Fox Terriers

Select puppies for show and companion available by Int. Ch. Talaurora Smasher (see cut) from outstanding brood bitches.
Arthur W. Scharfeld
National Press Bldg.
Washington, D. C.

"TALISKER" SKYE TERRIERS

Lady Fay of Talisker

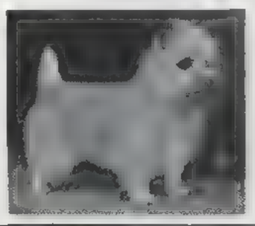
Puppies you will be proud to own and exhibit. No duty from Canada.
MRS. R. PERCY ADAMS
4333 Westmount Ave.
Westmount, Montreal, P. Q.



DANDIE DINMONTS —SEALYHAMS
Outstanding puppies of both breeds for sale. Write for pictures.
OVERHILL KENNELS
801 East 77th St.
Kansas City, Mo.

Sealyham Terriers
Choice puppies, Show and Breeding Stock for sale.
Illustrated catalogue available
CROGLIN KENNELS
Miss Helen Schweinler, Owner
Ridgeway Ave., W. Orange, N. J.
Tel. Orange 4-6013

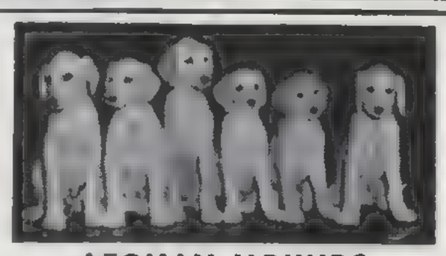
CAIRN & SEALYHAM TERRIERS



either young or matured of excellent quality and charming personality.
EASTCOTE KENNEL
Mrs. H. L. Platt
Wilton, Conn.

SEALYHAM TERRIERS
Gay, merry, aristocratic puppies of superior breeding. For immediate delivery.
RAYCREST KENNELS
9106 So. Lowe Ave.
Chicago, Ill.
Triangle 5336

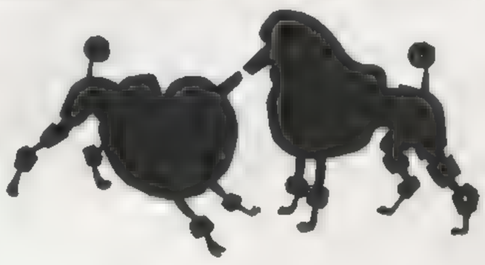
NORWEGIAN ELKHOUNDS
Puppies occasionally available
ROBERT P. KOENIG
Carmel, Indiana



AFGHAN HOUNDS
Puppies and grown dogs of Champion-bred imported stock from England, Ireland, India. Bred for highest quality and temperament for companions, bench shows, and breeding purposes.
OAKVARDON KENNELS
Mrs. Jack Oakie, Owner
18650 Devonshire Northridge, Calif.

NORWEGIAN ELKHOUNDS
Beauty & Intelligence
Breeders of more Show Champions and Obedience Title-holders than any other Elkhound kennel.
VINDSVAL KENNELS
Winchester, N. H.
Mr. & Mrs. Bayard Boyesen

AFGHAN HOUNDS
Haughty, Oriental, Exotic
from
Imported and Champion Stock
ARTHEA KENNELS
Buckley Ave., Fostoria, Ohio
Tel. 3416
We also breed COLLIES



Pillicoc Kennels
Standard and Miniature Poodles
Holmdel, N. J.
Mrs. Milton Erlanger, Owner
Henry Stoecker, Manager
Tel.—Holmdel 6001
N. Y. City Address—117 E. 64th Street
Tel.—BUtterfield 8-5010

HILLANDALE KENNELS
STANDARD FRENCH POODLES
Outstanding puppies and grown dogs for sale and at stud.
By appointment only
Mr. & Mrs. Charles Stewart Smith
54 Hope St., Stamford, Conn.
Stamford 4-1548

CH. BLAKEEN CYRANO
STANDARD POODLES
Puppies by Ch. Blakeen Cyrano available
Good Show Prospects and Companions
LOWMONT KENNELS
Miss M. McCreery — Miss A. Hoguet
Bayberry Lane — Greenwich, Conn.

CARILLON
POODLE puppies and grown stock—champion-bred.
Mrs. Whitehouse Walker
Owner
Bedford Hills, N. Y.
tel. Mt. Kisco 6010
summer: Ossipee, N. H.

PUTTENCOVE POODLES

Standards only
Four Colors
EXCELLENT PUPPIES
Champions at Stud
PUTTENCOVE KENNELS
Mr. & Mrs. George Putnam, Owners
Manchester, Mass. Tel. 104

PLUCK, TRIM
YOUR DOG WITH
DUPLEX DOG DRESSER
Keep your dog trimmed correctly, well groomed, freer from shedding hair. Do it yourself at home, easily, with Duplex Dresser. Trimming Chart, one for each of 12 popular breeds, shows you exactly how. It's fun. Saves money.

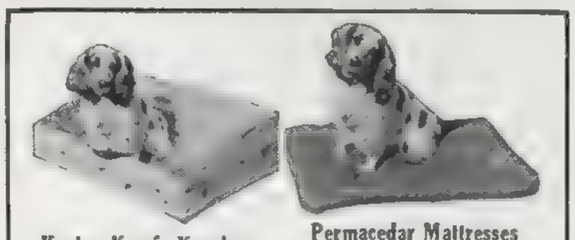
Dresser $1.00
Extra Blades 5 for 50c
Charts 25c each breed
Duplex Nail Nip $2.00
Nail File $1.00
At dealers or direct postpaid
DURHAM DUPLEX RAZOR CO., Dept. E, Mystic, Conn.

POMERANIANS

Champion bred Toy puppies available in orange, sable, cream and black. Excellent quality. We ship anywhere. State your wants clearly.
TINY TOT KENNELS
Mrs. R. J. Wilson
West Point, Iowa

Keep Cats Off
chairs, beds, sofas, etc.

Use PUSSY SCAT
To keep pussy off just sprinkle Pussy Scat lightly on chairs, beds, sofas—around curtains and table legs—wherever your cat sheds hairs or does damage. You don't see Pussy Scat—don't smell it—but your cat does, and learns to *stay away*.
SEND NO MONEY. Order Pussy Scat C.O.D., $1 plus postage. (Or *send* $1, *we* pay postage.) Money back if you're not entirely satisfied. Sudbury Laboratory, Box 995, So. Sudbury, Mass.



Kanine Komfy Kouches
Genuine aromatic red cedar dog bed. Attractively finished just like a cedar chest.

15 x 20	$4.40
18 x 24	4.80
20 x 30	5.20
24 x 36	6.00

Permacedar Mattresses
Heavy, attractive colored damask with zipper end for refilling. Stuffed with genuine Permacedar.

15 x 20	$1.90
18 x 24	2.40
20 x 30	2.90
24 x 36	3.40

YOHO & HOOKER CEDAR CO., Youngstown, Ohio

DOG-TEX
REMOVES DOG STAINS! SAVES RUGS! ENDS ODORS!

It's the only *proved* dog stain remover! Really prevents rugs from rotting and bleaching. Money back guarantee. Thousands of satisfied users! Pint size, $1.25 · 8 oz., 75c. *At your dealer — or write us direct.*
CONSOLIDATED CHEMICAL WORKS
1703 South Halsted Street
Chicago, Illinois
Send now for FREE Leaflet "Helpful Hints in Housebreaking Your Dog".

FREE to HORSE OWNERS

Why pay fancy prices for saddlery? Write for FREE Catalog that has saved real money for thousands of horsemen. Describes over 400 popular items of English and American "tack." I ship saddlery on approval. Write today. Wiesenfeld Co., Dept. 9, 112 W. North Ave., Baltimore, Md.

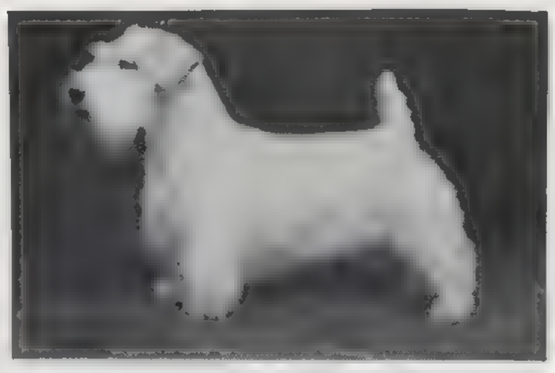
Quadine Your Dog Against

dry skin caused by heated apartments, doggy odor, dandruff scales and falling hair, ringworm and canker ear. Groom for dog-show sheen. $1.00 per bottle. Quadine Jr. non-clog atomizer set, including small bottle Quadine, $1.50 from your dealer or
Allen-Crowl Co., Dept. V, 317 Superior St., Toledo, O.

Specific Questions on Dog Subjects will gladly be answered by
THE DOG MODE OF VOGUE

THE DOG MODE

ELEVEN Terrier breeds will constitute the Associated Terrier Clubs' Specialty Show to be held at the Grand Central Palace, New York City, Sunday, February 8, including Sealyham Terriers. 1941 Best of Breed winner was Rallec Regent; owner, Helen Schweinler

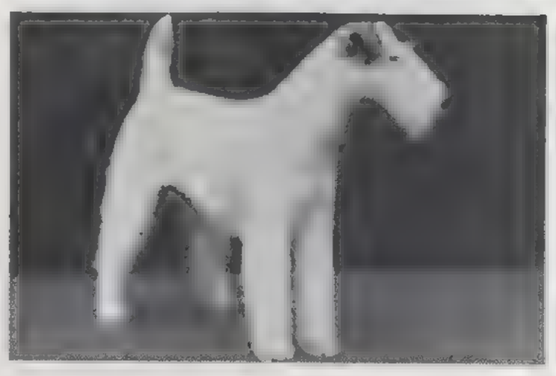


CH. Penhill Perfect of Harham, Welsh Terrier, owned by Harold M. Florsheim of Chicago, was best of sixty-four Welshies at the 1940 Associated Specialty Show and Best of fifty-seven at the 1941 Specialty Show, at which the judge was the all-rounder, Alva Rosenberg

CH. Walnut Challenger, winner of Airedale Best of Breed at combined Specialty Show held in New York City, February 10, 1932. The owner was Frederic H. Hoe, and the handler was Harry Livesey. Fifty-three Airedales competed. The judge was the able Charles G. Hopton

THE energizing force back of the Associated Specialty Show in its early days was the late Hubert R. Brown, admirer of Irish Terriers. One of his dogs was Int. Ch. Brentmoor Blinker, whose sire, grandsire, great- and great-great grandsire were champion Irish Terriers

THIS is International Champion Kemphurst Carnation, Wire Fox Terrier, Best of Breed at the Associated Terrier Club Specialty Show of 1932, defeating ninety-five excellent smooth and wire-coated specimens of this highly regarded breed. The judge was C. F. Neilson



Kennel and dog accessory advertisers will be glad to give first attention to letters from readers who mention the Dog Mode of Vogue

TO ALL *Dog Lovers*

we extend a cordial invitation to visit the Booth of

THE DOG MODE OF VOGUE
THE DOG MART OF HOUSE & GARDEN
(right-hand side, front lobby)

during the 66th Annual Dog Show of the Westminster Kennel Club, February 11th and 12th.

Mr. C. E. Harbison, Manager, Kennel Department, will be on hand to answer questions and give practical information concerning the recognized breeds.

Vogue's ADDRESS BOOK

of shops, services, and restaurants

If you don't find what you are looking for in these columns, write to Vogue's Address Book, at 420 Lexington Avenue, New York City, and we will try to find it for you.

FROM A TO Z. "Your Secretary, Inc.," at 29 East Sixty-Ninth Street, glories in solving your problems. The whole basis of this firm's business is to come to the aid of frantically busy people, or fundamentally lazy ones. Operating on a twenty-four-hour schedule, "Your Secretary" can, in the dead of night, supply a typist for an author seized with a midnight inspiration, or a notary public to notarize important papers.

Though the stock and trade of the business calls for the performance of fairly routine tasks—opening and closing houses and apartments, shopping commissions and catering—this organization is prepared to jump into almost any breach. (It was "Your Secretary" who supplied the live elephant for the 1940 Republican Ball. "Your Secretary" was able to obtain a deodorized skunk for some peacetime prankster to send out as a present.) These people are unstumpable, as well as willing. And their prices are reasonable enough; are based on the time factor, the effort involved, and the complexity of the problem.

THEN AND NOW. We well remember, and you probably do, too, the dresses we wore as a little girl. Many of them, and quite likely the ones we liked best, came from Natalie. And Natalie is still turning them out. Up at her little shop at 749 Madison Avenue, she has some of the most enchanting stream-lined models for modern misses, from toddlers on up.

If there is a little girl on your mind, both she and you will be delighted by a scarlet broadcloth pinafore piped in white. With it she will wear a white blouse piped in red and trimmed with embroidered red daisies. This ensemble is irresistible and costs $12.75.

Everything is made by hand, and there are some deft Natalie tricks that prove extremely functional. For instance, all the blouses are made extra long and (Continued on page 30)

ALL OCCASION PACKAGES

ALICE H. MARKS' gaily trimmed packages of luscious goodies for the hostess, traveler, convalescent and week end; from $3.50. Interesting gifts for all occasions. Mail & 'phone orders filled. 6 E. 52 St., N. Y. PL 3-7282

ALL SERVICES

ONE PHONE CALL solves household problems. Furniture, walls, floors redone; curtains & draperies hung; rugs cleaned; chairs caned; painting; lighting systems. Albert Home Service, 1020 Lex. Ave. BU 8-5224

BAGS

A. L. WORKMAN—An old established firm, well skilled in making fine leather, brocade and silk bags. Needlepoint, petit points mounted. Large assortment of frames. Expert relining, repairing. Rm. 803, 424 Madison Ave., N.Y.

BEAUTY CULTURE

FACE FACTS—Clogged pores can be properly cleared at Evelyn Garfield's Salon. She has brought health and beauty to countless faces. Eighteen years devoted exclusively to the care of the skin. 724 Fifth Avenue, N. Y. CO 5-4949

YOU OWE IT TO YOURSELF to keep young looking! Patricia Guest's firm chin line treatment and rich cream pack for crepey throats revive the smooth, fresh glow of youth. 545 5th Ave., New York. VA 6-2395

A FREE DEMONSTRATION at my Salon shows how quickly and inexpensively treatments given with Zip eliminate unwanted hair. It's Off because It's Out. No electricity. Mme. Berthé, Specialist, 608 5th Ave. (49th)

BY NEWEST SCIENTIFIC METHODS our induced facial exercises restore more youthful appearance, without drugs or surgery. Robbie Kavanaugh, 8464 Sunset Boulevard, Hollywood, California. Telephone HE 3849

FACE—FIGURE Youth Insurance! Resultful treatment for Lines, Puffiness, Defects. Also self slenderizing method—really works! Free advice! Call! Write! Phone! Eunice Skelly, House of Youth, 743-5th. PL 5-2595. Booklet

CHINA & ARTWARE

"CANADA'S most talked about gift shop." America's largest retail selection at lowest prices of open stock English Bone China. New Dinnerware booklet will gladly be sent on request. Herbert S. Mills, Hamilton, Canada

CORSETS

MISS ELEANOR, INC. Modern art in corsetry. Your figure molded to the lines of fashion—and with complete comfort. Exquisite materials and workmanship. Moderate prices. 4 East 53rd St., New York. PLaza 3-4962

AGNES MALONE. Creator of fine corsets. Custom-made garments. Expertly fitted. Perfect figure control. Also, brassières and lingerie. Only quality, imported materials used. Phone CI 7-4431. 19 W. 56th St., N. Y.

NINA FAY Foundations cannot ride up, but bring your figure down in inches and sizes. Custom-made. Smart. Corset of finest imported materials corrects figure, posture faults. Consultation free. 16 E. 50th St. EL 5-8019

IDA GORDON invites you for a personal interview to solve your figure problem. Custom made corsets, corselettes and brassières. Your favorite French corset expertly copied. 665 5th Avenue, Suite 914, New York City. EL 5-8009

FRANCEVA, INC., Corsets custom cut for comfort; excellent supporting brassières and corselettes. Ready-made corsets, custom fitted $12.50 up. 16 East 52 Street, N. Y. PL 3-9773. Florida—905 West 41st Street, Miami Beach

FOR THE WOMAN WHO CARES. Slim hips in 10 min. In your home, I can show you how to look & feel as if you were 3 to 5 in. smaller. Demonstration free. Write Margaret Corsetiere, 35-16 79th St., Jackson Heights, N. Y.

COSMETICS

SALLYE HARMER COSMETICS are sold in the comfort of your home. Individualized cosmetics made fresh every day and sent direct from the laboratories to patrons all over the country. Experts on Skin are our sales persons. Would you like to learn? Dignified way to earn money. Liberal commissions enable you to become independent. Territories are more valuable each day. Complete information, write Sallye Harmer, Lansdowne, Pa. Dept. 10

CUSTOM SHOE REMODELING

B. NELSON, INC.—Shoes lengthened, widened, re-fitted, handsoled over original style lasts. Redyed any color. Suede changed to leather. Mail orders everywhere. Write for folder "V". 10 East 39 St., N. Y. MU 3-6448

THESE TIPS ARE TOPS. The shopping suggestions found on these pages of Vogue's Address Book are worthy of your attention and action. They'll eliminate much of the fuss in helping you decide where and what to buy

DELICACIES

VENDOME—Specialists in Russian Caviar, Cheese in Wine, Brandied Fruits, Turtle Soup, Salted Nuts, Bon Voyage Baskets. Large assortment of all fine table delicacies. Write for Catalogue V. 415 Madison Avenue, N. Y. C.

CALIFORNIA Fruits in Liqueurs—Six 10-oz. jars in redwood "Treasure Chest"—brandied dates, cherries, apricots; prunes in rum; oranges in grenadine. $4. exp. p.p. Bklt. Fox Shoppe, 438 El Camino, Redwood City, Calif.

DELICACIES (Cont'd)

SERVE MARRONS as dinner delight—Classic confection of imported chestnuts in brandy, rum and vanilla syrup. Marrons Glacés (candied) in Gift Boxes of 6 oz. $1.00. 13 oz. $1.85, p.p. Order Dept., Raffetto, Inc., 44 Hubert, N.Y.

HENRI, 15 EAST 52, N. Y. French Chocolates, flowerlike Bonbons, Jordan Almonds, our own make $2 lb. Soft Caramels, assorted cakes for teas, $1.50 lb., plus postage. Special attention to mail orders & shipments to soldiers

DOMESTIC EMPLOYEES

MEADOWS OR MATHILDA at your service, for tonight's party, or for a permanent niche in your household. To find experienced domestic employees call Miss Brinkley's Placement Agency, 1 West 47 St., N. Y. C. BR 9-5840

A NEAT TRICK—and you can do it! Cut your shopping time and effort in half by following the many helpful suggestions given on these pages. Every one of the firms listed is always ready to serve you

DRESS SHOP

FASHION SHOW MODELS AND ORIGINALS $8 to $24.95. Fresh, new fashions from the better makers. Many are originals at half usual cost. Browse around. You'll make a find. 9:30 to 6:30. Olive Brooks, 740 Madison Ave., N.Y.C.

DRESSMAKING

REVAMP YOUR WARDROBE to the latest mode through ingenious remodelling by Mme. Jane. Also custom-made original creations of couture-quality and workmanship. Fittings in your home. 981 Madison Ave., N. Y. RH 4-1600

ANNE GEMERD, expert dressmaker, tailor, and furrier, solves all wardrobe problems—remodeling, repairing, cleaning and storage. Meticulous workmanship and perfect fit guaranteed. 30 E. 62, N. Y. C. RH 4-9339

DRESSMAKER FOR DESIGNING WOMEN. We specialize in carrying out your ideas or creating clothes to your individual taste. Altering and remodeling. Prices moderate. Fannie Tweedy, 65 E. 55th St., N.Y. PLaza 3-3699

ELECTROLYSIS

MULTIPLE ELECTROLYSIS—Mary Elizabeth Scollan. Personal Service only. Write for Free booklet. Address 1 West 34th St., near 5th Avenue, Room 709, New York City. Telephone WIsconsin 7-7889 for appointment

BEAUTY WITH SAFETY. Hair permanently removed by electrolysis. Expert personal attention, by skilled & careful hands. Consultation. Booklet Free. Edna Grimes, 607 Fifth Avenue, at 49th Street, N. Y. PLaza 3-7411

SUPERFLUOUS HAIR—200 to 600 removed per hour—safely, painlessly, permanently. Regrowth impossible. Careful work by experts. Doctors recommend Adele Mulligan. 23rd year at 347 Fifth Avenue, New York. AS 4-6645

MRS. D. DURANT, Multiple Electrolysis. Superfluous hair removed permanently, safely. Improved method. Endorsed by skin specialists. Personal service, 15th year. Free consultation. 507 5th Ave., N. Y. MU 2-3314

SAMUEL P. GILMORE—Established over 40 years in N. Y. Superfluous hair removed safely and permanently. Facial problems corrected. Recommended by physicians. Consultation free. 104 E. 40th St., N. Y. CA 5-2219

MARION BARRETT—REG. NURSE offers a new method of electrolysis by coagulation. Absolutely safe, painless and permanent; leaves skin soft and normal. Demonstration offer. 17 E. 42nd St., N. Y. Room 616. MU 2-1714

FACE ESTHETICS, INC.—Selected by discriminating women for removal of unwanted hair safely, permanently. Expert application of Kree multiple method. Consultation free. 9 E. 41 St. (off 5th Ave.), New York C. VA 6-3372

GLORIA C. ZEIDE, E. T., Unwanted hair skillfully & comfortably removed with new, modern electrolysis equipment. Absolute privacy. Free consultation. MU 6-8584. Near Grand Central. 324 E. 41 St. (Tudor City), N.Y.

BELLETTA skillfully removes superfluous hair forever from face, legs, body. Reasonable. Physician in attendance. Strict privacy. Free consultation. 110 W. 34th St., N. Y. C. (adj. Saks-34 St.), Suite 1102, ME 3-4218

WILLY R. SCHATTMANN, European dermatologist for 30 years, removes unwanted hair safely, permanently by electrolysis. Expert personal attention. Consultation by appointment, ATwater 9-7989. 56 East 87th, N. Y.

ENTERTAINMENT

LOUISE LLEWELLYN—Numerologist and Astrologer. Your present events $2. Detailed forecast of your next twelve months $10. Send name at birth and birth date with check. 147 N. Stanley Drive, Beverly Hills, California

HESTER PEABODY—Astro-Numerologist solves your problems by a personal reading with immediate forecast. Send name at birth, birth date, and two dollars. Ask questions. 451 Marlboro Street, Boston, Massachusetts

NANCY VAUGHN—Numerologist. Personal analysis and guide for immediate future $5. Extended guide for twelve months $10. Send name at birth, birth date with check. Consultations by app. 10 W. 58 St., N. Y. WI 2-6232

FIREPLACE LOGS

USE YOUR ROMANTIC FIREPLACE! Try Cannel Coal, Irish Peat, Charcoal, Ford Briquets, fireplace size, dry, seasoned hardwoods, kindlers. Quick, clean delivery. Ben Weeks, LE 2-9800 (31 St., E. River), N.Y.C.

YOUR SHOPPING TOUR can start and finish right on these pages. Make this section your reliable information center for tips on what and where to buy for your wardrobe, for your household and for all sorts of gifts

YOU WILL FIND OTHER INTERESTING SHOPS AND SERVICES ON THE FOLLOWING PAGES

FOOT PRODUCTS

FEET! Marguerite Benson's Unique Products Relieve, Invigorate Feet! Foot Treasure: 6 Oxygen Foot Bath Powders, Foot-Leg Oil, 2 jars Massage Creme $2.50. 12 Foot Baths $1.65. Tax incl. Order now! 330 W. 72 St., N. Y.

FURS

NEW FUR TAX PAINLESS AT MOLOT! Thanks to early purchases, low prices on fine furs at Molot (formerly with Bergdorf Goodman Fur Corp.) offset the new 10% tax! Molot, 21 E. 56 St., N. Y. C. WIckersham 2-6261

RICHARD KOPPEN, formerly with Gunther's, re-designs, remodels, repairs and relines your furs at reasonable prices. Also showing latest models in fine furs. Skilled workmanship. 17 West 45th St., New York. BRyant 9-3368

ORIGINAL LEYSON STYLING! Superb quality natural Grey and Black Russian Persians, custom-made on our premises. $395 (includes Fed. Tax). Compare! Simon Levy & Sons. Est. 1884. 122 E. Broadway. BA 7-2730

FURS BOUGHT

WANTED! WORN FUR COATS! Highest cash. For mink, persian, seal, leopard & other fine furs. Also gentlemen's clothing. Out-of-town customers invited. Licensed—bonded. I. M. Fur Co., 1 W. 34, near 5 Ave. WI. 7-7969

HAIR COLORING

HAIR COLORING DONE SCIENTIFICALLY on grey and fading hair, with beautiful, natural results. Scalp treatments sponsored by physicians. Mary Greene, 1 East 53rd St., New York City. Telephone PLaza 3-0591

FRANÇOIS HAIR COLORING SPECIALIST, will restore your hair to its natural color and lustre. "Badly Dyed" or "Over-Bleached" hair expertly corrected. Free consultation. François, 11 East 45th Street, N. Y. C.

MARIAN-SUZANNE—HAIR TOO DARK? too light? Streaky and unnatural? We can solve your hair-coloring problem expertly & beautifully. Marian-Suzanne, 18 W. 57th St., N. Y. Free consultation, analysis. CO 5-8988

HAIRDRESSERS

J. SCHAEFFER, custom Permanent Wave specialist. The modes of the hour flatteringly interpreted by artists—Hair styling, air conditioned, refreshing salon. J. Schaeffer, 590-5th Avenue (at 48th St.), N. Y. C. BRyant 9-6165

CHARLES BOCK FOR PERMANENTS! Specialist in white, bleached, difficult hair. Features only scientifically approved methods. Charles Bock, 20 East 57th Street, New York. Telephone PLaza 3-3900 for an appointment

EMILE ROCKEFELLER CENTER —Hairdressers, authorities on Permanents and Color Corrections. Perfect service in restful surroundings. Pleasantly Air Conditioned. 30 Rockefeller Plaza. Tel. CIrcle 7-1995-6-7

FRED The Hairstylist, creator of Hair Styles in vogue. Your hair & scalp meticulously supervised. Flattering Permanents. Hair coloring. 18 East 49th St., EL 5-2220. Washington, D.C., at Philipsborn; Kansas City, Mo., at Berkson

BANISH GRAY HAIRS! Robert Vegetable Shampoo (not a dye) covers gray or fading hair. Imparts lustrous tones. Salon application $4.50. Home package $2. Bklt. Robert Makes You Beautiful. 642 5th Ave., N. Y. PL 3-9023

SATTLER'S fifty years of experience mean easy and perfect control over problem hair. Permanent waving, hair coloring. Hair goods carefully made to order. Sattler's, 18 E. 53rd Street, New York City. WIckersham 2-3443

KINKY OR FRIZZY HAIR straightened by Laurent to natural, graceful wave by new, lasting method. Emphasize your natural charms with a Laurent coiffure. Consultation free. 683 Fifth Ave., New York. WI 2-5212

MAISON JEANPIERRE for advanced Hair Styling and self-dressing permanent wave . . . Remarkable results in recoloring your hair to its original shade. Send for booklet. Phone for appointment. PL 3-6262. 6 E. 53 St., N. Y.

LURA DE GEZ, 714 5th Ave. (bet. 55 & 56 St.). Creator of 3-inch cut. A glamorous, casual coiffure. Hair coloring. Manicuring. Pedicuring. Custom Permanents from $10. Difficult hair problems our specialty. CIrcle 7-5818

L. ANDRE, Hair Fashions, Permanent Waves. Consultant offers the discriminating, individual You the ultimate in hairdressing. 509 Madison Avenue (on the corner of 53rd St.), New York City. Phone WIckersham 2-5770

HOWARD (formerly of Antoine, Saks 5th Ave.), for exclusive "Cream Permanents". $12.50. Expert hair coloring. "Perfect-Curl" fingerwave (it stays set!) and shampoo $2. 9 Rockefeller Plaza, Suite 719. CIrcle 5-5961

HAIR GOODS

MANUEL INVISIBLE TRANSFORMATIONS with his "sight-proof part" have revolutionized the hair industry. Designer, manufacturer of high class hair goods. 10 Rue Royale, Paris and Manuel Building, 988 Second Ave., N.Y.C.

MME. MARIE—DESIGNER and manufacturer. Exclusive hair goods—all types. Your old piece remodelled & redressed. Finest quality hair fashioned in latest style. Moderate prices. Mme. Marie, 507 5th Ave., N. Y. MU 2-1367

PIERRE TRANSFORMATIONS, of artistry and unexcelled workmanship, have become a tradition of quality maintained for over 30 years. Made of finest naturally wavy hair. Absolutely undetectable. 37 W. 57th St., N. Y.

LOUIS PARME excels in the modern art of transformations. Custom made with a masterful technique ensuring comfort and a completely natural effect. Remodelling & redressing. 7 East 55 St., New York. WI 2-1665

MISS EMMA—STRIKING INDIVIDUALITY and naturalness distinguish the undetectable transformations, bobs and hair pieces. Repairing, cleaning and dressing. Mail orders. 545 Fifth Ave., New York City. MU 2-3409

TRANSFORMATIONS:—Your hair always ready; beautifully dressed; adjusted instantly; individually designed; undetectable. Your old transformation dressed Free. Clement, 665 Fifth Ave. Suite 614. Phone PLaza 5-2540

GUILMONT & PETERS transformations & bobs, exquisitely made of natural, wavy hair. Invisible parting. Men's wigs, toupees. Restyling. Moderate prices. Booklet. Est. 35 yrs. 705 Marshall Field Annex Bldg., Chicago, Ill.

JEWELRY

ANTIQUE JEWELRY sold, restored, copied. Also specialize in remodeling old-fashioned pieces into modern jewelry. Work done on premises with distinct craftsmanship. PL 5-3885. A. Desteian, 46 West 58th St., N. Y.

JEWELRY BOUGHT

THE BEST PLACE TO SELL. Diamonds, Jewelry, Silverware, Estates (entire) purchased for immediate cash. Certified appraiser established 1925. Bank reference. Inquiries welcomed. Charles Preiser, 20 W. 47th, N. Y. BR 9-5280

SELL DIAMONDS & JEWELRY NOW! We pay high cash prices for Jewelry, Diamonds, Silverware, Gold. Estates appraised, purchased. Our 31 year old reputation protects you. Gurland & Grossman, 614 Mad. Ave. (58th St.)

KNIT GOODS & YARNS

MELROSE KNITTING YARNS—at greater savings. Glamorous selections. Free color book over 1,000 swatches. Advance style flash. Instructions free! Write Jeri Yarn, 345 Grand St., N. Y., GR 5-0355. Mail orders also

KNIT EXPERTLY WITH PIKLOOM. Amazing speed knitter. Novice & expert do perfect knitting. Uses all stitches. Knits anything. Easy-Fast-Fun. Write for information or send $5.95. Pikloom, 1417 4th Av., Seattle, Wash.

A "MUST" FOR YOUR WARDROBE will be found among our hand-loomed smartly fashioned, exclusively styled knitwear. Custom and ready-to-wear suits, dresses and coats. Elsye, Inc., 4 W. 57th St., N. Y. CO 5-4910

LANGUAGES

SPEAK SPANISH BY LISTENING! Cortinaphone Method teaches you with phonograph records to speak Spanish like a native. Learn quickly, easily, at home. Free book. Cortina Academy, Suite 651, 105 W. 40 St., N. Y. C.

LEATHER CLEANING

SUEDE, LEATHER CLOTHING, HANDBAGS, accessories look new again when cleaned, retinted by our exclusive, dependable process. Inexpensive. Parcel Post. Leathercraft Process, 1052 First Ave. (57th St.), N. Y. PL 3-0470

LINGERIE

THE PURPLE BOX—554 Mad. Ave. (55th), N. Y. Our distinctive hand-made underwear features the exquisite workmanship and lovely lines of delicate French lingerie. We specialize in all types of monogramming

ATTENTION, BRIDES-TO-BE—Made to order slips, gowns and negligees. Beautifully cut and perfectly fitted. Handmade blanket covers with monogram, under $7.00. Gertrude Heaney Kane, 745 Fifth Avenue, New York City

THE SMARTEST LINGERIE IN NEW YORK. New models in nightgowns, slips, step-ins, panties . . . perfect for that special gift! Also lingerie made with your own real laces. Kargere, 535 Madison Ave. at 54 St., New York

Vogue's ADDRESS

of shops, services,

(Continued from page 29) are equipped with draw-strings at the waist to keep them tucked in. They're practically wriggle proof.

BENEATH THE SURFACE. Whether you are already wearing a uniform or are still going about your business in a tailored suit, the important thing is to look neat and super-trim. For most of us that involves a problem in corsetry, and Ida Gordon, up at 665 Fifth Avenue, is a woman to solve it. Miss Gordon is quick to recognize figure faults, and she moulds to minimize them. She does her own fitting, and her tiny shop is a favourite of professional women; it's a humming beehive of activity.

The Gordon prices begin at $18, and after a month's wear you are supposed to bring your corset in for adjustment. It's like servicing a car, and just as important.

TO REPAIR OR PRESERVE. Mr. Van Heilbrun of the Gem Specialty Company, at 10 West Forty-Seventh Street, will repair anything, from glass and tortoise-shell to marble. With his daily professional experience, he must be a whizz at jigsaw puzzles. If you have a shattered heirloom and have been able to sweep up all the pieces,

MASSAGE

SLENDERIZE in a club-like atmosphere—Ulrich Massage Studio, 31 East 60th Street. Ladies' Special! 10 treatments—$20. Vapor Cabinet, Vibrator, Roller, Shower, Exercycle. Residence Service. Telephone REgent 4-3688

MENDING—REPAIRING

DAMAGES IN ANY FABRIC rewoven like new. Specializing in woolens, linens, silks, & laces. Hosiery repaired, overcoats renapped, & shine removed. Mail orders, write for circular. French American Reweaving Co., 100 W. 57, N.Y.

MOTH HOLES, TEARS, BURNS REWOVEN! On woolens, silks, linens, laces. Process defies detection! Costs less! Mail orders. Request folder. Write now, Little Mending Shop, 55 W. 42nd St., N. Y. C., or phone PE 6-2126

MILLINERY

KENETH HOPKINS HATS BEVERLY HILLS California has produced the most talked of young hat designer in a decade, Keneth Hopkins. Discriminating women have acclaimed him for Bringing Beauty Into Fashion

MOURNING APPAREL

SPECIALISTS IN MOURNING gowns, hats, veils, gloves, stockings, bags, scarfs, & jewelry. Sent on approval. M. C. Schoonmaker (formerly with Arthur Mullen), 700 Madison Ave., N. Y. Bet. 62nd & 63rd St. RE 7-4279

READING FROM LEFT TO RIGHT (and up and down), you'll find on these pages many hints to simplify your various shopping problems. This list of smart shops and services exists for your own shopping convenience

NAME TAPES

CASH'S WOVEN NAMES cost so little and insure your belongings against loss or misuse. Attach them with Cash's No-So Cement. Write Cash's, 22 Chestnut St., So. Norwalk, Conn., or 6203 So. Gramercy Place, Los Angeles, Cal.

PERFUMES

MAURICE BABANI presents at leading N. Y. stores, his new perfume Princesse Nefertiti. A lasting & fascinating essence, used & made famous by the Egyptian Beauty. Perfume 1 oz. size $15. Toilet Water 8 oz. $4.75

PERSONAL SERVICE

ARE YOU WARDROBE WEARY? Discover The Dressing Room Re-Sale Service. Slightly used apparel of the better sort resold. 41 West 51st Street, New York City, Telephone ELdorado 5-1344. Hours from 12 to 6:30

FORGET BIRTHDAYS, ETC.? Send us your list of important dates. Unique reminders mailed 12 days in advance. Dependable service. 15c per date. Min. fee $1. Harry Glidden, Jr., 30 Western Promenade, Auburn, Me.

SHOES

SHOECRAFT, 603 Fifth Ave., New York City. Nationally recognized, foremost specialist fitting the narrow foot and heel. Sizes 2½-12, AAAAA-C. "Tall gal" models at $8.95. Send for Booklet VS. Prompt Mail Service. Charges

I. MILLER specializes in small size shoes. Our Winter collection, which features sizes 1 to 3½, widths AA to D, is ready at 1552 Broadway corner 46th Street, N. Y. C. Write for new catalog. New charge accounts invited

WIEDHOPF LTD., 730 Fifth Avenue, New York. In the arcade. Showing Winter & Southern shoes on individual lasts. All hand made. Comfortable prices. Style card. Sizes 2½ to 13, AAAAAA to C. Telephone CIrcle 5-9714

SHOES REBUILT

LIVERPOOL SHOE REBUILDING CO. Shoes rebuilt, restyled, corrected to fit. Made longer, shorter, wider, narrower. Orthopedic experts. Dyed any color. Custom-made. World's largest. Mail orders. 138 W. 34 St., N. Y. (opp. Macy's)

SHOPPING COMMISSIONS

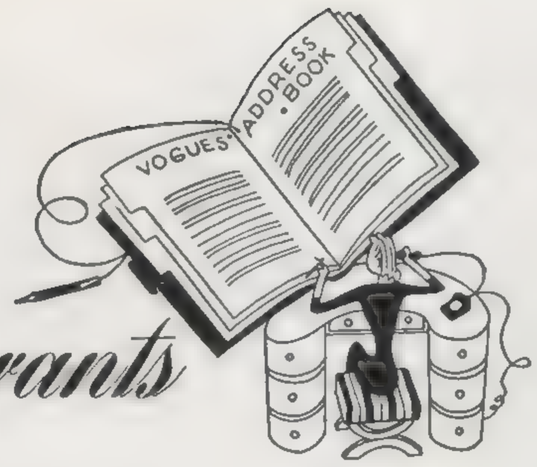
HELEN L. RICHARDS offers you an intelligent, careful Shopping Service. New York shops brought to you. This month's speciality Home Decorations. Write for particulars. Helen L. Richards, 452 5th Ave. PE 6-6862

SWEATERS

REAL SHETLAND Sweaters Hand-loomed, hand-finished, style-perfect classic cardigan $6.75, slip-on $5.75. Save money by mail—25 shades. Write for color card. Village Yarn & Tweed Shop, Framingham Center, Mass.

YOU'LL FIND IT PAYS IN MANY WAYS... Use these pages of Vogue's Address Book as your guide to wiser, more interesting and more satisfactory shopping. No matter where you live, you'll find it a time- and money-saver

BOOK *and restaurants*



take them to him. He will put them together again (using innumerable almost invisible rivets) in a manner which defies detection. He also takes dents out of silver, can refire china, or just file the chips out of the edges—in fact, Mr. Van Heilbrun is something of a wizard.

WHAT'S IN A NAME? This is not purely a rhetorical question. Instead, it's a suggestion for your next party. It's an idea, however, that only goes if you're the kind of a girl who plans well ahead. If you fall into this category, why not send a list of your guests to Hester Peabody, 451 Marlborough Street, Boston? Be sure to send her their full names, nicknames, and all vital statistics that you have at your finger-tips, including birthdays, and such. Miss Peabody will do an astrological and numerical reading on each name which you can use as a conversation-piece place-card.

And, just because you're the hostess is no reason why you should abuse this prerogative and bone up ahead of time on what Miss Peabody's analysis has to say about your guests. It's great fun to read them en masse. And people are always curious about what the stars and numbers have to say about them.

TAILORS

P. BASILE & SON creates for discriminating women, individual custom-made suits, coats of finest imported and domestic fabrics, or your own materials; newest fashions; modest prices; remodeling. 17 E. 53rd St. VO 5-7584

ANDRE BALOD—TAILOR—Perfect tailoring of coats, suits, furs & gowns in the newest fashions. Faultless fitting & finest workmanship & materials at minimum prices. Remodeling also. 38 West 56 St., N. Y. CI 7-8179

JOSEPH FRAM formerly of Fortnum & Mason. Creator of fine custom-made clothes and fur styles. Imported fabrics or your own material. Also suits & coats from the Jaeger House of London. Expert remodeling. 15 E. 47 St., N. Y.

ANDREWS OF LUXENBERG—distinctive custom tailored sports clothes for cruises and southern resorts. Ski jackets and trousers; all winter sportswear. Slacks to measure $14.50 up. 485 Madison Ave. (52 St.), N. Y.

WEDDING STATIONERY

ENGRAVED WEDDING Invitations and Announcements. Everett Waddey Co. has for generations insured highest quality at reasonable prices prepaid. Book Wedding Etiquette Free. 5 South 11th St., Richmond, Virginia

WEDDING INVITATIONS—Announcements exquisitely engraved. Samples sent promptly on request. An authoritative service, prices reasonable. Discriminating comparison requested. Harcourt & Company, Louisville, Kentucky

WEIGHT REDUCING

ROSE-DOR FARMS—Magnificent reducing and beauty haven. Dieticians, beauticians, all facilities for healthful weight reduction. Fine accommodations. Booklet. 30 min. from N.Y.C. Irvington-on-Hudson, N.Y. Tel. Irvington 1280

SLENDER LEGS! Marguerite Benson's Successful Scientific Methods; Reduce, Strengthen Ankles, Calves, Knees, Thighs. Scientific, reducing massages. Indiv. exercises. 10 Treatments $20 up. 330 W. 72. EN 2-0333

LOSE POUNDS AND INCHES—definite results. Successful reducing specialist, 17 yrs. experience. Individual attention. Expert in high colonics. Registered physiotherapist. Margaret Deuster, 160 E. 48th St., EL 5-8118

MANYA KAHN'S NEW NINE-DAY Wonder Course will give you a New Face & Youthful Figure in a surprisingly short time! ($35). A trial treatment will convince you. ($3). PL 3-7623. 53 West 57th St., N. Y.

GOURMET'S GUIDE

SELECTED RESTAURANTS IN AND OUT OF TOWN

NEW YORK CITY

RESTAURANTS—DINING

DIVAN PARISIEN—17 East 45th St. Le Restaurant Par Excellence. Cuisine Française. Famous for "Chicken Divan" and special salad. Luncheon and Dinner. Finest vintage wines, liquors. Air Conditioning. MU 2-9223.

RESTAURANT MARGUERY—270 Park Ave. Near 47th Street. Only the finest, high-class French Cuisine. One of New York City's favorite spots during the cocktail hour. Luncheon $1.75, Dinner $2.75. WIckersham 2-4894.

JANE DAVIES'—145 West 55th Street. Good food and excellent service is yours amid attractive surroundings. Luncheon—55c, 65c, 75c. Dinner—$1 and $1.25. Fine vintage wines and beer only. Closed all day Sunday.

ALEXANDRA RESTAURANT—8 East 49th Street. Champagne cocktail dinner $1.15 & $1.50. Daily 5 to 8:30 P.M. Sunday dinners —noon to 8:30 P.M. Fine American food. The most talked about dining place in New York.

CRILLON—277 Park Ave. (116 E. 48th St.) Famous for cuisine and cellar. Luncheon $1.25—Dinner from $1.75—Main Dining Room. In Cafe, Luncheon 95c—Dinner $1.25. Sunday Dinner $2.00. Telephone WI 2-3727.

THE CAVIAR—18 East 49th Street. French cuisine par excellence. Carefully selected wine cellar. Quiet, dignified atmosphere. Luncheon from 90c. Dinner from $1.50. Cocktail Hour. Air Conditioned. ELdorado 5-8998.

CAFE TROUVILLE—112 East 52nd St. Host to New York's smartest clientele. Open for luncheon ($1.25), cocktail hour, dinner ($2). Entertainment every evening after 9:30. Completely air-conditioned. Closed Sunday.

WHITE TURKEY—MURRAY HILL, 220 Madison Avenue at 37th Street. Now Open. Newest addition to famous White Turkey family of Early American eating places. Lunch, cocktails, dinner. Gobbler Bar. Open Sundays.

SUSAN PALMER'S Seafood & Salad Bar. 4 W. 49th St. Don't be deceived. It's a surprising English Tavern downstairs—never to be forgotten by those who find it. Luncheon 65c to 85c; dinner 85c to $1.50. Fine wines, liquors.

RESTAURANTS—DINING

CAFE ST. DENIS—11 East 53rd Street. ELdorado 5-8032. A real French Restaurant catering to fine cosmopolitan palates. Air Conditioned. Lunch 75c up. Dinner $1.25 up. Also à la carte. Redecorated & enlarged.

RESTAURANT MAYAN—16 West 51 Street, Rockefeller Center. The popular rendezvous for luncheon, cocktails, and dinner. Unusual atmosphere. Luncheon entrées from 65c. Dinner from $1.75; also à la carte specialties.

GRAND CENTRAL TERMINAL Restaurant and Oyster Bar. Lower Level, The Grand Central Terminal. Nationally famous for all sea food. Steaks and chops a specialty. Lunch from 65c. Dinner from $1.00, also à la carte.

HOLLAND HOUSE TAVERNE—10 Rockefeller Plaza. 'Round the crescent bar for cocktails; in front of old tiled fireplaces for luncheon; dinner in the nooks. Luncheon dishes from 60c, dinner from $1.75. Authentic decorations.

CAFE LOUIS XIV—15 West 49th St., Rockefeller Center. Cuisine Classique, Fine Wines, American Bar. Period setting. Prix-Fixe Luncheon $1.50. Dinner from $2.00, also à la carte. Wm. Adler and his Violin.

CHAMPS-ELYSEES. Le Restaurant Par Excellence, Cuisine Française. Famous for the special Champs-Elysees Dinner. Finest wines, and liquors. Lunch à la carte. Colossal bar. Closed Sundays. 25 E. 40th St. MU 4-8833.

KENTUCKY SERVES A MEAL. Luncheon from 55c; Dinner from 90c; Famous Mint Juleps. Supper from 85c. Open Sun. (12 a.m.-9 p.m.) for breakfast & dinner. Elizabeth D. Reynolds, Inc., 160 E. 48th St. EL 5-6448.

CORTILE RESTAURANT—37 W. 43rd St. Delicious luncheon 45c up—dinner 75c up. Featuring cocktail dinner at $1.10. Open 8 A.M. —9 P.M. Closed Sundays. Rosella will read your character. Air cooled for your comfort.

THE HEARTHSTONE—15 East 48th Street. We know you'll like our carefully selected, delicious food, prepared from the finest All American recipes—Luncheon, Tea, Dinner and Cocktails. Open Sundays. Tel. PLaza 3-1434.

THE BAROQUE—14 East 53rd Street. Exquisite cuisine de Choix. Tantalizing Plat du Jour. Typical Baroque atmosphere. Prematinee Luncheon—Cocktails—Dinner—à la carte—(moderate prices). ELdorado 5-4195.

BEVERLY—Lexington Ave., at 50th. Luncheon from 85c. Dinner from $1.25. A la carte. Cocktail lounge. Fine Wines. Liquors. Moderate prices. Restful atmosphere. Excellent food. Palmist, cocktail hour through supper.

THE BLUE BOWL at 157 E. 48th Street. Appetizing, well-planned menus are served in pleasant, friendly surroundings. Apple pie a specialty. Closed Sundays. Luncheon 50c to 75c, Dinner 75c to $1.25. No liquor served.

SPIVY'S ROOF. 139 East 57th Street (Lexington Avenue). Dinners à la carte. Drop in for your favorite cocktail from four P. M. until closing. Spivy sings nightly—continuous entertainment. Reservations. PLaza 3-1518.

THEODORE'S RESTAURANT—4 E. 56th St. New York's outstanding French Restaurant. Tantalizing Italian Specialties. Superb Dinner $1.65. Luncheon. Cocktails. Open Sunday at 5:30 P.M. Excellent bar. PL 3-6426.

DRURY LANE RESTAURANT—47 East 49th Street. Famous for our popovers. Town and Country menus daily. Sundays—Brunch, Dinner and Buffet Supper. Regional American dishes. An Excellent Bar. PLaza 8-3017.

GAGE AND TOLLNER'S—Brooklyn. 374 Fulton Street. Internationally famous for Sea Food, Steaks, and Chops. Gay Nineties atmosphere. Genuine American dishes. Conveniently located to all subways. TR 5-5181.

LA BELLE MEUNIERE. 12 East 52nd Street. Le Restaurant du Connaisseur. Quiet atmosphere. Catering to the metropolitan smart set. Luncheon. Cocktails. Dinner. Serving only the best wines. Tel. WIckersham 2-9437.

A LA FOURCHETTE, 342 West 46th Street. CIrcle 5-9744. Cuisine Reputée. Unique and unusual specialties: Civet de Lapin and Baked Oysters à la Louis. Try something delightfully different. Convenient to all theatres.

ZANZIBAR HEALTH FOOD RESTAURANT. Also Vegetable Juice Cocktail Bar. Dine at New York's most outstanding restaurant, where only the finest dishes from orchard and garden are served. 113 East 60th Street.

SWEDISH RATHSKELLER—201 East 52nd Street (Near Third Avenue). Featuring the famous "Smörgåsbord". "A lovable place with food that can't be beat."—Mademoiselle. Lunch 65c. Dinner $1.25. Phone EL 5-9165.

THERESE WORTHINGTON GRANT—284 Park Avenue. Gracious Southern Hospitality in Charming Atmosphere. Pre-Matinee Luncheon 85c. Afternoon tea. Dinner $1 up. Private Rooms for Parties. Tel. VO 5-4266.

STELLA CARLTON'S, 45 East 49th St. Try a bit of our charming southern cooking. Featuring actual Virginia recipes for fried chicken. Also specializing in steaks and chops. Lunch from 45c to 75c. Dinner from 85c to 99c.

RESTAURANTS—DINING

HANS JAEGER'S RESTAURANT, Lex. Ave. and 85th Street, N. Y. Made famous by its own guests for unusually fine foods and beverages. Luncheon, Dinner and Supper. Private Banquet & Ballrooms for parties. BU 8-8200.

LONDON TERRACE DINING HALL—King Arthur Taproom, 405 West 23rd Street, N. Y. Serving finest foods & beverages for those who discriminate. Luncheon, Dinner, Supper. Private Banquet Rooms for parties. CH 2-6980.

DAVY JONES SEA FOOD HOUSE, On Sixth Avenue between 51st and 52nd Streets. We specialize in serving Fresh Sea Food from the sea and stream daily to you. Finest sea food in town. A la carte. Wines and Liquors.

MAISON LOUIS DE LYON. Just east of Lex. Ave. on 56 St. Authentic recipes of the French gourmet center—Lyon. Serving Specialité d'Omelettes, Sandwiches (exclusive French bread), Salads, Afternoon Tea, French pastry.

RESTAURANTS—DANCING

VERSAILLES—151 E. 50 St., PLaza 8-0310. New York's most glamourous French cuisine. Cocktail Hour, Dinner & After Theatre. Presenting B'way's Brightest Stars, Maximillian Bergere and Orch. Panchito & his Rhumba.

LARUE—45 East 58th Street. VOl. 5-6374. New York's smart rendezvous. Cocktails, dinner and supper. Entertainment featuring Eddie Davis' and Joseph C. Smith's orchestras. Continuous dancing until four o'clock.

LE COQ ROUGE—65 East 56th St., N. Y. C. Famous cuisine. Luncheon, dinner, and after theatre. Dancing—Entertainment. Cocktails in our Skyline Bar. Minimum $1.50 after 10 P.M. Reservations—Telephone PLaza 3-8887.

CASTLEHOLM, 344 W. 57th St., CI. 7-0873. Most Popular Swedish Restaurant. Famous for smörgåsbord. Luncheon, Dinner, Supper à la carte. Dancing and Entertainment nightly. After Theatre Visit Our Viking Room.

LOUNGE BAR

SCHRAFFT'S. Smart, intimate lounges. Georgian Room, 625 Madison Avenue, at 58th—Columbus Room, 222 W. 57th Street, near B'way—1496 B'way at 43rd. Luncheon, cocktails, dinner, supper. Cocktails from 25c.

NIGHT CLUB

LEON & EDDIE'S, 33 W. 52 St. World Famous café-restaurant. America's amazing entertainment value, "Sly" & subtle Eddie Davis heads show. 4 shows nightly. Dancing. "Should be visited once in every lifetime."

OUT-OF-TOWN

GEORGIA

HOTEL WARE COFFEE SHOP, Waycross, on U. S. Route #1. Reflecting the hospitality of the Old South. Renowned for good food. Open 6 A.M. to 10 P.M. Moderate prices prevail. Recommended by Duncan Hines' Book.

MASSACHUSETTS

THE HI-DA-WAY (Boston's nicest eating place), entirely air-conditioned. Open from 11 A.M. to 8 P.M. Delicious, selected luncheons from 50c, complete dinners from 85c. Closed Sundays. 3 Boylston Place, Boston.

MEMORY LANE RESTAURANT. On Boylston Pl., Boston, near Colonial Theatre. Famous old Boston Families lived here. Lunch, dinner served 11 A.M.-8 P.M. Prices reasonable for quality food. Closed Sundays.

NEW JERSEY

HANS CHRISTIAN ANDERSEN—Paramus. Dine out in the country. Only fifteen minutes from the George Washington Bridge, on Route #4. Luncheon, dinner. Superb food, ingenious cocktails. Closed every Monday.

NEW YORK STATE

VANDERBILT INN. Vanderbilt Mansion National Historic Site. Hyde Park, New York. Luncheon, Tea, Dinner. Cocktail Lounge. Guest Rooms. Route #9. 6 miles North of Poughkeepsie. Constance Ekstrand, Manager.

STOP, LOOK and save shopping time and effort! Glance through these pages of Vogue's Address Book for names of smart firms whose merchandise and service measure up to the very highest standards of quality and value.

VOGUE'S TRAVELOG

a directory of fine hotels and resorts

If you want further information about the hotels or resorts listed in these columns, write Vogue's Travelog, 420 Lexington Ave., New York City.

INFORMATION TO PLEASE

HERE it is, the year well under way, and a long time until Spring. To help bridge the gap until blossom-time, why not take a quick trip South, or West, or North to the ski country, and let the sun start paying dividends? That is one investment that will! If you're not quite sure the best place to pick up that sun, if you want to know whether there's a water hole on the golf course, or the chef makes good cold *vichyssoise*, or there is a playground for Junior, it is time for you to call on our information service. This is set up to tell you practically everything you want to know about any or all of the hotels and resorts that we have listed on these pages, and others, too.

It's very simple to avoid the trial-and-error system of vacationing. Just send your problems and perplexities to the Condé Nast Hotel Information Service, 420 Lexington Avenue, New York City, relax, and leave the rest to us.

ARIZONA

CASTLE HOT SPRINGS

Castle Hot Springs. Distinctive winter resort. No dust. Excellent horses. Swimming. Sun bathing. Tennis. Golf. Amer. Plan. Walter Rounsevel, Mgr.

CHANDLER

San Marcos Hotel & Individual Bungalows. 250 acres of luxurious playground, 18-hole golf course. Swimming. Tennis. Riding. Robert Foehl, Manager.

PHOENIX

Camelback Inn. Fine American Plan. Desert Resort. March, April finds Cactus in bloom. April rates lower. Booklet. Jack Stewart, Manager.

Hotel Westward Ho. Premier Hotel of the Southwest, in world-famous Valley of the Sun. Midtown with desert resort atmosphere. Am. & E. Plans. Bklt.

TUCSON

El Conquistador Hotel & Cottages. Desert resort, 3 mi. from Tucson. Swimming pool, stables, tennis, golf, 120 acre estate. Amer. Plan. Chas. Doherty, Mgr.

Pioneer Hotel. Southern Arizona's finest, 250 rooms, each with bath. European. Coffee Shop. Dining Room. Roof Garden. Sun Deck. Sensible rates.

Santa Rita Hotel. 250 rms. Tucson's Social center; Western hospitality & atmosphere. Excellent cuisine; Famous dance bands. Polo. Golf. Nick Hall, Mgr.

CALIFORNIA

BEVERLY HILLS

Beverly Hills Hotel & Bungalows. Early California charm; thoroughly modern. Continental flavor. Year 'round social & Movie center. Pool. All sports. E.P.

LA JOLLA

Casa de Mañana. Distinctive resort hotel on the shores of the Pacific, near San Diego and Old Mexico. All sports. Private beach. Write for literature.

LA QUINTA

La Quinta Hotel. Palm Springs area. Desert retreat. Swimming, riding, every sport. From $10 single; $20 double. Amer. Plan. L. B. Nelson, Mgr.

SANTA BARBARA

San Ysidro Ranch. 650 mountainous acres overlooking Montecito & Pacific Ocean. Charming cottages. All sports—American Plan, $8. up. Booklet.

COLORADO

COLORADO SPRINGS

Broadmoor Hotel in shadow of Pike's Peak. All year sports and social center of the Rockies. Metropolitan Luxury. Write for Brochure.

DISTRICT OF COLUMBIA

WASHINGTON

Hotel Raleigh. Washington's most popular and distinguished Hotel, on famous Pennsylvania Avenue. Reasonable rates. Write C. C. Schiffeler, General Mgr.

FLORIDA

ATLANTIC BEACH

Atlantic Beach Hotel—17 mi. E. of Jacksonville, on Ocean. Delicious meals. Large rooms. Steam heat. Select clientele Amer. Plan. $6 up. Swimming pool.

BRADENTON

Hotel Manatee River

A fireproof, steam heated hotel of 165 rooms, each with bath. Open from November 15 to May 1. Reasonable season and monthly rates. Desirable location. Excellent meals at modest prices. Write direct to Harold Walker, Manager, for full information and rates.

DELRAY BEACH

The Colony. Modern. Fireproof. Located between Palm Beach & Miami. Surf bathing from hotel. Golf. Tennis. Fishing. Restricted. Boughton Ownership.

FORT LAUDERDALE

The Trade Winds. Newest oceanside hotel offering superior accommodations, cuisine and service. Finest beach in Florida. Restricted. American Plan. Booklet.

Wynholm Hotel. New, modern. On ocean between Miami and Palm Beach. Restricted clientele. European Plan. J. Frederick Wynn, Manager.

FORT PIERCE

The New Fort Pierce. A distinctly modern and fascinating hotel on the water. Golf, beach cabañas, fishing, dancing. Excellent cuisine. Restricted.

MIAMI

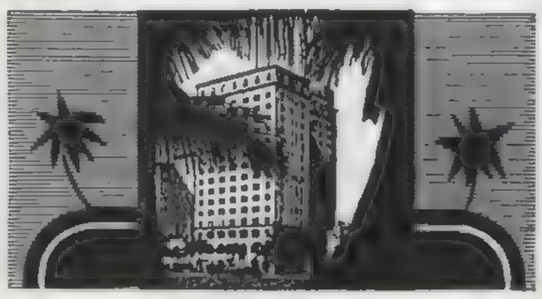
The McAllister. Downtown Miami, facing beautiful Bayfront Park and Biscayne Bay. 550 rooms with bath and shower. Leonard K. Thomson, Mgr.

MIAMI BEACH

Hotel Rowe. New, modern, at the ocean. Restricted clientele. Convenient to sports and activities. Booklet on request. 6600 Collins Avenue.

FLORIDA

MIAMI



The Columbus

Right in the middle of everything! Miami's finest hotel—centralized bayfront setting for 17 floors of luxurious living. Spectacular views of bay and ocean. Many new features: beautiful Bahama Room for diners, smart new Cocktail Lounge. Recreation program, games. Steam heat, soft water system. Advance reservations advisable. Booklet, rates, details on request.

MIAMI

The Venetian

Closest Miami hotel to Beaches, Bay and Race Tracks. Located on Bay at Venetian Causeway. Direct routes to all points of interest. Views of Bay, Ocean, City. Quiet, parklike surroundings—free parking. Roof solarium. Famous cuisine, service. Modern, fireproof—superior appointments. Attractive rates, especially for long periods. Reservations in advance. Write for booklet, details.

ORLANDO

Hotel Orange Court—Central Florida's fine resort hotel. Beautiful rooms, modern housekeeping apartments. Best cuisine. Swimming Pool. Central location.

PALM BEACH

Palm Beach Hotel. Excellent service, finest cuisine, home-like atmosphere. Sun-roof, bathing, all sports. American & European Plans. J. J. Farrell, Mgr.

ST. AUGUSTINE

Hotel Monson. On Matanzas Bay. A smaller hotel, modern in comfort. Food and service excellent. Booklet. Write Chas. E. Young, Jr., Manager.

FLORIDA

MIAMI BEACH

The Flamingo

Prestige—Hospitality—Gracious Living. Its flashing dome a symbol of Gracious Living and True Hospitality. Enjoy all that is best in Florida resort life at this tropical bay front estate—gay, exclusive, complete. Carefully restricted clientele. Uniformly fair rates. For full information and Photo folder address C. S. Krom, Manager. N. Y. Office: 11 W. 42nd St. BRyant 9-6347.

ST. PETERSBURG

Tides Hotel—Cottages, Apartments, Cabaña Hotel, Bath Club. Florida's finest vacation residence. Private beach, on the Gulf. European. Restricted. Bklt.

Vinoy Park Hotel. On Glorious Tampa Bay. 375 Rooms, all with Bath. Every recreational feature. Booklet. Aymer Vinoy Laughner, President.

SEBRING

Harder Hall. In the Scenic Highlands. 150 rooms with bath. Steam Heat. Golf (6500 yards) at door. Restricted. New York Office, 630 5th Ave. CI. 6-6362.

GEORGIA

THOMASVILLE

Three Toms Inn—Ideal winter resort hotel. Located in deep South. Golf, riding, hunting. Selected clientele. Conservative rates. Bklt. Geo. C. Krewson, Jr.

MARYLAND

BALTIMORE

The Belvedere. A fine hotel, justly celebrated for its spacious, modern rooms, famous cuisine, and superb service. Ideally located. $3.85 up.

MISSISSIPPI

BILOXI

Hotel Buena Vista and Cottages. Vacation Headquarters of the Deep South. Open year round. Land and water sports. Am. or Eu. plan. Write for bklt.

NATCHEZ

The Pilgrimage Garden Club invites you to visit Old Natchez in the Deep South, March 1 thru April 1. Famous antebellum Houses open daily. Write Box 347.

MISSISSIPPI

OCEAN SPRINGS

Gulf Hills Hotel & Golf Course (10 Min. from Biloxi). Ideal summer and winter resort. All Sports. American or European. Outstanding menus. Booklet.

PASS CHRISTIAN

Inn By The Sea and Cottages. Always open. On private bathing beach. All sports. Paved roads. Climate ideal. Quiet, exclusive. Near New Orleans.

Miramar Hotel. Established clientele. Women Creole cooks. All land and sea sports. Faces beautiful Mexican Gulf. Fun and frolic in healthful sunshine.

MISSOURI

KANSAS CITY

Bellerive Hotel. Armour Blvd. at Warwick. Quiet, refined home atmosphere. Famous Coral Room. French Cuisine. Garage. Trans. or Perm. Wire for reservations.

NEW JERSEY

ATLANTIC CITY

Hotel Chelsea. A distinctive beachfront hotel. Outside rooms, sundecks, game room, superb French Cuisine, magnificent Bar. Booklet and rates on request.

Marlborough-Blenheim. For a mid-winter rest on the Boardwalk. Rates and full particulars on request. Josiah White & Sons Co.

NEW YORK

NEW YORK CITY

Allerton House for Women, 57th St. & Lexington Ave. New York's most select hotel for women. Friendly atmosphere. Rates: wkly. $10.50 up, daily $2.

The Barbizon. Lexington Ave. 63rd St. New York's most exclusive hotel for young women. Cultural environment. Weekly $12. up. Daily $2. Bklt. "V".

The Beekman, Park Ave. at 63rd. Infinite care for your comfort, quiet dignity for your background, a convenient and smart location.

Beekman Tower—49th St. at East River Drive. Overlooking River. Smart location. 400 outside rooms. Near shops, theatres, business. From $2.50. Booklet "V".

Beverly Hotel. 125 East 50th. Just East of Radio City. Large rooms and closets. Serving pantries. Single $4, double $6, suites from $8. PLaza 3-2700.

Gramercy Park—Famed hotel at legendary private park. Rendezvous of nation's great. $3. single, $5. double, $7. suites. Weekly, monthly. Booklet "V".

The Grosvenor—On quiet and convenient Fifth Avenue at Tenth Street. 300 Rooms from $3.50 and $5.00. Monthly or Seasonal with serving pantry.

Henry Hudson Hotel, 353 W. 57th St. American Woman's Club. Special floors for women. Daily $2 50 up. Weekly $12.00 up. John Paul Stack, Manager.

NEW YORK CITY

The Plaza

The repose and privacy of a charmingly styled home with the convenience of a hotel renowned for its personalized service. At the Plaza fine living costs no more than at any hotel of equal standing. Henry A. Rost, President and Managing Director. Fifth Ave. at 59th St.

New York City

Hotel Seymour, 50 W. 45th St. Near Fifth Ave., theatres, shops, art galleries, Radio City. Refined surroundings. $4. single; $5.50 double; Suites $8.

NEW YORK CITY

The Waldorf-Astoria

Supreme in the arts of hospitality and entertainment. There are many alternatives but there is no duplicate. The Waldorf-Astoria, Park Avenue, 49th to 50th Streets, New York.

NORTH CAROLINA

GREENSBORO

Sedgefield Inn. Restful, modern, adjoins golf course. Riding, Tennis, etc. Excellent Food. Amer. Plan, from $7.00. Folder. Louis D. Miller, Manager.

YOU WILL FIND IT OF ADVANTAGE TO IDENTIFY YOURSELF AS A READER OF VOGUE

NORTH CAROLINA

NEW BERN

Hotel Queen Anne. Charming new hotel in finest residential section of historic New Bern. Distinctive. Dining room justly noted. Direction Daniel Miles.

PINEHURST

The Manor is a thoroughly modern hotel, centrally located yet quiet and restful. All sports. Excellent cuisine. Booklet on request. Rates on application.

TRYON

Mimosa Inn—Mountain protection gives Thermal climate. Modern, refined, restful, good food, reasonable rates. Golf, riding, tennis, fishing, etc. Restricted.

Oak Hall Hotel and Lake Lanier. In famed Thermal Belt of Blue Ridge Mountains. Matchless winter climate. Hunting, riding, golf, etc. Modern.

PENNSYLVANIA

PHILADELPHIA

Bellevue-Stratford—"One of the Few World Famous Hotels in America." Moderate rates. Claude H. Bennett, General Manager.

SOUTH CAROLINA

SUMMERVILLE

The Carolina Inn & Cottages. Amer. Plan. Rest, recreation in the pines. Golf—grass greens. Riding, hunting. 29th Season. Moore Ownership-Management.

VIRGINIA

PETERSBURG

Hotel Petersburg. Modern and Fireproof. Splendid Meals, Excellent Service. On U. S. Highways Number 1 and 301.

VIRGINIA BEACH

Cavalier Hotel and Country Club. Open all year. 2 golf courses, tennis, riding, fishing, heated indoor pool. Roland Eaton, Mg. Dir. Write for Booklet W.

WILLIAMSBURG

Williamsburg Inn & Lodge—Visit the restoration of Colonial Williamsburg. Choice rooms—Moderate rates. Fine food. N. Y. Office, 630 5th Ave. CI 6-8896.

WINTER SPORTS

NEW HAMPSHIRE

HANOVER

The Hanover Inn at Dartmouth College. Open all year. Booklet. Ford & Peggy Sayre, Managers. Robt. F. Warner, New York Rep., Tel. BR 9-6348.

CANADA

LAURENTIAN MTS.—Mont Tremblant, P.Q.

Ski on highest Laurentian Mt.

Picturesque village of snow and skiing offers: Aerial chair lift (4300 ft.) and Alpine lift (3600 ft.) • 40 miles of well-groomed down-hill trails, gentle slopes for beginners • Ski School by world-famous Hans Falkner • Skating rink • Sleigh rides • Tea dancing • Excellent cuisine • Informal night life • Restricted clientele. Mont Tremblant Lodge, Mont Tremblant, P. Q.

LAURENTIAN MTS.—STE. ADELE, P. Q.

Ste. Adele Lodge—Laurentian's newest resort. 82 bedrooms; sundecks, sunrooms. Hills '40', '80', two ski-tows. Lighted skating rink. Restricted clientele.

LAURENTIAN MTS.—ST. JOVITE STATION, P.Q.

Gray Rocks Inn. Fast downhill ski runs, good accommodation, low rates. Write for free illustrated winter folder.

LAURENTIAN MTS.—Ste. Marguerite Station, Que.

The Alpine Inn, luxurious log chalet, all modern conveniences, ski school, 2 ski-tows and Hill '60' on property. Literature & rates on request. Restricted.

LAURENTIAN MTS.—St. Sauveur des Monts, Que.

The Marquise, formerly Club Mont Gabriel, new luxury resort, ski school, ski-tows on estate. Restricted. C. W. Honey, Mgr. Rates & Bklts. on request.

DUDE RANCHES

TEXAS

BANDERA

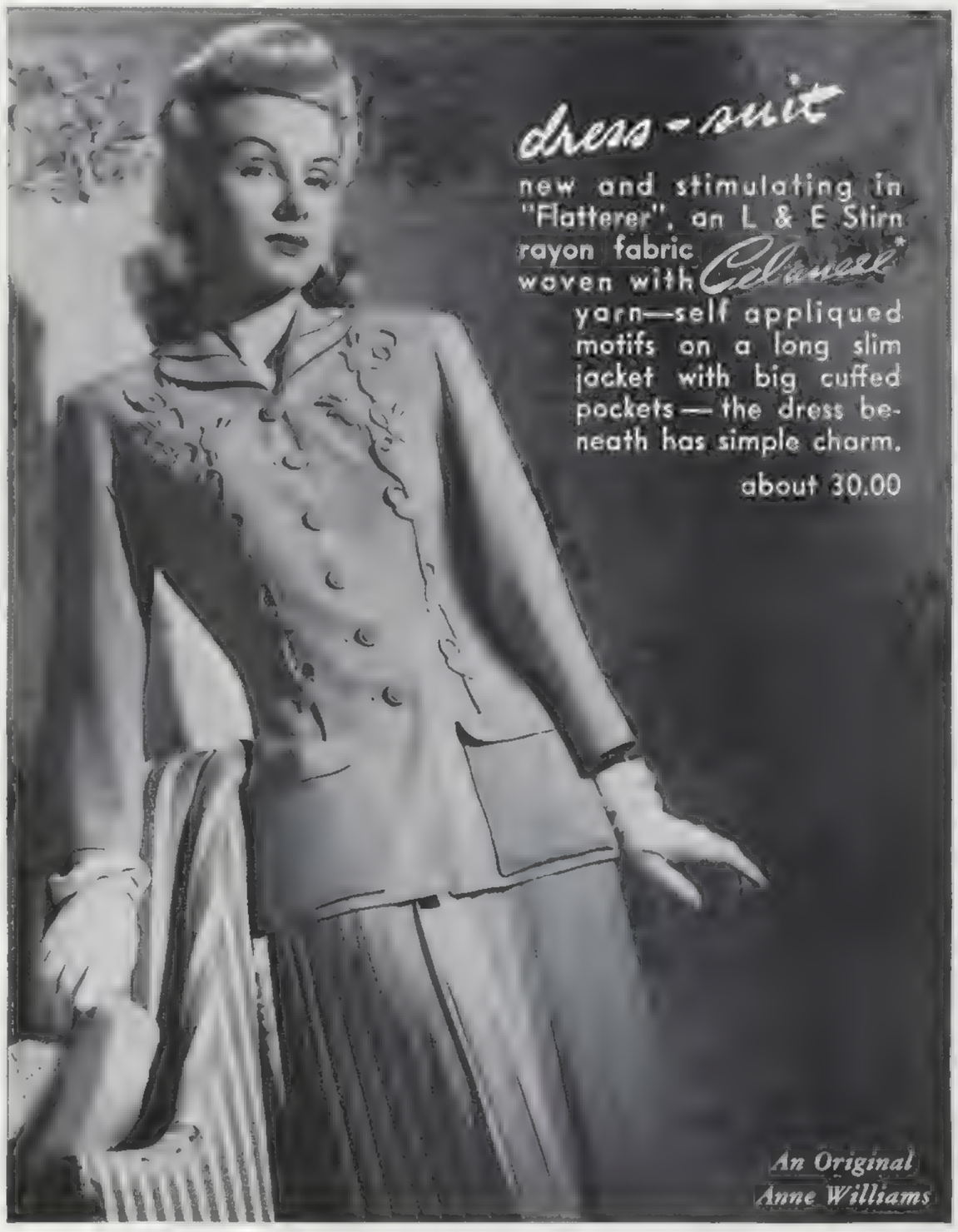
Mayan Guest Ranch. 48 mi. W. of San Antonio. Thrilling fun, luxurious comfort, excellent table. American plan. Write for folder. Wm. P. Taylor, Mgr.

SAN ANTONIO

Gallagher Ranch. Sprawling, modern hacienda headquarters on a vast historic cattle ranch. Winter & summer. Excellent meals. Central heating. Restricted.

American Jewels for America

jewels by Paul Flato one East 57th, n.y.



at leading stores throughout the country—Write us for the store nearest you. *Reg. U.S. Pat. Off.

SOBIE & DAVIS • 325 WEST JACKSON • CHICAGO

Russeks

SLACKS FROM CALIFORNIA . . . made exclusively for us in "Zeeboney," crisp, firm-bodied rayon fabric. Black, navy, brown or red with studded leather belts. Sizes 10 to 18, $5.95. Wear them with our long-sleeved rayon crepe shirt in white, nursery blue or gold, with your monogram, gratis. Sizes 12 to 20, $3.

SPORTS SHOP
SEVENTH FLOOR

Mail and phone orders filled

FIFTH AVENUE at 36th ST., NEW YORK
Available in our Brooklyn and Chicago stores

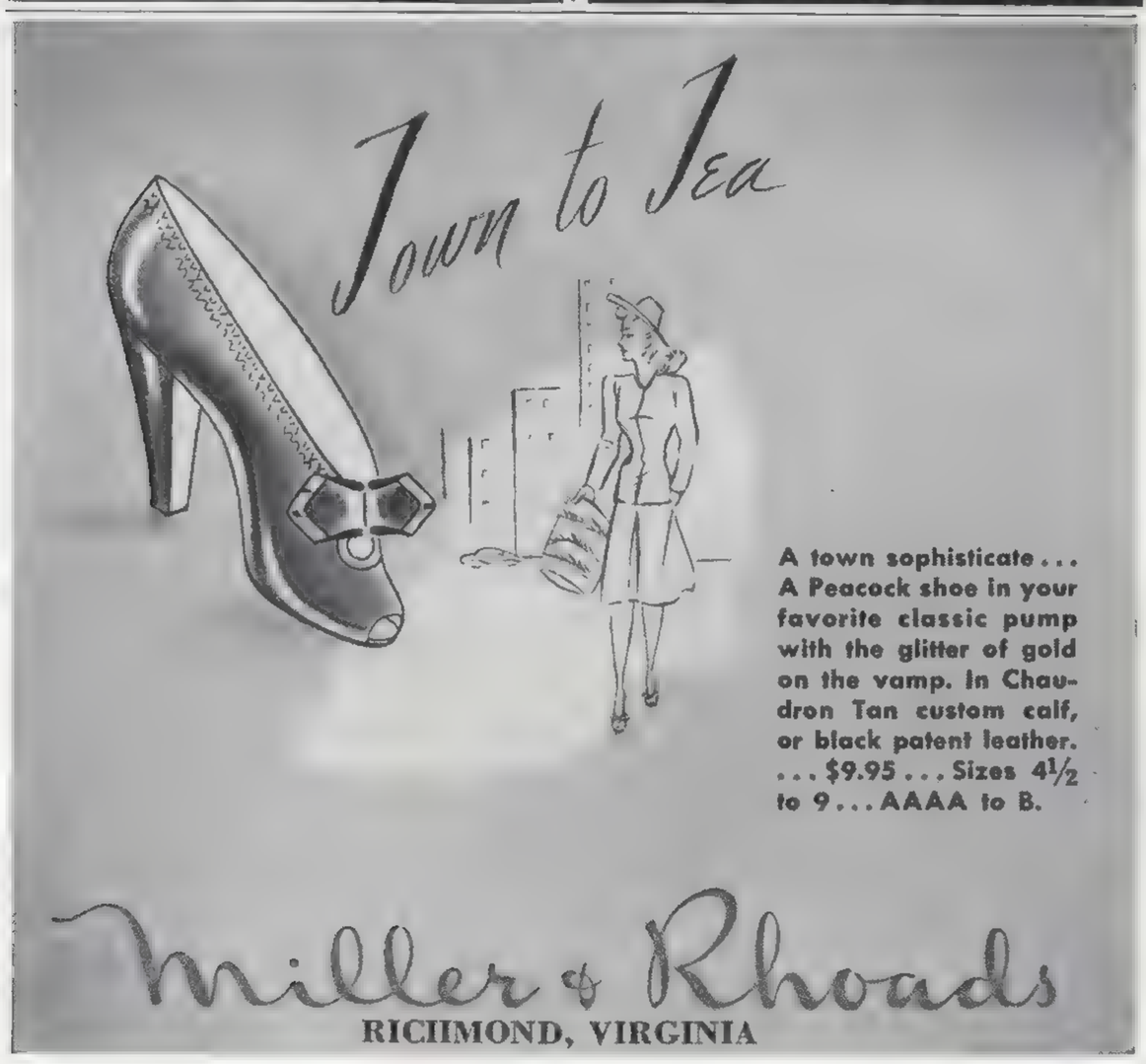
UNUSUAL DESIGN

Exquisite breakfast, luncheon or informal tea cloths with napkins to match. Very decorative IRIS pattern in full colors.

52 x 52 with 6 napkins..... $ 6.50
52 x 70 with 6 napkins..... $ 8.50
63 x 80 with 8 napkins.....$12.50
Write for booklet V.1. of other styles.

WILLIAM COULSON & SONS
Established 1759
730 FIFTH AVENUE, NEW YORK
LONDON • BELFAST

FLORENCE HATS
Reichman
One West Fifty-Seventh Street



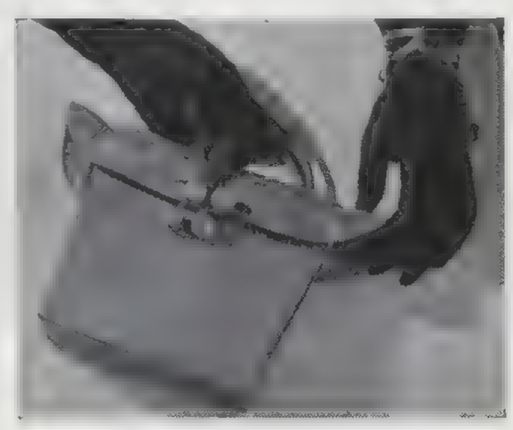
Shop

Printed on Silk. You'll probably find leopard spots printed on your first spring silk. Or choose, if you prefer, one printed with the Dalmatian coach dogs' bold black and white spots, or the zebras' stripes. You'll find all these now at Tappé (25 West Fifty-Seventh Street).

Mr. Tappé has designed this "menagerie" group of washable silk dresses (with hats to match) in animal-skin prints. They have a superbly simple chemisier-cut, with a contrasting, coloured lamé belt as their only adornment. These dresses (they cost $75 made to order) are perfect to wear now under a coat and will be a dearly loved backlog for your summer wardrobe, as well. And they have just that dash one yearns for even in wartime.

Blond Beauties. This natural stone marten scarf will give the luxurious touch to even the simplest suit. This is a most becoming fur—shading from softest golden-beige to a rich chocolate-brown—which is flattering to almost all complexions.

This particular trio comes from Mawson De Many Forbes (at 1133 Chestnut Street, Philadelphia) and costs $60 a skin. Here is a tempter that ranks among the hard to resist.



The Cherries that fasten this red kid bag may be out of season, but they're undeniably appealing. The bag, made of kid or suède in any colour, at Henry à la Pensée (14 East Fifty-Fifth Street), should add the perfect accent to any outfit. It costs $18.90, and certainly strikes the cheering note.

Blue Sailor. You're almost sure to like this crisp little sailor from Janet (16 East Fifty-Second Street). It's made of a purply blue wool jersey, with a pert fuchsia taffeta bow marking dead centre, and it costs $25.

This is that hard-to-find combination —a suit hat, as well as a hat that doesn't hesitate to go out for cocktails. It's got both trimness and frivolity combined.

Many a Toast will be drunk from these sturdy beer mugs. They have an appropriate masculinity about them, are made of clear glass with bamboo-wrapped handles, and cost $1.50 each. Besides their good looks, these mugs, from William Langbein (161 Willoughby Street, Brooklyn), can stand the gaff of life in the refrigerator. And what tastes better than cold beer in a well-iced glass?

Hound

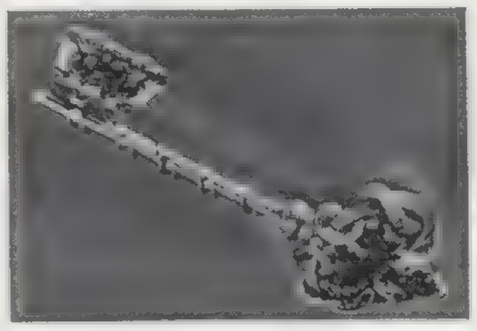
salutes

The Kite Flies High. This yellow gold kite made by Verdura (712 Fifth Avenue) is about six inches long and was designed to fly from your lapel.

With its jewelled face (studded with cabochon-cut stones), its seed-pearl tassels and long, flexible golden tail, this is an enchanting conversation piece. And, though it costs $350, it will most likely prove to be the jewel-love-of-your-life.

Pre-Spring Tonic. This beige jacket and dress are basic additions as well as stimulants to a winter-weary wardrobe. Made of a rayon mesh that has been scientifically woven to stay smooth, this is a suit to wear and wear. It comes from Kathleen (118 East Sixtieth Street), is cut along long, flattering lines, and has soft detail at the jacket fastening, which is repeated on the front of the dress. It also is made in a number of luscious pastel shades; costs $40.

Along less strictly practical lines, Kathleen has some devastating dance dresses. There's a black net, trimmed with a bunch of frail pink roses, that you'll probably feel like waltzing right out with.



Master Key. This oversize key is rhodium-finished and studded with cabochon-cut simulated rubies, emeralds, and topaz. You'll find it at Ciro of Bond Street (711 Fifth Avenue), and for $9.75 it will brighten-and-dress-up a plain suède bag.

Volunteers. These pumps, from the Joseph Salon Shoes (544 North Michigan Avenue, Chicago), with their lowish heels, are just the thing for our double-duty lives. They look smart and trim, and will also live up to the comfort requirements of air-raid warden patrols or other volunteer war work. You can get them in either navy-blue or tan calf, and they cost, not unreasonably, $8.95.

Tweed from an Ally. Here is a perfect suit for college week-ends. It comes from British Tweeds (727 Madison Avenue) and is made of Linton tweed, in a soft plaid blending lemon-yellow, lavender, and beige. (Despite the war, England continues to make this famous tweed, and we continue importing it.)

There's a gay swing to the bias-cut skirt with its stitched pleats flaring out toward the hem. And the calot has tweed feathers stuck in Indianwise.

VOGUE STUDIOS

Jlys Temple Place Boston

For your alter ego

—out of uniform—and into a beguiling black wool suit that forecasts Spring with its couture handling of print, appliqueing the full-blown flowers wherever the fabrics wed. Misses' sizes.

79.90

COSMETIC BRACELET

Complete with Powder, Rouge, Lipstick, 3 Puffs and 2 Mirrors cleverly hidden within the bracelet. A turn of the gold-decorated band transforms this unique bracelet into a complete make-up kit. Ultra-smart! $2 Postpaid complete with extra refills. Exclusive with the

HOUSE OF GIFTS

Box 2008-E, Miami Beach, Fla.

AFTER AN ARDUOUS DAY YOU'LL THANK HEAVEN AND SHOECRAFT FOR THIS GLORIOUSLY EASY-FITTING OXFORD. MADE SUPPLE AS A GLOVE. OF STOP RED CALF OR YOUR BELOVED TAN ANTIQUE SADDLE CALF.

SHOECRAFT
603 FIFTH AVENUE • NEW YORK
All sizes 2½ to 12 • AAAAA to C
8½ 9 9½ 10 10½ 11 11½ 12 add $1
Mail orders filled • Booklet V • Charges

29 EAST 48 STREET NEW YORK CITY

313 WORTH AVE., PALM BEACH, FLA.

John Frederics

306 N. RODEO DRIVE BEVERLY HILLS, CAL.

1039 LINCOLN RD., MIAMI BEACH, FLA.

Jade symbolizes ancient and modern beauty. The visitor to Gump's finds them both in such creations as these. Inquiries promptly answered.

GUMP'S

Western Gateway to the Orient

250 Post Street San Francisco

2200 Kalakaua Honolulu

hat by horne

Creators of distinctive headwear for every occasion.

George T. Horne Co.

ROANOKE, VIRGINIA

America's Goodwill Ambassadors Come Home to Roost!

Back from the storms and strife in Europe,—back from years of spreading goodness to the tables of Europe's Great,—back to the land of the free, to the table of Mr. and Mrs. America. These GOODWILL AMBASSADORS, —these GIGANTIC ARISTOCRATIC ROYAL RIVIERA PEARS *have come home to roost.*

These GIANT EXPORT PEARS from Oregon, join the ranks of other rare American delicacies, marching triumphantly under the banner of Harry and David's FRUIT-OF-THE-MONTH CLUB.

Those joining this club get eight gift boxes of rare fruits during the year. For example, in February there's Golden Bear Apples. March, Rare Fruit Preserves. April, Goodies Box. July, Quetta Nectarines. August, Oregold Peaches. September, Alphonse Lavalle Grapes. November, Riviera Pears and in December a final encore of Riviera Pears.

For yourself, or as a gift, these rare fruits direct from orchard to table cannot be duplicated in any store. They make the "Gift Supreme" for important remembrance days throughout the year.

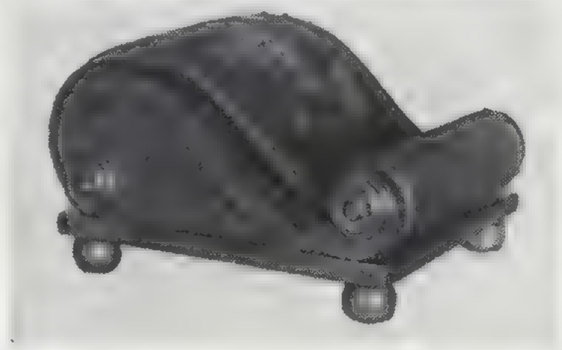
For the eight box series of the FRUIT-OF-THE-MONTH CLUB PLAN a check for $19.85 takes care of card enclosures and mailing anywhere in the U.S.A. For our "Partial Plans" costing as little as $5.25, write in for our colored folders.

Harry and David

at BEAR CREEK ORCHARDS

Medford, Oregon

Exquisite 18th Century Footstool



This charming footstool is copied by native craftsmen of Southwestern Virginia from a treasured original (made in Boston) which has been handed down through many generations. Made of solid walnut, with dull rubbed finish. At base 12" x 14" x 9" high. In muslin it is priced at $12.00. With needlepoint pattern and eight skeins of French tapestry wool in a choice of Gobelin blue, rust, or wine, the price is $16.00. Express collect.

Isabel Imboden Sheen

Handicraft Shop

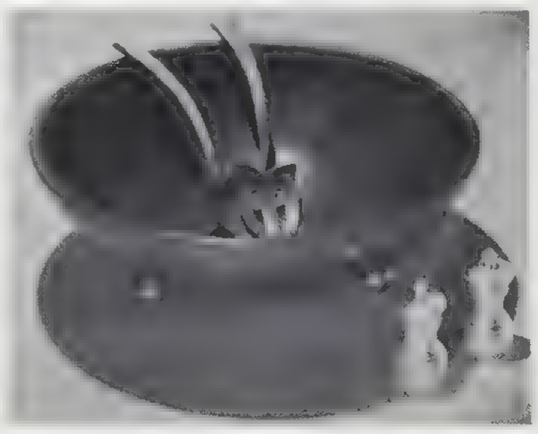
BRISTOL VIRGINIA

Shop

The South American Way. There is no doubt that this ribbon hat and bag were inspired by our Southern neighbours. They were, however, designed and made by Carene (501 Madison Avenue) and combine riotous colour with a pleasantly restrained tailored treatment. The result—both wear well with suits.

The turban (it costs $22.50) drapes to one side, and a row of brilliant, varicoloured fringe over the brow makes the gayest bangs ever.

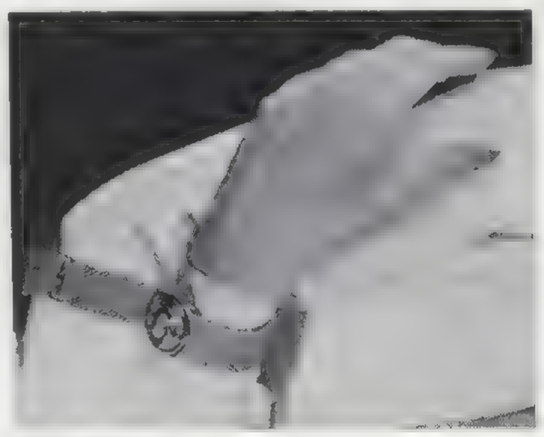
Flowers Bloom at any season at Harold Tishler's (10 East Seventeenth Street). These are cloisonné flowers, however, made into earrings and pins. Each piece is different, each is signed by Mr. Tishler, who studied the art of enamel work in Vienna. We fell in love with this set in soft yellow blending from cream to gold. Bought separately, the earrings are $2.75, and the pin is $4.



Whopper. This Enormous salad bowl is big enough for active duty. It's the solution to many a buffet problem, for it's at least three times bigger than an ordinary bowl. You'll find this gleaming mahogany beauty at Hammacher Schlemmer (145 East Fifty-Seventh Street), and it's yours for the sum of $8.50.

Trivia. This trio of hollow clay pottery animals has a pleasant peasant gaudiness. The animals are made in Mexico, and the natives use them as banks. However, they're decorated in such heavenly colours that you'd never face breaking them. (And that's the only way to get your pennies out unless you're adroit enough to shake them out.) Instead, fill them with sand to use as door-stops, or get a pair for book-ends. You'll find them ($1 each) at Leighton's, 15 East Eighth Street.

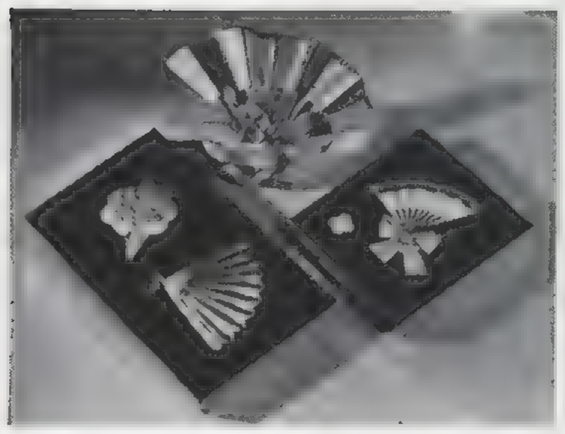
Antique Jewellery. There is an almost infallible charm to old jewellery. Particularly when you can find such a handsome example as this fourteen-carat gold mesh bracelet from B. Harris and Sons (25 East Forty-Eighth Street).



VOGUE STUDIOS

It dates from 1850, is about an inch wide, and made of finer than usual mesh. The fastening is the more or less conventional gold medallion, but decorated in the Victorian way with a simple black enamel design. Here's an indulgence for the lucky girl with $175 in New Year's cheques.

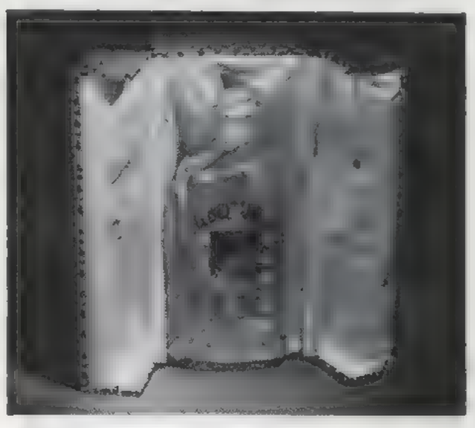
Hound salutes



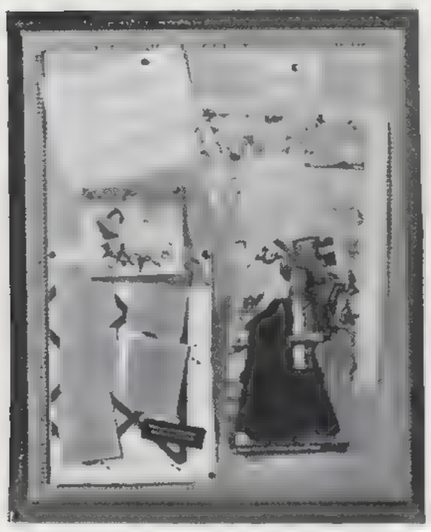
Accessories. Nothing is more feminine than a fan. And the fan motif on this compact, cigarette-case, and pin is as frivolous as can be. Made by Rena Rosenthal (485 Madison Avenue), these enamel charmers are done in soft Renoir colours against a dark ground. The set costs $22.75, or you may buy each piece separately.

Time for the Bar. About the most unusual idea in bar clocks is this Cartier conversation piece. Here is a clock that's sealed in a Fleischmann Gin bottle (label and all) with not even the fifteen-jewel movement apparent to the eye.

The numerals and hands are of white enamel, and the general effect is of floating time.



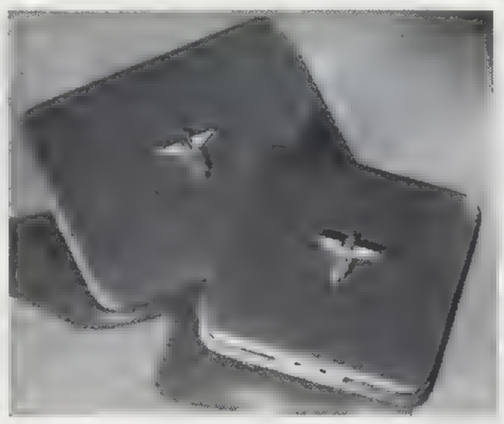
From Office to House. With war work added to already busy daily schedules, steal this idea from the career girl. It's a home bulletin board reduced to desk-blotter size and framed in gay red-and-white checked gingham.



The beaverboard centre is the perfect place to pin all memos and appointments for the following day. (What a tremendous crutch for our not-too-spry memories.) This board, made by the New York Frame and Picture Company (116 Fulton Street), costs $5.

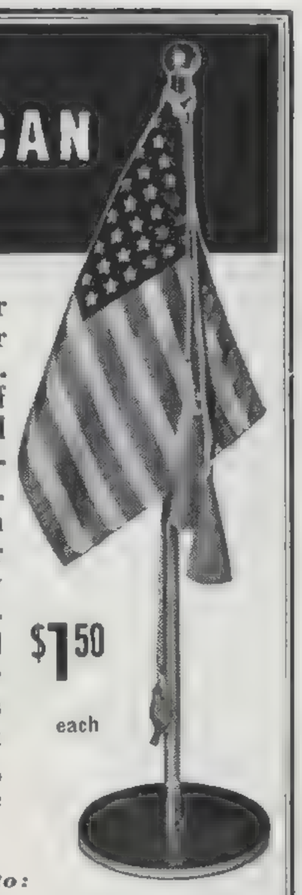
P.S. Of course, you could use any material from curtains or upholstery for the frame, which would ensure decorative harmony for your room. This is a good place to know about.

To Take to the Country. There's a pleasant casual look to this leather cigarette-case and compact. But besides their eye-appeal, these two do a good deed, as well. They are sold by the Medical and Surgical Relief Committee of America (420 Lexington Avenue). The cases, which come in several colours, cost $2.50 each.



Shaped Like a Bluebell, this sleek black antelope bag was designed by Madame Azka (20 East Fifty-Seventh Street). It's quite simple, the only ornament a handsome lift-lock hand-set with rhinestones. Here you find all the made-by-hand touches, the infinite detail usually seen in French bags. That's easily explainable, too (you probably noted a familiar ring to the Azka name), for Madame, before the war, was one of Paris' leading bag makers. This particular model is a perfect dream, big enough to hold everything.

A REAL AMERICAN FLAG



to grace your dinner table or office desk. Heavy tip-proof metal base and 12″ mast—polished chrome. You can even raise and lower this silk flag by its gold halyards. "Old Glory"—in your home or as gifts and prizes that are different, what could be more timely?

$1.50 each

Send $1.50 direct to:

OHLSON CO. Dept. M

139 Main St., Cambridge, Mass.

for a spring of freedom

Ariel by JOSEPH

Cut out here, cut out there—just a *bit* of a shoe to say gaily "Spring's here!" Yet for all its airiness, an all-around play, office, committee-for-defense shoe in Sugar Maple, Black, Navy suede, nailhead studded. 4-10, AAAA-B. 10.95

Joseph Salon Shoes 544 N. MICHIGAN CHICAGO, ILL. South Shore, Evanston, Oak Park

Mail Orders Carefully Filled

Have You A Hair Problem...

J. SCHAEFFER inc

Custom Permanent Waves

590 FIFTH AVE. near 48th

Best & Co.

FIFTH AVENUE, NEW YORK

SHIRT 'N' SHORTS

3.95 *each*

Dazzling white rayon sharkskin—1942 version of our famous classics for active sports . . . trim, functional, smart.

Sizes 12 to 20

V5 Shirt 3.95
V6 Shorts 3.95
V7 Our *Nada cardigan, handloomed of British wool 6.95

Mail orders filled, but none C.O.D. Please refer to model number.

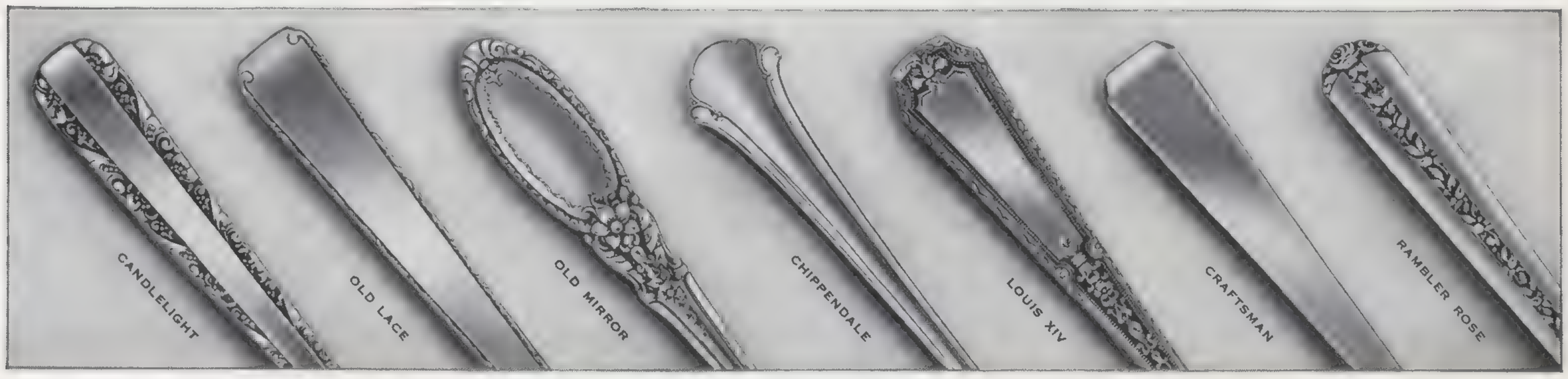
Garden City Mamaroneck Grosse Pointe Brookline Washington, D. C. Ardmore East Orange Cleveland Heights Winnetka

* Reg. U. S. Pat. Off.

"MY STERLING IS BY Towle"

THE NEW SILVER FLUTES

She chooses . . . prestige for her table. Craftsmanship famous since 1690. She chooses . . . beauty. Patterns designed by silversmiths who are artists first of all. She chooses worth . . . solid silver with a timeless life span. She chooses . . . TOWLE Sterling. . . . *THE TOWLE SILVERSMITHS, Newburyport, Mass.*



VOGUE

incorporating VANITY FAIR

COPYRIGHT 1942, THE CONDÉ NAST PUBLICATIONS, INC.

Americana Number

FEBRUARY 1, 1942

VOGUE Incorporating Vanity Fair
IS PUBLISHED TWICE A MONTH

THERE ARE THREE VOGUES:
AMERICAN, FRENCH, and BRITISH

EDNA WOOLMAN CHASE
Editor-in-Chief of the three Vogues
Mehemed Fehmy Agha
Art Director

AMERICAN VOGUE
Editorial and Advertising Offices
420 Lexington Ave., New York
Cables: Vonork, New York

STAFF EDITORS:
Jessica Daves, Managing Editor
Arthur Weiser, Art Editor

FASHIONS
Countess Willaumez
Sally Kirkland
Barbara Cushing Mortimer
FINE ARTS: Frank Crowninshield
FEATURES: Allene Talmey
SOCIETY: Margaret Case
BEAUTY:
Bettina Wilson, Fashion-Beauty
Madeleine Darling, Merchandise-Beauty
COPY: Marcelle McGuane
MERCHANDISE: Frederika Fox

BRITISH VOGUE
1 New Bond St., London, W. 1.
Audrey Withers, Managing Editor
Harry W. Yoxall, Managing Director

FRENCH VOGUE (temporarily suspended)
65 Ave. des Champs-Élysées, Paris
Michel de Brunhoff, Editor
Duchesse D'Ayen, Fashion Editor

SUBSCRIPTIONS
For the United States, Possessions, and members of the Pan American Postal Union, $5 a year, $8 for two years, in advance. For Canada, $1 additional per year for Tariff. For all other countries, $2.50 additional per year to cover postage. Single copies, 35c; in Canada, 40 cents.

CHANGE OF ADDRESS
Write to Greenwich, Connecticut. Four weeks' notice is required for a change of address or for a new subscription. In ordering a change, give both the new address and the old address exactly as it appeared on the wrapper of the last copy received.

COPYRIGHT
The entire contents of Vogue—text and illustrations—are protected by copyright in the United States and countries signatory to the Berne Convention and must not be reproduced without permission. Title Vogue registered in U. S. Patent Office. Vogue is manufactured in the U. S. A. by The Condé Nast Press.

THE CONDÉ NAST PUBLICATIONS, Inc.
Executive and Publishing Offices, Greenwich, Conn.
Condé Nast, President
F. L. Wurzburg, Vice-President
W. E. Beckerle, Treasurer
M. E. Moore, Secretary
F. F. Soule, Business Manager

LIFE IN WARTIME

Vogue's-eye view of America...the word 41
Free voice of a free people 42
Here we stand, *by Mary Ellen Chase* 43
New York...lights out 44–45
Volunteers in uniform 46–49
War came to California, *by Tom Treanor* 67
7-job woman—Anna Rosenberg 76–77
War—from Waikiki, *by Innis Bromfield* 129

NEW TACTICS IN CLOTHES

Fashion in America now 50
At the New York City Defense Recreation Center 51
At the "Market of the Americas" 52–53
At the President's Birthday Ball 54
American originals 55
Long suits for evening 56–57
Dinner with the curtains drawn 58–59
Skirts swing front or back 60–61
American classics 68–69
Flashlight white 70–71
Under twenty 80–81
Shoes for our double-duty lives 82–83
Guess how much? 84–85
Beauty—what price? what future? 86–87
America's own—cotton 88–89
American scene, American tweeds 92–93
Designs for dressmaking 94–95
Suits and pseudo-suits 96–97

PEOPLE AND IDEAS

Licensed lithographers, *by Frank Crowninshield* 62–66
American dramas 72–73
Winston Churchill's American mother 74–75
Purely American 78–79
Adventure in Americana 90–91
Corking story—American 98

SPECIAL DEPARTMENTS

School directory ..... 24 L
The dog mode 26–28
Vogue's address book 29–31
Vogue's travelog 32–33
Shop-hound 34–37
Discoveries in beauty 102, 107
Beauty—at ease, at home 111
Vogue covers the town 127

Use TONE according to the age of your skin!

TONE Contributes a Common-Sense Approach to Modern Skin Care by prescribing individualized beauty preparations for your individual type of skin. TONE has created beauty aids that give your skin the proper *degree* of lubrication and the proper *kind* of cleansing—specialized answers to your special problems. All designed to keep *your* skin at its radiant loveliest—whatever your age may be.

If you have a 17-year-old skin— young and clear and glowing—keep it that way with the light lubrication of **TONE SKIN CREAM Regular.** Contains just enough of TONE'S famous emollient ingredients to offset the effects of wintry weather...drying heat. **TONE SKIN CREAM Regular,** 1.00 to 3.00.

For perfect cleansing — **TONE FACIAL SOAP CREAM.** Cleans like soap, soothes like cream, .75. For brisk facial massage, use with **TONE FACIAL SPONGE,** .75.

Stay fresh as a daisy with **TONE BODY FRESHET** (1.25), a brisk, fragrant body rub, and **TONE BODY POWDER** (1.00), silky, scented, with deodorizing properties.

If your skin is in its 30's— tends to be dry or roughened — choose a richer lubricant to combat this dry, flaky look. **TONE SKIN CREAM Special,** noted for its softening ingredients, brings velvet smoothness to your skin. **TONE SKIN CREAM Special,** 1.00 to 3.50.

The ideal dry-skin cleanser is **TONE CLEANSING CREAM.** A blend of fine oils for the skin that requires lubrication even in cleansing. .75, 1.50.

Give your skin radiant youthful color with **TONE COMPLEXION TINT,** an amazing new liquid color accent. Wear rosy DAHLIA as rouge or as a color-tone for your entire face. BITTERSWEET lends a golden tan to your face, arms and legs. 1.00, 3.00.

If you have a middle-aged skin— hyper-dry with a suggestion of fine lines — be on constant guard with **TONE SKIN CREAM Extra-Rich.** This highly concentrated blend of fine emollient oils helps to prevent a drawn and weather-beaten look. **TONE SKIN CREAM Extra-Rich,** 1.00 to 3.50.

Give the delicate skin of your throat special care with **TONE THROAT OIL.** Fine, rich, transparent. Quickly disappears when stroked on the skin. 3.50.

Note: The age of your *skin* need not coincide with your birthdays. Correct care — or neglect — each has a definite effect. After consistent use of **TONE SKIN CREAM Extra-Rich,** many women can advance to the less intense lubrication of **TONE'S Special** blend.

If there is no TONE distributor near you, write directly to us for the above preparations, and for the complete descriptive booklet "Tone for a Beautiful Skin." When you are in New York, visit the new TONE Salon for a personal analysis of your beauty needs.

TONE • 685 FIFTH AVENUE • NEW YORK

AMERICA...THE WORD

It's a word you've used a million times, *America*, meaning a place, a spot on the globe, a people, a brash, sensitive, rich, poor, virile, modest, hard-boiled, sentimental, cynical, naïve, best-dressed, worst-dressed, awful, wonderful people.

It's a word you've used a million times, *America*, meaning a way of life, a selfish, altruistic, fight-loving, peace-loving, snobbish, neighbourly, gadget-ridden, slogan-ridden, vulgar, beautiful, good-and-bad, awful, wonderful way of life.

It's a word that's sprung a million new meanings, *America*, since two-twenty in the afternoon, December 7, 1941. It's a word that means to knit, to roll bandages, drive an ambulance, donate blood, read maps, squelch rumours, run a switchboard, patrol a beat, service a truck, service a plane, maybe fly one, say good-bye with your eyes dry to your husband, your brother, your love.

It's a word, *America*, that means, in short, liberty, freedom, brotherhood, self-respect, valour. It's a seven-letter synonym for Men of Good-Will—and God willing, it will always stay so.

HERE WE STAND

by Mary Ellen Chase

In countless American homes on the night of December 7, 1941, there was, I believe, predominant among all the many emotions there the emotion of intense relief. Thousands of us who sat before our fires or around our supper tables on that Sunday evening were more conscious of that sense of relief than of any other of the feelings strong within us. "At last," we said to ourselves, "we know precisely where we stand. There is no longer any room for argument. In this knowledge and in this fact there is relief from the intolerable strain of indecision."

For two years we had argued in this faction and that, in one group or another, argued endlessly about foreign policy, lend-lease to Britain, the chances of America's involvement, the duty to look out for ourselves, the arming of ships, the pros and the cons of danger from invasion or attack, the economic problems involved in trade with a possible Hitler-run Europe, the frightful cost and toll of war. Now that there was no longer room for argument, all seemed suddenly clear and simple, even although that clearness and that simplicity might hold terror and threat.

The greatest danger in any argument is that real issues are often clouded by superficial ones, that momentary passions may obscure permanent realities. All the political and economic questions about which we have argued for two long years have now lost their hold upon our minds simply because we have been brought face to face with a moral principle about which there is no argument. In other words, that which is permanent has at last thrown its great shadow over that which was transient.

It is easy, even inevitable, to argue about political and economic questions, so easy and so inevitable that we have allowed them too great weight in our thinking. We have become so tossed about with winds of this doctrine and of that, so messed up in our minds with the political and economic issues involved in this world revolution, that we have become blinded to the more fundamental and simple matters with which we, as human beings, should be concerned. We have, in other words, been so mistakenly engrossed in half-truths that we have lost sight of truth itself.

No one except a very complacent or a very superficial man or woman will contend that his mind is perfectly clear about those complicated and grave issues which today beset the world. The moment he makes that contention his opinions become valueless, for he has lost the respect of his fellows. We have all been perplexed and confused; we shall be perplexed and confused many times before this war is over; but the clamorous, demanding voices of perplexity and confusion have for the time being become silenced. Policies have at last been forced to give way to principles.

For politics and economics are a superstructure; they are vital, inevitable, and necessary, and yet they represent superficial and very temporal worlds in comparison with that moral and spiritual world in which, if we stop to think about it, we really live. The faiths and the principles of this moral and spiritual world have governed human nature from its beginnings; they lie deep in the souls and spirits of all men and women; they disturb even the uneasy consciences of little children. Before such faiths and such principles, stable, instinctive, and eternal, the cynical, uncertain, vacillating world of politics and economics, the world of opinions and of theories, is relegated to a second place.

The treacherous attack on December 7 was, in the last analysis, not so much an attack against our material possessions as it was an attack against this moral and spiritual world in which we really live and move and have our being; and nothing could prove this fact more clearly than the way in which we ceased our arguments over this and that and became overnight a united people, springing to the defense, not of a policy or of a theory, but of that code which governs our moral and spiritual natures and upon which our ideal of American democracy securely rests.

For democracy means, first of all, a moral understanding of human relations. And democracy is an immutable value. Beneath all (Continued on page 104)

FREE VOICE OF A FREE PEOPLE (Opposite)

Three of the great American freedoms are implicit in this photograph—freedom of speech, for the dissenters on the platform; freedom of assembly, for the audience which listened; freedom of the press, for the newspapers which reported the meeting. This photograph is by Edward Steichen, Colonel in charge of aerial photography for the A.E.F. in the last war, and, in this war, photographic advisor to the Office of the Emergency Management

NEW YORK . . . LIGHTS OUT . . .

As we write, no one has ever seen
this aspect of New York.
But should the blackouts come,
this is the way the tall city would look—
dark and beautiful against the moon.

Volunteers in uniform

FORTY million women may eventually be called on to work for the United States—nearly two million have already volunteered. On these pages are photographs of eight of these volunteers, who through training, discipline, and hard work have earned the right to the uniforms they wear.

OPPOSITE: Mrs. Robert Lewis Fisher, volunteer in the Office of Civilian Defense, nails up a curtain for a practice blackout. She wears the heavy, grey-blue uniform of the outdoor O.C.D. worker.

BALKIN

DEFENSE WORKER

Mrs. Arthur David Schulte, who is Chairman of Work Opportunities for Civilian Defense Volunteers in Manhattan, works full-time to coordinate the 100,000 requests of defense and welfare agencies for volunteers. In her office at headquarters, she wears the light indoor uniform of the Office of Civilian Defense

RED CROSS WORKERS

Mrs. Don W. Steele (left), Red Cross Staff Assistants head, and Miss Polly Pope take information from two Greeks about a missing relative, last heard from in Lemnos. Mrs. Steele's department, which has traced relatives in fifty-one countries, wears the Red Cross Staff Assistants uniform: yellow dress, white coif, and flowing yellow chiffon veil

Continued on the following page ➡

NURSES' AIDE

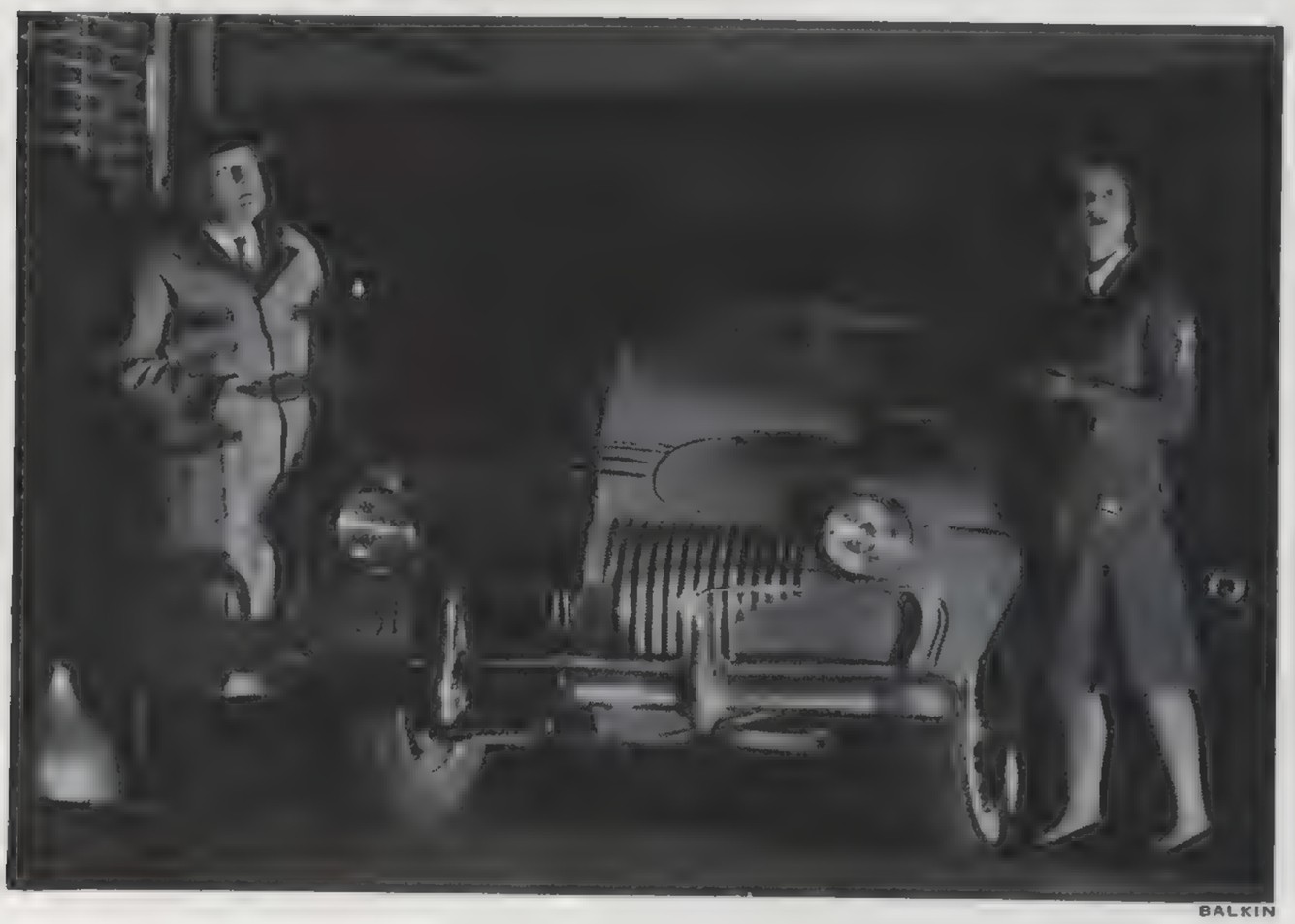
Miss Ruth Hawkins (left), a registered nurse, and Mrs. David Goldenberg, a Red Cross volunteer Nurse's Aide, take blood donations for the United States Army and Navy.

Mrs. Goldenberg wears the official uniform of the Office of Civilian Defense—white blouse, full-skirted, pale blue overall-dress–now obligatory for accredited Red Cross Nurses' Aides.

HOME SERVICE WORKER

Mrs. James Ullman, a volunteer in the Red Cross Home Service, talks to First Class Private Thomas McCormick and his wife, in the big, busy room at the New York chapter.

In her white uniform, with purple collar and cuffs, Mrs. Ullman assists about fifty people a day, arranges furloughs for service men, assistance for their wives and dependents.



BALKIN

MOTOR DRIVER

Miss Helen Michalis leaves on an assignment for the Navy. A Motor Transport volunteer, she wears the American Women's Voluntary Services uniform.

AIR-RAID WARDEN

RIGHT: Mrs. Alfred Fischer, Asst.-Senior Post Warden, checks water valves in her N. Y. apartment building. A graduate of the A.W.V.S. course in Air-Raid Precautions, Mrs. Fischer wears its dark blue uniform.

Service histories of these volunteers are on page 100

AIR-RAID WARDEN

FASHION IN AMERICA NOW

It pays taxes, pays workers, maintains morale, and can flourish on materials the fighting forces do not need

THE women of America would clothe themselves in sackcloth—as they once, in pioneer days, clothed themselves in meal sacks—if it would help to win this war. But now we are learning that doing without may harm a nation as greatly as having too much.

Many a woman with the best intentions in the world thinks that she is doing her bit, making a noble sacrifice, by refusing to buy any new clothes during the duration. But so complex is our economic life that this very act of self-denial may work injury to the delicately adjusted gears which must continue to mesh if that great machine is to continue to function, if that great machine is to swing into the "mightiest armaments production efforts of all time."

Arms and munitions, boats and planes are made by workers, who are paid in the money that comes from Defense Bonds and taxes. A sizable part of these taxes comes from the clothing industry—in peacetime, the second largest of our country.

The makers of fashions—of shoes and hats, gloves and bags, of dresses and coats and suits—all these makers are operating with full Government approval. Whatever is on sale in a shop is there to be bought, with the Government's full permission. Refusal to buy only helps to dislocate the public economy.

The men in control of the conservation of our national resources have withdrawn (or will withdraw as needed) from consumer use all the raw materials essential to the war effort. Whatever you buy in fashion will not deplete war stocks. Buy what you need, but buy sanely, wisely, carefully. The best you can afford is the best buy. Spend what you have to spend on quality. Insist that what you buy be both enduring and becoming. Educate yourself to fabric-labels, and to the full use of what you buy.

And what will you buy? Awake to the stern realities, you will buy some of your clothes with the objective: hard usage. You will buy some of your clothes with the objective: flattery. But you will buy all of them with the objective: suitability and taste. And then you will buy clothes, too, because you love them, because the men in your life love them. You will buy them for the sake of your morale—and the morale of others.

For fashion is born out of the deep needs of all of us to look our best, and to feel better because we do. Through all the disasters and wars of world history, fashion has persisted. It has the ability to live because it has the ability to adapt itself, to make, if the need arises, style out of fig leaves. It can keep on under really severe restrictions of money and material: restrictions which, with our great national wealth in both, we shall probably never know. Fashion, for instance, (Continued on page 123)

AT THE DEFENSE RECREATION CENTER (opposite). One of four paintings by Eric, of scenes typical of New York now. A woman volunteer gives service men advice and information. Her dress, a Nettie Rosenstein design; Meyer's blue wool, accents of violet and green. Mme. Pauline hat. Bonwit Teller; I. Magnin. Elizabeth Arden's "Red Feather" lipstick

At the New York City

Defense Recreation Center

Equally divided between Bundles for Britain and Bundles for Bluejackets (American Navy men) are the proceeds from Syrie Maugham's shop, "Market of the Americas." You see Mrs. Maugham at the left selling Mexican flowers to two women whose new suits are almost as bright as flowers. On the first buyer, a Bristol-blue wool jersey suit. On the second, a watermelon-pink wool suit, white blouse. Bergdorf Goodman; Neiman-Marcus

At the "Market

of the Americas"

Suits as assertive in colour as the pottery and candles in Mrs. Maugham's Mexican bazaar—these are the suits you'll wear this spring when you're not in uniform: On the first girl, a citrus-green suit of Rodier wool, with a fitted jacket and pleated skirt; Altman; Marshall Field. On the second, a chamois-yellow suit with a black blouse and a separate, two-tiered top cape—all of Rodier wool jersey. Altman; J. W. Robinson, Los Angeles

At the President's Birthday Ball

American Originals

Not for a long time has there been such a hunger for quality in clothes. Not only because good clothes will last for years, but because there is comfort, satisfaction, consolation in their quiet rightness.

The American *couture* continues to design and make-to-order beautiful and masterfully made clothes which are right for these times. They are not inexpensive, they are not quickly and easily bought, but they have a satisfaction which is not measured by price.

CHIFFON (right) is trailing a misty, but definite path through mid-season evenings. This white silk chiffon dress—with blue appliqué motifs sewn on by hand, is an enchanting original by Mainbocher

OPPOSITE: At the President's Birthday Ball (held January 30 at the Waldorf, for Infantile Paralysis victims): a silk faille dress with sequin shawl; a grey silk jersey dress. Both designed by Sophie of Saks-Fifth Avenue. Lipstick—Dorothy Gray's "Crimson Glory"

In America today—the high couture continues to design and make-to-order beautiful and subtle clothes. Not inexpensive clothes—but timeless, distinguished; satisfactory as investments; indelibly each woman's own fashion. First: suit of violet, green, black silk crêpe—Bergdorf Goodman Original. Second: a suit of black and peach silk crêpe—Hattie Carnegie Original

LONG SUITS

FOR EVENING

In America now—more and more of your evenings will be spent in your own house, and in the houses of your friends. You will wear, more and more often, a dinner-suit. Perhaps one like this—yard after rustling yard of magnificent, stiff silk faille, wide-striped in white silk satin. Sleeves to your wrists, skirt to your ankles, and jabot to your throat. An original design by Henri Bendel

RAWLINGS

In America now—curtains are being drawn symbolically, if not realistically...most evenings are quiet gatherings of friends...most evening dresses are designed accordingly...as were these crisp new checks and stripes for early spring.

- First, white cotton lace blouse, checked Cohama rayon skirt, scarlet shawl; $40.
- Second, checked rayon taffeta blouse, floating white rayon chiffon skirt; $40.

Both dresses are from Jay-Thorpe; Marshall Field; I. Magnin, California

DINNER WITH THE

DÉCOR BY GEORGE STACEY

CURTAINS DRAWN

Talk and Gin Rummy are two of the chief time-whilers for quiet, at-home evenings ...checks and stripes are two of the chief dress-fabricators for these evenings.

• On the girl drawing a card, a black skirt and black-and-white striped top of rayon taffeta, deep V-neck-line, long fitted sleeves, and a red fringed girdle. $30.

• On the onlooker, bolero and skirt of striped rayon taffeta, white blouse; $30.

Both Kalmour designs at Best; Thalhimer's, Richmond; J. W. Robinson, Los Angeles

Skirts swing

In America this spring—an afternoon suit is apt to have a terse, tight little bolero or jacket, a slim skirt with a huddle of fullness in front or back. • Bolero and dress of sand-shade wool, with a contrast of black silk-and-wool faille; about $155. Germaine Monteil design. Bonwit Teller; Ransohoffs. • Bolero and dress of black wool—back bow and panel of silk faille; $155. Traina-Norell design at Bonwit Teller; I. Magnin. Both hats; Bonwit Teller

front or back

• Bolero and skirt of black wool, belittling faille girdle, front-skirt fullness, white blouse. About $90. Piqué hat. All; Saks-Fifth Avenue; Neiman-Marcus.
• Brief jacket and skirt of beige wool, a white silk blouse buttoning onto the gathered-in-front skirt; about $145. Saks-Fifth Avenue; Neiman-Marcus.
• Jacket and skirt of Stroock's black wool, box-pleats in back; blouse, hat, muff of surah; $155. Traina-Norell suit; Bonwit Teller; Bullock's-Wilshire

Licensed Lithographers

Their present extraordinary popularity and their aesthetic origins in France

By FRANK CROWNINSHIELD

THE most singular æsthetic manifestation to sweep America, during the past five years, has been the astonishing growth of interest in the art of lithography.

Suddenly, and for apparently inexplicable reasons, the horde of American painters, once dedicated to glorifying the rural American scene, in the medium of paint, have taken to magnifying it in lithography, as well. With its befriending aid, they have forced even wider segments of the country to believe that the tumble-down farm, the disordered back lot, the old red barn, the decrepit plow horse, the young farm hand, the melancholy cow, and any order of bent and aging woman, are the prime, not to say, *only*, nucleuses of American art.

Furthermore, the small army of artists now working in this pleasant, and lately rediscovered medium, have, with a vengeance, not only turned rural, but regional as well. That is to say, they have banded into little groups and, somewhat arbitrarily, appointed themselves the only licensed interpreters of our regional *locales*, whether they be in Iowa, Missouri, Kansas, Louisiana, Arkansas, Texas, New England, the Catskills, or the regions around Charleston, Gloucester, Taos, Lyme, et cetera.

So confusing has become the issue between creative art and the rural background that people no longer ask, "How good, how gifted, a lithographer is (let us say) John Steuart Curry, or Peter Hurd, or Grant Wood?" but, rather, "How accurately—in their lithographic prints—do they mirror the states of Kansas, or New Mexico, or Iowa; and, again, how qualified, actually, are they to speak for the farmers and the humbler folk of those once neglected, but now sublimated regions?"

IN other words, it has become less a question of their being imaginative and original lithographers, like Daumier or Toulouse-Lautrec, than reliable road maps to their native, or personal habitats.

Two men, among this goodly company, have greatly aided in creating this extraordinary vogue for lithography as applied to the rustic scene—Grant Wood and Thomas Benton. Wood, whose "Tree-Planting Group" is so familiar a work, is an artist who reduces all social theories to his own idiom and relates them to the locale, the buildings, the hills, the people, perhaps even the horses, of his native Iowa. He first turned to lithography in the hope, now completely realized, that it might be possible for an extremely wide number of people in America to own one or more of his signed and original works.

Thomas Benton, also a lithographer of growing (and rustic) renown, is the veiled prophet of Missouri, though he occasionally strays, for his inspiration, to the farms and rolling hills of Arkansas and Kentucky. Born in the Ozark Mountains, he lives in Missouri, and has proved himself a widely successful lithographic interpreter of his native region. One of his prints is to be found in this number.

The present sale of lithographic prints by our American artists has increased a hundredfold since the depressing days of 1934, when, in the shops of the New York dealers, lithographs were looked upon as curious rarities; when their editions were strictly limited (with the hope of rising values); when the fad for collecting them was thought slightly snobbish, and when their published prices ranged anywhere from $25 to $50 per print.

AMONG the painters who have lately, and sympathetically, turned to the art of lithography, and have become, in a way, licensed lithographers of our typical rural scenes (plantations, ranches, levees, lumber-camps, truck-farms, et cetera), admiring mention must be made of such gifted figures as George Biddle, Peter Hurd (New Mexico), John de Martelly, Lawrence Beall Smith (a most promising satirical talent), Doris Lee (one of whose Catskill scenes is reproduced in these pages), Philip Cheney (a Vermont print of his appears in this issue), Howard Cook, Arnold Blanch, Aaron Bohrod (New Orleans), Ada Gabriel (one of her Charleston scenes, thanks to H. V. Allison and Co., can be studied opposite), Rockwell Kent, Adolf Dehn (a brilliant and varied talent), and Stow Wengenroth (New England lighthouses, rocky coves, and fishing shacks). On that lengthy roll of honour, Kent, Dehn, and Wengenroth (and Emil Ganso, if he were only alive) are, probably, from the point of view of their technical efficiency, the best equipped.

Another agency that has contributed greatly in bringing lithography to its present degree of favour is the Associated American Artists, a group who, beginning in 1935, determined, not only to gather together twenty-three of the better-known regional artists of America, but to publish their prints effectively and sell them at wholly negligible prices. (Continued on page 120)

Spiritual, by Ada V. Gabriel

Vermont Village, by Philip Cheney

Arkansas Evening, by Thomas Hart Benton

Winter in the Catskills, by Doris Lee

War came to California

Out of the first shock, came confusion; out of blackouts and torpedoings, an angry calm

By Tom Treanor

WE rolled with the sneak punch in California. We're earthquake country, not to be knocked off our feet by a piece of Japanese treachery.

When the news came, with its stunning sense of unreality which no one in this generation will ever forget, we responded in our normal way to crisis. We jumped in our automobiles and drove energetically somewhere, anywhere. We clogged the highways and burned up gasoline.

That was our first reaction. The second reaction was to wait with pride for the smooth machinery of our civilian defense to be put in motion at the touch of a button.

It didn't quite work out that way.

We blacked-out immediately, with fatal results to several pedestrians. The lights all over Los Angeles and San Francisco were going out—but so slowly. We were confused that our air-raid warning devices sounded so much like our fire-engine sirens. We learned there are no air-raid warning devices. Those were our fire-engine sirens.

This was the second or third day. We had behaved normally (for us) until this point. Now we began varying from the norm. Instead of flying upon our public officials and calling them scurrilous names, we kept perfectly quiet (for us).

We all felt a little ashamed. We all felt that somehow we shared the blame, at home and at Pearl Harbor and in Washington. There was something the matter with us all. We were fat and foolish.

We were also mad. There had never been such lines as suddenly sprang up at the military recruiting offices. There had never been so many people hurrying around, begging to be told something to do. There had never been such a frustrated feeling of being unable to get at the enemy at close quarters.

MEANWHILE we were plagued with a question peculiar to us—how to behave to our Japanese gardener? Should we fire him, should we curse him and all his kind, or should we turn him in to the F.B.I.?

Generally speaking, we did none of these. After a day or two in wise hibernation, he reappeared with his rake and a flat of asters and said in the most woebegone way,

"I so sorry."

To the Japanese, we have behaved in the most mysteriously civilized way. With the whole world going morally to hell in a hand-basket, we treated the California Japanese, many of whom are enemy aliens, with decency, kindness, and tolerance.

In the schools, the teachers headed off trouble by announcing that all the bad Japanese had been arrested by the F.B.I. and that all the other Japanese were good, a piece of commendable optimism. It was two weeks before a Japanese was bushwacked with a shotgun charge at night.

The F.B.I. skimmed the cream of the enemy aliens in the first forty-eight hours. The quantity arrested was low, but the quality was high. To be arrested by the F.B.I. was like being named to the best Japanese society in town. Nine-tenths of the great produce merchants were in clink by Tuesday noon. They will stay there, barring unexpected developments. The directorates of most other important Japanese firms were likewise decimated.

IT'S only a walk from Little Tokyo in Los Angeles to the old city jail where the Japanese merchants were booked. In the first couple of days, it was a common sight to see a tall police officer walking along, trailed by three or four sawed-off Japanese Babbitts en route to concentration camp.

The F.B.I. reported virtually no attempts at escape or evasion. They took it fatalistically, although a young Japanese, an American citizen, who was arrested by mistake and spent one night in a cell, said that the wealthy merchants with whom he was lodged were highly indignant and sat up the first night inscribing a resolution of protest. Action on the resolution has been tabled.

The blackout was our first test. We tried hard, but there were so many switches to be turned. The homes, which are no guide to the enemy anyway, were diligently blacked-out, but the street lights and the great electric signs, which map a city from the air, lingered on. Lieutenant-General John L. DeWitt in San Francisco was disgusted with us, and let on in plain language that we could stand improvement.

We tried hard though, pulling over to the side of the road for hours in San Francisco, or driving recklessly without lights in Los Angeles, when the whistle blew that the enemy was supposed to be aloft. Volunteer air-raid wardens kibitzed the great traffic arteries in Los Angeles, keeping up a steady shout of "Lights, lights," causing those who had their lights on to turn them off, and those who had them off sometimes to turn them on. People went in for blue lights without anyone telling (Continued on page 109)

In America this spring—favourite year-in, year-out classics for your active, double-duty life. • Looker-on in a Stroock camel's-hair coat; $45. Saks-Fifth Avenue. Dobbs riding-hat. **1.** Navy-blue wool reefer—a spring tradition. Of Pacific twill. $35. At Saks-Fifth Avenue. **2.** Navy-blue wool suit—more of a uniform than ever, now, for war work. $50. At Best **3.** Grey flannel suit—one in almost every closet. Knitted yoke. $50. Saks-Fifth Avenue. **4.** Grey pin-striped wool suit. $30. Russeks. **5.** Soft wool dress—great town-and-country favourite. Pale blue. $40. Saks-Fifth Avenue. **6.** Glen plaid wool dress. $45. Bonwit Teller. **7.** Blue and yellow crêpe dress by McMullen. Of Celanese rayon. $25. At Lord and Taylor

AMERICAN

HONEYMAN

CLASSICS

More than ever you'll live in them—the good little standbys that America makes so well; that you make the backbone of your wardrobe.
8. Loose-swinging coat of ruby-red Shagmoor wool. Goes with almost everything in your wardrobe—sports to evening. $45. McCreery.
9. Country tweed coat—brown, beige, and white checked wool, very warm. $30. Altman
10. Checked suit of Stroock tweed. Long-wearing and hard-working. $50. Saks-Fifth Avenue.
11. Little spring dress—navy-blue rayon crêpe, with a full peplum. $40. Franklin Simon.
12. Classic gabardine suit. To work in, to travel in, live in. $40. From Saks-Fifth Avenue.
13. Fitted bright coat—ubiquitous in the spring. Of red wool. $20. At Franklin Simon

FLASHLIGHT

White shone all winter,
will shine all spring,
will shine in any light
. . . or in blackouts

Above: White umbrella; $6. White tweed skirt; $15. Nice with black sweater. Peck and Peck; I. Magnin

Right: For rain or blackout, white rayon voile waterproof; $12.50. Bonwit Teller; Marshall Field

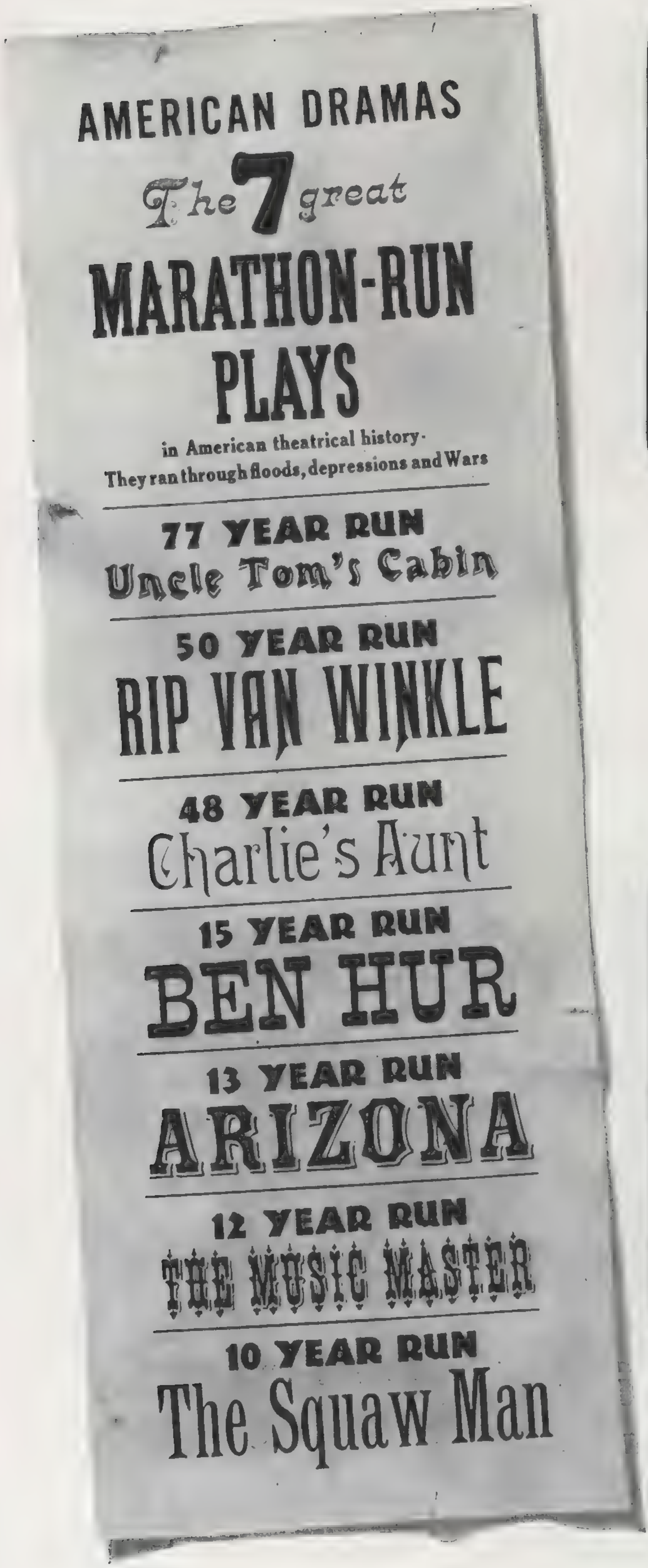
WHITE

White and light and extra-long jacket to wear with all-black. Wool fleece, green-faced. $40. Peck and Peck

Above: Winter white for spring. Wool and rabbit-hair dress, $30. Turban, $6. Peck and Peck

Right: White knitted hat, $7.50. White string gloves, $3.50. Wear with black. Saks-Fifth Avenue

HORST



RIP VAN WINKLE...for fifty years, road shows, stock companies, revivals revealed the pathos of the man who slept twenty years away. To it, Joseph Jefferson gave his acting life, only played the one rôle of Rip, "his kindly, insouciant face, lighted by tender blue eyes." Dramatized by Boucicault, it opened in New York in 1866, took in, for half a century, some $15,000 a week.

BEN HUR...for fifteen years, this was the classic classic of the theatre, its colossal climax, the Roman chariot race. (In the first production, William S. Hart played Ben Hur's rival.) No one, however, was a greater success than William Farnum, shown here, with his romantic profile, his fashionably muscular legs. "Ben Hur" opened in 1899, over its run took in $16,000 a week.

BROWN BROS.

THE MUSIC MASTER...for twelve years, this gentle, sentimental story of miraculous coincidences and happy endings was the heart-warmer of a generation. Everyone knew the story of the sweet old German violin teacher and his search for his long-lost daughter. Written by Charles Klein and produced by the wily David Belasco, its star was the greatly loved David Warfield.

In the photograph above, he is seated in the midst of the ruffles and plumes of the original cast. While the play was phenomenally successful in New York, road companies started off in all directions to bring its sweetness to the country at large. It opened in New York in 1904, and, when the last company finished in 1916, it had proved itself Belasco's greatest money-maker, drawing $20,000 a week.

FIVE PHOTOGRAPHS BY CULVER

CHARLIE'S AUNT...For forty-eight years, this farce was the hand-me-down of dozens of stock companies. After its London success, Americans took to it violently. But when it first came to New York in October 1893, its star was a new young man, Etienne Girardot, who wore the bonnet and the bombazine skirt of the lady from Brazil. "Charlie's Aunt" went on the road after its New York engagement, and stayed out for nine years.

In 1909, Frank Bacon played the Aunt, but it wasn't until 1918 that Bacon started on a world's record himself with "Lightnin'," which in its way was a modernized version of "Rip Van Winkle," with Bacon copying the Jefferson gestures. The sun rarely set on "Charlie's Aunt," for in some country there was always a new Lord Babberley. The latest here was José Ferrer, who played 233 performances, ending in May 1941. During its great years, "Charlie's Aunt" took in some $15,000 a week.

THE SQUAW MAN... For ten years, this noble Western thriller by Edwin Milton Royle was the darling of the matinée girls. William Faversham, above, created the part. Later, Fay Bainter got her start in a stock company production in the famous five-word part of Nat-U-Ritch. It opened in New York in October 1905 and ran steadily, with 6,200 performances across the whole country, taking in some $15,000 a week.

ARIZONA...For thirteen years, this Western triangle by Augustus Thomas was a powerful draw, the part of the Colonel an actor's dream. In the photograph above, Dustin Farnum and Elsie Ferguson are shown in their big scene, that once brought lumps, big as plovers' eggs, to the throats of its audiences. It opened glowingly in November 1900 and played for the next thirteen years, taking in some $17,000 a week.

BROWN BROS.

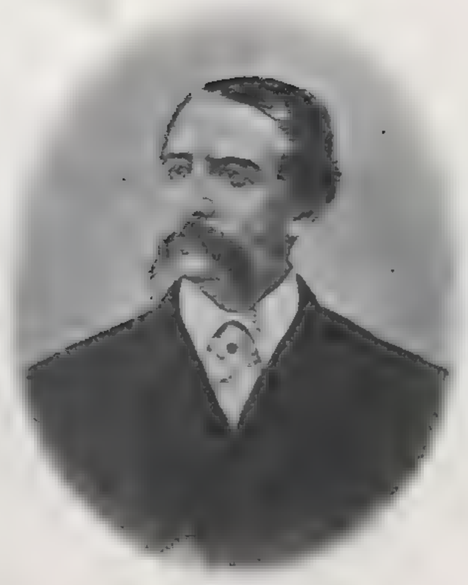
UNCLE TOM'S CABIN...For seventy-seven years, this moral and uplifting play was the American classic. It was less a play than an epidemic, raging violently, its virus spread by stock and touring companies. In 1902, to pick only one year, some sixteen different companies were abroad in the land. It was the only play, in fact, that thousands of Americans ever saw. Child actresses invariably had a spell of Little Eva.

It opened at the Purdy Theatre in New York in September 1852, and brought out this comment by the *New York Herald*: "The audience appears to be pleased with the novelty, without being troubled about the moral of the story which is mischievous in the extreme.... The thing is in bad taste...and is calculated to become a firebrand to the peace of the country." No adding-machine has tried to figure the millions paid in to see this "Life among the Lowly."

LADY RANDOLPH CHURCHILL

The American Jennie Jerome, mother of Britain's present Prime Minister; the brilliant and beautiful belle of London, in the 'Eighties

WINSTON CHURCHILL'S AMERICAN MOTHER



Churchill's dashing American grandfather, Leonard Jerome

LADY RANDOLPH CHURCHILL, the former Jennie Jerome of New York, was one of the most unpredictable, talked-of figures in London for almost fifty years. A great beauty, considered rather exotic by the British, she was admired for her "ardent, translucent, intent" air, her flashing eyes, her "panther" look. A wily politician and a fiery campaigner, she filled the Churchill house on Charles Street with such statesmen as Disraeli and Rosebery, electioneered so violently for her husband, a Member of Parliament, that a music-hall song was written about her. At the old Alhambra, they sang about "that Yankee lady" who "dashed about that district like an oriflamme of war...when voters saw her bonnet with the bright pink roses on it, they followed as the soldiers did the helmet of Navarre."

She was, in fact, in many ways the feminine counterpart of her vigorous, ebullient father, Leonard Jerome, who, as owner and co-editor of *The New York Times,* was known as a "hell of a feller" to the rest of the staff. An ardent supporter of Lincoln, Mr. Jerome gave half his fortune to the cause of the North in the Civil War, armed his staff and ordered them to shoot, when a mob attacked the office for his policy in the dark war days of 1862. One of Jennie Jerome's earliest memories was of her family's great house on Madison Square, draped in black, from roof to sidewalk, for Lincoln's funeral.

Another childhood memory, described in her book, *Reminiscences,* was that of driving in her father's coach-and-four to Jerome Park, the race-track, which her father had helped to found. For Leonard Jerome was never whole-heartedly, single-mindedly devoted to *The New York Times.* Those were America's first, fabulous, scrambling, Big Money days, and Leonard Jerome, but for a brief breather as American Consul at Trieste, was always in the thick of things—a spacious, adventuresome character who had made and lost a couple of fortunes before the Civil War.

And that was the climate of Jennie Jerome's childhood—responsible, perhaps, for many of her ventures in England later. As she grew older, after the Civil War, it was a more conventional America. She went to a fancy-dress party at the August Belmonts'; she drove up and down Newport's Bellevue Avenue, dashingly, in a dog-cart (Continued on page 108)

His mother in court dress, wearing her favourite diamond star

Caricature of the Prime Minister's father, Lord Randolph Churchill

Winston Churchill wore stiff hats as a schoolboy

Lady Randolph Churchill and her two sons, John, left, and Winston, the elder, at right

7-job woman

As Regional Director of the Social Security Board, Mrs. Rosenberg's main job; with assistant, David Rockefeller

As Regional Director of Health, Welfare, and Defense—here with Major-General Phillipson on tank inspection at Pine Camp

As National Secretary of the Volunteer Participation Committee of the Office of Civilian Defense; here with Mrs. Roosevelt

As a Board Member of the N. Y. State Council of National Defense; with Lieutenant-Governor Charles Poletti

As a Member of Mayor Fiorello LaGuardia's Business Advisory Committee—here talking to Monsignor O'Grady

EVERYBODY talks to Anna Rosenberg. And that, fundamentally, is why this five-foot woman, who almost always wears flowered hats, and has the central calm of a pioneer woman, is the holder of seven vital jobs. (Her bases are New York and Washington.) And Anna Rosenberg talks to everybody. She talks to William Green of the American Federation of Labour, and to Philip Murray of the C.I.O. She talks to Nelson Rockefeller and to Major-General Irving Phillipson. She talks to Governor Lehman, Mayor LaGuardia, and Mrs. Roosevelt. She talks to Monsignor O'Grady and sailors and soldiers, President Roosevelt and the newspaper boys.

And she talks to purpose. Opposing men who won't talk to each other, will always talk through attractive Anna Rosenberg. Essentially she is an arbitrator, a logical woman, who meets men politically as an equal and treats them with the charm of a charming man. A famous politician once said that she knew more about people and labour than any man in the country. General Hugh Johnson, in one of his less flamboyant moments, said "She is the ablest woman in American public life."

That ability of hers shows itself in the three kinds of jobs she now holds. She has her main one—Regional Director of the Social Security Board. She has three defense jobs: Regional Director of the Defense Services, Health, and Welfare; Board Member of the State Defense Council; and National Secretary of the Volunteer Participation Committee of the Office of Civilian Defense. She is the only woman Board Member of the Policy Committee of the Office of Coordination of Inter-American Affairs, known more informally as Nelson Rockefeller's South American committee. She is on Mayor LaGuardia's Business Advisory Committee. And finally she is a labour arbitrator of enormous standing.

That is why Washington gossips call her a mystery woman. She isn't. Her life is an open book—crowded (Continued on page 125)

As Labour Arbitrator; here with Mayor LaGuardia after the settlement of bus-drivers' strike

Anna Rosenberg

As the only woman member of the Policy Committee of the Office of Coordinator of Inter-American Affairs. To this job, she gives at least one day a week, goes to Washington for its meetings, sees other officials

BALKIN

Mrs. Rosenberg's cool, impersonal grey-and-white living-room, flower-filled; here she lives with her husband and her son

Mrs. Rosenberg in the gentle, white-frilled clothes she loves at home (at business, she wears classic suits and flowered hats)

Mrs. Rosenberg's fresh, delicate, white-and-green bedroom essentially feminine; the dressing-table top is covered with perfume bottles

"Our ancestors didn't come over
on the Mayflower—
But they were here to meet the boat."

"The folks out here
eat so much sea-food,
their stomachs just
rise and fall with the tide."

"How're you, Aaron?"

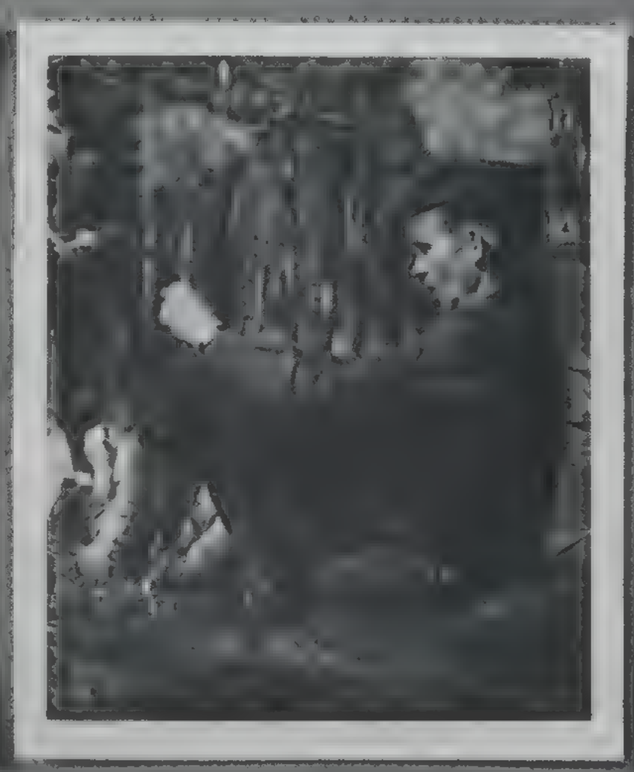
"I'm all right—
if you don't ask for details."

"How far is it to Phoenix?"
"Well, just about thirty-five thousand miles the way
you're headed, and there's some stretches of pretty bad wheeling."

"Isn't this the Phoenix road?"
"Yes, *sir*, but if I was you and if I was going to Phoenix,
I sure would change ends with that car."

"What's the death-rate round here, Mister?"
"About one to a person, Mister."

"We only got two seasons up here—
July and winter."



"Say, Sergeant, I understand that if I call you a damn fool,
I get ten days in the guard house."
"That's right."
"What happens if I think you're a damn fool and don't say so?"
"Nothing."
"Well—let it go at that."

"They say us mountain women
make good wives—
no matter what happens,
we've seen worse."

"The Second Baptist Church?
No, boss, I don' know the way
to the Second Baptist Church.
I don' even know the way
to the First Baptist Church."

As American as pumpkin pie—that is the country humour, the sawed-off philosophy, the slow-gathering, weathered wit shown here. And here are American faces with the same kind of humour—quiet, fundamental, and true.

These photographs were collected by Keith Jennison, anthologist of the book, *Vermont Is Where You Find It.* The Indian photograph, showing the great Sitting Bull, was taken by Frank F. Currier of Currier and Ives fame.

Under Twenty

Double-duty clothes
under $20 – for you
who are under 20 years

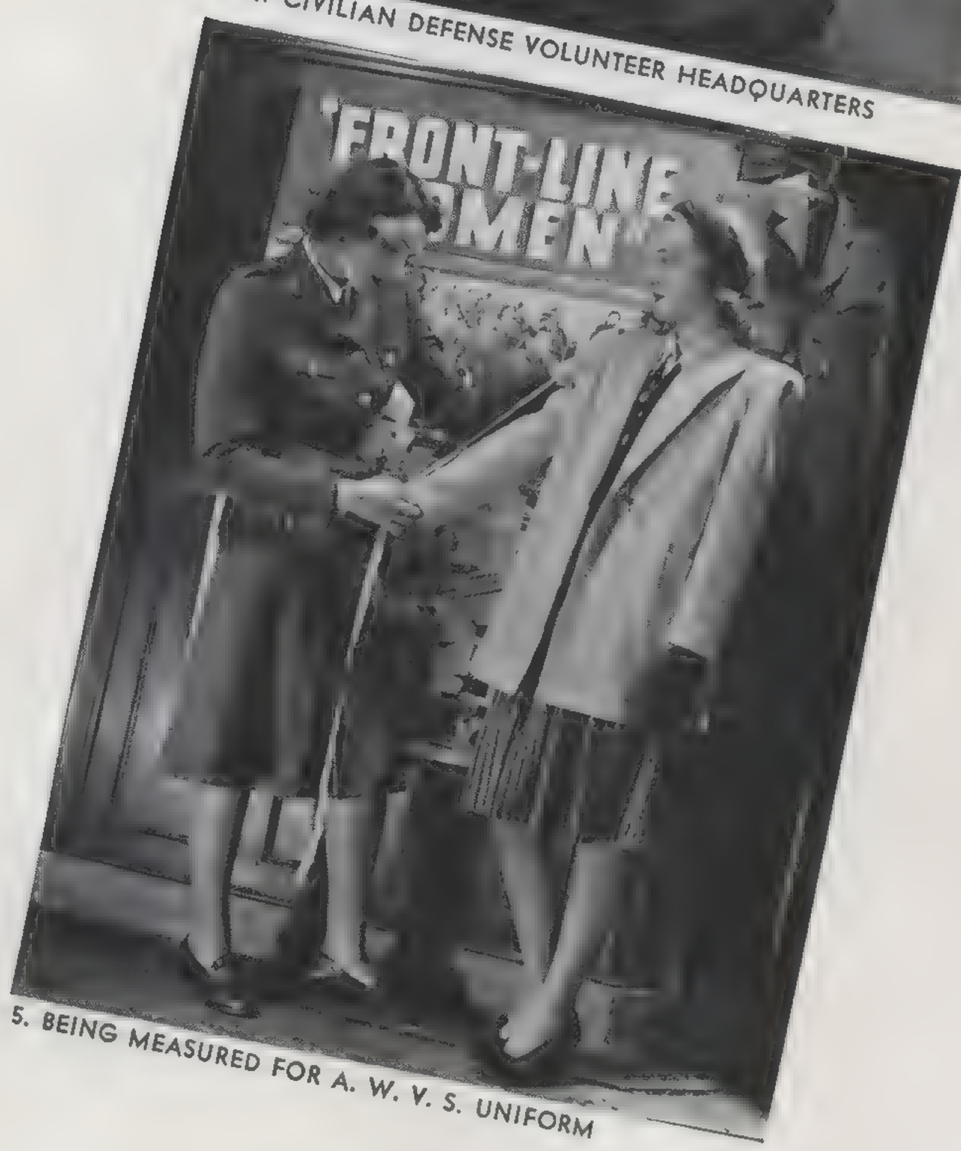
1. SELECTING WOOL AT THE RED CROSS

2. TO TEA WITH A YOUNG CORPORAL

3. Miss Louise Achelis, fund-raising for the Red Cross

BALKIN

4. AT CIVILIAN DEFENSE VOLUNTEER HEADQUARTERS



5. BEING MEASURED FOR A. W. V. S. UNIFORM

In America now—the young work hard for defense. Here, an active day in the life of a New York post-débutante, Miss Louise Achelis.
1. Miss Achelis in a beige wool suit, for now and later; about $20. Navy-blue sailor; $6.
2. Her navy-blue wool dress, piped with vivid green; under $20. Navy-blue calot; $7.50.
3. At the Pierre's Cotillion Room, she wears navy-blue and white rayon crêpe; about $20.
4. Miss Achelis, in a wool suit: red, white, and blue skirt; navy-blue top; neat white dickey; under $20. Red fur-felt beret; $7.
5. Her beige wool coat, red-lined, goes over almost any costume; about $20. Blue snood; $9.

All: Lord & Taylor; I. Magnin; Marshall Field; Scruggs-Vandervoort. Other shops, page 125

TONI FRISSELL

IN AMERICA NOW—shoes like these for off-duty hours. The feminine suit for afternoon-and-later, of black Bianchini wool and rayon faille; batiste blouse; Ben Reig design. Doeskin gloves by Superb. All: Lord and Taylor. In her hand: a green suède ballet shoe for afternoon. Palter DeLiso shoe; Bonwit Teller.

• Top row, left to right: Black patent leather sandal, for dinner. From I. Miller. Sunburn suède sandal, on a thin platform. Pandora shoe; Burdine's, Miami. Mustard calf evening sandal, lined with green. Palter DeLiso shoe; Bonwit Teller. Black mesh and suède; day or dinner. Laird Schober shoe; Arnold Constable.

• Bottom row, left to right: Beige calf suit-shoe, by Delman; Bergdorf Goodman. Smooth red calf—nice with navy-blue suit. Newton Elkin shoe; Lord and Taylor. Tan calf for DeLiso Deb shoe. Beige calf Urbanite sandal. Both; Bonwit Teller. Sandal of black suède; Andrew Geller. Petunia-purple calf sandal; I. Miller

...Shoes for our

ALL JEWELLERY BY CASTLECLIFF

double-duty lives

IN AMERICA NOW—shoes like these for on-duty hours. The businesslike suit is beige and brown Stroock wool; tan capeskin gloves. All from Jay-Thorpe. In her hand: tan calf espadrille, sturdy and shine-able; Saks-Fifth Avenue.

• Top row, left to right: Navy gabardine with "Lastex"; Arnold Authentic. Best. Calf jodhpur boots, officer's style, for civilian defense uniform. Walk-Over shoe. Flat black suède pump with red strap. For first-aid class. Lord and Taylor. Hand-made black suède pump. For committee meetings. Henri Bendel.

• Bottom row, left to right: Dull red calf Oxford; by Stetson. At Lord and Taylor. Tan calf, medium-heeled; Foot-Saver. Tan grained calf, higher-heeled; Milgrim. Soft red calf moccasin, perfect for country, made by Daniel Green. Altman. Tan grained-calf moccasin, very new, comfortable. Rasmussen shoe; Altman. Sheep-lined moccasin, warm for air-raid wardens. At Abercrombie and Fitch

Guess How Much?

In America now, often you can't guess the cost of certain clothes. Taste, competent workmanship, and good value for your money--they can go along with tiny prices. Take these clothes, for instance, Guess their price-tags--and, chances are, you'll guess too high. (Check yourself on page 130.)

The secret is simplicity... especially by day. Absence of frou-frou puts the emphasis on the best fabric for the money spent, and unbetraying, classic lines. By night, look for effectiveness. After all, whatever you pay, drama's what you want after dark!

Deceptive as to $$--the L'Aiglon dress of pink-and-black rayon crêpe, the black felt hat. Both: Lord and Taylor; Marshall Field

Belying prices: The navy-blue dress of rayon crêpe, white piqué; the white toyo hat. Both: Lord and Taylor; Rich's, Atlanta

Fool the purse: Red suit, soft as down--fine-textured, drapeable, expensive-looking. Debcraft blouse. Both: Altman

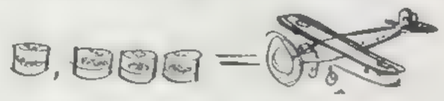
Guess how much? Black faille suit of rayon-and-cotton; turban of rayon taffeta. Both: McCreery

What would you bid for all this glamour? Drifting dress of white rayon chiffon, banded with black rayon lace. Macy's

Prices will fool you--on the dress of beige Celanese rayon jersey, the green calot. Both: Franklin Simon

To check your guess on these tiny prices, turn to page 130

Beauty... what price? what future?

WHAT do you know about this business of beauty? Financially, it's a Big Business—American women spend $409,000,000 a year on beauty, which means $40,900,000 in taxes. The taxes on 140,000 boxes of face powder will pay for a Curtiss P-40;  for every 70,000 jars of face cream sold, the Government receives, in taxes, the price of an Army transport truck. But if it's big in money, the business of beauty is bigger still in morale—almost incredibly big.

Here, in America, we found that out during the last war, when cosmetic sales more than tripled. And in Britain, they've been finding it out again in this war. Women there buy face powder in paper bags, perfume in any old container, even find time to touch up their hair. In one British munitions factory, so the story goes, production fell off when civilian sales of peroxide were stopped—but promptly returned to normal when the Government relented and again permitted the girls to have their aid-to-blondness. In another plant manned by women, installing a beauty parlour raised efficiency two hundred per cent. It's a pretty well-established fact that a woman with a good permanent wave, a nice red lipstick, and a dash of perfume looks better, feels better, works far better.

So you see that even in beauty, that most personal of matters, there are quite a few patriotic overtones. Just be sure that your beauty *routine* is as well keyed to today's special needs. Consider, for instance, the all-important matter of your feet, the ardent supporters of all your activities. Get a good pedicure kit; make out and follow a nightly program. Soak your feet in warm water; rub the calluses with pumice; keep your nails short; massage your feet with emollient cream. Consider, too, your hands, on ever-more-constant display these days. Have your nails of whatever brightness you like, but keep them down to finger-tip length—talons don't belong on canteen duty, or in motor mechanics. Use plenty of hand cream and nail cream at night. And consider, of course, your face. Do everything you can to avoid that strained, drawn look. Use lots of eye cream before you go to bed; relax, at odd minutes, with cotton pads soaked in hot water and boric acid on your lids. Massage your lips with emollient cream to keep away those tiny rivulet lines that cluster around your mouth when you're imperfectly relaxed. Try a marvellous new liquid which you paint on your neck; it makes you feel as though all the muscles were being pulled up tight and strong.

But the best beauty arguments come, after all, from men. As long as there are men around to please—few men or many men, in uniform or out of it—beauty will continue to be a fine buy at practically any price, and the future of beauty is very bright, very assured, very rosy.

The Complexion of Beauty—smooth as life, and twice as natural—achieved here with two of Max Factor's nine shades of Hollywood Pan-Cake Make-Up, two of his eight lipsticks

PHOTOGRAPH BY HORST

COTTON
AFOOT

America's own ... Cotton

AMERICA grows cotton, spins and weaves cotton, produced last year twelve billion yards of cotton fabrics. America wears cotton and enjoys cotton, and this year America will wear and enjoy it more, partly because buying it defies no priorities tabu. Cotton is "not on the list"—it is one product which, apparently, will be plentiful enough to buy with a relaxed conscience, but—need it be said?—not to buy or use wastefully.

And this year there are new developments in cotton—especially in cotton accessories. Cotton lisle stockings for the country, for busy days in town; with your official (or unofficial) service uniforms. You'll wear cotton shoes for easy hours in the country or in town. And, new American pride, cotton gloves of velvety, supple, washable fabric grown and woven and dyed here, cut to American patterns and sent to the workers in Puerto Rico to make expertly by hand.

RIGHT: Five examples of the new American cotton gloves, made in Puerto Rico. The colours are excellent; the details done with authority, taste; the fabrics will survive endless washings. "Wear-Right" gloves; Lord & Taylor; Scruggs-Vandervoort-Barney

LEFT: Chances are you'll find yourself in cotton stockings soon—and loving them! Have some of these ribbed lisle stockings by Propper-McCallum in white, beige, or any shade here (Altman; I. Magnin). Wear with them Joyce play-shoes of cotton "duckskin" in new colours, belts to match.
• Pink shoe, belt; Bonwit Teller. White shoe; Altman. Yellow; Best. Green shoe, belt; Lord & Taylor. Red shoe; Bloomingdale

Mrs. Albert D. Lasker in her garden

Adventure in

NYHOLM

Library: quilted chintz covers; yellows bright as the Lasker chrysanthemums

Bedroom: magnificent French paneling of bleached oak; big French bergères

Drawing-room: rare Chinese rugs; objets d'art; French provincial furniture

Dining-room: museum wall-paper of the French Empire; plaque of Louis XIV.

Americana

Albert D. Lasker's "Mill Road Gardens"—created in fifteen years—with the magnificence of a mediaeval prince; given away in fifteen minutes—with the restless generosity of an American

It took fifteen years to build this house, to make these lawns and gardens. It took three million dollars, and an enormous fund of passionate interest, of care and devotion and enthusiasm. And practically the day it was all done, the man who created it and owned it gave it away.

This was a *beau geste*, broad and sweeping and essentially American. It belongs to the vigorous, energetic, and prodigal America, the country that deals in six-hundred-acre sections, wildcat gusher oil wells, bumper crops. It carries the stamp of American generosity, American restlessness. But Albert D. Lasker, who made this *beau geste*, had another reason, sounder than these, for giving "Mill Road Gardens" away. He said "people oughtn't to live like this any more." It was the end of an era. But because he wanted the Gardens to be useful to the community and to science, he gave them to the University of Chicago as a museum, garden, and horticultural centre for students and for the public. There, now, the University is experimenting with winter-hardy chrysanthemums. There it has developed a chrysanthemum strain that will survive temperatures twenty-five degrees below zero.

Although the place was given away through public spiritedness, it was created entirely for fun. It was the result, really, of a five-year hiatus from business and a golf course in California. When Mr. Lasker, head now of the great advertising agency of Lord and Thomas, took leave of absence from his firm back in 1918, he went as a volunteer into politics, acting as assistant to the Chairman of the Republican National Committee, and, later, as a volunteer into Government as Chairman of the United States Shipping Board. And for fun, he collected grasses for a golf course with which he was experimenting in California.

After five years of this, he went back to his business, but he continued to collect grasses, as some men do paintings. This led, in 1924, to his starting to lay out a nine-hole golf course at Lake Forest, just outside the city of Chicago. Here he tested his grass collection, adding another nine holes to the golf course.

When the course was completely grass-covered, Mr. Lasker branched out and bought surrounding land—pastures, woods, and cut-over farm land. In 1926, he built a fifty-room Norman manoir house, on a knoll with woods on two sides. On the other two sides, he laid out vistas and planted trees in between. This building, planting, buying, and planning eventually covered four hundred and twenty acres and included (Continued on page 106)

NYHOLM

The eighteenth-century French provençal manoir house, the fabulous nine-foot-high geranium-trees

The great English perennial borders that first made the Mill Road Gardens famous

HEDRICH-BLESSING

The swimming-pool set in the beauty of the landscaped gardens; three of the twenty-seven buildings

American Scene,

In America now, more than ever, all those who possibly can live in the country, bring up their children in the country—within, most likely, an hour's train-ride of a job in town. It's a uniquely American pattern of life. Its insignia: the commutation ticket, the station-wagon—and tweeds.

This year, country tweeds have a new soft look; often, they have dirndl skirts, like the two above. First, a green-and-brown checked jacket, beige tweed skirt; $35. Bergdorf Goodman; I. Magnin. Second, a beige wool jersey top, beige-and-white tweed skirt and shawl; $63. Saks-Fifth Avenue

TONI FRISSELL

American Tweeds

In the country, in America, a young wife-and-mother's time is spent mostly in transit. She takes the man of the house to the 7:42 in the morning, meets him on the 6:15 at night; ferries the children to and from school; drives to the village to do the marketing; goes to the local Air-Raid Precautions meeting; goes out to lunch or tea; gardens; walks.

For all these country peregrinations—this suit, with a full skirt, easy-going raglan sleeves, is perfect. It's of beige Hockanum wool, finely-checked, bone-buttoned. About $50. Henri Bendel's Young Timers Shop

Suits with Two Lives

A bona-fide suit this time, with its own blouse. The skirt has pleats; the jacket is subtly fitted. Make it of navy-blue wool. No. 241

A two-piece dress that doubles as a suit, with new-looking folded shoulders, trim waist. Nice in gabardine. Design No. S-4365

Exactly like a "little suit"—this two-piece dress. Make it of navy-blue silk crêpe; edge with scalloped white piqué. Design No. 9299

For spring—you or your tailor might make this slim, impeccably cut suit of navy-blue bengaline. White dickey. Design No. 9284

• Back views and sizes on page 123

Opposite

This spring's darling—the suit-dress—for you to make. Smart, and useful, as a suit—easy to cut and tailor as a dress. Make it of navy-blue crêpe; add white waffle piqué. Design No. 9291

Designs for dressmaking

PHOTOGRAPH BY RAWLINGS

RAWLINGS

SUITS AND PSEUDO-SUITS

A fine American invention—the pseudo-suit. It looks like a suit; it's really a dress and jacket; we love it. Above, a black rayon moire jacket over a black crêpe dress; $30. Straw hat; $17.50

A dress that looks two-piece, but isn't—the middy top is part and parcel of the full skirt. Navy-blue sheer rayon, with flaunting striped taffeta bow and cuffs. $30. Soft white piqué beret; $12.50

Again, a dress and jacket masquerading as a suit—both of navy-blue silk faille. The jacket fastens with two great gilt clips; the dress has unpressed pleats. $23. Straw hat; $17.50

All four costumes at Best; L. S. Ayres; Rich's. All the gloves on these pages are Kislav, at Best

Really a suit, this time: a bolero jacket, a side-draped skirt of brown sheer rayon crêpe. With it, a crisp white piqué blouse, white piqué cuffs, $40. Green grosgrain hat; $15

TONI FRISSELL

AMERICAN LOOK

In front of the gay and spirited exhibit of South American posters, now touring the United States under the ægis of the Riverside Museum: two suits for a North American spring. Left, navy-blue wool, tasseled pockets and shoulders; $45. Blue beret; $12.75. Saks-Fifth Ave. Right, beige Hockanum wool suit with silver buttons, linen dickey; $50. Piqué beret; $12.50. Russeks; Carson Pirie Scott; Harzfeld's, Kansas City

Corking Story—American

Principal characters—
good wines and spirits.
Scene—the United States

We have them in abundance—those good American spirits. We have, too, equally good American wines. We have them from all over these United States. For instance, from the Eastern States, along the Atlantic seaboard.

We have red and white wines and champagne from the Finger Lakes district in New York State. From New England, an excellent liqueur made from apple brandy and honey. Fruit liqueurs and cordials from New Jersey, and a fine gin, and an apple brandy that's been distilled by the same family since 1780. Liqueurs and cordials from Pennsylvania, too, and a delicious ginger-flavoured brandy. Rye from Pennsylvania; from Maryland.

American vines prosper and grow throughout the United States, but California is one of the most important centres of the industry. Here, in the Coast counties and the valleys and scattered through the state, you'll find vineyards producing white wines and red, sparkling wines and still, pleasant little table wines, champagnes, and brandy.

California wines are made from vines of European origin. You'll find wines here that are identified by grape names—Pinot Noir, Pinot Blanc, Cabernet, Barbera, Semillon. Others are called Chablis, Burgundy, or Sauterne types. They vary in price. They are within reach of everyone. Try them, discover for yourself the ones you like best. Sherry is made in California. (There is an especially good dry sherry produced at Lodi.) There is a good brandy also made at Lodi, and another made in the San Joaquin valley.

Eastern wines are produced from native American grapes and their hybrids. Back in 1840, grapevines were planted on the shores of Sandusky Bay. Now the Lake Erie Islands, off the coast of Ohio, produce some of our best wines. When wines are identified by grape names, look for the Catawba and Delaware here. Otherwise, you'll find very pleasant wines identified by type—such as Chablis or the other white Burgundy types.

There is a variety of agreeable American fruit liqueurs—blackberry, peach, apricot, for instance—and cordials made in Illinois. In Missouri, a delicious champagne is produced. A traditional American Southern drink—Southern Comfort—is also made on the banks of the Mississippi in St. Louis. And Kentucky is, of course, justly famous for its rye and bourbon.

THE REST YOU DESERVE....

New responsibilities—new anxieties—a new mode of life—these take constant toll of your youth and energy. Naturally you're determined to remain fresh and attractive; and you've discovered, no doubt, that the simplest and most practical way of safeguarding your beauty is by keeping up your regular Elizabeth Arden Treatments. Come to the Fifth Avenue Salon if you can. But, should New York nowadays be outside your orbit, don't forget you can enjoy Elizabeth Arden Treatments in other Elizabeth Arden Salons established in the larger cities. Another important point . . . from the skilled and sympathetic Elizabeth Arden assistant you will learn how to make your precious preparations go an astonishingly long way and get the very utmost benefit from them as long as they last.

691 FIFTH AVENUE, NEW YORK • 70 EAST WALTON PLACE, CHICAGO • 251 SOUTH 17th ST., PHILADELPHIA • 24 NEWBURY ST., BOSTON • 1147 CONNECTICUT AVE., WASHINGTON • 2 VIA PARIGI, PALM BEACH • 667 LINCOLN ROAD, MIAMI BEACH • 3933 WILSHIRE BOULEVARD, LOS ANGELES • 8597 SUNSET BOULEVARD, HOLLYWOOD

Elizabeth Arden

COPYRIGHT 1942, ELIZABETH ARDEN

STEUBEN GLASS

SHOWS IN ITS ANTIQUE ROOM
A SUPERB AND EXTENSIVE COLLECTION OF
ANTIQUE ENGLISH & IRISH GLASS

Armorial Jug Engraved with The Arms of the Earl of Lambton

This finely cut water jug is exceptional with a coat of arms on the front panel. It was originally part of a large service made for Lambton Castle, County Durham. Height, 6¾ inches. England, *circa* 1820.

The collection includes other cut and engraved jugs of this period, together with excellent examples of decanters, drinking glasses, and small bowls.

FIFTH AVE. AND FIFTY-SIXTH ST., NEW YORK

VOLUNTEERS IN UNIFORM

(Continued from page 48)

These are the stories behind the uniforms photographed on pages 46 through 49. The volunteers who wear them have all had training—some as many as two hundred and thirty hours of specific, concentrated work; others, only the training and experience common to millions of women who have worked in civic charities. All, whatever their training, are working now.

Here, then, are the service histories of eight of America's two million volunteer women.

CIVILIAN DEFENSE WORKER. Mrs. Robert Lewis Fisher earned the grey-blue uniform of the Office of Civilian Defense by working as a regular volunteer, with specific hours and duties. Her job is in the telephone information section, answering the questions of would-be volunteers, of baffled or frightened civilians, from nine until two every day.

Her only previous training was volunteer work for the New York Infirmary and for Child Welfare in Litchfield, Connecticut, where she lived with her husband and sixteen-year-old son.

CIVILIAN DEFENSE WORKER. Mrs. Arthur David Schulte earned the indoor uniform of the Office of Civilian Defense by working, full-time, every day since November 1, as Chairman of Work Opportunities for Civilian Defense Volunteers in Manhattan.

She receives and co-ordinates all requests for volunteer workers from welfare and health organizations, from Bellevue Hospital, from settlement houses and schools all over New York.

An experienced volunteer worker, she has had many jobs. She has been a member of the Board of the Federal Employment Service for New York City, and, for five years, a member of the Executive Committee of the Cooperative Committee of Big Sisters. She has two children, a boy of eleven, a girl of nine.

RED CROSS STAFF ASSISTANTS. Mrs. Don W. Steele and Miss Polly Pope earned their yellow uniforms and Red Cross pins by completing the fourteen-hour course, and the preliminary, required fifty hours of work.

Mrs. Steele, Director and Chairman of Staff Assistants since 1937, supervises her five thousand volunteer workers, lectures at Staff Assistants' courses, working full-time, every day, and often overtime.

Her department does clerical work for all the twenty-seven Red Cross services, traces missing relatives abroad, covers all Red Cross information desks, and supplies emergency volunteers to fill every special Red Cross need. (She needs, now, trained volunteers—secretaries and typists—full- or part-time.)

Miss Polly Pope, Vice-Chairman of the Foreign Information Group, has been a Staff Assistant since the flood disasters of 1937. A full-time, year-round worker, she supervises her department, but, like all Vice-Chairmen, is trained to take over others. She lives in New York in winter, commutes from Katonah in summer.

RED CROSS NURSES' AIDE. Mrs. David Goldenberg earned, by one hundred and fifty-six hours of training and hard work, the blue-and-white uniform of the Office of Civilian Defense which all volunteer Nurses' Aides must now wear.

Now, two days a week, eight hours a day, she works at Bellevue Hospital, at jobs ranging from feeding patients to helping nurses with dressings. Every Saturday, and an extra hour every day, she works for the Red Cross Blood Donors' Service for the U.S. Army and Navy, in the new building on Thirty-Sixth Street, where she is Chairman of Nurses' Aides.

Before this, Mrs. Goldenberg, who has herself given eight blood donations, worked as a volunteer in the Lenox Hill and Presbyterian Hospitals. She and her daughter, who live in New York, took all these courses together.

RED CROSS HOME SERVICE WORKER. Mrs. James Ullman earned her white uniform and Red Cross pin by completing the 32-hour course, the two hundred hours of work that Home Service requires.

Her job—ten to four, formally; ten to six-thirty, actually—is to help U.S. service men and their dependents, to arrange or extend their furloughs, to investigate and arrange compensation and relief for veterans. Her territory covers Manhattan and the Bronx, and, since War was declared, she has averaged fifty or more interviews a day. Before she volunteered for the Red Cross two years ago, she helped in local charity drives.

MOTOR DRIVER. Miss Helen Michalis earned the uniform of the American Women's Voluntary Services and the Motor Transport insignia, by completing sixty-two hours of training and fifty hours of service.

Since October, she has worked every day from ten until four, driving on emergency calls for the U.S. Navy, helping the Motor Transport Director, Mrs. John Auerbach, to organize an area which includes New York, New Jersey, and Delaware. She plans, now, to take three extra courses in convoy, blackout, and truck driving, in addition to the First Aid, Motor Mechanics, and Map Reading courses which she has already had.

AIR-RAID WARDEN. Mrs. Alfred Fischer earned the uniform of an A.W.V.S. fire warden by completing the required sixteen-hour course of lectures. On September first, when New York first asked for volunteers, Mrs. Fischer signed up as an air-raid warden and took the forty-two hour course given at the National Training School for Air-Raid Teachers by the New York Fire Department.

Now, as Assistant-Senior Post Warden of Sector H, Zone 2, she is in charge of Air-Raid Precaution instruction in her Sector and is teaching ten men and women, who will instruct at each Post in Sector H. Her responsibilities, too, are "occupancy reports" and building organization in her Sector. She has two children, both girls, two and eight years old.

STEUBEN GLASS

A DISTINGUISHED AMERICAN ACHIEVEMENT

Steuben Glass has executed designs by

Thomas Benton	Marie Laurencin
Muirhead Bone	Aristide Maillol
Jean Cocteau	Paul Manship
Salvador Dali	Henri Matisse
Andre Derain	Georgia O'Keeffe
Peter Hurd	Jose Maria Sert
Leon Kroll	Grant Wood

Steuben Glass has been exhibited at

The Fine Art Society, London, Paris Exposition of 1937, the Metropolitan Museum, New York, and other important museums. Examples of Steuben Glass are in the permanent collections of the Metropolitan Museum, the Victoria and Albert Museum, London, and many others.

The Cincinnati Urn

Designed for the Society of the Cincinnati, descendants of the military order of George Washington's officers, upon the occasion of the triennial meeting of the Society in 1941.

Many new designs are on display in the famous Steuben Shop

FIFTH AVENUE AND FIFTY-SIXTH STREET, NEW YORK

Arthur Weiss
ORIGINAL

Spring Simplicity

In Forstmann's sheer wool; perfect for the still-cool days and right on through spring. About $50. Jewel trim by Starret.

Ask for Arthur Weiss Originals at your favorite store.

Arthur Weiss & Co.
Garment Center Bldg., Chicago

DISCOVERIES IN BEAUTY

"Neck-Tone," by Frances Denney, is a masque-like astringent, to be painted on with a tiny brush, from the chin to the base of the neck. (Saks-Fifth Avenue)

At the First Signs of an unfirm neck contour, *do something.* Don't let little creases gain a foothold, you'll find they're much harder to erase—later. Try painting "Neck-Tone" of Frances Denney on your throat when you're dressing to go out, or while you're preparing for bed. First, cleanse your neck with cream as carefully as you do your face, removing every last trace of oiliness with skin freshener afterwards. Apply "Neck-Tone" in long, even strokes, up and out. It usually takes about twenty minutes to dry, but leave it on thirty for good measure. Its tightening effect will linger long after you've rinsed it off with water.

If you're going South this winter, you'll want Helena Rubinstein's waterproof "Leg-Stick," tawny-brown make-up for your legs that will help cover the breach between the first-day-in-a-bathing-suit look and a ruddy, healthy tan of your own. Wear "Leg-Stick" under your stockings (it won't rub off) to hide blemishes, to give your legs a satin-smooth finish. (Saks-Fifth Ave.)

Elizabeth Arden introduces a new series of bright, true reds in make-up (lipstick, nail polish, cream rouge) and calls them "Red Feather" after the characteristic red feather symbols of many Community Chests. A good trick in achieving a natural-looking make-up is to use rouge simply as a high-light, whipping it lightly on your cheeks, under your chin, above your eyes, on both sides of your forehead. Let the lipstick's splash of red be the only outstanding colour on your face. For this glowing-health look, try "Red Feather." (From Best)

For women over thirty, for skins in which tiny, almost imperceptible lines keep cropping up with a frightening rapidity, Prince and Princess Gourielli have designed "Estro Cream." You've probably already heard about it as the cream which contains Glandiol, a scientifically discovered, physiological equivalent of That Certain Thing that younger skins have and older skins don't. Follow the directions scrupulously, one-half teaspoonful rubbed into the skin every night after cleansing.

VOGUE STUDIOS

From Gourielli's Apothecary Shop, "Estro Cream" in two, white glass jars. Used sparingly, the amount of cream in each jar will last thirty days. See text

Midwinter Beauty Begins at Night

Winter days are hard on your beauty. Cold winds . . . steam-heat are ready to rob your skin of its soft radiance. But you *can* keep your complexion fresh and lovely with Helena Rubinstein's wonderful NOVENA NIGHT CREAM. This exceptionally rich emollient smooths away every trace of flaky dryness, helps counteract the effects of over-active, over-tense days.

Use **Novena Night Cream** to keep the skin of your face, throat and eye-area exquisitely soft and fresh. 2.00, 5.00.

For your lips—**Helena Rubinstein Lipsticks,** protective, flattering. 1.00. **Sportstick,** special winter base. .60.

For your complexion—**Town & Country Make-Up Film,** soft, creamy make-up foundation—ideal for winter. 1.00.

For your nails—**Herbal Nail Oil.** Make this a bedtime ritual to keep nails looking smooth and strong. .50. Lustrous **Nail Groom** to match your lipstick. .60.

For your hands—**Apple Blossom Hand Lotion.** Helps prevent redness, chapping. Keeps hands smooth, fragrant. 1.00.

helena rubinstein

715 FIFTH AVENUE, NEW YORK, AND AT ALL SMART STORES

OTHER SALONS IN CHICAGO • BOSTON • LOS ANGELES • SAN FRANCISCO • TORONTO • PALM BEACH • MIAMI • RIO DE JANEIRO

You can't go "All Out"

if your feet are "All In"

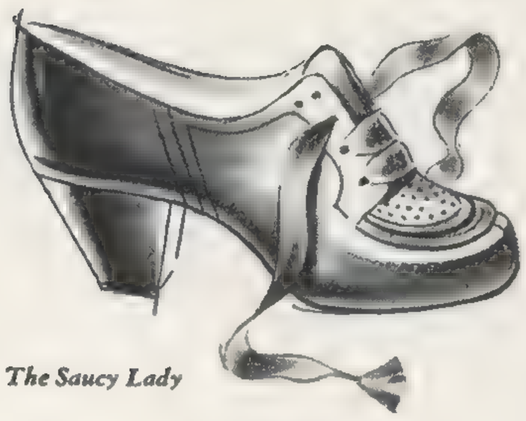
For America's *new* woman Florsheim creates footwear dedicated to duty—staunch little shoes of shiny calf, with miles of tireless comfort built into them—footwear that combines fashion and service . . . by the makers of America's most walked-about shoes.

The Military

The Carlotta

Florsheim

Service Shoes



The Saucy Lady

The Sassy

$10.95

some higher

Your Florsheim Dealer is showing Florsheim Service Styles in brown or black calfskin

THE FLORSHEIM SHOE COMPANY • *Manufacturers* • CHICAGO

Makers of Fine Shoes for Men and Women

HERE WE STAND

(Continued from page 43)

its confusion of issues lies this basic and noble fact. To look upon it only as a form of government is to underestimate the fullness and the dignity of life which it supplies and nourishes. To see it even as the means by which our individual liberties are preserved is to recognize only half its truth.

It means the enrichment of our natures, the creative power of our freedom; it means the code by which we live daily with our neighbours, upon which we shape our hopes and aspirations. It means the source of our ideals by which we strive to live even in this confused world of the present. It distinguishes clearly and simply between what is right in human relations and what is wrong. It means not first of all our achievement, but rather the goal toward which we strive, toward which mankind has striven since its beginning; and to question its effectiveness as a way of life because it has not yet achieved its aims is to question the truths of all morality and all religion.

As a people, unless we have allowed ourselves to become bewildered by arguments or blinded by self-interests, we have known for twenty years what has been right and what has been wrong in the ways of the world, which are, in their simplest terms, the ways in which men deal with their fellows. We have known that it was wrong for America to refuse membership in the League of Nations, allowing expediency and selfishness to usurp the moral values deep in the human spirit and at the very heart of ourselves as a democratic people.

We have known that it was wrong for England and France to desert Czechoslovakia; that it was wrong for Japan to spread throughout China like a plague; that it was wrong for Italy to attack Ethiopia; that it was wrong for Germany to sweep through nine helpless countries with her guns and her tanks. These things have been wrong not, first of all, because they violated treaties or broke international laws, but because they violated man's faith, hard-wrung through the centuries, that mankind grows only on decency and justice, and on the innate respect of one man for another.

Now we fight, not alone for Freedom, but for Faith in that moral code which was placed in mankind from the beginning, and to which we, peculiarly, as a people, owe allegiance because our democracy was founded upon it. If we believe devoutly in that faith, our confusion ceases. Beneath all our perplexities we shall know that cruelty and greed are wrong, and that we must pay any price whatsoever to banish them from the world.

It is these that we fight against, and the men who have forced them upon their peoples. We do not fight against Germans, or Italians, or Japanese. With all the inevitable sorrows and tragedies of war, this fact must be kept clear in our minds if a better, more humane, more just world society is to arise from this gigantic struggle. More truly, if we see things clearly, we are fighting *for* these peoples, insofar as they are the helpless tools or the deluded followers of their rulers.

This war is likely to demand of us as a people, in at least one way, more than it has demanded of the European nations. In the very lack of probability that we shall be attacked at home lies a danger. It is easy to keep one's spirits high when peril is at one's doors. The morale of England, glorious as it has been since Dunkirk, has had self-preservation as its spur, the fighting for one's existence and for that of one's country as its goad and goal. Our enemies in America may well become weariness and apathy, a diminishing of fervour, a losing sight of the values for which we are fighting.

Against these enemies, our schools and colleges, our churches and homes, and every individual among us must take up arms. For now that we have been driven to see things as they are, now that we stand as a united people with our confusion set aside and our arguments silenced by the very weight of that moral code which is not arguable, we must continue to put first things first with no lessening of consciousness and no diminishing of faith.

There is a beautiful passage in Isaiah which we have just been studying in my class at Smith College:

> *The spirit of the Lord God is upon me because He hath sent me to bind up the brokenhearted, to proclaim liberty to the captives, and the opening of the prison to them that are bound.*

We have, as we too well know, those still bound and captive in our democracy, because of our own individual faithlessness to the moral code that governs us. But even for a moment to falter in our united endeavour to preserve that code, is to rock the very foundations of human society.

The paradox at the heart of the New Testament rests upon a fundamental and irrefutable truth. He whose one concern is the saving of his own life will surely lose it, and in a far more tragic manner than by death. But he who loseth his life by giving it to the cause of justice and humanity, in whatever way he is called upon to give it, will find it again, enriched and ennobled, and not alone for himself but for all men everywhere.

And in our hopes for the future, for that new and better world which we shall help to make, we can not do better than to return to the ancient ideal of Socrates as he talks with young Glaucon of the ideal city, The City of God. Like many a modern skeptic of today, Glaucon says, "Socrates, I do not believe that there is such a City of God anywhere on this earth." And in Socrates' reply lies the hope of our American democratic ideal, dimly as it may have been seen through the last years, the strength of our American tradition:

> *Whether such a city exists in heaven or ever will exist on earth, the wise man will live after the manner of that city, having nothing to do with any other, and in so looking upon it, will set his own house in order.*

NEW YORK-TEXAS ROMANCE

Eugenia Loughlin's engagement to S. Gail Borden Tennant of Houston (*pictured together at right*) has stirred far-reaching interest. Daughter of Mrs. Aubrey Culberson Loughlin, Eugenia is popular in Houston, where she frequently visits. This beautiful Pond's Bride-to-Be will be married this winter, after her fiancé completes his officer's training at Fort Riley.

HER STAR-SAPPHIRE and Diamond Engagement Ring. The platinum and baguette diamond setting was designed by her fiancé. "I guess Borden and I made over a hundred sketches for it," she says.

Exquisite EUGENIA J. LOUGHLIN

She's ENGAGED! She's Lovely! She uses Pond's!

See how her SOFT-SMOOTH Glamour Care will help your skin

1. Eugenia SLATHERS Pond's Cold Cream *thick* over her lovely face and throat. Pats it on briskly with quick little upward pats. This softens dirt and old make-up. Then she tissues off the cream. "I adore the cool, clean feel Pond's gives my face," she says.

2. Eugenia RINSES with *lots more* Pond's. Tissues off the cream again. This *second time* helps clean off every little smitch of soil and leave her fine-textured skin flower-soft and dewy.

You'll love Eugenia's SOFT-SMOOTH Glamour Care with Pond's Cold Cream. Use it *every* night—and for daytime clean-ups. See your skin look softer, smoother, prettier. You'll know then why so many *more women and girls use Pond's than any other face cream at any price.* Buy a jar today—at any beauty counter. Five popular-priced sizes. The most economical—the lovely *big* jars.

Another POND'S Bride-to-Be!

Lovely-to-look-at Eugenia Loughlin met her fiancé at a party in Houston when she was visiting there. Four days later they considered themselves engaged! Eugenia has a true SOFT-SMOOTH Pond's complexion—fresh, sweet, pink and white as apple blossoms! "I'm devoted to Pond's Cold Cream," she says. "It keeps my skin feeling so soft and clean."

It's no accident so many lovely engaged girls use Pond's!

Pond's Girls Belong to Cupid

Send coupon for 5 POND'S Beauty Aids

1. Pond's SOFT-SMOOTH Glamour Cold Cream
2. Vanishing Cream
3. New Dry Skin Cream
4. New Dreamflower Face Powder (6 shades)
5. Pond's "Lips" (5 shades)

POND'S, Dept. 11-CB, Clinton, Conn.

Send me samples of 5 Pond's Beauty Aids listed at left used by lovely engaged girls and society beauties like Mrs. Geraldine Spreckels and Mrs. Ernest du Pont, Jr. Enclosed is 10¢ to cover your distribution expenses, including postage and packing.

*Name*_____

*Address*_____

(Offer good in U. S. only)

ADVENTURE IN AMERICANA

(Continued from page 91)

twenty-seven buildings, including farm buildings and a theatre. But the buildings, the swimming-pool, playhouse, and orchards were actually only the trimmings. The kernel of the place is the ninety-two acres of formal landscaped gardens and six miles of clipped hedges.

Mr. Lasker started serious gardening when the golf course had definitely reached the saturation point in grasses. He studied deeply, devoting nine years to research and experiment. In 1933, he invited the famous landscape-architect, Greenleaf, then in his seventieth year, to come and visit him. Greenleaf stayed four days, and in those four days taught Mr. Lasker more about gardening than he had learned in all his nine years of study.

THIS triumph of experience-instruction over formal study vindicated a long-standing theory of Mr. Lasker's. As a young man, he had been far too impatient to submit to four years of college. He had started working, in fact, when he was only twelve, as a publisher of his own newspaper. It was a surprising, newsy little paper—it looked like a normal small-town sheet, and it even had advertising—with a politico-social bent and many serious editorials, all written, of course, by Mr. Lasker. He wrote hotly on such subjects as cruelty to chickens; soberly and wisely, like a miniature Raymond Clapper, on topics such as "Candidates for Governor."

When he was about sixteen, Mr. Lasker was the regular dramatic critic of a newspaper in Galveston, the city where he was born and where he lived until he was eighteen. Then he went to Chicago, to work for two friends of his father's, Mr. Lord and Mr. Thomas.

Those were the big, boom days. The established industries were ripening; the Chicago stockyards were giving Upton Sinclair material for his famous broadside, *The Jungle*. But Mr. Lasker's business was none of these. Like a marriage made in heaven, Mr. Lasker and an enormous new idea hit Chicago practically together. It was about 1900, the period in which modern advertising really began. American business was to be affected by a new theory that would revolutionize all selling. The firm of Lord and Thomas advanced the basic idea—new to advertising then—the idea that advertising is salesmanship in print. A born salesman, a tremendously energetic idea-man, Mr. Lasker at once threw himself into the spirit of the thing. By 1906, Mr. Lasker, still not thirty, was the head of the business.

It engrossed him for years. He married, had three children—Frances Lasker, Mrs. Gerhard Foreman, and Edward Lasker. Business was his dominant interest until he left it in 1918 for his old love, politics, and his new hobby, building golf courses and gardens.

His approach to gardening was as purposeful and effective as his approach to business. At Mill Road Gardens, he developed the long-lived geranium-trees which, now nine years old, are still set out in tubs around the house. He experimented with chrysanthemums and, to keep the head-gardener happy, a topiary garden.

Using the fast-growing Chinese elm, instead of the more usual and more tender box-bush, or yew, the gardener made about two hundred clipped, fantastic figures, ranging from the classic peacock and spiral to a figure called "Joe Louis, the Winnah." One of his earliest figures was a pair called "Amos and Andy." This was a Christmas surprise for Mr. Lasker, which not only honoured him, but also paid decorous compliment to Mr. Lasker's advertising agency, which had Amos and Andy under contract.

The chrysanthemums, however, were probably the most important part of Mr. Lasker's Mill Road Gardens. He was by this time the largest grower of these flowers under glass, cross-breeding them until he developed a strain with flowers big as human heads.

In 1939, he decided to give away the great house, the 400-odd acres, keeping title only to the furniture. The last two summers, he has spent about six weeks there, bringing with him his wife, Mary Woodard Reinhardt, whom he married in 1940. The house was then so definitely a part of the University that Mr. Lasker even paid rent for his visit.

HE found very little change at Mill Road Gardens. The most important is that thousands of people now visit it every year (twenty-five thousand last summer, who paid fifty cents each to see the house and the gardens). Many are gardeners, who come from all over the country to see the ten solid acres of magnificent, new, winter-hardy chrysanthemums, developed by the University.

But most of the place is exactly as it was. The Norman manoir house, designed by David Adler, is the same, full of French provençal furniture, Chinese rugs, and *objets d'art*. Joe Louis still stands in the topiary garden, getting bigger every year. And in one end of one of the formal gardens, like a Chinese tribute to an ancestor, there is still a waving, triumphant collection of flowering grasses.

VOGUE'S SPRING HAT ISSUE—FEBRUARY 15

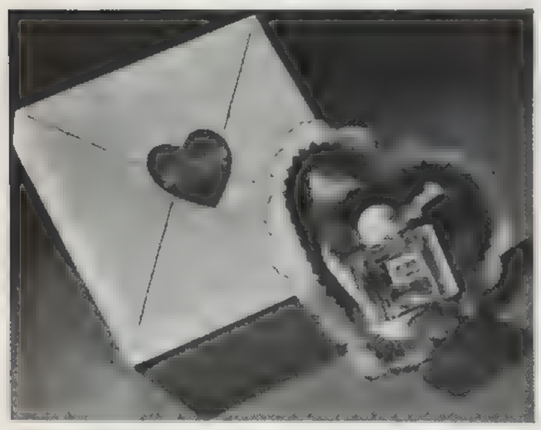
February 15 Vogue, coming next, will usher in 30 new hats for spring. Pretty hats, sure to lift the morale of the wearer and the beholder. There are hats for duty...hats for beauty...and hats to meet the needs of double-duty lives. In this same issue: Vogue's predictions of important spring silhouettes.

February 15 Vogue, at Your Newsstand February 10

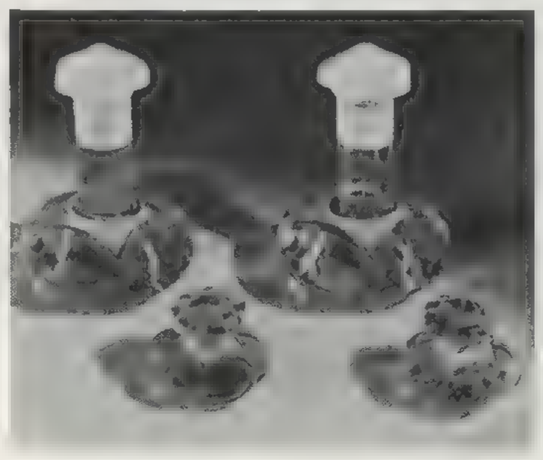
HEART-TO-HEART TALK

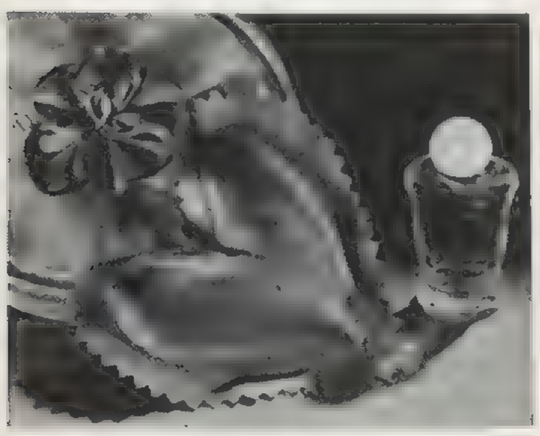
VALENTINE gift-giving needn't be just a Boy-Girl affair: your sisters, or your cousins, or your aunts would love to have you remember them with Something Sweet-Smelling....Here are a few of the gayest and most amusing ideas you'll find:

In a little, one-dram bottle, plastic-capped, Richard Hudnut puts up their famous "R.S.V.P." perfume, a scent that is more spicy than sweet. Sewed to it is a ruffly-bordered, heart-sachet in the same odour. This last for tucking in your lingerie drawer, handkerchief, or glove-box. This valentine is perfect for the Girl Back Home, because it comes in a self-mailing carton, ready to be addressed. (McCreery.)



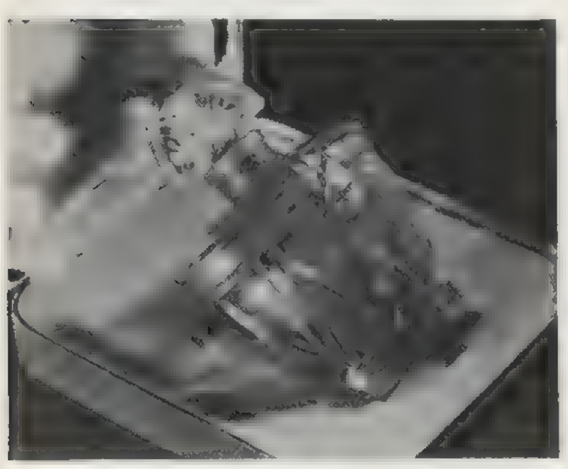
If she loves light, floral scents, what could be better than giving her her favourite one in both perfume *and* eau de Cologne, one to supplement the other? Corday makes seven, all imported, and here you see the "Lilas" and "Gardénia." (So hard to find the real odour of gardenias, but this is it!) Altman.





For the Young-in-Heart, for proms and house-parties... any girl in college would love Dorothy Gray's valentine of a one-dram bottle of "Flutter" perfume, a heart filled with "Flutter" sachet. The sachet's just small enough to carry in her purse or in the pocket of her coat. (Lord and Taylor.)

If she's the kind that's partial to Old Favourites, and especially if her favourite is Bourjois' "Evening in Paris," she'll want it in its February 14 dress. Each bottle of "Evening in Paris" has its own frosted glass stopper, which allows you to put every bit of perfume to good use...no wasting precious drops on fingers. (Bloomingdale's.)



This two-ounce, bevel-cut bottle of Charbert's new perfume, called "Breathless," is put up in a gold-coloured, jewel-box case, satin-lined, and set in gold-coloured velvet. "Breathless" is a scent that's heady, exotic, *and* lasting enough so that it will leave a film of musky perfume to linger in its wake. At Jay-Thorpe.

The daring, pungent fragrance of Schiaparelli's "Shocking" is the odour of this satin, picket-edged sachet. Nestling in tiny velvet flowers are two half-dram, dressmaker-form bottles. The sachet's large enough to scent her whole closet; the perfume bottles small enough for her evening bag. (From Bergdorf Goodman.)

VOGUE STUDIOS

It's a trend! Matching swim wear for the entire family, featuring the same perfection of design which has always distinguished Mabs suits. Engineered for swimming champions, worn by smart women everywhere, Mabs suits are now available for men, women, girls and boys. Guatemala print pictured is hand-screened on Warshow's patented dull sharkskin, woven with *Lastex** yarn and exclusive with Mabs

* REG. U. S. PAT. OFFICE

THIS AND OTHER FAMILY GROUPS FEATURED BY STORES OF DISTINCTION THROUGHOUT THE UNITED STATES

WOMEN'S SUITS, one or two piece, **32 to 38**

MEN'S TRUNKS, boxer or snug-fit, **32 to 38**

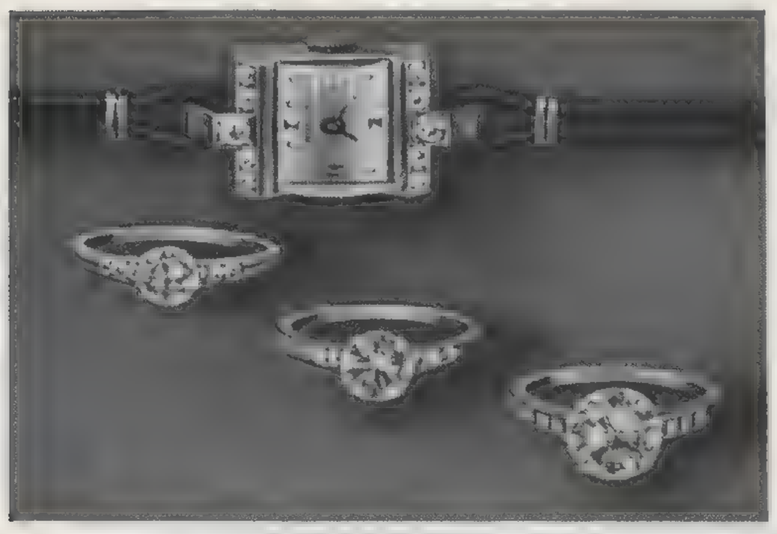
GIRLS' SUITS, 2 to 8 AND 10 to 16 **BOYS' TRUNKS, 2 to 8 AND 10 to 16**

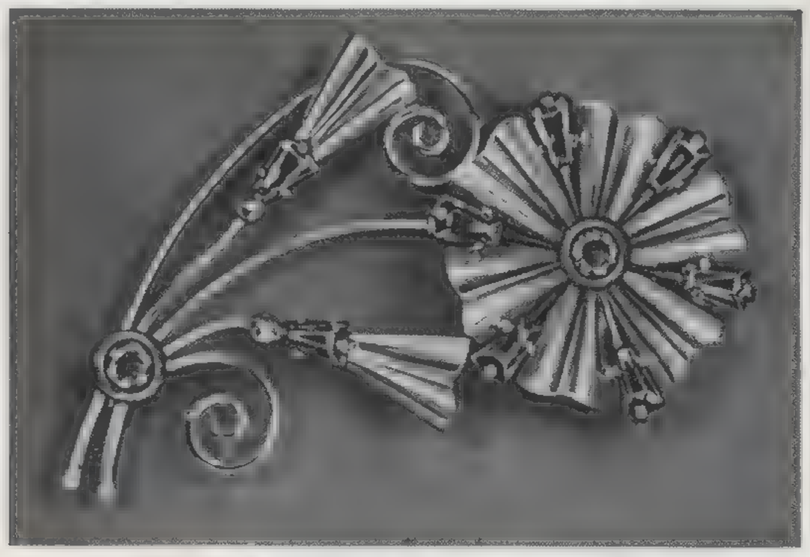
MABS of HOLLYWOOD

EMPIRE STATE BUILDING, NEW YORK • 1024 SANTEE STREET, LOS ANGELES

TIFFANY & CO.

Diamonds of fine color and brilliancy. A large selection of precious and semi-precious stone jewelry of smart new design. Silverware, china and glassware of modern or period design.





DIAMOND WRIST WATCH		$220.
SOLITAIRE DIAMOND RINGS	$275. $675.	1875.
TOPAZ-QUARTZ AND GOLD BROOCH		79.
STERLING SILVER BOWL, 9 IN.		61.
STERLING SILVER AND WOOD SALAD FORK AND SPOON, THE PAIR		13.50
TWELVE SPODE DESSERT PLATES		22.

Illustrated booklet will be sent upon request

FIFTH AVENUE & 57TH STREET NEW YORK

CHURCHILL'S AMERICAN MOTHER

(Continued from page 75)

drawn by two donkeys. And in 1869, she had made a conventional trip to Paris with her mother and her older sister, Clare.

Paris was in the full, rose-coloured flush of the Empire. The Empress Eugénie drove daily in the Bois de Boulogne in her *d'Aumont*, with magnificent postilions and outriders wearing green-and-gold liveries. Jennie Jerome, too young to go about in society, waited up, one thrilling night, to hear the details about a ball at the Tuileries, where Clare had made her début. (Clare later married the British economist, Moreton Frewen, and the younger sister, Léonie, married the Irishman, Col. Sir John Leslie.)

A year later, the Empire fell. And when the Jeromes went abroad again, in 1873, they took a house at Cowes, on the southern coast of England. It was here, at a ball given for the Tsesarevitch and Tsesarevna of Russia, that Jennie Jerome met Lord Randolph Churchill, the third son of the Seventh Duke of Marlborough. (The present Duke, the Tenth Duke of Marlborough, is the grandson of Lord Randolph's eldest brother—the son of Winston Churchill's first cousin.)

Winston Churchill's Father

Lord Randolph Churchill was an original, hearty figure even then, at the age of twenty-four, with a loud laugh and a passion for brilliant purple waistcoats. In an England full of "characters," he was already famous for his wit and daring, promising the flamboyant oratory and insolence of attack which were to make him the greatest political platform draw of his day. He was, however, a miserable dancer, so he and Jennie Jerome danced only one stiff quadrille and then talked for the rest of the evening. The next evening, he dined with the Jeromes, and on leaving said to a friend, "That's the brightest woman I ever met, and I'm going to marry her."

The romantic site of the proposal, which took place two days later, is described by Winston Churchill proudly in his biography of his father —a "beautiful summer night, very warm and still...lights of yachts, shining on the water...the sky bright with stars."

Lord Randolph's letter to his father, and his father's reply, are classic. Of his future father-in-law, Lord Randolph said, "he is a gentleman who is obliged to live in New York and look after his business. I do not know what it is." The Duke in answering spoke gruffly of "This uncontrolled state of your feelings, which completely paralyses your judgment."

The Jeromes were equally upset. Jennie Jerome was swept off to Paris to recover from this deplorable affliction. Lord Randolph followed. Finally the Duke relented, on condition that his son get elected to Parliament before the wedding—which he did—and they were married at the British Embassy in Paris on April 15, 1874. (Winston, her first son, was born November 30, 1874—John, her second son, in 1880.)

Lady Randolph threw herself into the political life with gusto and success. She dazzled both statesmen and voters. The Viscount d'Abernon describes her at the Vice-Regal Lodge in Dublin, when her father-in-law was Viceroy: "A dark, lithe figure," with "a big diamond star in her hair, her favourite ornament, its lustre dimmed by the flashing glory of her eyes." In London, in Hyde Park, people climbed on their chairs to see her as she drove by. She had a wonderful time.

Her spirit and her influence helped Winston Churchill at least twice, at important moments in his youthful career. She helped him get a foreign correspondent's job on the *Daily Telegraph*—an assignment that led to his first great publishing success, *The Story of the Malakand Field Force*. Later, when he was stuck in India, longing to fight in the Sudan war, she wangled an appointment for him there, in the face of Lord Kitchener and the Cairo headquarters.

Most of her political manœuvring had ended when Lord Randolph, the problem child of the Conservative party, died in 1895. But her energy was irrepressible. While her son, Winston, was following the Boer War as a correspondent for the *Morning Post*, she and other Americans converted an old cattle ship into a hospital ship, the *Maine*. She worked on it for a year, while it was anchored off the South African coast at Durban.

Lady Randolph's Ventures

Later, she edited a doomed, gallant little quarterly, the *Anglo-Saxon Review*. It was an expensive magazine, beautifully printed, with a good deal of serious writing by important men, both political and literary. But, as one newspaper said, "The public is too busy to take its magazine reading on such lordly terms"... It was "a proudly liberal gesture."

In 1900, on a cruise with the Prince of Wales' party, she met George Frederick Myddleton Cornwallis-West —handsome, gay, and twenty-six years old. To the dismay of both families and of the Prince of Wales, who tried to stop the match—and to the scandalized delight of London society—she married the young man.

Then she started a new venture, writing. Her *Reminiscences* were published in 1908, and, in 1909 and 1912, appeared two successful plays, "His Borrowed Plume" and "The Bill." In 1913, she divorced Cornwallis-West, who, three hours later, married the actress, Mrs. Patrick Campbell.

Another venture—furnishing and leasing houses—was practically given up during the war, when she gave much time and money to the great hospital at Paignton in Devonshire. In 1918, she was married for the third time, to Mr. Montagu Porch. Still a dominating, colourful figure, she was visiting in a country house in 1921 when she broke her ankle. Her right foot was amputated on June 10, and, on June 29, she died of a heart attack.

She and her famous son, Winston Churchill, had many traits in common. Although she was unpredictable, wayward, startling to her contemporaries, she was always purposeful. She was not capricious. Her peers often disagreed with her, but the British people, recognizing the force, the drama and integrity of her character, admired her and followed her.

WAR CAME TO CALIFORNIA

(Continued from page 67)

them to. Then blue lights were forbidden. The rules were catch-as-catch-can. The public officials had trouble getting together. Something would be decided, and then the Mayor of Podunk would rise in meeting and say,

"Well, that's not the way we're going to do it in Podunk. In Podunk..."

Yet the progress was surprising. Blackouts became pitchy black in San Francisco. There, the Pacific Gas and Electric's power output dropped off 60,000 kilowatts a night. In Los Angeles, blackouts were abandoned.

To all except the terrified, the blackouts were a sort of a fiesta. It was a tremendous experience to go out into the night and see the lights winking out all across the city and hear the cheer when some big sign went black. A strange peace fell on the cities. The traffic sounds died away for the first time in a generation, and there was only the noise of the people talking around you or shouting in the distance. The blackouts produced a feeling of solidarity and good neighbourliness.

No Rose Bowl, No Santa Anita

But we still didn't know we were in a war until the game was called off in the Rose Bowl. It had occurred to no one that war would be that kind of Hell. As a compensating feature, the Tournament of Roses was also called off, preserving the public from as deadly an exhibition of overpowering beauty and as tiresome a traffic jam as man has ever contrived.

Then Santa Anita was cancelled, at least until General DeWitt had ruminated further on the matter. Anyone who didn't admit we were in a war then can be considered stubborn. There was one agonized bleat from the Community Chest when Santa Anita went under. The Chest, for the first time since memory of man runneth not to the contrary, had gone over the top on schedule, banking on $40,000 from a Santa Anita charity day.

Everyone began cancelling things at this time. Big parties were called off, little parties were called off. Trips were called off. The social decks were cleared for action, and women in slacks began appearing in overwhelming numbers at Red Cross classes, signal corps, air-raid details, and all the multitude of organizations, then so strange and now so familiar.

The problem was no longer recruiting women, but pacifying them with something to do, any task, useful or useless, which would allow them to work off steam. In Los Angeles, Mrs. Hancock Banning's Assistance League could have trebled its membership overnight. All the organizations changed gears for war.

All this time, we had to live double lives because of Christmas. Somehow, for the sake of morale and the children, the murder that was going on over the world had to be separated from the holiday of good-will. We were only partially successful.

In Hollywood, the studios suddenly faced an appalling shortage of male stars. The new pictures began to be written with an eye to dominant women's rôles.

The Brown Derby, Lucey's, and the Mocambo and Ciro's became debating societies where film executives argued what the public would want. Would the public want Pearl Harbor, Midway, and Wake Island pictures? Or would it shy away from scenes of bloodshed? Would boy-meet-girl romances seem inconsequential? Then suddenly everyone pointed to England.

England made escape pictures. England made light comedies. England should know what the public wants in time of stress. "Quiet Wedding" became a model. It was made in a studio that was bombed half a dozen times during production. But to see it, although it is set in contemporary England, you would never know a war was going on. "Quiet Wedding" proved what could be done in the way of escape pictures without being ridiculous.

There may be a sprinkling of hatred pictures. There will certainly be a rash of good musicals. And there was much talk of a vague new type of picture, christened morale builders.

As the war became a week, two weeks, three weeks, and a month old, a striking difference between the appearance of San Francisco and Los Angeles developed. San Francisco took on the aspect of a city in Europe.

Piles of sand were scattered through the streets for putting out incendiary bombs. Windows of bars and other public places were blacked-out. Neon signs were kept off. The telephone building was sand-bagged, and even smoking cigarettes outdoors in blackout was forbidden. But Los Angeles changed physical appearance not at all. Los Angeles was promised there would be no blackouts unless it were for the real thing.

And the Submarines Came

By the time the submarines came, we were calloused to war. It's the truth. Ships going down in sight of shore upset us less than the first blackout which we suspected at the time was a phony. But there was nothing phony about these submarines. I know people who stood on the shore and watched one sub pitch the two torpedoes at the *Absaroka* and saw one torpedo hit her and spin her around with the blow. When the eye-witness accounts appeared in the paper, they read with a faster pace than the eye-witness accounts we had been reading of sinkings 'way off in nowhere in the Atlantic. A submarine in the Pacific is a submarine of a different colour.

But no one was panicked by the subs. There was no wild talk of Japanese landing parties. The sinkings were accepted as part of the grim and surprising game. We are beyond surprises now. When Churchill showed up in Washington, we took it in stride.

We are taking a lot of things in stride now. We have gone through that first frightful shock, the first casualty lists, the first grim disappearance of friends who left without word, probably on the way to Honolulu or the South Pacific, and the first realization that war has really come where we had secretly believed it would never come—in the Pacific.

The only thing that could surprise us now would be to win this war without the expenditure of an ocean of blood and sweat and tears. We understand what war means now, and we are ready.

They are wearing Hill and Dales, these busy women of today, because Hill and Dales are as trim as their new uniforms, because polished bridle calf, boot-maker finished, requires no pampering.

Soft, yes, and flexible, these shoes; but sturdy, too, giving needed support to long hours on the job; cushioning miles of walking with their built-up leather heels. Hill and Dale shoes, priced from 8.95 to 10.95, are sold by good stores everywhere. For their names write Dixon-Bartlett Co., Baltimore, Md.

"What creams does she use?"

....women wonder when they see a skin like hers

"What does she do that I don't do? What creams does she use? How does she escape flaws that most of us have to struggle with—enlarged pore openings, oily shine, blackheads, or excessive dryness?"

These are the questions women always wish they could ask the fortunate possessor of a fair, lovely skin. Answers by the hundred would be simply: "I use two creams which are *different*—Phillips' Milk of Magnesia Creams."

PHILLIPS' MILK OF MAGNESIA SKIN CREAM (FORMERLY TEXTURE CREAM)
Get the full benefit of this unique cream by using it as a night treatment. It softens and neutralizes accumulations often acid in nature in the external pore openings. And because it contains cholesterol it holds moisture in the skin and so helps to keep it supple and pliant, and to relieve excessive dryness.

A smooth, lasting foundation. Phillips' Skin Cream seems to have a special affinity for make-up. It prepares the skin by removing excess oiliness and softening rough dryness so that powder and rouge go on evenly, and *last.*

PHILLIPS' MILK OF MAGNESIA CLEANSING CREAM
This special cream offers a method of cleansing that is *different!* It not only absorbs the surface dirt but penetrates the outer pore openings and floats away the accumulations which may lodge there. Profit by the experience of women who have tried them—put Phillips' Creams to work on *your* skin!

Skin Cream 10c, 30c and 60c • **Cleansing Cream** 10c, 30c, 60c and $1.00

SOCK-SHOULDER SWEATERS

New knit-knack: shoulders exactly like the heel of a sock, an idea by designer Susan Shook.
• Left: Twin cardigans, banded with white braid. Shetland yarn, from Wanamaker. (You can write to Vogue for the knitting instructions.)

Right: An evening sweater that shows how the "sock shoulder" works out for evening as well as day wear.

You might use black Shetland for this sweater with a Directoire look. Trim collar, buttons, and waist with dapper gold braid. You can get the yarn from Alice Maynard

Left: The sock shoulder is a boon to that American reliable, the cardigan. This one is slide-fastening, has interesting change of stitch on waist and upper sleeve.

In a blithe, un-reticent shade, it will be fine for windy mornings in country. You might make it of soft Shetland yarn. At Alice Maynard

Right: The new sock shoulder on a white evening cardigan, trimmed with braid. Make it of Lormette yarn, at John Wanamaker.
• All yarns mentioned above are from Emile Bernat. Send stamped, self-addressed envelope to Vogue for instructions about making each sweater shown here

VOGUE STUDIOS

BEAUTY—AT EASE, AT HOME

DESPITE the pressure of newly-acquired duties and fewer leisure hours to spend on yourself, you can still meet beauty's demands on your time without cutting corners. You can select your cosmetics in your own home, at your own dressing-table, first trying them, if you want, before buying them.

Beauty Counselors, a staff of trained advisors on matters beautifying, will come to *you*, without your moving a step.

Under your Counselor's expert guidance, you're taught to give yourself an almost-professional facial. She takes no part in it, but simply directs, so that you'll be able to do it by yourself when she's gone. She'll give you pointers on any skin problems you might have; she'll show you how to mix your "Dinner-Party Pick-up" that'll leave your face tingling-fresh.

In each Counselor's fitted case, there's a palette of colours in which she'll let you dabble to your heart's content. There are seven eye shadows, fifteen lipstick shades, and the corresponding colour in three kinds of rouge (two creamy, one in cake form), nine face powders. No matter whether you're the Latin, the Dresden, or the In-Between type, there's a suntan powder and a blue-red and a yellow-red lipstick for you.

Take her word for your basic make-up colours, and, when you try them, you'll see that she's right. But if you've any pet flights of fancy in which you've never indulged—purply blue lipsticks or ones with dark, brownish casts, or green eye shadow if your eyes are brown—now's your chance to experiment, for the fun of it!

If you do not already know the name of the Counselor nearest you, write to Beauty Counselors, Inc., at Grosse Pointe, Michigan. They promise to let you know, post-haste.

Turkish bath devotees notice! Mr. H. J. Marlowe (originator of the Exercycle and Exerow) has invented the Reduc-O-Matic, a portable steam bath that you can use in your own bedroom, living-room, or what-you-will. It's a small metal cabinet connected to a large, balloon-like bag of light-weight, completely waterproof material. You simply step into the suit through a zip-up front, fasten it tight around your neck, slip your arms out the openings at the sides, and go on about your business. Because your hands are free, you can read, write letters, telephone, knit, manicure your nails...while the pounds melt quietly away.

You can have either a dry air bath or a steam bath, whichever you prefer, and the temperature of the latter can be regulated from hot to cool. Remember this in summer when you'd "give almost anything" for a rush of cool-blown breezes.

If it's steam you want, you'll keep the little moisture cup inside the cabinet filled with water. The rising vapour is forced by the pressure of a revolving fan to circulate throughout the suit. A cupful of water will last well beyond thirty minutes, the time prescribed for your bath.

A few drops of eau de Cologne in the moisture cup will make the steamy waves fragrant.

You'll find that a steam bath, just before bed, is a great deal more restful and sleep-provoking than the counting of a thousand sheep. Begin this bath with the steam quite hot, gradually reducing the heat until it's almost body temperature. Too much warmth is really stimulating. But remember, no energetic doings after bath; face was cleansed, hair was brushed, hands were creamed...before. And after...avoid chilly gusts, wear your warmest, woolliest nightgown. And so to bed to *sleep*.

Leadership AND Originality

—UNDER ALL CONDITIONS

YOU have every reason to look to Hollywood-Maxwell Brassieres for leadership and prestige-fashioning, whatever the fabrics available—and the wise will look to the health angle of proper brassieres now more than ever before

Ask Your Favorite Shop or Department to Show You the New

V-Ette Whirlpools Nu-Vus Nyl-Ettes
Holly-Ettes Her Secret

and many others which comprise the new collection from about . . . $1.75 to $3.50

"Used Exclusively in Paramount Pictures"

Write for literature and name of your nearest dealer

HOLLYWOOD-Maxwell BRASSIERES
HOLLYWOOD, CALIFORNIA

To set off your round-the-clock costume . . . a soft, roomy handbag of subtly draped leather. A shining modern clasp is perched above the tailored simplicity of a "victory V" . . . and shirred folds of leather expand to hold your valuables without a hint of a bulge. Choose this Americana bag in calf or Gahna morocco, in the leading colors of the season, or in black patent leather. $5.95*

Many other Shur-Tite Originals at your favorite counter at various prices

*slightly higher in some localities

Goldsmith brothers
NEW YORK • CHICAGO • LOS ANGELES • LONDON

NEW BASES FOR

TODAY, women are leading more and more active lives. And a more active life means that you'll be wearing simpler and "easier" clothes. A good foundation for hard-working clothes is a pantie-girdle. You'll still have corsets and all-in-ones in your corset wardrobe, of course. But for the bending and stretching and kneeling that go with your newly active life, you'll probably choose a pantie-girdle. You really need the support of a good pantie-girdle, too, when you're practicing first-aid, running up and down ladders, or going through fire-fighting drills.

You with slim figures could have a whole wardrobe of pantie-girdles—sleek ones for afternoon and evening, as well as those you work in. Women with mature figures will find them surprisingly satisfactory for their most energetic hours. That last one, for instance, is designed for any one up to size 42.

Shortage of rubber may curtail production, so that later it may not be quite so easy to reproduce exactly your favourites. But as we go to press, manufacturers still have good supplies on hand, and have brought out all these new designs.

1. For the slender figure—a pantie-girdle of medium-weight, boneless. Designed by Flexees.
• Maiden form brassière of nylon marquisette with an easily adjustable back. Both from Franklin Simon

2. For almost any figure, for evening—unbelievably light and smooth pantie-girdle of elastic rayon. "Silk Skin" model.
• Hollywood Maxwell adjustable brassière, stitched. Both from The Corset Bar

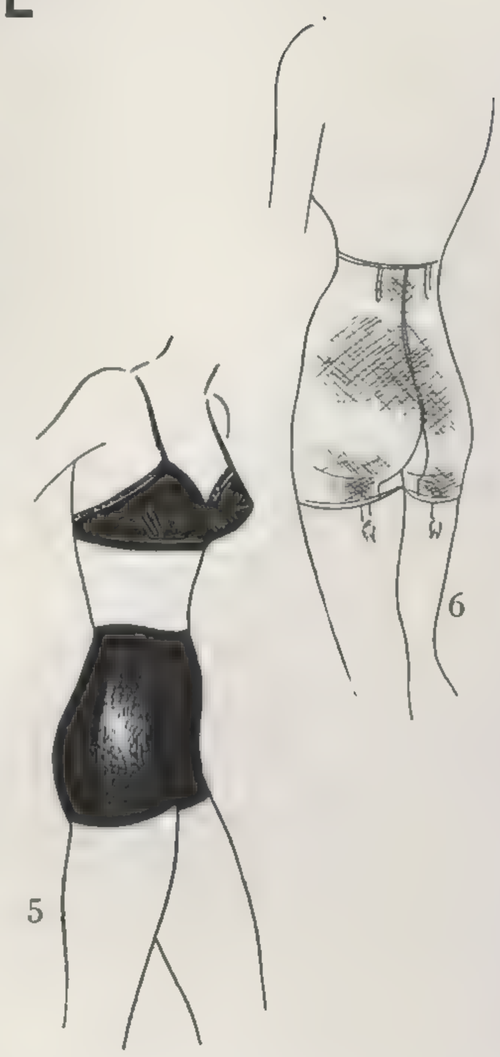
3. For average or larger—black pantie-girdle, satin and mesh with "Lastex." "Sta-Up-Top" smooths waists. (In natural, there are extra-large sizes.)
• Brassière of black nylon net. Both by Warner. Best

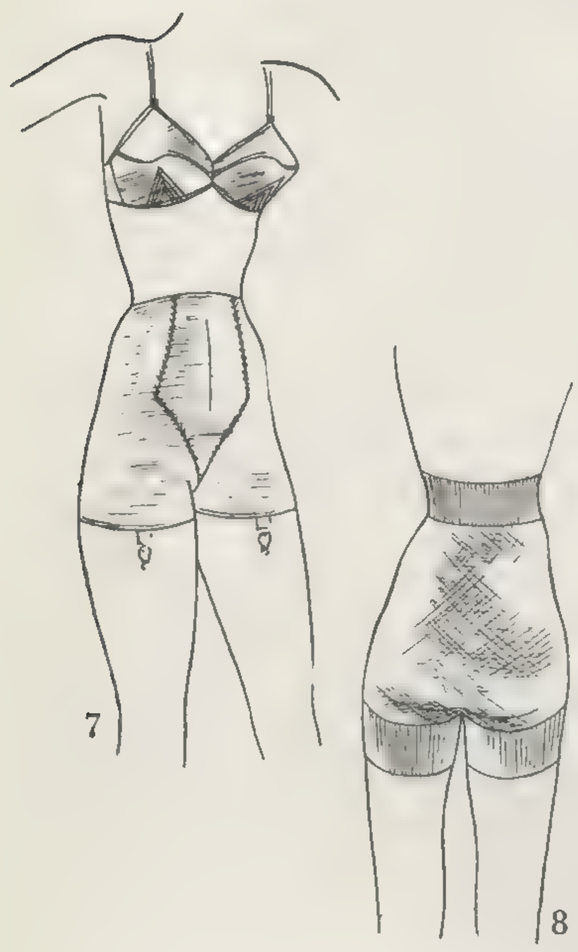
4. For waist-line control—three-inch band on this Carter pantie-girdle. Of "Lastex" with satin and net. Talon-closed.
• Bali Bow brassière of nylon net—no ironing. Both from Franklin Simon

AN ACTIVE LIFE

5. For flattening young figures—extra-firm panels on a pantie-girdle made by Vassar. Comes in pale blue and bright yellow, too.
• Brassière knitted for smooth fit—like a stocking. Both: Saks-Fifth Avenue

6. For the slender—feather-boned pantie-girdle made by Lily of France. Its one seam is faggoted—which means you achieve wonderfully smooth lines. Inviz-a-grip garters are detachable. Saks-Fifth Avenue has this



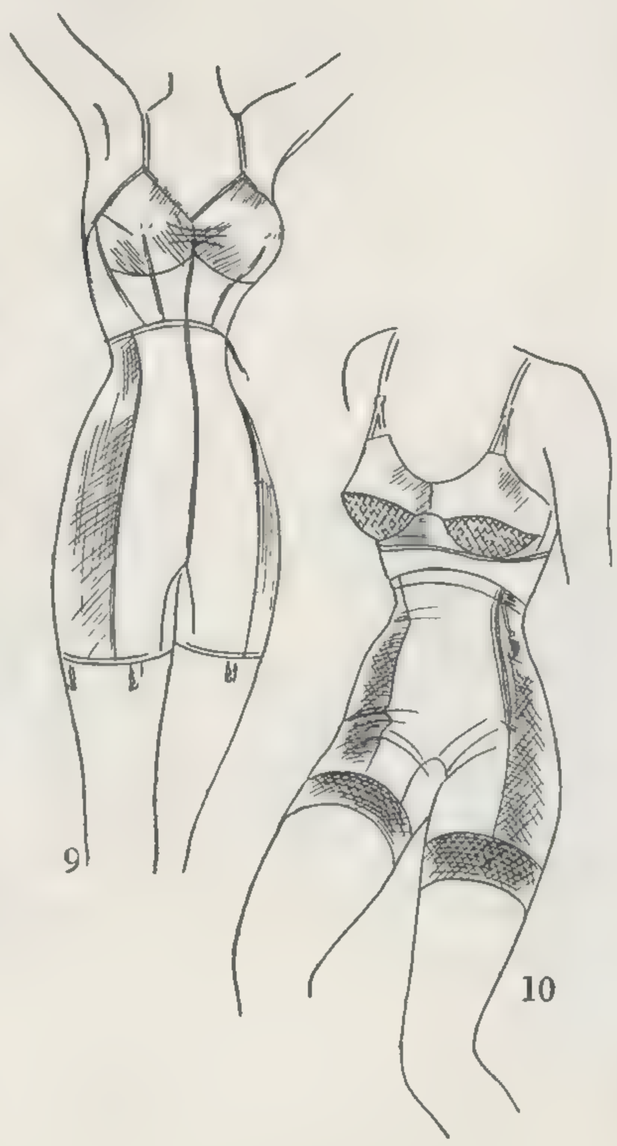


7. For slender and average figures—a pantie-girdle with double-panel front. Of nylon with "Lastex."
• Brassière of nylon net—dries quickly. Both made by Warner. Saks-Fifth Avenue

8. For the very active—a very, very unrestricting pantie-girdle of fine net. Leg-bands and waistband keep it firmly in place. It has detachable Inviz-a-grip garters, too. This is designed by Vassar. From Best

9. For mature figures—pantie-girdle with double-boned front section. Made by Lily of France. Talon-fastener at the side.
• Edith Lances' long brassière, for unbroken lines. Both at Saks-Fifth Avenue

10. For extra-large figures—firm support, yet plenty of freedom. Leg-bands hold this pantie-girdle secure, conceal the garters.
• Brassière of nylon net. Both made by Formfit. From Saks-Fifth Avenue



ORIGINAL
Queen Frocks

Three Tiers for Spring
on the sleeves of this distinctive little suit in Crepe Romance, a rayon fabric woven with Celanese® yarn There's important simplicity in the dress without its jacket
about 35.00
available in fine stores—for the store in your city write
QUEEN DRESS COMPANY • MILWAUKEE, WIS.
®REG. U.S. PAT. OFF.

This embarrassing episode is based on a letter from Helen L. Coykendall of Salisbury, Conn., who has received $50 for her prize-winning letter.

Don't let a Slip make a show of YOU!

No spotlight of amusement will ever shine on a pulled-up, twisted-around Mary Barron slip. The patented construction prevents this, not by trick inserts or gadgets, but by cutting the fabric the natural way—the straight way.

A Mary Barron stays in its wrinkleless place in action or repose. There are a variety of styles both lace-trimmed and tailored.

Celanese*

CLAIRANESE* RAYON TAFFETA

which, with Ivory Flakes, launders like a handkerchief. Will not split or crack.

IN 20 LOVELY COLORS

ABOUT $2.25

When you order from your local store give them your brassiere size

*Reg. U.S. Pat. Off.

Lord and Taylor
NEW YORK CITY

ATLANTA.....Rich's, Inc.
BALTIMORE.....Stewart & Co.
BOSTON.....Chandler & Co.
CINCINNATI.....Rollman & Sons Co.
CLEVELAND.....The Higbee Co.
DETROIT.....The Ernst Kern Co.
KANSAS CITY, MO.....Kline's, Inc.
LOS ANGELES..Broadway Dept. Store, Inc.

Mandel Brothers
CHICAGO

NEW HAVEN....The Gamble Desmond Co.
PATERSON, N. J.....Meyer Brothers
PITTSBURGH.....Joseph Horne Co.
PORTLAND, ORE.....Meier & Frank Co.
PROVIDENCE.....The Outlet Co.
ST. PAUL.....The Emporium
TRENTON, N. J.....Nevius-Voorhees
WASHINGTON, D. C.....The New Jelleff's

★ AND AT LEADING STORES EVERYWHERE, INCLUDING CANADA

WIN $50 *for your most embarrassing slip moment, if we use it in our advertising. Send to Mary Barron, c/o The Davidson Bros. Corp., 105 Madison Ave., N.Y.C. (Expires June 30, 1942)*

DAY IN . . . DAY OUT

As American as our busy way of life is the "simple dress." Here—one that is cheerfully adaptable to many activities.
All wool flannel, in flamboyant Kelly-green, with red on the belt. The skirt has a suspicion of shirring, swaggering pockets. About $20. At Peck and Peck

Pleated skirts will be popular as long as most Americans have pretty legs. (We know very well the flattery of pleats.)
Here—a well-mannered beige, good in any season. About $23. With it, beige hat of Tish-U-Tex. $5. Both are from Franklin Simon; Marshall Field

Stripes, untiring from sun-up till sundown, will be equal to American energy in crowded hours ahead.
Here, a navy-blue and pink striped cotton lisle dress, made with unpressed pleats. About $16. On your head, a pink wool calot fringed in front. $5.50. Both—Saks-Fifth Avenue

AMERICA WEARS THEM

Rangy American figures take to the simple two-piece dress. Americans have worn it year in, year out, continue to wear it. This one is of Nile-green rayon-and-wool gabardine. Its only incidentals, front-tied belt, front pleats. You can call it yours for about $18. Franklin Simon

America invented it. Americans of every age wear it, like it, look well in it—the timeless shirt-waist. This one is Nile-green spun rayon and gabardine, with easy pleats, sturdy leather belt. About $23. Beige straw hat, banded in green wool; about $6. Both are from Peck and Peck

HONEYMAN

In America, the tailored two-piece dress has an honourable tradition. In that tradition—this one of a sunny yellow sheer wool and rayon, cut severely. Wear it to work at Defense Recreation Centers, relief agencies, or wherever you desire to help. About $17. At Saks-Fifth Avenue

Cloche comeback! *Done in terrapin straw with perky loops of taffeta ribbon..."Cheerio." $6.95.*

THEY'RE PRETTY. *They're practical...the way clothes are this Spring. They are hats that will bend over defense plans...and flirt over cocktails. All with new lines...to make you look your best!*

Racy casual. *Marvelous lines; close-fitting back and a softly pinched crown...in fine fur felt... "Gayway." $8.95.*

Beret *in pontapel cloth...tip-tilted, with a new quartered crown that gives a lovely slim line... "Uptown." $9.95.*

Hats in light-colored felts slightly higher

Stetson Hats

STETSON HATS, INC., • 475 FIFTH AVE., N. Y.

Also Made in Canada

grace ashley CLASSIC in

"TRIUMPH," a proven quality rayon fabric by BLOOMSBURG, woven with Celanese* yarn

Work to be done! A war to be won! Now, more than ever, the simplicity and comfort of this wonderful dress are appreciated. Created by a busy woman for others like herself, it is ideally fitted to the needs of the day — suits every figure, every occasion. Gold metal feather studs accent dark or light shades. Sizes 10 to 42. About $20. The lapel clip, $2 extra.

MARSHALL FIELD & CO.....CHICAGO

NEIMAN-MARCUS .....DALLAS
Joseph Horne Co. .....Pittsburgh
L. S. Ayres & Co.....Indianapolis
Regenstein's .....Atlanta
Gus Mayer Co. .....New Orleans
Goldwater's .....Phoenix
Kennington's .....Jackson
Frost Bros. .....San Antonio
J. H. Golden & Co. .....Green Bay
O'Neil's .....Akron
Brown's .....Huntington
O'Malley's .....Syracuse
Baum's .....Ardmore
Lowenhaupt's .....Enid
Strouss-Hirshberg Co. .....Youngstown
Garfinckel's .....Washington
Burdine's .....Miami

J. L. HUDSON CO.....DETROIT
Mabley and Carew .....Cincinnati
The Halle Brothers Co.....Cleveland-Erie
F. & R. Lazarus & Co.....Columbus
Neusteter's .....Denver
The M. M. Cohn Co. .....Little Rock
Rothschild's ....Kansas City-Oklahoma City
Pickett's .....Chattanooga
Heinz Store .....Scranton
The Fashion .....Shreveport-Houston
Kiralfy's .....Columbus
Polan's .....Charleston
Kilpatrick's .....Omaha
The Boston Store .....Milwaukee
Tinsley's .....Nashville
Hess Brothers .....Allentown
Yowell, Drew Co. .....Orlando
Burger-Phillips Co. .....Birmingham

I. MAGNIN..CALIFORNIA AND SEATTLE

At these and other leading stores throughout the country

grace ashley*

743 FIFTH AVENUE, NEW YORK • 4904 McPHERSON AVENUE, ST. LOUIS

*Reg. U. S. Pat. Off. All originals bear Grace Ashley labels

PLAY ON LEATHER

On this page—the new American crop of play-shoes in leather. Left, moccasins (a great U. S. institution) of light-brown saddle leather, nice with grey slacks. Lord & Taylor

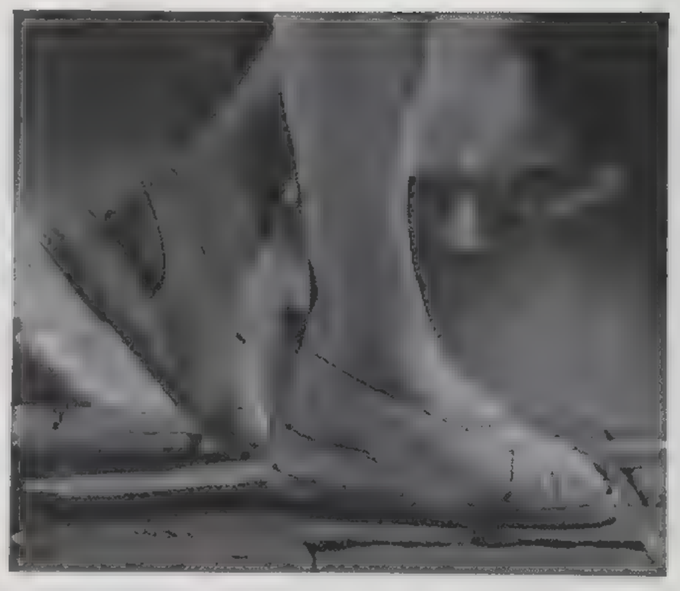
Patterned on Grecian sandals—these of red buck, with wedge heels built up in layers. Wear them with everything from shorts to dinner-dress. Find them at I. Miller

New barefoot beige for these calfskin sandals consisting of two wide bands, wrapping your foot; the toe is covered, the heel open to the breezes. At Saks-Fifth Avenue

Wrap-around pumps of elasticized red calf that hug your foot snugly—comfortable as anything, and good-looking with almost everything you own. At Lord and Taylor

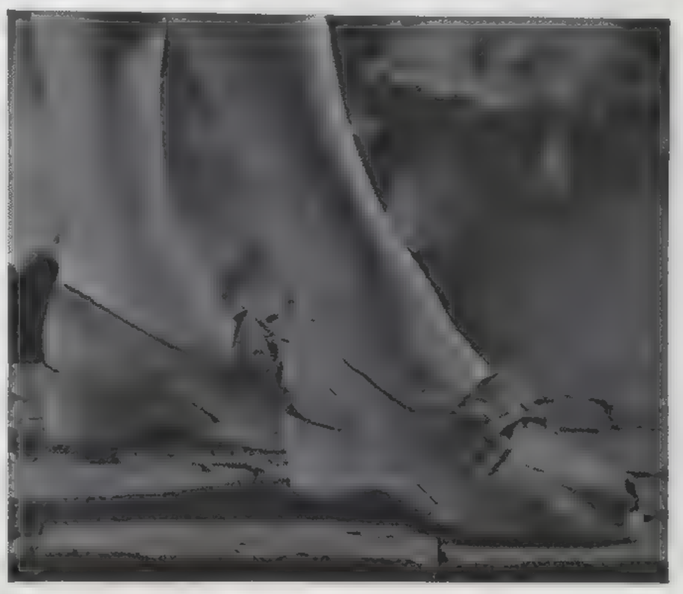
Exactly like the sandals you played in when you were little —these sturdy ones of rust-coloured calfskin, with springy soles of woven rope, and flat heels. At Altman

PLAY ON COTTON



On this page—the new American crop of play-shoes in cotton. Right, cross-strap sandals of rough-surfaced cotton, with a rope sole. A Ropeez shoe from Bloomingdale

Smart with a bright play-suit; perhaps, with a pair of those bright cotton stockings on page 88: these black cotton play-shoes. Daniel Green shoes; at Altman



Again, that great American invention, the play-shoe, in that great American specialty—cotton. These are dandelion-yellow cotton duck. Daniel Green shoes; Altman

Perfect for slacks—these cross-strap sandals of nasturtium-coloured cotton, buoyed up on high cork soles that make you feel as if you were walking on air. Bloomingdale

Bright red cotton gabardine play-shoes—to satisfy your urge for red shoes, and to wear with shorts, white dresses, everything. They are Kleinert shoes; at De Pinna

VOGUE STUDIOS—HONEYMAN

Simulated pearls by Marvella are the most beautiful the world has ever seen. Created and styled by American Craftsmen — and nature dipped in a shimmering iridescence from the sea to give them an incomparable lustre and sheen. Each magnificent piece is evidence that . . . pearls of great beauty need not be priceless Orientals.

NATURE DIPPED

Marvella

simulated PEARLS

At better stores everywhere or write to

WEINREICH BROS. CO., 383 FIFTH AVE., NEW YORK

BORROWED FROM

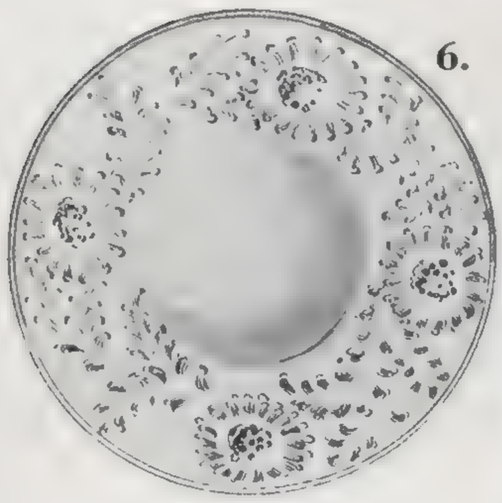
They are coming in, more and more—the things from South America which returning travellers have talked about. Bags and gloves made of excellent Argentine leathers. Characteristic silverware, porcelain boxes, which one might have bought in a Continental shop. Pottery and silver vases with the breath of ancient centuries upon them. An exciting mingling of twentieth-century sophistication and the handwork of peasant artisans.

There are already in New York dozens of odd corners where one can scent small, flavorous finds from the world to the south of us. And the great shops of New York are making capital of South American influences. There were Lord and Taylor's South American decorating show, and Sloane's Peruvian National Exhibition, last autumn. Now comes Macy's Latin American show with a whole enormous floor devoted to imports from "down under." You see some of these opposite—more later, in Vogue.

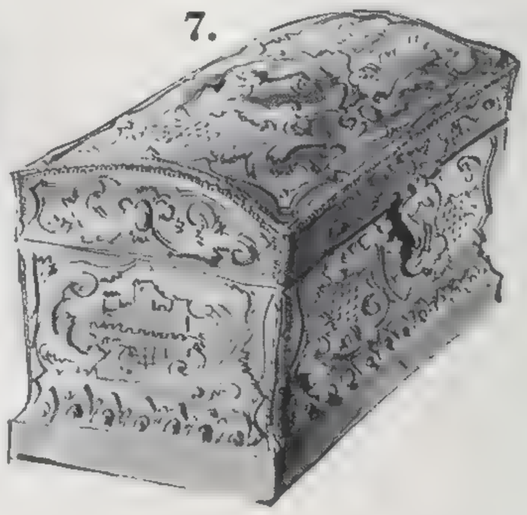
On this page are gloves and leather accessories from an Argentine maker who has recruited his workmen from a famous Paris house. The leathers are excellent, the designs, as you see, classic, and the workmanship reminiscent of things from the best Paris makers. Which is very good indeed!

1. Argentina's fine beige suède in long gloves with pearl-bead buttons. Shown with them here, a black suède belt with a gold-coloured kid buckle that stretches obligingly to your size.
2. Red lizard bag lined with grey suède. Beautiful South American leather, beautifully made by European refugees there. To put in the bag, a red lizard cigarette-case to match.
3. Delicate white suède gloves, much like the kind you used to get in France.
4. Red crocodile belt and buttons to match in three sizes. Add them to the simplest suit or coat, and they'll lift it magnificently.
5. Polished green crocodile bag —the size, the workmanship, the reticence of design, the quality that is an enduring investment. To match it—green compact.
• ALL FROM LORD AND TAYLOR

A GOOD NEIGHBOUR



6.



7.

8.

6. Earthenware plate from the Argentine—fanciful flower design in gold and white, raised in relief. Fourteen inches in diameter—nice for fruit.
7. Antique Spanish treasure-chest—a silver box emblazoned with ancient heraldry. Twelve inches long, red velvet-lined, it might house your jewellery—real or junk.
8. Silver sugar bowl and cream pitcher from Bogotá, Colombia, with a ceremonious Indian design
• ALL ABOVE ARE FROM MACY'S

9.

10.

11.

9. China box from the Argentine—all pink roses and gold glints—astonishingly like Sèvres china. About seven inches long.
10. Flower vase of Peruvian silver, the design borrowed from an ancient Indian temple. Five inches high, several would make charming mint-julep containers.
11. Amusing Good Neighbour bibelot—a silver llama, the national pet of Peru, faithfully reproduced even to its blanket. Five inches from ear to hoof
• ALL ABOVE ARE FROM MACY'S

Paul Sargent ORIGINALS

Junior Sizes 9 to 19 Regular Sizes 12 to 44

FREEDOM LOVING CLASSICS

Made of Silvertwist, a BLOOMSBURG proven quality rayon fabric woven with Celanese* yarn.

Freedom of movement in all styles

America's beloved stud dresses created with the casual simplicity so important now. Their exquisite detail, handsome jewelled studs and young convertible collars make them a MUST! You'll want several in their rich, new spring colors to add to your Paul Sargent wardrobe. About 20.00.

Available at these and other leading stores from coast to coast

A. Polsky Co., Akron — Titche Goettinger, Dallas — Daniels & Fisher, Denver

Anderson....G. W. Gates
Asheville....Bon Marche, Inc.
Atlanta....Rich's
Beaumont....White House
Birmingham....Kessler's
Bowling Green....Hewitt C. Davis
Canton....Stern & Mann
Champaign....W. Lewis & Co.
Charleston....The Diamond
Columbus, Ga....Kayser Lilienthal, Inc.
Columbus, O....The Fashion Co.
Davenport....Petersen, Hamed, Von Maur
Decatur....Field's, % Stewarts Dry Goods
Detroit....The Rollins Co.
Duluth....Albenberg's
El Centro....M. O. King
Elgin....Joseph Spiess Co.
El Paso....Felix Brunschwig & Co.
Erie....Erie Dry Goods Co.
Evansville....The Wells Cloak Co.
Fargo....O. J. de Lendrecie Co.
Fort Wayne....Wolf-Dessauer
Fort Worth....R. E. Cox Dry Goods Co.
Harrisburg....Bowman Co.
Jackson, Mich....Jacobson's
Jackson, Miss....The Emporium
Janesville, Wis....Hagen's
Kansas City....Geo. B. Peck
Louisville....Youngers
Madison....Harry S. Manchester
Memphis....B. Lowenstein & Bros.
Meridian....Marks-Rothenberg
Milwaukee....Boston Store
Minneapolis....L. S. Donaldson Co.
Nashville....Cain-Sloan Co.
New Haven....Edw. Malley Co.
Omaha....Herzbergs
Peoria....Block & Kuhl
Pensacola....Bon Marche
Pittsburgh....Boggs & Buhl
Portland, Ore....Olds, Wortman & King
Rochester, Minn....E. A. Knowlton Co.
Rochester, N. Y....Sibley, Lindsay & Curr Co.
Rockford....Owen's
Saginaw....Sobel Bros.
St. Joseph, Mo....Plymouth Clo. Co.
St. Louis....Scruggs, Vandervoort & Barney
Salt Lake City....Keith O'Brien
San Antonio....Wolff & Marx
San Diego....Frank A. Hunecke
Seattle....Frederick & Nelson
Shreveport....Hearne Dry Goods Co.
Springfield, Mass....Forbes & Wallace
Spokane....The Crescent
Terre Haute....Jame-Wolf
Topeka....Harry Endrich
Vincennes....Gimbel & Bond
Washington, D.C....Raleigh Haberdasher
Wilmington, Del....Braunstein's, Inc.
Youngstown....G. M. McKelvey Co.

Illustrated:. design patent numbers 115269 & 114496
also three other versions, one style (gored skirt) in Little women's sizes 12½ to 26½,—
one style, (pleated skirt), in Little women's sizes 12½ to 26½—
one style, (gored skirt), in regular sizes 12 to 44.

Paul Sargent
847 WEST JACKSON BOULEVARD, CHICAGO
ALL ORIGINALS BEAR "PAUL SARGENT" LABELS

*Reg. U.S. Pat. Off.

THE PERSONALIZED*

AMERICAN TAILLEUR

DRESS

*Your three-letter monogram embroidered free of charge

The Shirtwaist idea is the American idea—it's the dress the American woman looks best in. Now the country's leading maker of tailored dresses presents the American Tailleur dress—styled to lead this All-American parade. It has a flattering poet's collar—a roomy, comfortable shirtwaist—a swingy gored skirt. Just under $15.00 in a wide variety of DUPLEX *fabrics.*

U. S. Design Patent No. 130547

AT ONE FINE STORE IN EACH CITY

AMERICAN TAILLEUR
1375 Broadway, New York

White, Coral and Jet with Gold Frames; Turquoise with Silver
NECKLACE $5.00
BRACELET $3.00
PIN $3.00
EARRINGS (pr.) . . $2.00
BUTTONS (set of 3) $2.00

LICENSED LITHOGRAPHERS

(Continued from page 62)

The Association (to whom we are indebted for the right to publish three of our lithographs—those by Cheney, Benton, and Doris Lee) has, in the six years of its operations, fathered no less than twelve hundred separate prints, by a hundred different artists, and, what is more, issued them in editions of two hundred and fifty copies, at five dollars each. Their hope seems to be that they will ultimately make every branch post-office in the United States a potential branch art gallery as well, thereby bringing the smallest towns within the reach of this pleasant, if minor, artistic renaissance.

The Association has, on its own account (not to mention the success of the other print publishers and dealers) sold, in large part to people inhabiting quite remote districts, more than 100,000 prints. How pleasant to think that, perhaps, fifty thousand men and women, in the smallest order of villages and towns, may even now be discussing their lithographs, changing their positions on their walls, and buying others—like so many embryo Morgans, Fricks, and Mellons.

Historic Origins

But all this suddenly awakened interest in the lithographic process; these new and stimulating American talents; this remarkable public acceptance of the hundreds of prints produced in this medium, would never have been possible save for the eminent French masters who, beginning a hundred and twenty years ago, not only perfected the lithographic process but recorded in it such truly signal æsthetic victories. So signal, in fact, were their achievements, that this article must from now on concern itself with their talents, methods, and better-known works.

The process of lithography was discovered, in 1798, by Aloys Senefelder, a small printer of music, in Munich. That discovery was probably the greatest contribution to art ever made by an actor, as Senefelder had been an unsuccessful actor, before becoming even less successful as a printer.

Stated briefly, lithography is based on the principle (warningly pointed out in the Bible) that grease and water will not mix. The process also depends upon a porous, and very special order of stone on which the drawing is made—as against the metal plate used in etching and other processes of engraving.

It is impossible to exaggerate the thrill of drawing, with a lithographic crayon, on a stone that is so chaste and polished in appearance, so pleasurable and exciting to the touch. In making an ordinary drawing, in charcoal—even on the best quality of paper—the feeling of the paper itself often seems ungrateful, crisp or hard; but, to render the same drawing on a lithographic stone is, actually, not so much a task as a strange and sensuously exciting adventure.

In making such drawings a greasy crayon is used, the grease in which, a little miraculously, sinks into the stone. When water is spread over the design, the greasy lines repel it, but the water remains where there is no design. Then, when the ink is rolled over the stone, it adheres to the greasy lines, but not to the watery areas.

Odilon Rédon, that poetic and mystical Frenchman, once declared that lithographic stones are very like women, since they are always tempting, sometimes capricious or mistrustful, but, when love is lavished on them, responsive and yielding. Certainly the medium must have suited him well since, by its aid, he managed to imbue so many chimerical figures with the semblance of reality and to make the most singular and impalpable dreams seem, at least, to come true.

To create a design on stone is a hazardous adventure because any grave accidents, or errors, can not be set right again without a costly and difficult resurfacing of the stone. When the drawing is completed, the printing begins; and the pulling of the proofs is also an exciting adventure. By means of a press, the drawing is transferred to paper and can be multiplied more or less indefinitely and with great fidelity to the original. Indeed, one might swear that each new print is an autographic drawing exactly as the artist created it.

Artists, as a rule, find it wiser to entrust the preparation and so-called "etching" of the stone, and the printing of the edition, to a skillful professional printer.

Practically all lithographic stones come from the quarries at Solenhofen, in Bavaria. They are of a pleasantly porous texture and vary somewhat in colour—some are blue-grey, some yellow-grey, some even occasionally show a dark tone of yellow. The stones are sawed, at the quarry, into slabs three or four inches thick, but vary, of course, in area, some being less than a foot square, others forty-eight by sixty inches, though stones of such a size, when entirely without flaws, are not easy to meet with. The larger stones weigh as much as one hundred and fifty pounds, and their prices vary, say, from ten to fifty dollars, though, because of the war, they have lately accelerated in value.

Technical Matters

When a stone has yielded twenty-five or fifty, or one hundred prints, or whatever the size of the edition, the drawing is obliterated from the stone by grinding it with carborundum, after which the stone is prepared for another drawing.

When, in lithography, a design has finally been printed it will appear in reverse on the paper—as in etching and other processes of engraving. Where, therefore, anything like exactitude is required the composition must be carefully drawn from a mirror. It would hardly, for example, be politic to sell prints of the New York skyline in which Radio City had stationed itself north of Central Park.

In the history of lithography, it has been the French who have led the world. As early as 1820, when the process was just becoming familiarly known in Paris, the artists there were quick to explore its paths. Since those remote days, a long list of French painters have become past masters of the medium. Géricault and Charlet were among the earliest practitioners of it, being closely followed by Delacroix (a pupil of (Continued on page 121)

LICENSED LITHOGRAPHERS

(Continued from page 120)

Géricault's) and Ingres. Delacroix created a great variety of prints and was a master of an energized, original, and romantic order.

Later on there came such imposing figures as Daumier, Gavarni—a caricaturist and satirist of renown; Manet, Corot, Pissarro, Degas, Toulouse-Lautrec—a distinctly inspired voice; Fantin Latour—a quite special order of talent; Forain, Renoir, Odilon Rédon, Gauguin, Vuillard, Bonnard, Maillol, Rouault, Matisse, and Picasso. In that happy galaxy, the names of Daumier and Lautrec shine out with a quite special lustre.

The most productive, and on the whole, astonishing of lithographers was Honoré Daumier, whose genius, whether as a political satirist, painter, or caricaturist, was first proclaimed by two of his contemporaries, Balzac and Victor Hugo. He struggled, all his life, against poverty and the lack of popular appreciation. In 1877, he became blind, and died in 1879, at the age of sixty-nine, in a house given him by his friend, Corot, the painter.

The nearly four thousand prints which Daumier achieved within a space of forty years were notable not only for their subject-matter, wit, and depth of philosophical insight, but for their beautiful assemblages of tones, their profound blacks, warm greys, surprising lights, and their myriad traces of strokes that seem more the work of a brush than a lithographic crayon.

The Case of Lautrec

Of Toulouse-Lautrec it is impossible to speak with any appearance of reserve since his lithographs, together with those of Daumier, constitute what are the most personal, revealing, and stimulating works ever essayed in this medium. The creative impulse in both masters seems to have taken fire whenever they were faced with a freshly prepared lithographic stone. Though Lautrec's lithographic work (four hundred prints in all—created in a little less than ten years) was only a tenth of Daumier's, in volume, his creations, for the average collector today, appear as more contemporary, convincing, and satisfying works of art. He was, in fact, a true representation of the French genius at its best, combining extraordinary closeness of observation, a rare satirical gift, delightful colour sense, and a bold, though beautifully balanced, taste.

A large part of Lautrec's work was devoted to theatres, music-halls, and *café concerts*. Many of his best prints were concerned with girls in dressing-room, little episodes backstage, girls at a bar, girls in a foyer or green rooms—a record, in short, of the feminine figures connected with the French stage during the last decade of the nineteenth century. He died in 1901, at the age of thirty-six.

The case of Fantin-Latour was also a special one, for the reason that he created a vast gallery of prints which were for the most part devoted to musical themes—scenes either from the operas of Wagner, Berlioz, and Gounod, or pictorial interpretations of orchestral works by such masters as Schumann and Brahms. The British Museum alone owns more than a hundred such musical prints of his.

Auguste Renoir created a few charming lithographs in colour, all of which were large, unstudied, and decorative in their feeling. The best known are "The Lady in the Big Hat," "The Bathers," "The Two Pinned Hats," "Children Playing with a Ball," and "The Child with a Biscuit." They are so full of evidences of his personal quality that they seem more like sketches for paintings than mere drawings on a porous stone.

Gauguin, in 1899, executed a few lithographs, which he printed on a curious saffron-coloured paper. All of them were based on paintings which he made during his first journey to Martinique. Though not quite as impressive as the prints which he made in the interval between his two visits to Tahiti (the memorable "*Manao Tutupau*," for example), they are still arresting and delightful works of art.

Pierre Bonnard was the first of the living French modernists to make warm friends with the stone. It can be claimed, on his behalf, that one of the half-dozen most beautifully illustrated books to appear in the last hundred years was the *Dàphnes et Chloé*, by Longus, which, in 1902, Bonnard enriched with such charming scenes of ancient Greece—woodland grottoes, pastoral groups, women in vineyards, or shepherds playing their reeds.

Henri Matisse, as a lithographer, will always be remembered for his magnificent series of forty-two "*Odalisques*"—nudes, or partially draped figures, in the harem. The drawings are large, flowing and sensuous, and certainly can not be compared to the work of any other master, living or dead.

The better-known prints of the most eminent French masters have, because of the restricted editions in which they were issued, brought extremely high prices at public sale.

Three Daumier Master-Prints

The most famous of Daumier's three thousand nine hundred and fifty-eight lithographs (as they were also the largest in area) were (1) "*La Rue Transnonain*," an impressive, if somewhat appalling cartoon, revealing a man and a child murdered in a political riot; (2) The "*Ventre Législatif*," a satirical impression of the French Parliament in session, and containing a series of hardly flattering portraits; and (3) the renowned "*Enfoncé Lafayette*," a sardonic portrait of Louis-Philippe pretending to weep as the body of Lafayette, whom he so greatly feared, is being borne away on a catafalque. (It might be said that Daumier, in publishing that "*Enfoncé Lafayette*," showed a singular order of courage as, for issuing a somewhat similar caricature of the same "Citizen King," he once spent six quite unhappy months in prison.)

Proofs of those three plates, on India paper, have lately been fetching, though published at two francs, between $500 and $750, and half as much if on white paper.

There are also the four little portrait heads which Ingres once grouped on a lithographic stone, prints of which have fetched as high as $1,000. Or, there is the rare print by Toulouse-Lautrec, call- (Continued on page 122)

Designed for Gracious Living . . and made with enduring craftsmanship our Dining and Bedroom Furniture has a wonderful appeal to discriminating buyers.

To be seen at our Showrooms in the following cities through the courtesy of your merchant.

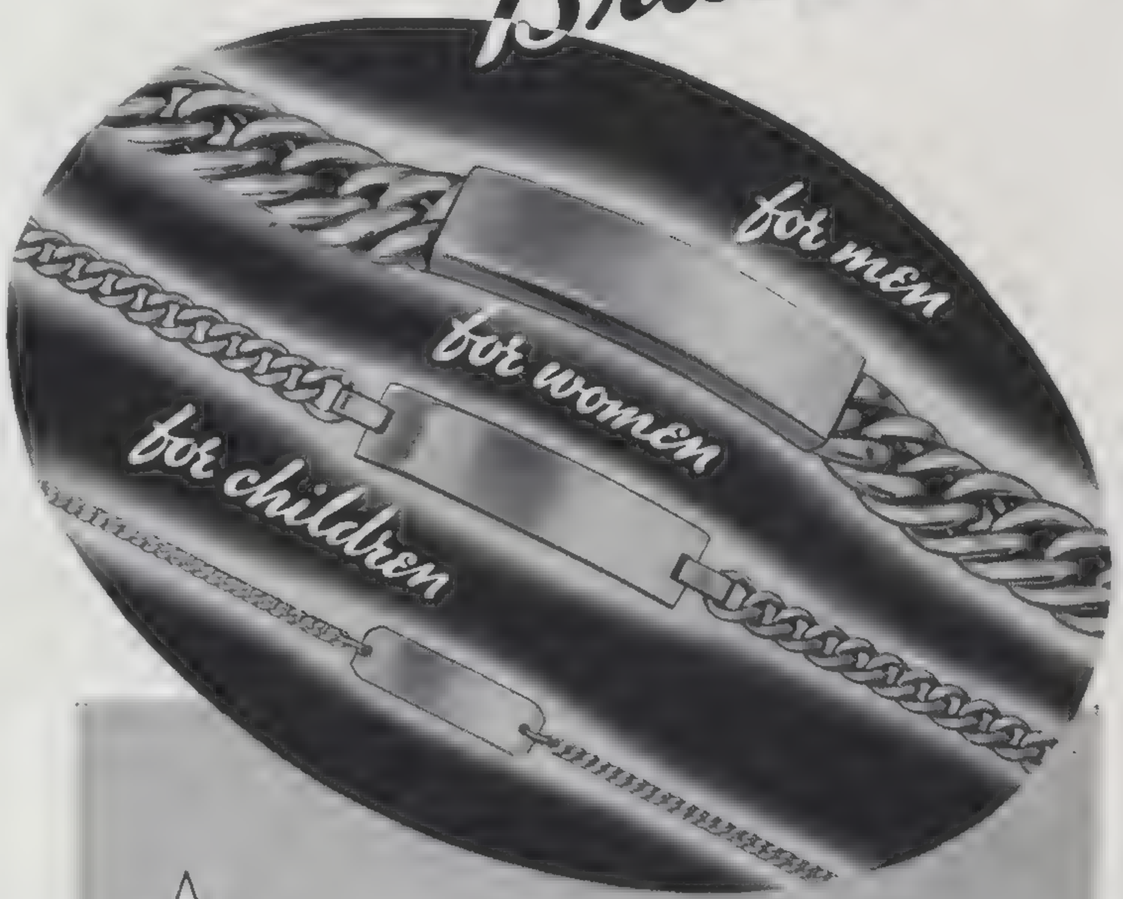
NORTHERN FURNITURE CO.

FURNITURE

BOSTON • CLEVELAND • CHICAGO • CINCINNATI
DETROIT • KANSAS CITY • MILWAUKEE • MINNEAPOLIS • NEW YORK
PHILADELPHIA • PITTSBURGH • SHEBOYGAN • ST. LOUIS

IDENTIFICATION

Bracelets



B

Right in step with today's needs — positive identification — practical and decorative. Fashioned by Ballou craftsmen in sterling and gold. At leading jewelers.

B. A. BALLOU & CO., INC.

Since 1868 • Providence, R. I.

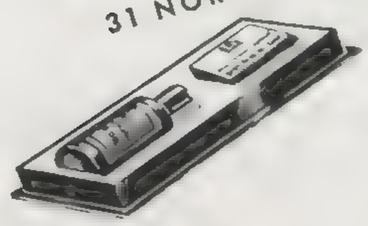
They Go Together

For beauty the American Way—that clean cut, glowing beauty Americans love, use Baby Skin Soap and Oil together. The soap cleanses deeply, gently. A few drops of the oil, so like those natural oils of your skin, patted on after cleansing leaves it baby-smooth and soft! Together, $1.50

Mary Imogene Shepherd

BABY SKIN OIL AND SOAP

31 NORTH STATE STREET, CHICAGO



LICENSED LITHOGRAPHERS

(Continued from page 121)

ed *"La Clownesse, au Moulin Rouge"* (not to be confused with *"La Clownesse,"* in the portfolio called *Elles*). While the first of those two works is usually priced at $750, his even rarer "Elsa, la Viennoise" (of which only fifteen copies were printed) would today fetch $1,200.

There is also Whistler's nocturne-like impression of the Thames, which once sold for $1,000, though its value has greatly diminished today; and Cézanne's "Bathers," which brought $400 at a recent sale in New York; and, finally, Manet's *"Le Ballon"* for which $500 has twice been paid.

Goya's Four Bull-Fights

Another way of netting a tidy profit would be to purchase say at $1 each, the four bull-fight lithographs which Goya created in 1825, when the medium was still but little known. A well matched set of those four prints—which were made when he was ending his days at Bordeaux—would now bring a little over $3,000. In those amazing works, Goya seemed to foreshadow the entire spirit of the last half of the nineteenth century. Though the scenes are, in reality, orgies of bull-fighting, they are built up with such daring strokes, such impressive masses, such a convincing show of movement, that they produce a feeling of exhilarating elation. Despite the fact that Goya made very few lithographs, those prints, made entirely from memory, will remain masterpieces for all time.

But, with regard to rare lithographic prints, and the prices they command, it must be admitted that fashion a good deal determines their values. Twenty years ago, for example, in the print-rooms of the Metropolitan Museum—and the Museum's print department is an excellent barometer of such fluctuating values—there was a very pronounced interest in Whistler's lithographs, however crepuscular or indistinct, but, today, the vogue of Whistler has abated and shifted to Goya and Daumier. Rouault, too, has now a good deal replaced some of the older masters and is today the new idol among the *cognoscenti*. His prints, particularly the series designed for *Passion* and *Cirque*, the two magnificent books issued by Vollard, in Paris, and for the *Miséréré et Guerre*, which is still unpublished, are so difficult to obtain that certain American museums have accorded collected groups of them separate rooms, as if they were paintings by the Old Masters.

The Figure of George Bellows

It is difficult to write of lithography, and its progress in the world, without speaking at some length of George Bellows, the most famous and gifted of our American masters; so gifted a man that, in 1925, only a few months after his death, the Metropolitan Museum arranged a retrospective exhibition of his lithographs, beginning with "The Village Prayer Meeting," his first essay in the medium, and including all of his one hundred and ninety-six lithographs.

Fortunately for students of lithography, there are now three complete collections of Bellows' prints in America; one at the Cleveland Museum, one at the Boston Public Library, a third in the possession of Mrs. Bellows.

When Bellows began working on the stone, lithography had a good deal gone into disuse in America, dealers and artists alike having neglected the medium in favour of etching. But Bellows, who always found etching a distasteful task, felt that a medium which had so captivated Delacroix, Daumier, and Lautrec, was certainly worthy of his attention. The result was that, during the nine years of his devotion to the medium, he helped enormously in bringing lithography back to popular favour. He was also aided in that task by Bolton Brown and George C. Miller, two New York printers of great sensitiveness and skill. Though Bellows, like Whistler, ended by printing many of his own lithographs, it was really Miller who first initiated him into the many arcana of the press. His two most famous and, in some respects, most successful prints, were both created in 1917. The first of them was the imperishable "Stag at Sharkey's" (one of his fifteen prize-fight subjects). It was so fine a print that, at a New York auction, it eventually fetched $2,550. The other was the less popular, but—viewed technically—quite as amazing "Dance in a Madhouse." Those two, like most of his lithographs, were drawn entirely from memory.

A Historic Lithographic Stone

In connection with one of his rarest prints—"The Knockout"—there was a strange *trouvaille*, which deserves mention here. Shortly after the artist's death, a large lithographic stone, with a magnificent drawing on either side, was found in his disordered printing room. On one side of it, there was "The Knockout," from which only ten proofs had ever been pulled, and, on the other, the famous "Dempsey-Firpo." That impressive and almost historic stone is now in the Metropolitan Museum, along with a great number of intriguing rarities connected with the history of lithography.

Another of the Metropolitan's treasures is a naïve little landscape—a bridge and a few trees—which was the work of Bass Otis, the first of American lithographers. It is certainly the earliest lithographic landscape ever made here, since it was published in July, 1819, when the secrets of the medium were hardly known in America.

A third of the Metropolitan's great rarities is what seems the only known impression of Daumier's *"Conseil de Guerre,"* the edition of which was, just after its printing, suppressed by the French censors on the ground that its details were too gruesome and shocking to be exposed to public view.

It might be explained that the very earliest lithographs—those printed before 1820, and in whatever country made—are interesting only as *incunabula*, more naïve and curious, than æsthetically moving works. Actually, it was not until Géricault and Charlet, a little after 1820, first took up the medium in France—the latter with his popular Napoleonic subjects—and, a little later, Delacroix and Ingres, that lithographic prints really became veritable creations of art.

FASHION IN AMERICA NOW

(Continued from page 50)

flourishes in England today—under attack from bombs; raw materials pitifully scarce; taxes in astronomical brackets; women on a card-rationing system.

Probably you will notice no very drastic changes in the look of clothes for a year, at least. Then you may notice some, though fashion will have stepped in to cover, or obscure or substitute for, the loss of the raw materials which the Government has commandeered.

First of the losses are rubber and silk. Most of our foundation garments use rubber; but the heartening thing to remember about its lack is this: we had a very flourishing corset industry before rubber threads were ever developed for its use. And we have learned much about cutting materials on different grains, to adapt them to the movements of the body. We have, in any case, large stocks of foundation garments to carry us through a long season of adjustment: a season which may discover that the Government can afford to let the industry have some rubber, a season where new techniques may eliminate the need for its use.

Silk will not entirely disappear for two or even three years. And during that time, rayon and cotton fibres will blot out the need for silk.

Wool has been recently rationed. The large woollen mills have fought for years to maintain their self-set standards of 100% virgin wool fabrics. Now their allotment of virgin wool will be rationed by half. They are anxious to preserve their standards, but they are determined, too, to keep employed the workers in their mills.

Probably they will put a certain percentage of their virgin wool into all-virgin wool cloths: which, with our climate, we need. These will be as well-coloured, as well-constructed, as well-designed as any peacetime woollens. The rest of the wool will be combined with other fibres for weaves which have not the primary essential of warmth, but need only the *look* of woolliness. And fashion will have a hand in these, to make them so handsome, that the word "adulteration" will not occur to anyone. Fashion, too, will conserve wool. Will use it with a less prodigal hand: for coats and dresses and suits where the design takes a minimum amount of yardage.

Rayon is being produced in the same quantities as before the war, but there are many more than normal demands on its production. There is less linen coming from Europe. There is no new silk for stockings; no new silk for the weavers of pure silk fabrics. The rayon industry must fill in these gaps by making fewer experiments, by tightening up on all waste, by using its yarns where they can be sold. You may not find the huge variety to which you have become accustomed, but you will find as much as you need.

Colours in fabrics will not be so legion. You will not find hundreds of mutations of one tone of a single colour. But you have never bought those hundreds of mutations anyway. You will still find all your favourite colours, and you will find, too, that with our great American technique of co-ordinating them, you will be able to assemble a costume in colour, and its accessories, with no more trouble than you have ever encountered.

Slide fasteners will not be as scarce as the first rumours predicted. You will still find them used where you have become accustomed to looking upon them as necessary (for dress plackets, for children's clothes, for foundation garments).

Costume jewellery will probably look no different to you for another season or so. Then the Government's need of copper, brass, and the tin that was used for white-metal will begin to show. Only you won't care. Silver is cheap and plentiful. China, leather, cork, bone, shell, wood, and hundreds of other unsuspected materials, will be used by designers in a field where whimsey has always been of more importance than raw materials.

Actually these changes, whatever they may be, will not seem difficult to women who have always bought clothes wisely and for a purpose, who have always dressed suitably to an occasion. It was easy, before, when materials and money and time could be more or less wasted, to slip into the half-appropriate dress. But now, every part of our day seems more important: our work has more meaning, our leisure has more meaning, our fun has more meaning. And, since these are all more precious to us, the clothes we wear reflect and underscore their value for us.

DESIGNS FOR DRESSMAKING

Here are back views of the Vogue Dressmaking Designs on pages 94 and 95. They are for sizes: Nos. 9291, 9299, S-4365, in 12 to 20 (30 to 38). Nos. 9284, "Easy-to-Make," and 241, in 12 to 20 (30 to 38); 40, 42

VOGUE PATTERNS MAY BE PURCHASED IN THE IMPORTANT SHOPS IN EVERY CITY, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 124.

Top dog in any comparison

POODLE: "My mistress travels with a maid to keep her wardrobe in condition."

SCOTTY: "Mine leaves hers at home. She travels with Hartmann Luggage."

HARTMANN TRUNK COMPANY, RACINE, WISCONSIN

HARTMANN Luggage

GIVE YOUR RIGHT NAME when you scribble your message on the clever valentine that goes with your Seaforth gift on the 14th . . . then prepare for lavish thanks. Men are delighted with the sturdy stone jugs and mugs, the clean, fresh scent of heather and fern. Shaving mug, lotion, cologne—$1 each. Combination sets, $2 to $7. At fine stores throughout the world.

ALFRED D. McKELVY COMPANY • MINNEAPOLIS, MINN.

Lassie Maid
REG. U.S. PAT. OFF

Classically Simple

"Dream"

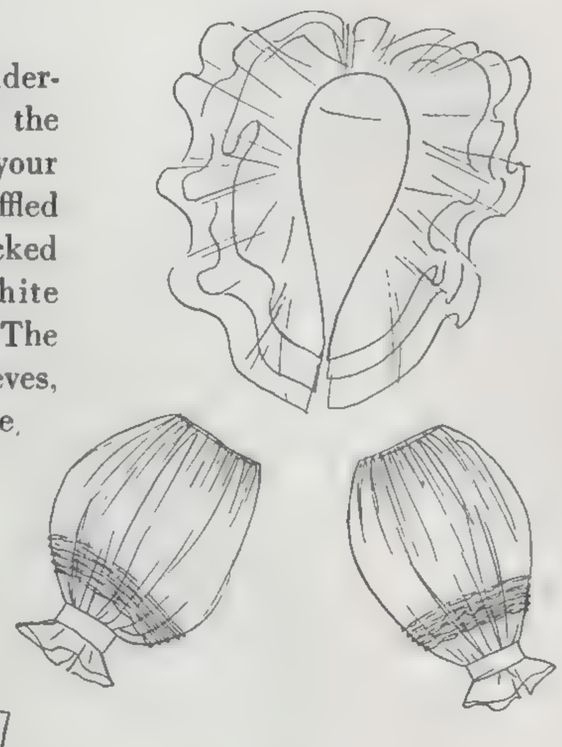
Coat

You'll *invent* occasions to wear it, it's that flattering. In a dream of a fabric—rich Levmoor 100% virgin wool, exclusive with Lassie Maid—precision tailored for custom-like easy fit. Stitched, set-in belt, ties in front. Deep, deep armholes. V-shaped front yoke matched in back. Raised stitch detail on shoulder line, down sleeves. *And* super-new mail-pouch pockets. Natural, Victory Blue, Victory Red, Kelly Green, Gold, Green Mist, Beige. Sizes 12 to 20.

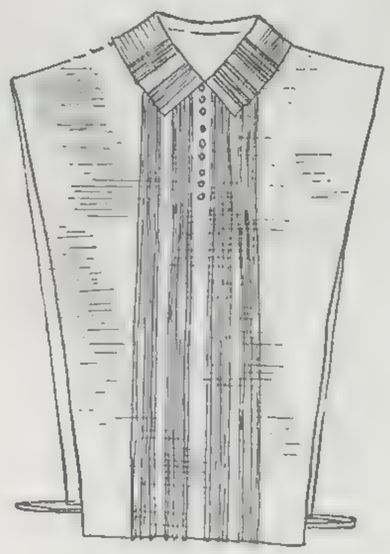
***about* $25**

At leading stores throughout the country, or write
Barkin, Levin & Co., Inc., 512 Seventh Ave., N. Y.

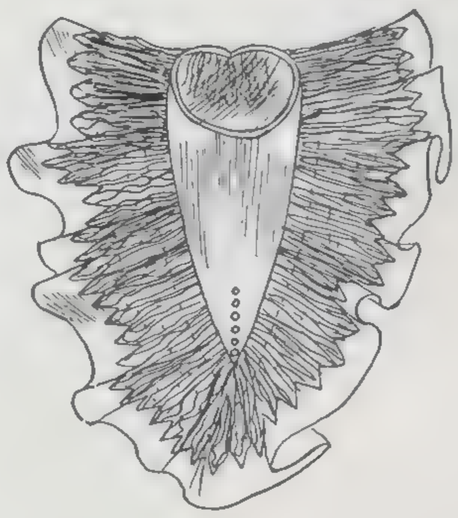
PRETTY WHITE WONDER-WORKERS



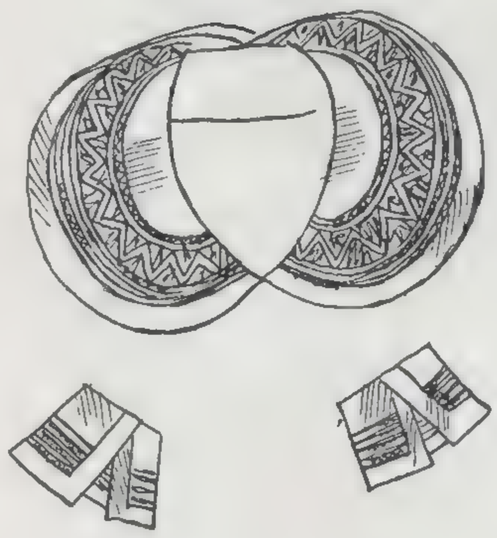
Delicate white wonder-workers, to brighten the spirits of you and your Little Dark Suit. Ruffled collar and finely tucked half-sleeves of white mousseline de soie. The collar, $3; the sleeves, $3. Saks-Fifth Avenue.



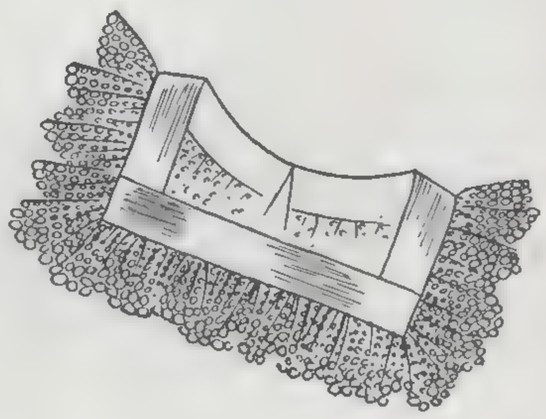
Tailored white wonder-worker, to bring a gleam to your hard-working grey flannel suit...or your neat navy-blue one. A tucked batiste dickey, with a trim little collar and nine pearl buttons. This one is $2; at Bloomingdale



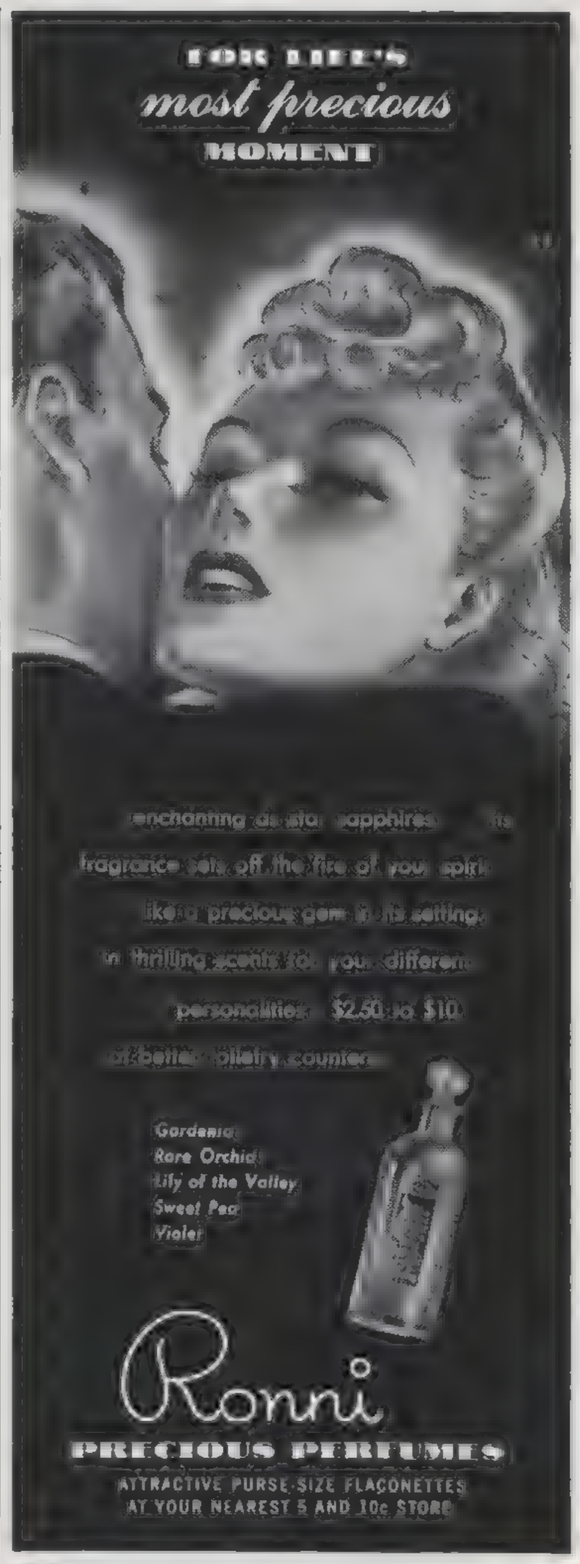
Crisp white wonder-worker, to frost and transform a hitherto unexciting black or navy-blue dress. A mammoth bib of white piqué, with a ruffle around it of white string lace. It looks much costlier, is $3; Bloomingdale



Demure white wonder-workers, to make you a really pretty version of the white-collar girl. Peter Pan collar (and you'll be seeing them often) and cuffs of white piqué, with faggoting. $2, at Bloomingdale



Starched white wonder-worker, to give a new-season, high-fashion look to your non-committal black crêpe dress. Its squareness is a new neck-line note. Piqué with eyelet embroidery. It's $2; at Franklin Simon



How to order Vogue Patterns by mail

Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 21 Dundas Square, Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

Vogue does not make provision for charge accounts or C.O.D. delivery. Please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

PRICES OF VOGUE PATTERNS

236	$2.00
239	2.00
241	2.00
S-4364	1.00
S-4365	1.00
9284	.60
9291	.50
9295	.75
9299	.50
9310	.75
9314	.60

"UNDER TWENTY" FASHIONS

THE following is a list of shops throughout the country which have the clothes shown on pages 80 and 81.

ANN ARBOR, Michigan	GOODYEAR'S
BALTIMORE, Maryland	HUTZLER BROTHERS CO.
BARTLESVILLE, Oklahoma	MONTALDO'S
BOSTON, Massachusetts	JAYS
CHARLOTTE, North Carolina	MONTALDO'S
CHARLOTTESVILLE, Virginia	LEVY'S
CINCINNATI, Ohio	MABLEY & CAREW
COLUMBUS, Ohio	MONTALDO'S
DENVER, Colorado	MONTALDO'S
DETROIT, Michigan	THE J. L. HUDSON CO.
GREENSBORO, North Carolina	MONTALDO'S
GREENVILLE, South Carolina	CABANISS-GARDNER CO.
HARTFORD, Connecticut	G. FOX & CO.
INDEPENDENCE, Kansas	MONTALDO'S
MINNEAPOLIS, Minnesota	HAROLDS, INC.
NORFOLK, Virginia	THE HOUSE OF ARTHER MORRIS
RICHMOND, Virginia	MONTALDO'S
ST. PAUL, Minnesota	FRANK MURPHY
SCHENECTADY, New York	H. S. BARNEY CO.
SCRANTON, Pennsylvania	THE HEINZ STORE
WATERBURY, Connecticut	FORESTER, INC.
WILMINGTON, Delaware	BIRD-SPEAKMAN, INC.
WINSTON-SALEM, North Carolina	MONTALDO'S

SEVEN-JOB WOMAN

(Continued from page 76)

but open. Her enemies say that she is too busy, that other women could take over some of the jobs, that she isn't the only bright woman in the country. But the majority of the men like to work with her, for she is both dynamic and self-contained. There are no loose ends and no sense of flurry. She is decisive, executive, comparatively prompt, and the thick streak of reformer in her is carefully disguised. Besides, she has pretty ways.

ALTHOUGH she is called in for advice by dozens of men, heads of all kinds of alphabet committees, and by large firms wanting to know her feeling about their labour and public relations, she never sounds like the Social Service worker that she is in her heart.

For her main job, the Social Security Board, she deals with civilians, with the unemployed, the poor, the sick, the blind. For defense, she does all manner of work; policy making, visiting Army camps, and straightening out those fine jurisdictional scraps between women of various organizations.

In spite of this, she seems to have no nerves, but, instead, an actress' repertory of rôles. She's often played Bernhardt, alone on the stage of a committee room, with her audience tough-minded labour leaders. She can be soft and feminine, and use her great, soft, dark eyes. She can be man-to-man. She can be explosive and sharp, and swear like a trooper. And she can swing into an evangelical mood, bringing her listeners up the sawdust trail, forswearing future sin.

And in between, she lives a fine, full family life with her husband, Julius Rosenberg, who is in the rug business, and with her son, who is a student at the University of Wisconsin. For this domestic rôle, she dresses most attractively, often wearing white soft dresses or swirling taffetas with white wide frills. (At work, she likes good classic suits, well-tailored dresses, small gay hats, and big knobby pins.)

This feminine softness of hers warms her large, cool, impersonal living-room, her white bedroom, with the dressing-table covered with perfume bottles. Flowers are on almost every table—great masses of white Easter lilies, little vases with white carnations, low bowls of pale roses. As soon as she arrives at her Washington hotel rooms, she orders white flowers.

That passion of hers for flowers began when she was a little girl in Budapest, where she was born in 1900. Although she came to New York when she was about five, she still has a pretty whisper of an accent. By the time she reached high school, the first World War was on, and the little girl first began to show her medals.

Quickly switching her attention from being a power in the school, young Anna Lederer volunteered for nurse duty, sold Liberty Bonds—a fantastic number in a week. By 1919, she was married and starting off into politics. That was the end of school, but the beginning of a life as a public servant with tact, drive, and an orderly directness.

Her first political job was managing the local campaign for the son of James Hagan, a Tammany District leader. This led to more political work, all thorough, all involved with talking to people, getting them to work together.

EVENTUALLY, she became State director of the NRA, and then a WPA assistant administrator, and so into labour arbitration and the Social Security Board, where she now runs not only the regional headquarters, but also thirty-four field offices. Recently even the New York State Employment Board has come under the jurisdiction of her Social Security Board.

But none of this daunts her at all. As long as the country needs a solvent for opposing groups to talk to each other, Anna Rosenberg is available to her country.

for lovelier legs in sheer hose!

Legs are lovelier, *hair-freed* by IMRA*, the *ladylike* way to keep skin feminine!

IMRA, the *odorless*, *painless* cosmetic depilatory...pure white cream...is so *pleasant* to use. Just spread it on... leave on briefly...*rinse* off. Skin is hair-free as alabaster. No nicks or scrapes... no "scars of battle." No bristly razor stubble. Nothing in IMRA to stimulate new growth. Get a tube today. Three sizes, 65¢, $1.00 and $1.25. *Or send in the coupon for generous trial tube.*

ARTRA COSMETICS, INC.

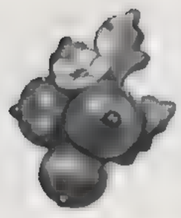
*Reg. U. S. Pat. Off. U. S. Pat. Pending

ARTRA, 12 Roosevelt Ave., Bloomfield, New Jersey

I enclose 28¢ (stamps or coin including Federal Tax). Please send generous trial tube of IMRA to:

NAME .....

ADDRESS V-2-2



"Good enough to eat"

That's what you'll say about the colorful berries, fruits, and vegetables that "button" the smartest Spring dresses! Beautiful matching clips and buckles, too! Ask for B.G.E. Originales at your favorite Notion or Button Counter.

B.G.E. Originale No. 8595 — *Colored plastic in a lovely flower design.*

B.G.E. Originale No. 8633—*Gleaming transparent plastic with a solid contrasting center.*

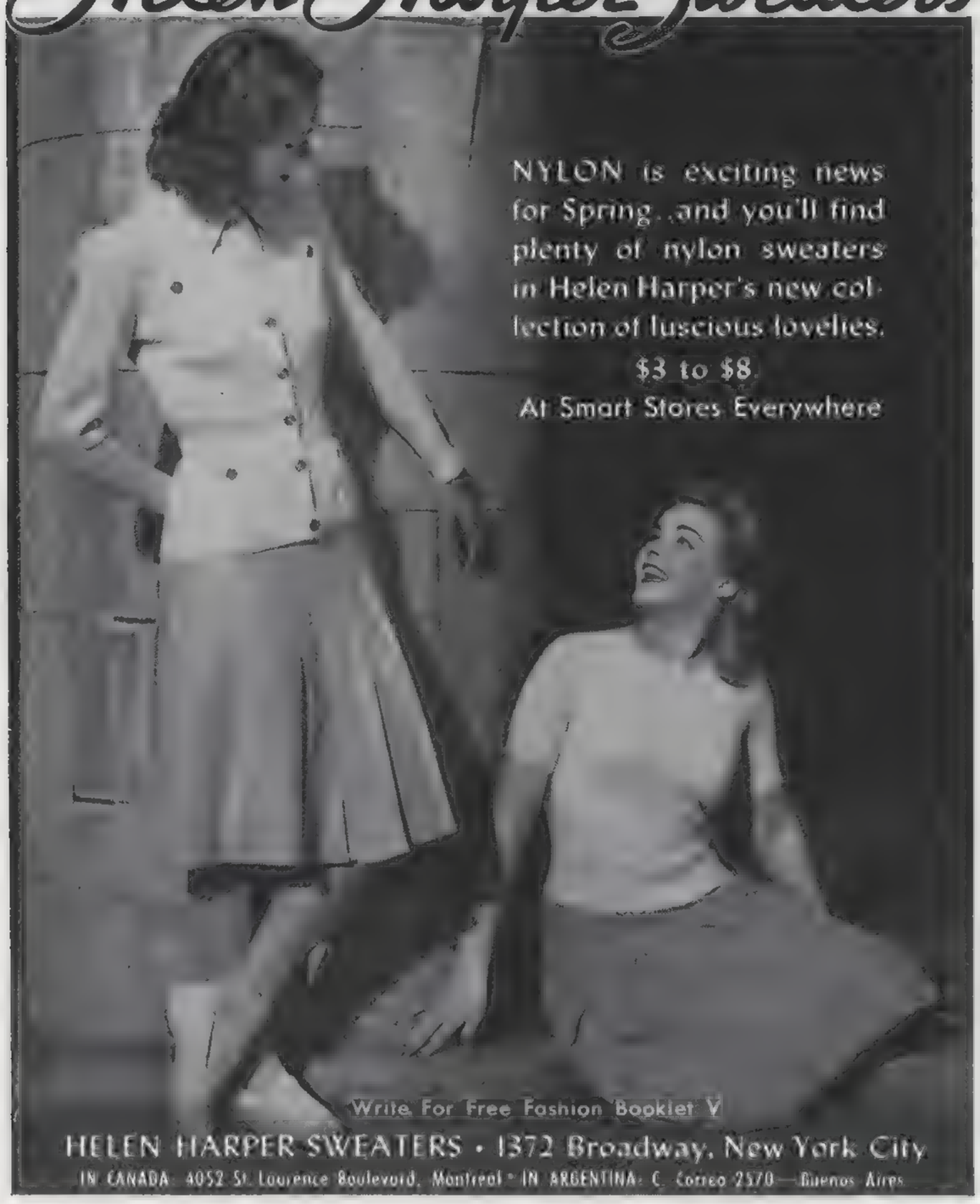
B.G.E. Originale No. 8581 — *A transparent rim with an interesting cork-like center.*

B·G·E Originales

REG U S. PAT OFF

"Buttons, buckles and clips in original designs"

Helen Harper Sweaters



Vogue's PHOTOGRAPHIC CONTEST

FOR COLLEGE SENIORS MEN AND WOMEN

Below you will find the third set of problems in Vogue's Photographic Contest. Mail your entries not later than February 20th.

PROBLEM NO. 5

A fashion photograph against a *created* background. The model may be wearing an evening, daytime or sports costume which should be shown clearly in the photograph. Avoid stereotyped mannequinish poses.

Do not try to imitate any established style of fashion photography. This photograph must embody *your* conception of what a good fashion photograph should be like.

Pay special attention to the background. A background especially created or arranged for this photograph is preferred; that is, an arrangement of draperies, screens, plants or shadows, etc., for an abstract background; or an arrangement of furniture, pictures, objects, etc., for a realistic background. Imagine that you are working in a photographic studio with four blank walls and that you have to create, in the studio, a setting for your photograph with objects which are brought there especially for this purpose.

PROBLEM NO. 6

Take a still-life of some utilitarian or decorative objects—hand-bags, gloves, necklaces, vases, glasses, flowers, etc. Include some human element in the still-life, if possible—a hand holding a cigarette, feet on a foot-stool next to a work basket, etc. Try to make the still-life express an idea or a mood.

For both these problems send an 8 x 10 inch enlargement on semi-mat paper, double weight, unmounted, without white border (cropped right to the picture). Prints must have brilliancy and sharpness. They must be finished in blue-black tones. Do not submit prints on cream or buff paper.

VOGUE COVERS THE TOWN

American Food

Pick-A-Rib—there's a hearty American vulgarity about the very name that has a certain charm. Pick-A-Rib, at 110 West Fifty-Second Street, is one of the few places in town to serve barbecued meats prepared in true Southwestern fashion. And, as the spareib is considered the most succulent of barbecued morsels, it is only right that the *Rib* should be featured—have its name in lights.

This is a rather "jointy" spot, which blossoms into its most active life late at night. It's a hangout for all the swingsters (active and passive musicians) who drop in around three A.M. for a bite before bed. Some bring musical instruments with them, and there is often a tentative toot to cheer you on your way....

....The latest Hamburg Heaven is at 5 East Fifty-First Street in the heart of the shopping district. This "Heaven" is designed on a more elaborate style.

Though it still has the *trompe-l'œil* New Orleans grillwork trademark painted around its walls, there is this time an added Williamsburg touch. The hat-and-coat racks are disguised as street-lamps; a Negress in period costume takes your money; but the hamburgers, thank goodness, have undergone no embellishments—they're as good as ever. And, as for the devil's food cake, it's a challenge to any diet.

American Art

The new show at the Museum of Modern Art is a show of contrasts. It includes the work of fourteen American painters and four sculptors, many of whom have never before exhibited in New York. And each one will be given the equivalent of a miniature one-man show. (This is a new formula in showmanship, which enables one to discover unfamiliar artists; at the same time to see not one, but many examples of their work.)

The paintings are varied, ranging in colours and techniques from the thinly painted, mystic birds that haunt Morris Graves' gouaches, to the dark, moody oils, the rich synagogues and brooding trees that Hyman Bloom paints so well.

American Nostalgia

There is no more universal characteristic of Americans than their nostalgic sighings over that lush period of the late 'Nineties. And Bill's Gay 'Nineties, at 57 East Fifty-Fourth Street, capitalizes on this super-sentimentality.

Here is the bar of the old gas-lit days, of barber-shop quartettes, of swinging doors and stained-glass windows. The walls are hung with old lithographs, racing prints, and old theatre posters and programs. (One program includes the name of an unknown actor—Charles Dickens.) And, included in this mass of 'Ninetiana are such relics as the beauteous Anna Held's riding-boots, dresses worn by Lillian Russell, and a collection of mustache-cups—there's even a left-handed one.

Bill's Gay 'Nineties is no place to go for a quiet evening—quartettes are not soothing—but in the proper mood the place is not only fun, but well worth seeing.

American Music

With a blatant disregard for sensitive eardrums, swing carries on. One of its oldest and best standbys is Hickory House, 144 West Fifty-Second Street, where for eight years the great and to-be-great of swing have played. Now, as then, jive and jam emanate from within the precincts of the circular bar. Stuff Smith and Joe Marsala are both among Hickory House alumni, and that musical torment of 1935, "The Music Goes Round and Around," is said to have been first heard here.

Hickory House is open for dinner, and keeps late hours. And its Sunday-afternoon jam sessions, from three to six, are famous.

Noblesse Oblige

And now it's Bundles for Bluejackets, and well it should be, for our gallant sailors have a long and bitter winter ahead. Under the ægis of Bundles for Britain, 475 Fifth Avenue, this new For Americans branch has come into being. The purpose is to supply quantities of knitted garments to the Navy and Merchant Marine, to help protect American sailors from the rigours of winter in Atlantic, Pacific, and Icelandic waters.

All work done according to specifications furnished by the Navy Department will become a part of regulation equipment. Get in touch with Bundles for Bluejackets and prepare to limber up your knitting fingers...they need mufflers, watch caps, wristlets, and sweaters. And you can decide which you'd rather make.

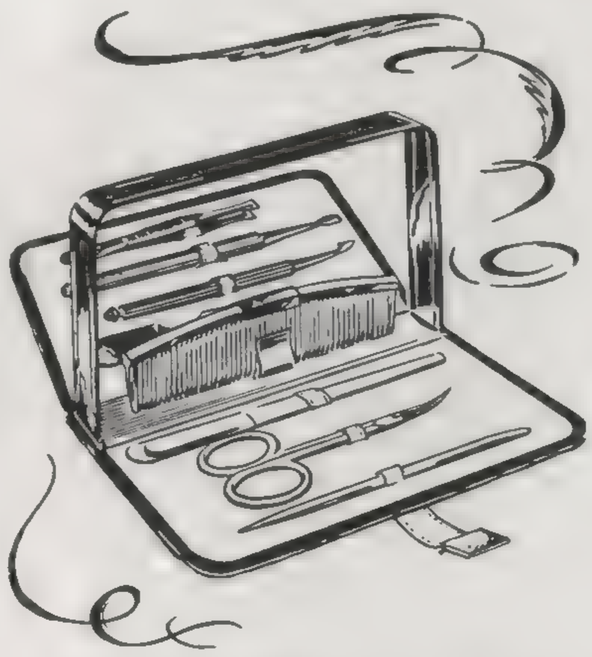
....You'll dance for charity, and for one of America's favourite charities to boot, on January 30. This is the night of the Diamond Jubilee Ball in honour of the President's sixtieth birthday. The party, being held at the Waldorf-Astoria, will raise funds for the National Foundation for Infantile Paralysis.

Leading stars of today, from the old favourite, Sophie Tucker, to this year's darling, Danny Kaye, will appear in a revue, a song-and-dance commentary of the past sixty years in the American theatre. Not only is the cause a great one, but this evening promises to be a gala one, as well.

"FLANEUR"

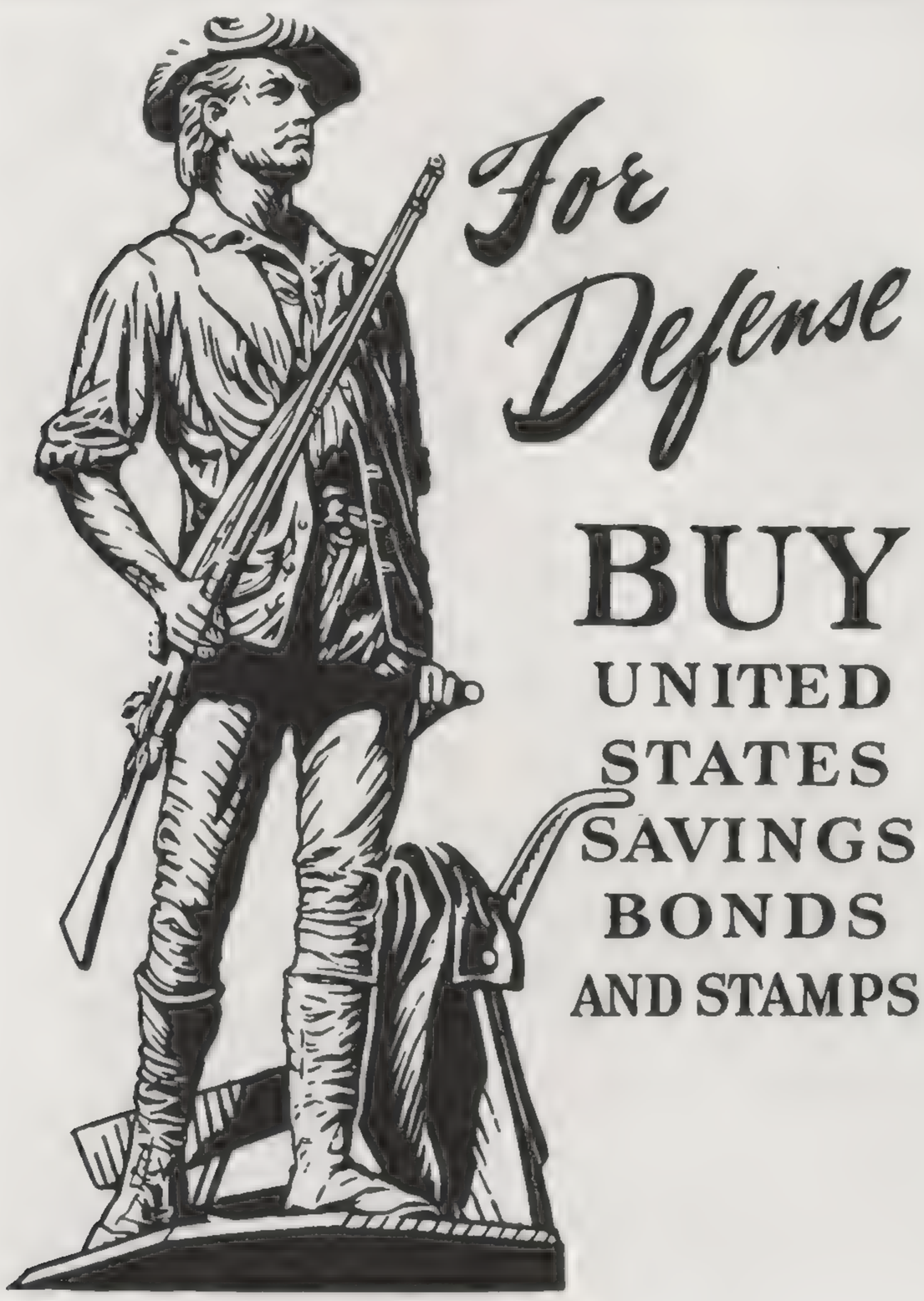
These Are The Days
When A Woman NEEDS Her
BARBARA BATES MANICURE SET

Today, more than ever before, beautifully-groomed hands are a significant symbol of high morale . . . and American women are united in carrying on their tradition of lovely hands. The high quality, beauty and utility of Barbara Bates Manicure Sets make them your most important aides . . . place these able allies in the very front rank of your morale-building, time-saving feminine essentials. *At better jewelers and department stores.*



Just out—AMERICANA—$5 retail (plus tax)—one of the new 1942 manicure kits—exquisitely trim with fine *permanent* accessories designed and made exclusively by Barbara Bates.

Barbara Bates
366 FIFTH AVENUE, NEW YORK



VOGUE'S 7th PRIX de PARIS

QUIZ NO. 3

Answer any four of the following questions. Please number your answers and mail them not later than February 20th to Vogue's Prix de Paris, 420 Lexington Avenue, New York. The fourth (and last) quiz will appear in the March 1 issue of Vogue.

FASHION

1. What trend do you think fashion will take in view of the war? Answer in about 200 words.

2. Plan a wardrobe for your Easter vacation. You may describe it or draw it. Give the reasons for your choice of clothes and accessories.

3. If, due to war conditions, you have to wear stockings of wool or cotton, would you prefer them to be brightly coloured, or would you like them in the shades to which you have become accustomed in your silk and nylon hose?

4. If you were to sit for your photograph (three-quarter or full length) which dress in either of the January issues of Vogue would you choose to wear? State your choice and reasons in about 100 words.

NON-FASHION

1. Write your own version of "People Are Talking About" in the manner of the feature which appears on page 30 of the December 15 issue of Vogue.

2. What role do you think the college student will play in America at war? Discuss in about 200 words.

3. Describe the most charming room you have ever seen. Use about 150 words.

4. If you were offered a defense job with a salary large enough to live on, would you leave college to take it? Discuss your decision in about 200 words.

WAR—FROM WAIKIKI

By Innis Bromfield

SUNDAY, December 7, 1941, commenced in Honolulu according to Hawaii Tourist Bureau rules. The azure and emerald-striped Pacific stopped on the coral sands of Waikiki. Trade-winds were blowing patchy clouds seaward, across the sky of a fine day. The bougainvillea splashed in the green velvet of the highlands....

By ten o'clock, paradise had not changed. But by ten o'clock, enemy bombs had killed approximately one hundred civilians in a United States metropolis, and over three thousand American soldiers and sailors were dead in battle. At five that afternoon, the first real blackout in U. S. history closed in on a city that was hurrying through Sunday-night supper at a rare clip. In Honolulu that day, the easy habitudes of American life went back for alterations.

I live at a hotel on Waikiki Beach, and sleeping till at least nine o'clock Sunday mornings is a habit I hope one day to resume there. The December 7 attack on Pearl Harbor began about eight, and I was irritatingly awakened two or three times in the next half-hour by the droning of planes and the distant rumble of firing. Ordinarily, no sounds arouse so little attention in Honolulu as these, so my efforts to sleep weren't officially terminated till about 8:45, when my roommate, Bill Hayes, an American Red Cross field representative assigned to Hawaii, decided there must be *something* going on worthy of our attention.

"Incredible Tapestry of War"

Looking from the beach toward Pearl Harbor, we saw the incredible tapestry of war. Billowing black smoke rolled on the horizon. Smoke puffs from anti-aircraft fire dotted the sky. Bombs fell in the mild blue sea, where a number of destroyers outmanœuvred them agilely, and a lone freighter steered a short course back and forth outside Honolulu Harbor, in a purposely aimless manner. High in the sky, a formation of strange aluminum-white planes sparkled brightly.

Watching this show was like watching a painting by Salvador Dali. Neither I nor anybody else knew exactly what was happening, and nobody at first believed what was in front of his eyes. Everyone was shocked or a little frightened, but still careful to be amused, just in case the whole thing was a hoax, which it certainly had to be!

By noontime, surprise had turned to clear realization that the United States was at war with Japan. Although local papers were tired of printing publicity releases about its work, a Major Disaster Council had laid expert civilian-defense plans, and its machinery needed no oiling now. Women of the Red Cross volunteer motor corps, who had had one practice lesson in blackout driving, drove wagonloads of casualties to Tripler General Hospital under threat of renewed bombardment. All the careful prearrangements for civilian protection, as well as emergency civilian aid to the Army and Navy, moved with an astonishing absence of confusion from blueprint to fact. By the time the country knew about the war, Honolulu had her war wits about her.

Monday morning we began seeing the shape of things to come. Army or Marine guards were posted at strategic doorways, like the banks' and cable offices', and many young American citizens saw fixed bayonets along their home-town sidewalks for the first time. Business amazed everyone by going on "as usual," with exceptions, of course. All the movie houses closed (including Charlie Chaplin in "The Great Dictator"), and liquor stores and bars were ordered to cease operations. Pub-crawlers, who couldn't get a Martini from Waikiki to Waianae, also missed those Fourteenth Naval District posters, entitled "Careless Talk May Sink Her."

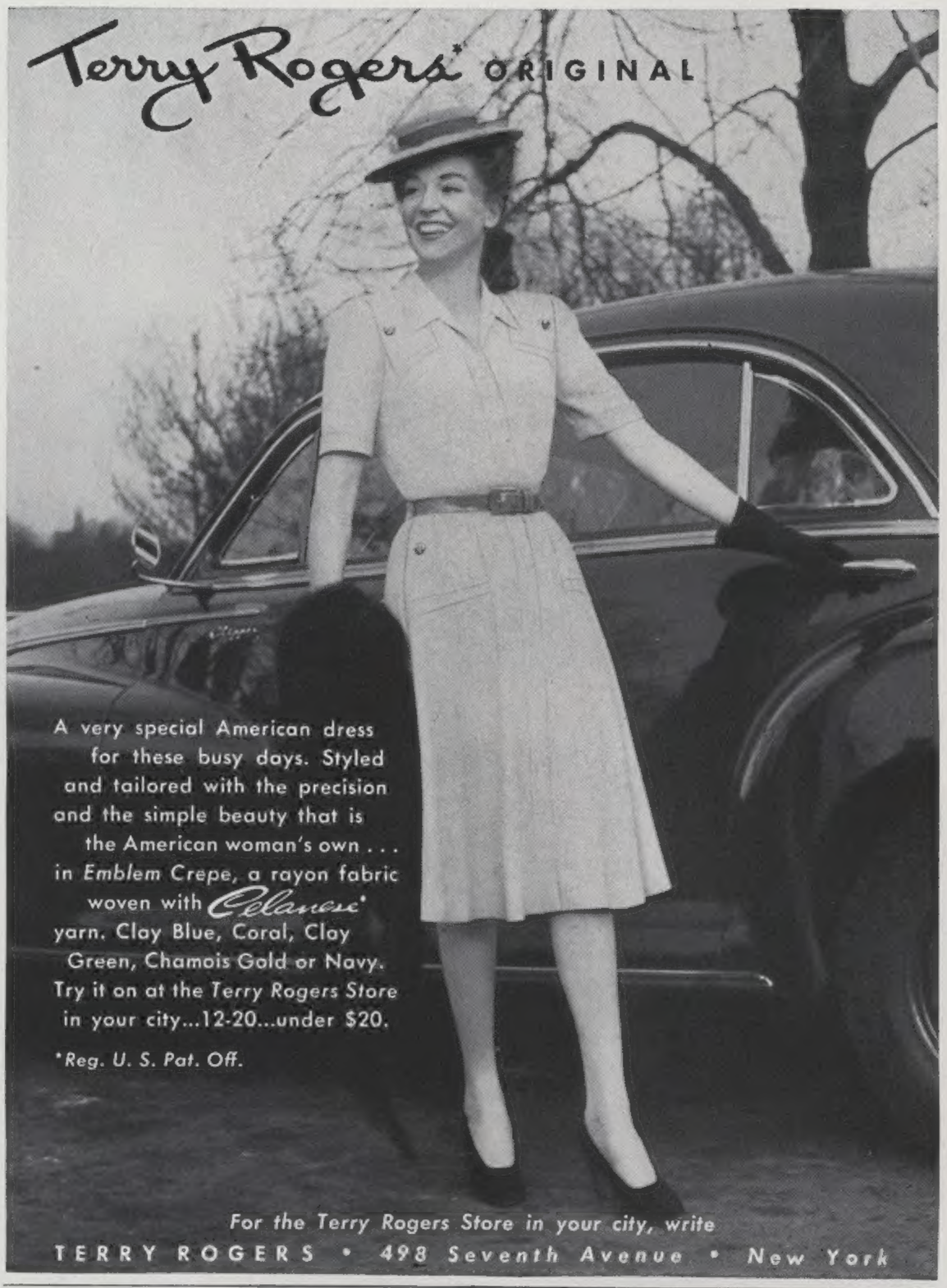
The Aftermath

Before the week was out, Piggly Wiggly grocery stores had pasted huge question-marks in their windows for a brief time, although no one seriously feared a food problem, and apparently one was not in the offing. More troublous was the matter of gasoline. By Monday, December 15, rationing cards were required in order to buy gas, and the allowance for car owners living in Honolulu proper was fixed at ten gallons a month. Whether a gas shortage actually threatened, or whether rationing was simply a dandy device for clearing the streets of joy-riders, it was not immediately stated.

The gas situation also changed the affairs of the fashionable Kailua Racquet Club, near Honolulu. Nearly all its forty-odd members and their families had pitched in harder all week than ever in their lives—the women on Red Cross duty, some of the men on deputy night police duty—so on the Sunday following, they more than deserved their standard get-together for tennis and recreation. But this time, instead of going in snazzy sports convertibles, the membership was seen to leave Honolulu wedged like canned Hawaiian tuna in three station-wagons.

The war particularly altered the outlook of passengers on the *Lurline*, who had reached Honolulu Wednesday, December 3. Mr. and Mrs. James Stokes of Denver, for instance, had begun their honeymoon in the sun and pre-season peace of Palm Springs, and they intended to complete it blissfully on Waikiki Beach. When last consulted, before they were evacuated, they felt they had failed in this effort. Dr. John P. Moorhead, the distinguished New York surgeon, came with his wife from bucolic Millbrook to deliver a series of lectures here on war surgery. Within four days, he found himself practising instead of preaching, and, in place of tropical linens, he was putting on a Colonel's uniform, with campaign bars denoting service in World War I.

As war's reality uncovered the courage, coolness, and adaptability of Honoluluans, it also gave birth to the wildest pack of rumours that ever misrepresented an event in American history. For some hours, the barefaced false alarm persisted that the "Big Island" of Hawaii had been taken by the Japanese. (Continued on page 130)



WAR—FROM WAIKIKI

(Continued from page 129)

Matson's flagship, the *Lurline*, halfway back to San Francisco that Sunday with my expensive Christmas cards aboard, was reported definitely sunk by everyone to whom the erroneous idea occurred. Oahu's sugar-cane fields were thick with hiding parachutists, and a mighty naval engagement was going on offshore in which four Japanese aircraft carriers had been sunk—these were two of the most popular overnight fairy-tales.

Such stuff is a natural part of the outbreak of war, but wise newspaper and radio instruction soon squelched it in Honolulu, while Army censorship and Naval Intelligence forestalled its spread to the Mainland.

At this writing—a week before Christmas (which never did fit in with the tropics, anyway; the tinkling comic reindeer heads mounted outside the Hawaiian Electric Building are sadly out of their element in temperatures of seventy-five and eighty degrees)—the nightly blackouts are still going strong. Honolulu quickly mastered the technique—headlights and tail-lights painted blue-black; white paint for bottom and top steps; blue Cellophane or Christmas paper for flashlights; no cigarettes outdoors; unscrewing the light in the refrigerator; supper at 4:30; and upwards of ten hours' sleep for the most case-hardened night owl.

War seems fantastically out of place in Hawaii. Americans have been trained by experience and prize-winning colour advertisements to think of the Islands as a peaceful, beautiful lotus-land, and if you were to arrange yourself somewhere along Waikiki Beach now, and look through a frame of silhouetted palms across the twilight sea to a golden Pacific sunset, you would not at heart believe the truth.

The Signs of Post-War Hawaii

For a while, Hawaii is going to do without her tourists, and the serene, leisurely good time she shared with them. In Honolulu, the concentrations of influence that have marked a naturally feudal set-up, and have long pleased its members, will disperse somewhat. There will be fewer and smaller luaus for fleeting celebrities.

But the signs of post-war Hawaii are plain forever, because the sun and flowers and the warm surf and Diamond Head have a better life-expectancy than anybody's war.

GUESS HOW MUCH?

(Continued from page 85)

THE PRINTED DRESS—surprise at $8.95. Because—the material is excellent; the print is non-wearying; the style is simple; details nicely finished; and the skirt freely pleated to stay in. Try it with a big black felt hat.

NAVY-BLUE DRESS—surprise at $8.95. Because—it is unpretentious, well and simply made of firm, excellent rayon crêpe. The white piqué collar is detachable; the sleeves, a smart new length. The veiled toyo hat is $5.95.

THE ROSY-RED SUIT—surprise at $9.95. Because—bloomy fabric of cotton and rayon looks dollars more expensive. Nice uncomplicated cut; sleeves an odd, individual length. Can change for town or country via accessories. The white rayon crêpe blouse is $3.50. The long-tailed turban of red-and-white wool jersey is $4.

THE BLACK SUIT—surprise at $7.96 ($3.98 for each piece—skirt and top). Because—the cotton-and-rayon faille is firm, crisp, and nicely tailored. You can wear it with or without blouse or dickey for any daytime hour. The turban of black-and-white rayon taffeta really has An Air; $7.50.

THE BEIGE DRESS—surprise at $9.96 ($3.98 for the top, $5.98 for skirt). Because—the colour is sophisticated; the cut is beautifully simple. The dirndl-like skirt is full. You can dress it up or dress it down—it's a good background dress. The ribbon-trimmed straw calot is $7.50.

THE EVENING-DRESS—surprise at $8.41. Because—it has its own slip. It looks pretty. It flatters you. It catches masculine eyes. It decorates a dance-floor. And what more do you want!

PRINTED BY THE CONDÉ NAST PRESS, GREENWICH, CONN., U. S. A.

Sleek as a wing
Light as a feather

THE NEW PATENTS IN *Naturalizer* SHOES

CO-ED

ROSALIE

ROXANA

AURORA

ROMONA

Six Seventy-Five

SLIGHTLY HIGHER DENVER WEST

Patents give that bright-and-shining look to anything you wear. But Naturalizer patents give you something more. They have a sculptured, smooth-and-clinging fit that is the essence of style in any shoe. The distinction of Naturalizers is the "no slip—no gap—no pinch" principle on which they are designed. Once you discover how easy it is to be beautifully fitted in Naturalizers, they'll be *your* shoes forever! See Naturalizers at leading stores, or write for name of Naturalizer dealer near you. BLUE RIBBON SHOEMAKERS, Division of Brown Shoe Co., St. Louis.

(*Left*) PATENT LEATHER makes its début in Lilly Daché's interpretation of the cloche. Over-size bag to match. An enthusiastic worker, this famed American designer spends week-days in her shop, week-ends on her farm. "Working or resting," she says, "I always have Camels handy. I *never* tire of them."

(*Left*) HALF HAT of petunia satin deftly swirled on royal blue linen straw...bountiful with a crop of audacious blue cherries. A Lilly Daché original for a chic romanticist.

Lilly Daché

SPRING'S IN THE HATS BY

"No matter how busy I am, I always find time to smoke my Camels. Such a mild, good-tasting cigarette!"

(*Right*) ORGANZA TURBAN of lime, Caribbean blue, Mexican adobe colors. Designer Lilly Daché says: "Camels are so well-liked in my house that I always buy them by the carton."

CHINESE-INFLUENCE linen straw (*left*) held snugly to the head with a softly draped face-framing snood of green cashmere.

LILLY DACHÉ was the first milliner to receive the American Design Award. It was she who originated the half hat, sponsored the snood, the wimple. Her early spring collection burgeons with violet toques, feather-light turbans, shiny patent leather cloches and berets . . . all inimitably *Daché*. A Camel smoker, Lilly Daché says: "Less nicotine in the smoke means a lot to me. So I prefer Camels. Camels have a special mildness all their own—and the best of flavor!"

THE *SMOKE* OF SLOWER-BURNING CAMELS CONTAINS

28% LESS NICOTINE

than the average of the 4 other largest-selling cigarettes tested...less than any of them...according to independent scientific tests *of the smoke itself!* The *smoke's* the thing!

R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina

BY BURNING 25% SLOWER than the average of the 4 other largest-selling brands tested — slower than any of them — Camels also give you a smoking *plus* equal, on the average, to

5 EXTRA SMOKES PER PACK!

Camel

THE CIGARETTE OF COSTLIER TOBACCOS